

DEEPAK SINGH

CAREER COUNSELLOR,
DIGITAL BRANDING
CAMPAIGNER & ASST.
PROFESSOR

MOB: 9015649451

I am a seasoned Career Counsellor, Digital Branding Campaigner & Asst Professor with over 7 years of experience working in the Education industry. My work focuses on Observation Technique, Diary Record Method, Interview Technique, Cumulative Record, Case Study and typography.

CONTACT INFORMATION



C-203, Newtech La Galaxia,
Surajpur Site C, Greater Noida,
G B Nagar, U.P. India



deepak.bhadauriya@gmail.com
<https://www.gniotgroup.edu.in/>



LinkedIn: www.linkedin.com/in/deepak-singh-41328824

WORK EXPERIENCE

Senior Team Leader-Counselling & Asst Professor

GNIoT GROUP OF INSTITUTIONS, GREATER NOIDA
AUG 2017 TO PRESENT

- Leads a team of 5 junior Counsellor
- In charge of overseeing multiple projects simultaneously
- Liaises with clients for creative requests
- To make Partnerships and build relationships across programs, Schools, Coaching Institutions and local leadership groups, managing the organizational interface with clients, external customers and stakeholders.
- Identifying student markets and follow up.
- Outreach initiatives and outdoor activities.
- Prepare reports, collect and analyze information; prepare presentations.
- To analysis of data, trends and current practice as required



SPECIALIZATIONS

- Using Different Tools & Techniques in Counselling Area
- Digital Branding Campaigner
- Hindi Content Writing
- Searching New Strategy
- Data Mining & Tracking
- Data Mapping & Build up new Marketing & Business Channels
- User Experience Research
- Expertise of Different source of channels to attract Admissions
- Designed Google Forms, QR Code, Logo, Banner, Poster etc.
- To Organize Webinar & Quiz Competition for Leads Generation
- To develop Branding Campaign on Social Media about Organizational's Products and Services

- Online Brand Management: Social Media Profile Handler, PRO Skills, Media Manager Skills.
- To attend Educational Fair for Lead Generation and Conversion of Leads
- Overseeing administrative policies within an organization and within the office; recommending changes as appropriate.

Marketing Head- Admission & Promotion and Asst Professor

SHRI DRONACHARYA PG COLLEGE, GREATER NOIDA
OCT 2013 TO JUL 2017"

- Designed numerous marketing campaigns
- Managed up to five projects at a time Including Teaching and Non-teaching Assignments
- Took part in the company's re-branding
- Managed junior Counsellors and Asst Manager on projects
- managing campaigns on social media.
- updating databases and using a customer relationship management (CRM) system
- organizing events and product exhibitions, promotional activities
- overseeing and developing marketing campaigns

EDUCATION BACKGROUND

Gautam Buddha Technical University,Lucknow

MBA IN MARKETING & HRM , CLASS OF
2009-2011

- Wrote blogs on Advertising for New Things Awareness
- Creative Director, Ad Mad Show-OJI Mobile
- Founding Member, Student Marketing Club-IPEM

Dr.B.R.Ambedkar University,Agra

B.SC. MATHEMATICS, CLASS OF 2005

- Efficiency in Statistics & Analytics
- Wrote Jingles, Poems, catching line to generate traffic on my Platform
- Art Director of Skid, Play Program etc.

KEY SKILLS

- Good teamwork skills
- Communication skills and networking ability
- Self Motivation and Adaptability
- Strong attention to detail
- Good organisation and planning skills
- Creativity and writing skills
- Commercial awareness
- Numerical skills
- IT skills

SEMINARS ATTENDED

- Short-Term Courses/Workshops: 02
- Seminars: 03
- International Conferences: 01
- National Conferences: 02

INTEREST AND HOBBIES

- Reading
- Traveling
- Appreciating Music
- Thinking Strategies
- Easily Trustworthy
- Net Surfing

PERSONAL DETAILS

- Father Name : Late. Niraj Singh Bhadauria
- Date of Birth : 24 Oct, 1986
- City : Mainpuri, (U.P.) 205001
- Gender : Male
- Marital status : Married
- Nationality : Indian
- Languages : English,Hindi

REFERENCES

- Mr. Rupesh Singh
Asst Professor,
Llyod College, Gr. Noida
Contact no. 8373936760
- Ms. Poonam Singh
Counsellor,
MUIT, Noida
Contact No: 9793769303