Deepak Kumar Tomar

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Professional Summary

Product-focused professional with 10 years of IT experience, specializing in SaaS platforms, cloud-native applications, and healthcare solutions. Proven track record in delivering data-driven, user-centric products that boost market competitiveness and drive revenue growth. Expert in Agile methodologies, cross-functional collaboration, wireframing, and stakeholder management, with strong emphasis on aligning product strategy to business outcomes.

Technical Skills

Product & Strategy:
Product Roadmapping · PRD Writing · Product Lifecycle Management · Go-to-Market (GTM) Strategy · Customer Journey Mapping · Product-led Growth (PLG) · OKRs

Discovery & Research:
Customer Discovery · Voice of Customer (VoC) · User Research · Usability Testing · A/B Testing · Retention Analysis

Tools & Analytics:
JIRA · Confluence · Mixpanel · Google Analytics · Figma · SQL · Tableau

Cloud & DevOps:
AWS (EC2, S3, Glue, Lambda, RDS) · CI/CD (Jenkins, Terraform) · Docker · Kubernetes (basic)

Experience

TECHNICAL PRODUCT MANAGER LEAD – CORELAKE SAAS B2B | 11/2020 - Current
Emids Technology - Bengaluru, Karnataka, India

- Defined product roadmap and authored PRDs for CoreLake, a $15M data platform, leveraging RICE framework and Voice of Customer insights — accelerated time-to-market by 40% and contributed to 31% YoY revenue growth.
- Led cross-functional product initiatives involving engineering, data science, and design — launched AI-powered analytics and user-centric dashboards that improved clinical decision-making by 30%.
- Orchestrated usability testing and UX redesign efforts, resulting in a 27% improvement in customer satisfaction and 35% reduction in usability-related support tickets.
- Drove product-led growth initiatives with A/B testing and usage analytics, increasing enterprise retention by 35% and reducing onboarding drop-off by 20%.
- Optimized AWS-native data pipelines (Glue, Redshift, RDS), increasing data throughput by 40% and enabling scalable real-time insights.

SR. SOFTWARE ENGINEER - ONE TRUST TAX SAAS B2B | 12/2018 - 10/2020
Foray Software Pvt Ltd - Hyderabad, Telangana, India

- Partnered with product managers and cross-functional teams to deliver tax compliance features, accelerating time-to-market for mid-size enterprise clients.
- Led the design of CI/CD infrastructure to support rapid iteration and A/B testing of product modules, enabling data-driven product decisions.
- Built backend automation and monitoring frameworks that improved platform reliability, directly contributing to higher NPS and lower churn.
- Acted as a technical stakeholder in roadmap planning, helping ensure scalable solutions and smooth user experience during feature development.

SOFTWARE ENGINEER - ACOMM SAAS B2B | 02/2014 - 09/2018

AppEnsure India Pvt Ltd - Hyderabad, Telangana, India
- Managed AWS cloud infrastructure using EC2, S3, and Lambda for scalable deployments.
- Established and maintained secure CI/CD pipelines using Jenkins with IAM integrations.
- Wrote Dockerfiles for containerized deployments, enhancing portability across staging and production.
- Automated release processes and IAM access provisioning, cutting deployment times by 70%.
- Built microservices using Spring, Java, and RESTful APIs, increasing system scalability by 25%.

LinkedIn

www.linkedin.com/in/deepak-kumar-tomar-20aug1987/

Education

OSMANIA UNIVERSITY - Hyderabad, India | MCA (Master of Computer Applications)
2012
GPA: 70

OSMANIA UNIVERSITY - Hyderabad, India | BCA (Bachelor of Computer Applications)
2009
GPA: 75

Certifications

Executive Certificate in Product Management | Indian Institute of Management (IIM) Visakhapatnam | 2024