Deepak Kumar Tomar

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Professional Summary

Product-focused professional with 10 years of IT experience, specializing in SaaS platforms, cloud-native applications, and healthcare solutions. Proven track record in delivering data-driven, user-centric products that boost market competitiveness and drive revenue growth. Expert in Agile methodologies, cross-functional collaboration, wireframing, and stakeholder management, with strong emphasis on aligning product strategy to business outcomes.

Technical Skills

Product Management & Business Skills:

- Product Strategy & Roadmapping
- Customer Journey Mapping
- OKR Planning and Execution
- Go-to-Market (GTM) Strategy
- Product Lifecycle Management
- Retention and Engagement Analysis

Technical & Analytical Tools:

- Data Analytics & A/B Testing
- Wireframing (Figma, Balsamiq)
- JIRA, Confluence
- Metric Tracking (Mixpanel, Google Analytics)
- Agile, Scrum, Kanban Methodologies

Cloud and Infrastructure Knowledge:

- AWS Services (EC2, S3, Lambda, IAM, ETL)
- CI/CD Pipelines (Jenkins, Terraform)
- Docker, Kubernetes (Basic)

Certifications

Executive Certificate in Product Management | Indian Institute of Management (IIM) Visakhapatnam | 2024

Education

OSMANIA UNIVERSITY - Hyderabad, India | MCA (Master of Computer Applications)
2012
GPA: 70

OSMANIA UNIVERSITY - Hyderabad, India | BCA (Bachelor of Computer Applications)
2009
GPA: 75

LinkedIn

www.linkedin.com/in/deepak-kumar-tomar-20aug1987

Experience

PRODUCT MANAGER – CORELAKE SAAS B2B | 11/2020 - Current
Emids Technology - Bengaluru, Karnataka, India

- Defined product strategy and executed vision for CoreLake, a B2B SaaS healthcare data platform, increasing roadmap alignment by 30%.
- Spearheaded Agile teams across Engineering and Design, reducing release cycles by 25%.

- Launched premium analytics modules, contributing to a 40% increase in subscription revenue.
- Integrated AI-powered analytics, boosting clinical decision-making accuracy by 30%.
- Optimised AWS-based cloud-native architecture, resulting in a 40% higher data throughput. Glue (ETL), enabling reliable data integration across Redshift, RDS, and downstream analytics tools.
- Led UI/UX redesign initiatives, reducing user onboarding drop-off rates by 20%.
- Implemented A/B testing frameworks, improving enterprise user retention by 35%.
- Designed real-time analytics dashboards, reducing support ticket resolution time by 35%.

SR. SOFTWARE ENGINEER - ONE TRUST TAX SAAS B2B | 12/2018 - 10/2020
Foray Software Pvt Ltd - Hyderabad, Telangana, India
- Partnered with product managers and cross-functional teams to deliver tax compliance features, accelerating time-to-market for mid-size enterprise clients.
- Led the design of CI/CD infrastructure to support rapid iteration and A/B testing of product modules, enabling data-driven product decisions.
- Built backend automation and monitoring frameworks that improved platform reliability, directly contributing to higher NPS and lower churn.
- Acted as a technical stakeholder in roadmap planning, helping ensure scalable solutions and smooth user experience during feature development.

SOFTWARE ENGINEER - ACOMM SAAS B2B | 02/2014 - 09/2018
AppEnsure India Pvt Ltd - Hyderabad, Telangana, India
- Managed AWS cloud infrastructure using EC2, S3, and Lambda for scalable deployments.
- Established and maintained secure CI/CD pipelines using Jenkins with IAM integrations.
- Wrote Dockerfiles for containerized deployments, enhancing portability across staging and production.
- Automated release processes and IAM access provisioning, cutting deployment times by 70%.
- Built microservices using Spring, Java, and RESTful APIs, increasing system scalability by 25%.