```
use d_manoj_pizza; **use databse
create table orders (
order id int not null primary key,
order_date date not null,
order_time time not null);
create table order_details (
order_details_id int not null,
order_id int not null,
pizza id text not null,
quantity int not null,
primary key(order_details_id)
);
select * from order_details;
select * from orders;
select * from pizza_types;
select * from pizzas;
-- 👂 Pizza Sales Analysis Notebook
**BASICS**
-- 1 Retrieve the total number of orders placed
SELECT COUNT(order_id) AS total_orders
FROM orders;
-- Result: 21350
-- 2 Calculate the total revenue generated from pizza sales
-- Step 1: View detailed revenue per order
SELECT
   order_details.order_id,
   order_details.pizza_id,
   order_details.quantity,
   pizzas.price
FROM order_details
JOIN pizzas
   ON order_details.pizza_id = pizzas.pizza_id;
```

create database d\_manoj\_pizza \*\*create database

```
-- Step 2: Get total revenue
SELECT
    SUM(order_details.quantity * pizzas.price) AS total_revenue
FROM order_details
JOIN pizzas
    ON order_details.pizza_id = pizzas.pizza_id;
-- Result: 817860.05
-- 3 Identify the highest-priced pizza
SELECT
    pizza_types.name,
    pizzas.price
FROM pizza_types
JOIN pizzas
    ON pizza_types.pizza_type_id = pizzas.pizza_type_id
ORDER BY pizzas.price DESC
LIMIT 1;
-- Result: The Greek Pizza - 35.95
-- 4 Identify the most common pizza size ordered
SELECT
    COUNT(pizzas.size) AS most common,
    pizzas.size
FROM order_details
JOIN pizzas
    ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizzas.size
ORDER BY most common DESC
LIMIT 1;
-- Result: L (Large) - 18526 orders
-- 5 List the top 5 most ordered pizza types with their quantities
SELECT
    pizza_types.name,
    SUM(order_details.quantity) AS total_quantity
FROM order details
JOIN pizzas
    ON order_details.pizza_id = pizzas.pizza_id
JOIN pizza types
    ON pizzas.pizza_type_id = pizza_types.pizza_type_id
GROUP BY pizza_types.name
ORDER BY total quantity DESC
LIMIT 5;
-- Results:
-- 1. The Classic Deluxe Pizza - 2453
-- 2. The Barbecue Chicken Pizza - 2432
```

```
-- 4. The Pepperoni Pizza - 2418
-- 5. The Thai Chicken Pizza - 2371
-- Pizza Sales Analysis (Intermediate)
-- -----
-- 6 Total quantity of each pizza type ordered
SELECT
    pizza_types.name,
    SUM(order_details.quantity) AS total_quantity
FROM order_details
JOIN pizzas
    ON order_details.pizza_id = pizzas.pizza_id
JOIN pizza types
    ON pizzas.pizza_type_id = pizza_types.pizza_type_id
GROUP BY pizza_types.name
ORDER BY total_quantity DESC;
-- Result:
-- The Greek Pizza
                                            1420
-- The Five Cheese Pizza
                                             1409
-- The Pepperoni, Mushroom, and Peppers Pizza 1359
-- The Green Garden Pizza
                                              997
-- The Chicken Alfredo Pizza
                                              987
-- The Italian Vegetables Pizza
                                              981
-- The Chicken Pesto Pizza
                                              973
-- The Spinach Pesto Pizza
                                              970
-- The Soppressata Pizza
                                              961
-- The Spinach Supreme Pizza
                                              950
-- The Calabrese Pizza
                                              937
-- The Mediterranean Pizza
                                              934
-- The Brie Carre Pizza
                                              490
-- 7 .Total quantity of each pizza category
SELECT
    pizza_types.category,
    SUM(order_details.quantity) AS total_quantity
FROM order_details
JOIN pizzas
    ON order_details.pizza_id = pizzas.pizza_id
JOIN pizza_types
    ON pizzas.pizza_type_id = pizza_types.pizza_type_id
GROUP BY pizza types.category
ORDER BY total_quantity DESC;
-- Result:
-- Classic
             14888
```

-- 3. The Hawaiian Pizza - 2422

```
-- Veggie
              11649
-- Chicken
              11050
-- 8. Distribution of orders by hour of the day (per date)
SELECT
    COUNT(orders.order_id) AS order_count,
    orders.order_date,
    HOUR(order_time) AS order_hour
FROM orders
GROUP BY orders.order_date, order_hour
ORDER BY orders.order_date ASC, order_count DESC;
-- Sample Result:
-- 10
       2015-01-01
                     13
-- 8
        2015-01-01
                     17
-- 8
        2015-01-01
                     18
-- 7
        2015-01-01
                     12
-- 7
        2015-01-01
                     14
-- 7
       2015-01-01
                     15
-- 6
        2015-01-01
                     19
-- 5
       2015-01-01
                     20
-- 4
        2015-01-01
                     16
-- 3
        2015-01-01
                     22
-- 9. Distribution of orders by hour (overall)
SELECT
    COUNT(order_id) AS order_count,
    HOUR(order_time) AS order_hour
FROM orders
GROUP BY order_hour
ORDER BY order_count DESC;
-- Sample Result:
-- 12
      2520
       2455
-- 13
-- 18 2399
-- 17
       2336
-- 19 2009
-- 16 1920
-- 20
       1642
-- 14
       1472
-- 15
       1468
-- 11 1231
-- 21 1198
-- 22
       663
-- 23 28
-- 10 8
```

-- Supreme

11987

```
-- 10. Category-wise distribution of pizzas
SELECT
    COUNT(pizza_types.name) AS type_count,
   pizza_types.category
FROM pizza_types
GROUP BY pizza_types.category;
-- Result:
-- Chicken
              6
-- Classic
              8
-- Supreme
              9
              9
-- Veggie
-- 11. Average number of pizzas ordered per day
SELECT
    ROUND(AVG(quantity), 2) AS avg_pizza_per_day
FROM (
    SELECT
        SUM(order_details.quantity) AS quantity,
        orders.order_date
    FROM order details
    JOIN orders
        ON order_details.order_id = orders.order_id
    GROUP BY orders.order date
) AS order_quantity;
-- Result:
-- 138.47
-- 12. Top 3 most ordered pizza types based on revenue
SELECT
    pizza_types.name,
    SUM(pizzas.price * order_details.quantity) AS total_revenue
FROM order_details
JOIN pizzas
    ON order_details.pizza_id = pizzas.pizza_id
JOIN pizza_types
    ON pizzas.pizza_type_id = pizza_types.pizza_type_id
GROUP BY pizza_types.name
ORDER BY total_revenue DESC
LIMIT 3;
-- Result:
-- The Thai Chicken Pizza
                                42332.25
-- The Barbecue Chicken Pizza
                                41683
```

```
-- The California Chicken Pizza 40166.5
-- Advanced SQL Analysis
-- 13. Percentage contribution of each pizza type to total revenue
SELECT
   pizza types.name,
   ROUND(SUM(pizzas.price * order details.quantity), 2) AS total revenue,
   CONCAT(
       ROUND(
            ROUND(SUM(pizzas.price * order_details.quantity), 2) /
            (SELECT ROUND(SUM(pizzas.price * order_details.quantity), 2)
            FROM order_details
            JOIN pizzas ON order details.pizza id = pizzas.pizza id), 4
        ) * 100, '%'
    ) AS revenue_percentage
FROM order details
JOIN pizzas
   ON order_details.pizza_id = pizzas.pizza_id
JOIN pizza types
   ON pizzas.pizza_type_id = pizza_types.pizza_type_id
GROUP BY pizza_types.name
ORDER BY total revenue DESC;
-- Example Output:
-- The Thai Chicken Pizza
                               43434.25
                                            5.31%
-- The Barbecue Chicken Pizza
                               42768
                                            5.23%
-- The California Chicken Pizza 41409.5
                                            5.06%
-- The Classic Deluxe Pizza
                               38180.5
                                            4.67%
-- The Spicy Italian Pizza
                               34831.25
                                            4.26%
-- 14 .Cumulative revenue generated over time
SELECT
   order_date,
   SUM(revenue) OVER (ORDER BY order date) AS cumulative revenue
FROM (
   SELECT
       orders.order date,
       SUM(order_details.quantity * pizzas.price) AS revenue
   FROM order_details
   JOIN orders
       ON orders.order id = order details.order id
   JOIN pizzas
       ON order_details.pizza_id = pizzas.pizza_id
   GROUP BY orders.order_date
) AS sales
ORDER BY order_date;
```

```
-- Example Output:
-- 2015-01-01
                2713.85
-- 2015-01-02
                5445.75
-- 2015-01-03
                8108.15
-- 2015-01-04
                9863.6
-- 2015-01-05
                11929.55
-- 2015-01-06 14358.5
-- 2015-01-07
                16560.7
-- 15. Top 3 most ordered pizza types based on revenue for each category
SELECT
   name,
    total_revenue,
    category
FROM (
   SELECT
        category,
        name,
        total_revenue,
        RANK() OVER (PARTITION BY category ORDER BY total_revenue DESC) AS rn
    FROM (
        SELECT
            pizza_types.name,
            pizza types.category,
            SUM(pizzas.price * order_details.quantity) AS total_revenue
        FROM order_details
        JOIN pizzas
            ON order_details.pizza_id = pizzas.pizza_id
        JOIN pizza_types
            ON pizzas.pizza_type_id = pizza_types.pizza_type_id
        GROUP BY pizza_types.name, pizza_types.category
    ) AS a
) AS b
WHERE b.rn <= 3
ORDER BY category, total_revenue DESC;
-- Example Output:
-- Chicken Category:
-- The Thai Chicken Pizza
                                43434.25
-- The Barbecue Chicken Pizza
                                42768
-- The California Chicken Pizza 41409.5
-- Classic Category:
-- The Classic Deluxe Pizza
                                38180.5
-- The Hawaiian Pizza
                                32273.25
-- The Pepperoni Pizza
                                30161.75
-- Supreme Category:
-- The Spicy Italian Pizza
                                34831.25
```

 The	Italian	Supreme	Pizza	33476.75
 The	Siciliar	n Pizza		30940.5

## -- Veggie Category:

The Four Cheese Pizza	32265.7
The Mexicana Pizza	26780.75
The Five Cheese Pizza	26066.5