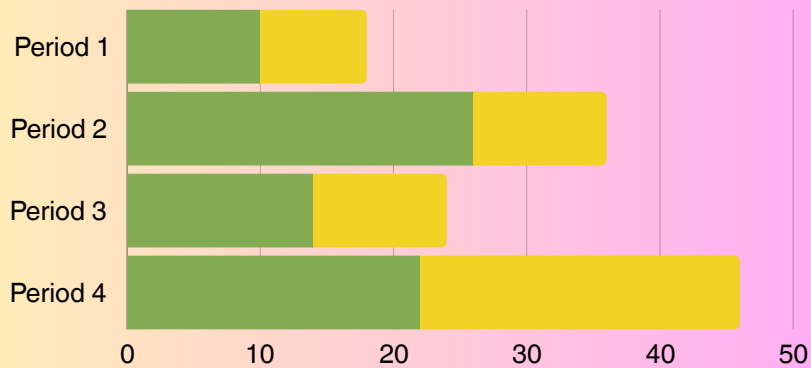


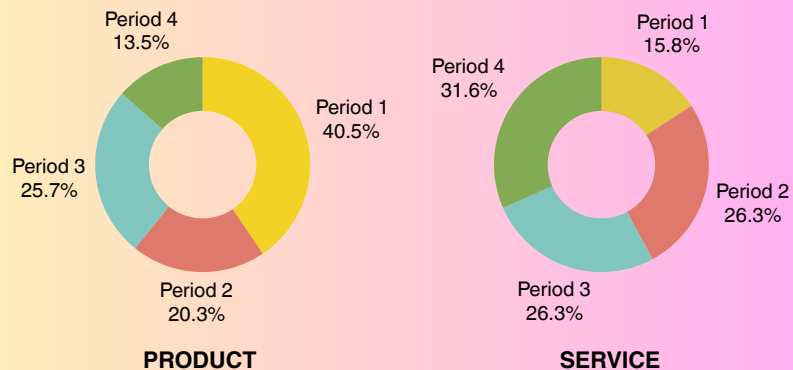
INDIA SALES ANALYSIS

CUSTOMER ACQUISITION COST VS. CUSTOMER LIFETIME VALUE

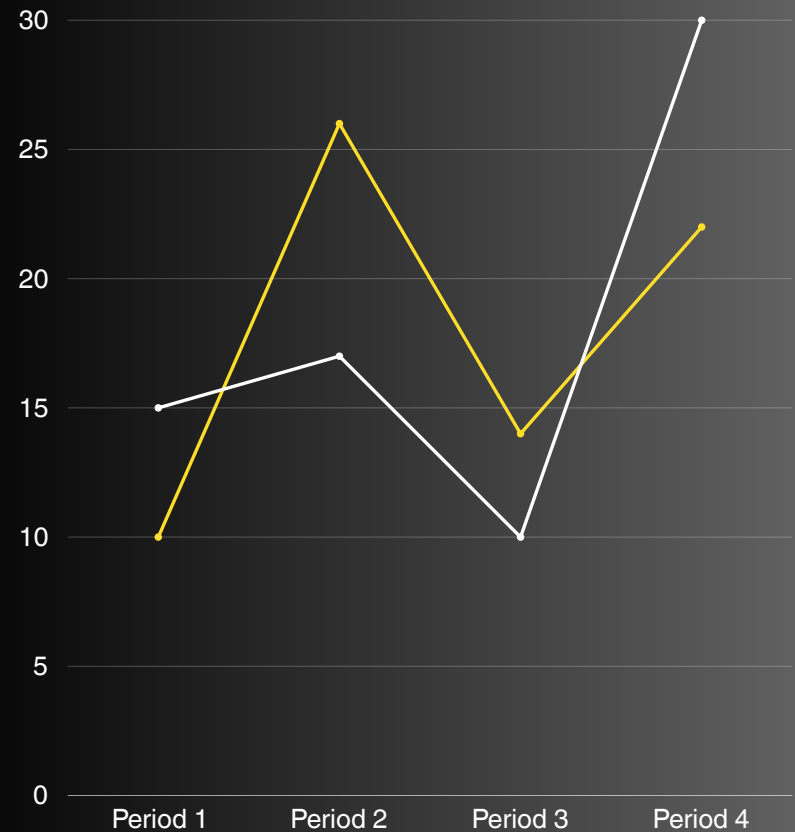
Tailor your approach with Customer Segmentation, commanding a strategic focus of 25%.



REVENUE BREAKDOWN BY PRODUCT/SERVICE



SALES PERFORMANCE OVER TIME



India Sales Analysis Requirements



- Which regions have shown the highest revenue growth over the analyzed period?
- In which months or seasons do we see revenue peaks, and what factors contribute to these spikes?
- Which product categories contribute the most to overall revenue?
- Who are the top customers contributing to revenue?
- Which regions and product categories have the highest profit margins?
- Which product categories offer the best profit margins?
- What strategies could increase profitability in lower-margin regions or categories?
- Which regions show a consistent increase in sales quantity over time?
- Which product categories have the highest sales quantities across different regions?
- How do seasonal discounts and promotions affect sales quantities?
- Which regions experience the highest demand fluctuations, requiring flexible inventory management?
- Which regions should receive more sales and marketing focus based on growth potential?