

Get the details of a specific deal

DEALS

Get the details of a specific deal

[GET](#)
<https://api.pubmatic.com/v3/pmp/deals/{id}>
...
📄

Use this endpoint to retrieve the details of a deal that matches `id` .

LANGUAGE

Shell

Node

Ruby

PHP

Python

⋮

CREDENTIALS

Bearer
 token
 🔒

BEARER ⓘ

Recent Requests

TIME	STATUS	USER AGENT	
10 minutes ago	500	Try It!	👁
<div> <div></div> 1 Request This Month </div>			

Path Params

id
int64
required

The unique integer ID of the deal whose details you want to retrieve

Query Params

convertDealAsUserPreference
boolean

Specifies whether to convert the deal as a user preference or not

dimensions
string

Comma-separated list of report dimensions

filters
array

An object providing filters to be applied to your search

fromDate
string

Start date of data retrieval in the format **YYYY-MM-DDTHH:MM**. PubMatic uses this date format even if the **dateUnit** parameter is different.

metrics
string

Comma-separated list of report metrics

pageNumber
int32

Specifies the number of pages to return for multiple-page results

pageSize
int32

Specifies the number of rows the server returns

sort
string

Comma-separated list of dimensions to use to sort the report data

toDate
string

End date of data retrieval in the format **YYYY-MM-DDTHH:MM**. PubMatic uses this date format even if the **dateUnit** parameter is different.

tz
string

The time zone used to aggregate events within the report time range and the time increment

useAllDimensions boolean ☐
Specifies whether or not to use all available dimensions to sort the report data

Responses

200

Successful operation

RESPONSE BODY

array of objects

object

activityLogDetails

array of objects

Activity log details

object

creationTime

date-time

String specifying the time at which the activity log was created

mapChangedDetails

object

MAPCHANGEDDETAILS OBJECT +

patch

string

String specifying the patch

userEmail

string

String specifying the user's email address

userId

int64

Unique identifier for the user

additionalEmails

array of strings

A list of additional emails

additionalInfo

string

Any additional information to be linked with the deal. All the message-based interactions are recorded here.

advertiserCategories

array of objects

List of advertiser categories

object

iabDetails

object

IABDETAILS OBJECT +

id

int32

Unique identifier of the advertiser category

name

string

String naming the adverttiser category

uri

string

The category's Uniform Resource Identifier

advertiserDomains

object

cURL Request

```
1 curl --request GET \  
2   --url https://api.pubmatic.com/v3/pmp/deals/id \  
3   --header 'accept: application/json'
```

Try It!

RESPONSE

200 Example

```
1  [  
2  {  
3    "activityLogDetails": [  
4      {  
5        "creationTime": "2026-02-06T14:40:02.749Z",  
6        "mapChangedDetails": {  
7          "additionalProp": [  
8            {  
9              "change": "ADD",  
10             "changed": false,  
11             "key": "string",  
12             "newValue": "string",  
13             "oldValue": "string",  
14             "path": "string"  
15           }  
16         ]  
17       },  
18       "patch": "string",  
19       "userEmail": "string",  
20       "userId": 0  
21     }  
22   ],  
23   "additionalEmails": [  
24     "string"  
25   ],  
26   "additionalInfo": "string",  
27   "advertiserCategories": [  
28     {  
29       "iabDetails": {  
30         "iabId": "string",  
31         "iabName": "string",  
32         "id": 0,  
33         "name": "string",  
34         "parentCategory": [  
35           "string"  
36         ],  
37         "parentIabCatId": [  
38           "string"  
39         ],  
40         "pubmaticAdvertiserCategoryId": 0,  
41         "pubmaticVerticalId": 0,  
42         "primaryCategory": false,  
43         "subCategoryList": [  
44           "string"  
45         ]  
46       },  
47       "id": 0,  
48       "name": "string",  
49       "uri": "string"  
50     }  
51   ],  
52   "advertiserDomains": {  
53     "id": 0,  
54     "name": "string"
```

ADVERTISERDOMAINS OBJECT	+
advertisers object	
ADVERTISERS OBJECT	+
advertiserWhiteListing boolean Defaults to false	
Specifies whether the advertiser is whitelisted or not	
alwaysOnFlag int32	
Numeral specifying that the deal is always on	
auctionType object	
AUCTIONTYPE OBJECT	+
bundled boolean Defaults to false	
Specifies whether deal is bundled or not	
callDV360Api boolean Defaults to false	
Flag specifying whether to call Google API or not	
callTtdApi boolean Defaults to false	
Flag specifying whether to call TTD API or not	
channelType object	
CHANNELTYPE OBJECT	+
childCount int32	
A numeral specifying the number of children	
creatives array of objects	
List of creatives	
object	
active int32	
Numeral specifying that the creative is active	
advertiserId int64	
Unique identifier of the advertiser	
buyerId int64	
Unique identifier of the buyer	
creativeTag string	
String specifying the creative tag	
creationTime date-time	
Time-stamp specifying when the creative was created	
deleted int32	
Numeral specifying that the creative is deleted	
endDate date-time	
End date of data retrieval in the format YYYY-MM-DDTHH:MM. PubMatic uses this date format even if the dateUnit parameter is different.	
id int64	
Unique identifier of the creative	
landingPageUrl string	
Uniform Resource Locator of the landing page	

```
54     name: string,
55     "uri": "string"
56 },
57 "advertisers": {
58   "id": 0,
59   "name": "string",
60   "uri": "string"
61 },
62 "advertiserWhiteListing": false,
63 "alwaysOnFlag": 0,
64 "auctionType": {
65   "id": 0,
66   "name": "string"
67 },
68 "bundled": false,
69 "callDV360Api": false,
70 "callTtdApi": false,
71 "channelType": {
72   "id": 0,
73   "name": "string"
74 },
75 "childCount": 0,
76 "creatives": [
77   {
78     "active": 0,
79     "advertiserId": 0,
80     "buyerId": 0,
81     "creativeTag": "string",
82     "creationTime": "2026-02-06T14:40:02.749Z",
83     "deleted": 0,
84     "endDate": "2026-02-06T14:40:02.749Z",
85     "id": 0,
86     "landingPageUrl": "string",
87     "modificationTime": "2026-02-06T14:40:02.749Z",
88     "name": "string",
89     "startDate": "2026-02-06T14:40:02.749Z",
90     "userCreativeTag": "string",
91     "vastType": 0
92   }
93 ],
94 "currencyId": 0,
95 "dealCategory": {
96   "id": 0,
97   "name": "string"
98 },
99 "dealId": "string",
100 "dealIdInRequestEnabled": false,
101 "dealMargin": 0,
102 "dataProviders": [
103   0
104 ],
105 "dealPublisherMargin": 0,
106 "dealPublisherMarginType": 0,
107 "endDate": "2026-02-06T14:40:02.749Z",
108 "failedReason": "string",
109 "fcapLimit": 0,
110 "fcapDuration": 0,
111 "fcapSettings": {
112   "durationInSeconds": "1800, 3600, 86400, 604800, 2592000",
113   "limit": 0,
114   "multiple": 1
115 },
116 "flooreCPM": 0,
117 "iabCategories": {
118   "id": 0,
119   "name": "string",
120   "uri": "string"
121 },
122 "id": 0,
123 "impressionAvails": 0,
124 "isTTDMainBuyerSelected": false,
125 "lastNegotiatedBy": 0,
126 "marketplace": {
127   "id": 0,
128   "name": "string"
129 },
130 "messages": [
131   "string"
132 ],
133 "minSpend": 0,
134 "modificationTime": "2026-02-06T14:40:02.749Z",
135 "name": "string"
```

modificationTime date-time
Time-stamp specifying when the creative was modified
name string
String naming the creative
startDate date-time
Start date of data retrieval in the format YYYY-MM-DDTHH:MM. PubMatic uses this date format even if the dateUnit parameter is different.
userCreativeTag string
String specifying the user creative tag
vastType int32
Numeral specifying the type of Video Ad Serving Template (VAST)
currencyId int32
A numeral providing the currency's unique identifier
dealCategory object
DEALCATEGORY OBJECT +
dealId string
A unique identifier for the deal
dealIdInRequestEnabled boolean Defaults to false
Set this flag to True to indicate that the Publisher will include the Deal ID in the OpenRTB Ad Request to PubMatic.
dealMargin double
A number specifying the deal margin
dataProviders array of int64s
Bundled deal data providers
dealPublisherMargin double
A numeral specifying the deal publisher margin
dealPublisherMarginType int32
A numeral specifying the publisher margin type
endDate date-time
End date of data retrieval in the format YYYY-MM-DDTHH:MM. PubMatic uses this date format even if the dateUnit parameter is different.
failedReason string
Provides the reason for failure
fcapLimit int32
Frequency cap limit in numerals 0-100
fcapDuration int32
Frequency cap duration in days 1-90
fcapSettings object
Signify how often ads from a deal can be shown to the same user
FCAPSETTINGS OBJECT +
flooreCPM double
Numeral specifying the floor cost per mille
iabCategories object

```
133   "name": "string",
136   "offer": {
137     "id": 0,
138     "name": "string",
139     "uri": "string"
140   },
141   "pacingParams": {
142     "asapDailySpendLimit": "null, from 10 to 95",
143     "asapOverspendProtectionEnabled": true,
144     "catchUpPacing": null,
145     "enforceImpressionGoal": true,
146     "frontLoadAllocation": "null, from 50 to 99",
147     "pacingModel": "ASAP"
148   },
149   "paprDiscountPercentage": 0,
150   "podName": "string",
151   "products": {
152     "id": 0,
153     "name": "string",
154     "uri": "string"
155   },
156   "publisherCategoryId": 0,
157   "publisherDynamicMargin": false,
158   "publisherId": 0,
159   "pubmaticCategories": {
160     "id": 0,
161     "name": "string",
162     "uri": "string"
163   },
164   "revShare": 0,
165   "skipAffectedDealValidation": false,
166   "startDate": "2026-02-06T14:40:02.749Z",
167   "status": {
168     "id": 0,
169     "name": "string"
170   },
171   "targeting": {
172     "id": 0,
173     "name": "string",
174     "uri": "string"
175   },
176   "timezone": 0,
177   "ttddMainBuyer": {
178     "buyerId": 0,
179     "buyerName": "string",
180     "dealMetaId": 0,
181     "dspId": 0,
182     "id": 0,
183     "seatId": "string"
184   }
185 }
186 }
```

IAB CATEGORIES OBJECT +	
id int64	A unique identifier for the request
impressionAvails int64	Number of impressions available
isTTDMainBuyerSelected boolean Defaults to false	Flag to represent if TTD Main buyer is selected or not.
lastNegotiatedBy int32	A numeral specifying the whom the deal was last negotiated by
marketplace object	List of Deal responses
MARKETPLACE OBJECT +	
messages array of strings	List of messages
minSpend double	A numeral specifying the minimum amount to be spent for the deal
modificationTime date-time	Specifies the time when the deal was modified
name string	String specifying the deal name
offer object	
OFFER OBJECT +	
pacingParams object	
PACINGPARAMS OBJECT +	
paprDiscountPercentage double	PAPR discount percentage
podName string	Deal pod name
products object	
PRODUCTS OBJECT +	
publisherCategoryId int32	A numeral specifying the publisher category's unique identifier
publisherDynamicMargin boolean Defaults to false	Flag specifying whether publisher dynamic margin is enabled or not
publisherId int64	A unique identifier for the publisher
pubmaticCategories object	
PUBMATICCATEGORIES OBJECT +	
revShare double	Used for the PMRG consortium
skipAffectedDealValidation boolean Defaults to false	Specifies whether to skip entity validations for product impacted deals or not

Start date of data retrieval in the format **YYYY-MM-DDTHH:MM**. PubMatic uses this date format even if the `dateUnit` parameter is different.

STATUS OBJECT

TARGETING OBJECT

A numeral specifying the timezone

TTDMAINBUYER OBJECT

Invalid Authorization

← Search deal analytics

Update the details of a specific deal →

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