

Get the details of a specific deal

DEALS

Get the details of a specific deal

GET <https://api.pubmatic.com/v3/pmp/deals/{id}> ... Use this endpoint to retrieve the details of a deal that matches `id`.

LANGUAGE



Shell



Node



Ruby



PHP



Python



CREDENTIALS

Bearer token

BEARER



Recent Requests

TIME	STATUS	USER AGENT	
10 minutes ago	500	Try It!	
1 Request This Month			

Path Params

id int64 **required**

The unique integer ID of the deal whose details you want to retrieve

Query Params

convertDealAsUserPreference boolean

Specifies whether to convert the deal as a user preference or not

dimensions string

Comma-separated list of report dimensions

filters array

An object providing filters to be applied to your search

fromDate stringStart date of data retrieval in the format **YYYY-MM-DDTHH:MM**. PubMatic uses this date format even if the `dateUnit` parameter is different.**metrics** string

Comma-separated list of report metrics

pageNumber int32

Specifies the number of pages to return for multiple-page results

pageSize int32

Specifies the number of rows the server returns

sort string

Comma-separated list of dimensions to use to sort the report data

toDate stringEnd date of data retrieval in the format **YYYY-MM-DDTHH:MM**. PubMatic uses this date format even if the `dateUnit` parameter is different.**tz** string

The time zone used to aggregate events within the report time range and the time increment

useAllDimensions boolean

Specifies whether or not to use all available dimensions to sort the report data

Responses

— 200

Successful operation

RESPONSE BODY

array of objects

object

activityLogDetails array of objects

Activity log details

object

creationTime date-time

String specifying the time at which the activity log was created

mapChangedDetails object

MAPCHANGEDDETAILS OBJECT

+ ↗

patch string

String specifying the patch

userEmail string

String specifying the user's email address

userId int64

Unique identifier for the user

additionalEmails array of strings

A list of additional emails

additionalInfo string

Any additional information to be linked with the deal. All the message-based interactions are recorded here.

advertiserCategories array of objects

List of advertiser categories

object

iabDetails object

IABDETAILS OBJECT

+ ↗

id int32

Unique identifier of the advertiser category

name string

String naming the advertiser category

uri string

The category's Uniform Resource Identifier

advertiserDomains object

cURL Request

```
1 curl --request GET \
2   --url https://api.pubmatic.com/v3/pmp/deals/{id} \
3   --header 'accept: application/json'
```



Try It!

RESPONSE

— 200 Example

```
1 [
2   {
3     "activityLogDetails": [
4       {
5         "creationTime": "2026-02-06T14:40:02.749Z",
6         "mapChangedDetails": {
7           "additionalProp": [
8             {
9               "change": "ADD",
10              "changed": false,
11              "key": "string",
12              "newValue": "string",
13              "oldValue": "string",
14              "path": "string"
15            }
16          ]
17        },
18        "patch": "string",
19        "userEmail": "string",
20        "userId": 0
21      }
22    ],
23    "additionalEmails": [
24      "string"
25    ],
26    "additionalInfo": "string",
27    "advertiserCategories": [
28      {
29        "iabDetails": {
30          "iabId": "string",
31          "iabName": "string",
32          "id": 0,
33          "name": "string",
34          "parentCategory": [
35            "string"
36          ],
37          "parentIabCatId": [
38            "string"
39          ],
40          "pubmaticAdvertiserCategoryId": 0,
41          "pubmaticVerticalId": 0,
42          "primaryCategory": false,
43          "subCategoryList": [
44            "string"
45          ],
46        },
47        "id": 0,
48        "name": "string",
49        "uri": "string"
50      }
51    ],
52    "advertiserDomains": {
53      "id": 0,
54      "name": "string"
55    }
56  ]
57]
```

ADVERTISERDOMAINS OBJECT	
advertisers object	
ADVERTISERS OBJECT	
advertiserWhiteListing boolean Defaults to false	
Specifies whether the advertiser is whitelisted or not	
alwaysOnFlag int32	
Numeral specifying that the deal is always on	
auctionType object	
AUCTIONTYPE OBJECT	
bundled boolean Defaults to false	
Specifies whether deal is bundled or not	
callDV360Api boolean Defaults to false	
Flag specifying whether to call Google API or not	
callTtdApi boolean Defaults to false	
Flag specifying whether to call TTD API or not	
channelType object	
CHANNELTYPE OBJECT	
childCount int32	
A numeral specifying the number of children	
creatives array of objects	
List of creatives	
object	
active int32	
Numeral specifying that the creative is active	
advertiserId int64	
Unique identifier of the advertiser	
buyerId int64	
Unique identifier of the buyer	
creativeTag string	
String specifying the creative tag	
creationTime date-time	
Time-stamp specifying when the creative was created	
deleted int32	
Numeral specifying that the creative is deleted	
endDate date-time	
End date of data retrieval in the format YYYY-MM-DDTHH:MM. PubMatic uses this date format even if the dateUnit parameter is different.	
id int64	
Unique identifier of the creative	
landingPageUrl string	
Uniform Resource Locator of the landing page	

```

34     "name": "string",
35     "uri": "string"
36   },
37   "advertisers": {
38     "id": 0,
39     "name": "string",
40     "uri": "string"
41   },
42   "advertiserWhiteListing": false,
43   "alwaysOnFlag": 0,
44   "auctionType": {
45     "id": 0,
46     "name": "string"
47   },
48   "bundled": false,
49   "callDV360Api": false,
50   "callTtdApi": false,
51   "channelType": {
52     "id": 0,
53     "name": "string"
54   },
55   "childCount": 0,
56   "creatives": [
57     {
58       "active": 0,
59       "advertiserId": 0,
60       "buyerId": 0,
61       "creativeTag": "string",
62       "creationTime": "2026-02-06T14:40:02.749Z",
63       "deleted": 0,
64       "endDate": "2026-02-06T14:40:02.749Z",
65       "id": 0,
66       "landingPageUrl": "string",
67       "modificationTime": "2026-02-06T14:40:02.749Z",
68       "name": "string",
69       "startDate": "2026-02-06T14:40:02.749Z",
70       "userCreativeTag": "string",
71       "vastType": 0
72     }
73   ],
74   "currencyId": 0,
75   "dealCategory": {
76     "id": 0,
77     "name": "string"
78   },
79   "dealId": "string",
80   "dealIdInRequestEnabled": false,
81   "dealMargin": 0,
82   "dataProvider": [
83     0
84   ],
85   "dealPublisherMargin": 0,
86   "dealPublisherMarginType": 0,
87   "endDate": "2026-02-06T14:40:02.749Z",
88   "failedReason": "string",
89   "fcapLimit": 0,
90   "fcapDuration": 0,
91   "fcapSettings": {
92     "durationInSeconds": "1800, 3600, 86400, 604800, 7200000, 10080000, 14400000, 20160000, 24192000, 28032000, 32256000, 36496000, 40736000, 44976000, 49216000, 53456000, 57696000, 61936000, 66176000, 70416000, 74656000, 78896000, 83136000, 87376000, 91616000, 95856000, 100096000, 104336000, 108576000, 112816000, 117056000, 121296000, 125536000, 129776000, 134016000, 138256000, 142496000, 146736000, 151076000, 155316000, 159556000, 163796000, 168036000, 172276000, 176516000, 180756000, 184996000, 189236000, 193476000, 197716000, 201956000, 206196000, 210436000, 214676000, 218916000, 223156000, 227396000, 231636000, 235876000, 240116000, 244356000, 248596000, 252836000, 257076000, 261316000, 265556000, 269796000, 274036000, 278276000, 282516000, 286756000, 291096000, 295336000, 299576000, 303816000, 308056000, 312296000, 316536000, 320776000, 325016000, 329256000, 333496000, 337736000, 342076000, 346316000, 350556000, 354796000, 359036000, 363276000, 367516000, 371756000, 376000000, 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1680000000, 1682000000, 1684000000, 1686000000, 1688000000, 1690000000, 1692000000, 1694000000, 1696000000, 1698000000, 1700000000, 1702000000, 1704000000, 1706000000, 1708000000, 1710000000, 1712000000, 1714000000, 1716000000, 1718000000, 1720000000, 1722000000, 1724000000, 1726000000, 1728000000, 1730000000, 1732000000, 1734000000, 1736000000, 1738000000, 1740000000, 1742000000, 1744000000, 1746000000, 1748000000, 1750000000, 1752000000, 1754000000, 1756000000, 1758000000, 1760000000, 1762000000, 1764000000, 1766000000, 1768000000, 1770000000, 1772000000, 1774000000, 1776000000, 1778000000, 1780000000, 1782000000, 1784000000, 1786000000, 1788000000, 1790000000, 1792000000, 1794000000, 1796000000, 1798000000, 1800000000, 1802000000, 1804000000, 1806000000, 1808000000, 1810000000, 1812000000, 1814000000, 1816000000, 1818000000, 1820000000, 1822000000, 1824000000, 1826000000, 1828000000, 1830000000, 1832000000, 1834000000, 1836000000, 1838000000, 1840000000, 1842000000, 1844000000, 1846000000, 1848000000, 1850000000, 1852000000, 1854000000, 1856000000, 1858000000, 1860000000, 1862000000, 1864000000, 1866000000, 1868000000, 1870000000, 1872000000, 1874000000, 1876000000, 1878000000, 1880000000, 1882000000, 1884000000, 1886000000, 1888000000, 1890000000, 1892000000, 1894000000, 1896000000, 1898000000, 1900000000, 1902000000, 1904000000, 1906000000, 1908000000, 1910000000, 1912000000, 1914000000, 1916000000, 1918000000, 1920000000, 1922000000, 1924000000, 1926000000, 1928000000, 1930000000, 1932000000, 1934000000, 1936000000, 1938000000, 1940000000, 1942000000, 1944000000, 1946000000, 1948000000, 1950000000, 1952000000, 1954000000, 1956000000, 1958000000, 1960000000, 1962000000, 1964000000, 1966000000, 1968000000, 1970000000, 1972000000, 1974000000, 1976000000, 1978000000, 1980000000, 1982000000, 1984000000, 1986000000, 1988000000, 1990000000, 1992000000, 1994000000, 1996000000, 1998000000, 2000000000, 2002000000, 2004000000, 2006000000, 2008000000, 2010000000, 2012000000, 2014000000, 2016000000,
```

modificationTime date-time	Time-stamp specifying when the creative was modified
name string	String naming the creative
startDate date-time	Start date of data retrieval in the format YYYY-MM-DDTHH:MM. PubMatic uses this date format even if the dateUnit parameter is different.
userCreativeTag string	String specifying the user creative tag
vastType int32	Numeral specifying the type of Video Ad Serving Template (VAST)
currencyId int32	A numeral providing the currency's unique identifier
dealCategory object	<p>DEALCATEGORY OBJECT +</p> <p>dealId string A unique identifier for the deal</p> <p>dealIdInRequestEnabled boolean Defaults to false Set this flag to True to indicate that the Publisher will include the Deal ID in the OpenRTB Ad Request to PubMatic.</p> <p>dealMargin double A number specifying the deal margin</p> <p>dataProviders array of int64s Bundled deal data providers</p> <p>dealPublisherMargin double A numeral specifying the deal publisher margin</p> <p>dealPublisherMarginType int32 A numeral specifying the publisher margin type</p> <p>endDate date-time End date of data retrieval in the format YYYY-MM-DDTHH:MM. PubMatic uses this date format even if the dateUnit parameter is different.</p> <p>failedReason string Provides the reason for failure</p> <p>fcapLimit int32 Frequency cap limit in numerals 0-100</p> <p>fcapDuration int32 Frequency cap duration in days 1-90</p> <p>fcapSettings object Signify how often ads from a deal can be shown to the same user</p> <p>FCAPSETTINGS OBJECT +</p> <p>floorCPM double Numeral specifying the floor cost per mille</p> <p>iabCategories object</p>

Get the details of a specific deal

```

135     "name": "string",
136     "offer": {
137       "id": 0,
138       "name": "string",
139       "uri": "string"
140     },
141     "pacingParams": {
142       "asapDailySpendLimit": "null, from 10 to 95",
143       "asapOverspendProtectionEnabled": true,
144       "catchUpPacing": null,
145       "enforceImpressionGoal": true,
146       "frontLoadAllocation": "null, from 50 to 99",
147       "pacingModel": "ASAP"
148     },
149     "paprDiscountPercentage": 0,
150     "podName": "string",
151     "products": {
152       "id": 0,
153       "name": "string",
154       "uri": "string"
155     },
156     "publisherCategoryId": 0,
157     "publisherDynamicMargin": false,
158     "publisherId": 0,
159     "pubmaticCategories": {
160       "id": 0,
161       "name": "string",
162       "uri": "string"
163     },
164     "revShare": 0,
165     "skipAffectedDealValidation": false,
166     "startDate": "2026-02-06T14:40:02.749Z",
167     "status": {
168       "id": 0,
169       "name": "string"
170     },
171     "targeting": {
172       "id": 0,
173       "name": "string",
174       "uri": "string"
175     },
176     "timezone": 0,
177     "ttdMainBuyer": {
178       "buyerId": 0,
179       "buyerName": "string",
180       "dealMetaId": 0,
181       "dspId": 0,
182       "id": 0,
183       "seatId": "string"
184     }
185   }
186 ]

```

IABCATEGORIES OBJECT	+
id int64	A unique identifier for the request
impressionAvails int64	Number of impressions available
isTTDMainBuyerSelected boolean Defaults to false	Flag to represent if TTD Main buyer is selected or not.
lastNegotiatedBy int32	A numeral specifying the whom the deal was last negotiated by
marketplace object	List of Deal responses
MARKETPLACE OBJECT	+
messages array of strings	List of messages
minSpend double	A numeral specifying the minimum amount to be spent for the deal
modificationTime date-time	Specifies the time when the deal was modified
name string	String specifying the deal name
offer object	
OFFER OBJECT	+
pacingParams object	
PACINGPARAMS OBJECT	+
paprDiscountPercentage double	PAPR discount percentage
podName string	Deal pod name
products object	
PRODUCTS OBJECT	+
publisherCategoryId int32	A numeral specifying the publisher category's unique identifier
publisherDynamicMargin boolean Defaults to false	Flag specifying whether publisher dynamic margin is enabled or not
publisherId int64	A unique identifier for the publisher
pubmaticCategories object	
PUBMATICCATEGORIES OBJECT	+
revShare double	Used for the PMRG consortium
skipAffectedDealValidation boolean Defaults to false	Specifies whether to skip entity validations for product impacted deals or not

startDate date-time

Start date of data retrieval in the format YYYY-MM-DDTHH:MM. PubMatic uses this date format even if the dateUnit parameter is different.

status object

STATUS OBJECT

+

targeting object

TARGETING OBJECT

+

timezone int32

A numeral specifying the timezone

ttdMainBuyer object

TTDMAINBUYER OBJECT

+

— 401

Invalid Authorization

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