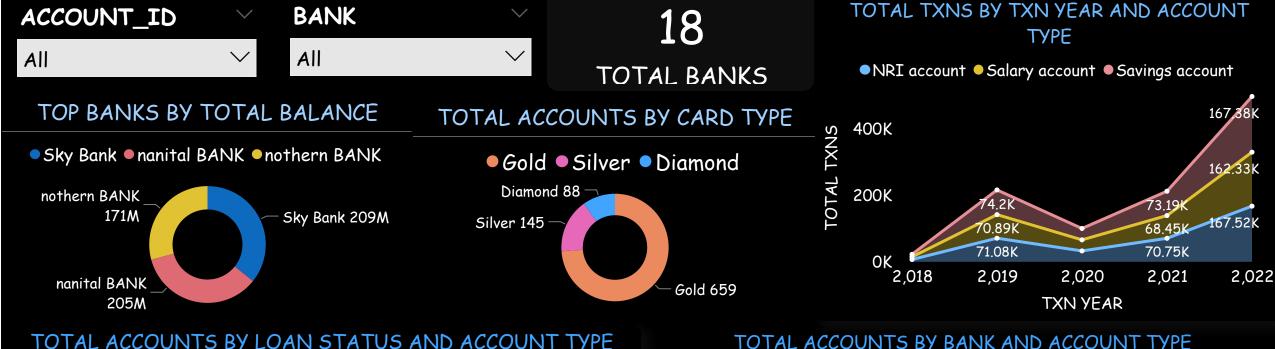
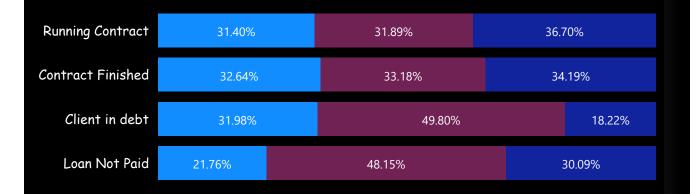
## Czechoslovakia Banking Data Analysis

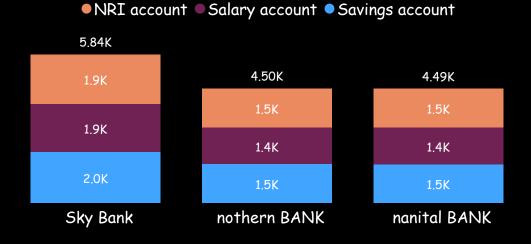




#### TOTAL ACCOUNTS BY LOAN STATUS AND ACCOUNT TYPE

NRI accountSalary accountSavings account





# Czechoslovakia Bank Clients Demographics DNEXT



DISTRICT NAME



77 TOTAL DISTRICTS

5.37K TOTAL CLIENTS

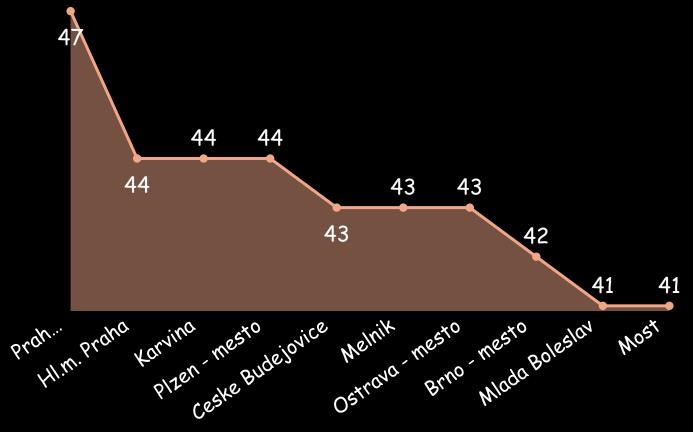
2.60K FEMALE CLIENTS

2.77K MALE CLIENTS

## TOP 10 DISTRICTS BY AVERAGE SALARY



### TOP 10 DISTRICTS BY AVERAGE AGE



# Czechoslovakia Banks Performance Analysis





682 LOAN ACCOUNTS

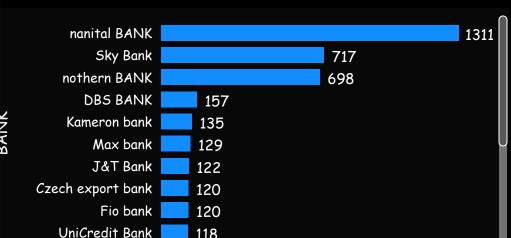
Select all

NRI account

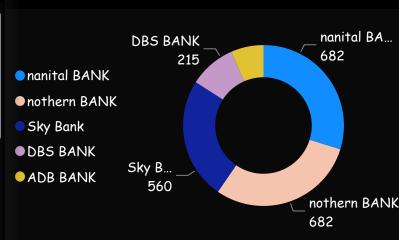
Salary account

Savings account

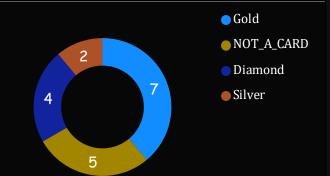




#### BANKS BY TOTAL LOAN ACCOUNTS



#### PREMIUM CUSTOMERS BY CARD **TYPE**



#### PREMIUM CUSTOMERS OF BANK WITH TOTAL BALANCE



# Data Insights And Important Suggestions



Czechoslovakia has total 18 banks across 77 districts having 5.37k total clients out of which 2.60k are female client and 2.77k are male client.

Gold card users are highest followed by silver and diamond type users. Banks should launch some lucrative schemes to increase diamond type users.

There was a sudden downfall in transaction count in year 2020 that might be due to COVID. NRI accounts seems to be inactive or less active over a period of last 5 years. More financial products need to be launched for NRI account holders.

Sky Bank is following the top trend in maintaining all types of account holders followed by nothern bank and nanital bank.

Salaried account holders are the most who are not able to pay the loan on time, their loan status is either not paid or in debt.



Premium customers of bank in visualization is defined by those customers having highest closing balance with respect to bank. Premium customer of a bank should be given diamond card. Out of 18 banks only 4 banks are providing diamond card to their premium customers and there are 5 such banks who are not providing any card service to their premium customers which needs to be mitigate correctly.

Top 50 account holders are provided in visualization who are having highest amount in total across all banks. Banks can track all these customers to attract more business and increase their market.

Bank name is provided corresponding to those account holders who have deposited their large chunk of money, and this is only the criteria for popularity ranking of bank. Bank must maintain their dignity and rest of the banks should compete for it.

