

## Provide Insights For Telangana Government Tourism Department



Tools Used : Snowflake, Excel, Power BI

Technology : Exploratory Data Analysis Using SQL , Data Visualization

HOME

Districts By...

Growing &...

Peak & Low...

D/F Ratio

Footfall Ratio

Domestic Visito...

Foreign Visitors..

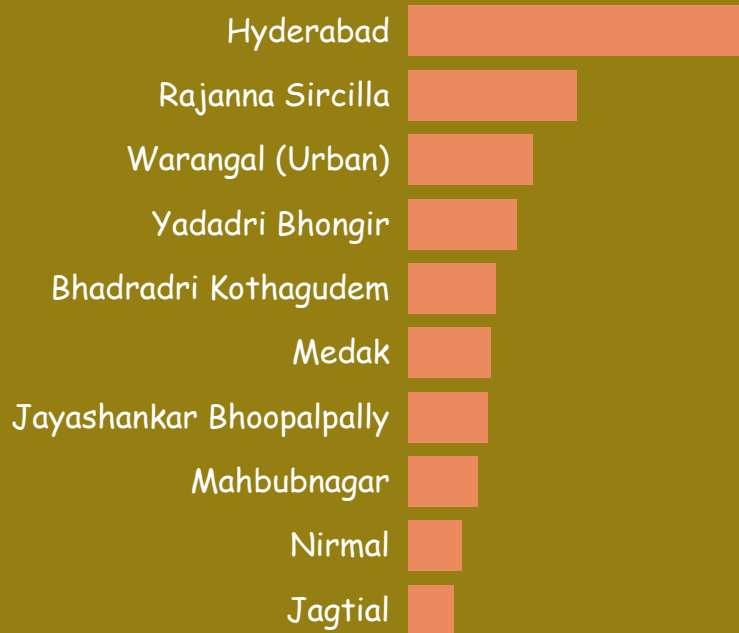
Recomendation

Suggestions

# Top 10 Districts By Domestic & Foreign Visitors

NEXT

## Top Districts By Domestic Visitors



District	Foreign Visitors
Hyderabad	1044898
Warangal (Urban)	8821
Mahbubnagar	2282
Jayashankar Bhoopalpally	1252
Jogulamba Gadwal	945
Nagarkurnool	761
Mulugu	575
Warangal (Rural)	306
Adilabad	32
Mancherial	10

District	Domestic Visitors
Hyderabad	83900960
Rajanna Sircilla	41763276
Warangal (Urban)	30726603
Yadadri Bhongir	26893080
Bhadradri Kothagudem	21600962
Medak	20542639
Jayashankar Bhoopalpally	19632865
Mahbubnagar	17180118
Nirmal	13315796
Jagtial	11303514

Hyderabad being the capital of telangana is having highest number of domestic as well as foreign visitors followed by Rajanna Sircilla and Waragal(Urban) for domestic and followed by Warangal(Urban) and Mahbubnagar for forigen visitors.

HOME

Districts By Visitors

Growing & Declining Districts

Peak & Low season month

D/F Ratio

Footfall Ratio

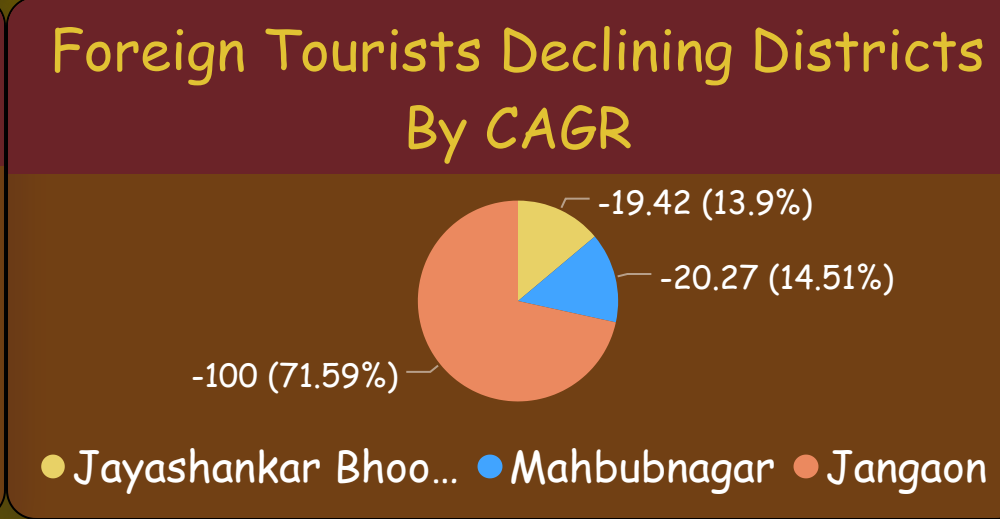
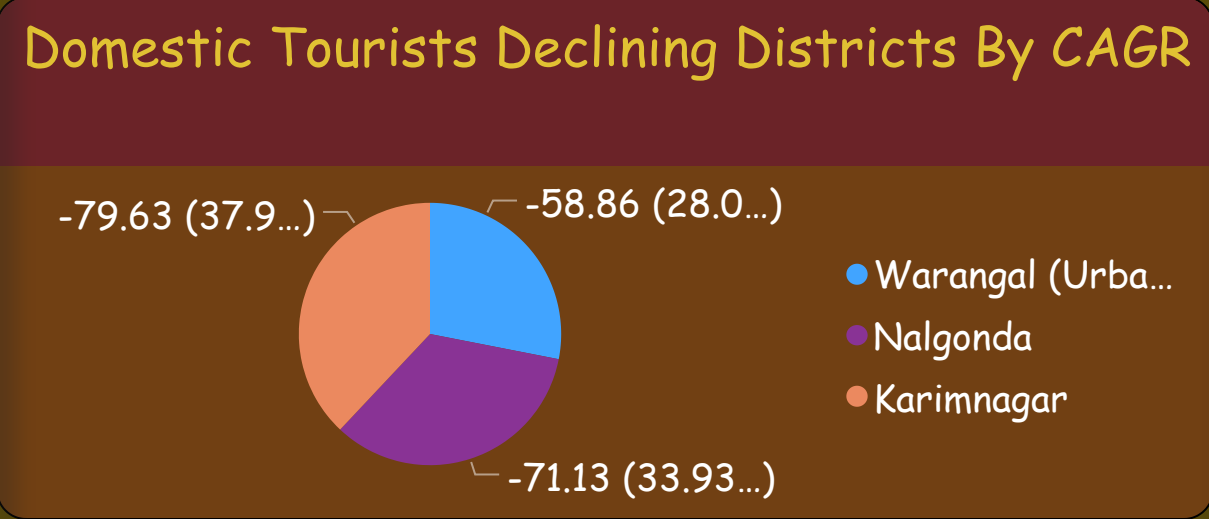
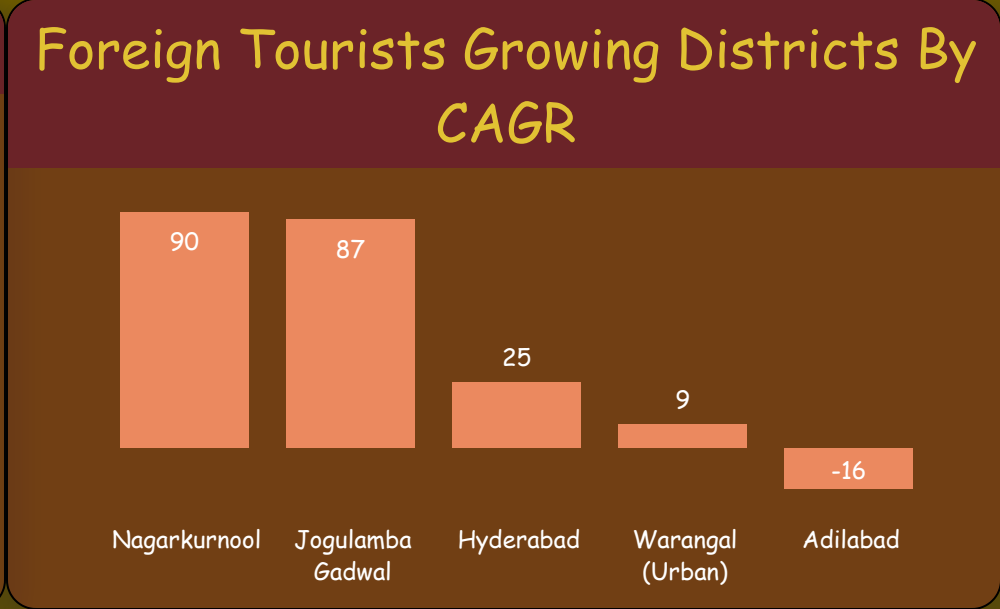
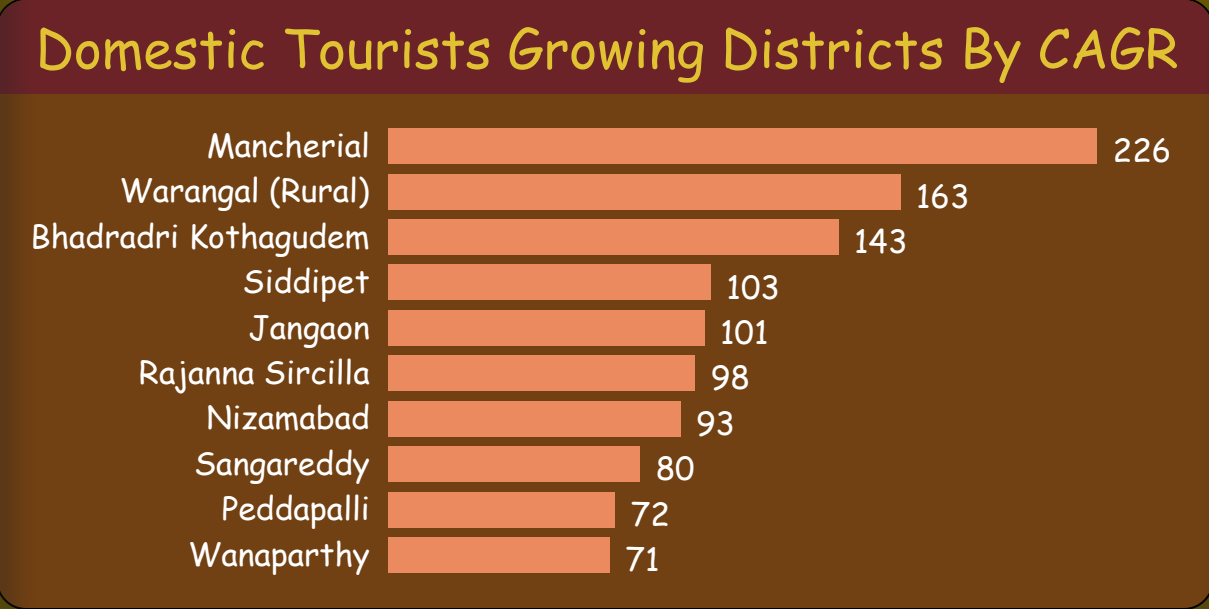
Domestic Visitors in 2025

Foreign Visitors in 2025

Recomendation

Suggestions

# Fastest Growing And Declining Districts By Domestic & Foreign Tourists



Government should review the declining districts policy and must replicate fastest growing policy to these declining districts in order to improve domestic & foreign tourist count as well as tourism revenue.

HOME

Districts By Visitors

Growing & Declining  
Districts

Peak & Low season  
month

D/F Ratio

Footfall Ratio

Domestic Visitors in  
2025

Foreign Visitors in  
2025

Recomendation

Suggestions

# Domestic and Foreign Visitors Count By Year and Month

**DISTRICT**

Hyderabad

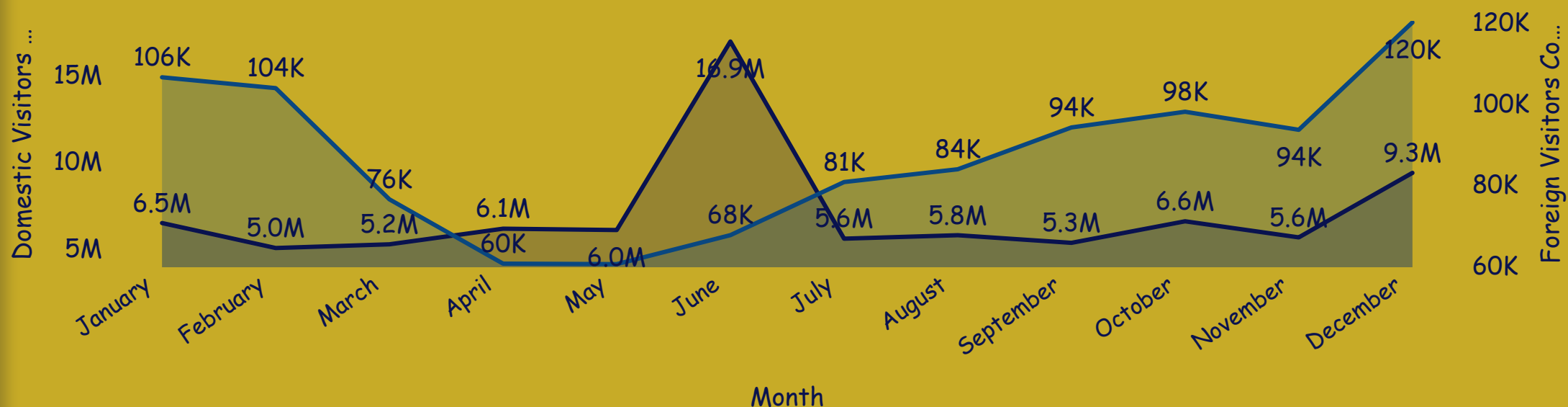
New events to launched  
by govt. to boost low  
season months.

Hyderabad is having highest numbers of domestic visitors in the month of june, december and october and least number of domestic visitors in the month of feberary, march and september.

Hyderabad is having highest numbers of foreign visitors in the month of december, january and february and least number of foreign visitors in the month of may, april and june.

## Domestic Visitors Count and Foreign Visitors Count by Month

● Domestic Visitors Count ● Foreign Visitors Count



HOME

Districts By Visitors

Growing & Declining Districts

Peak & Low season month

D/F Ratio

Footfall Ratio

Domestic Visitors in 2025

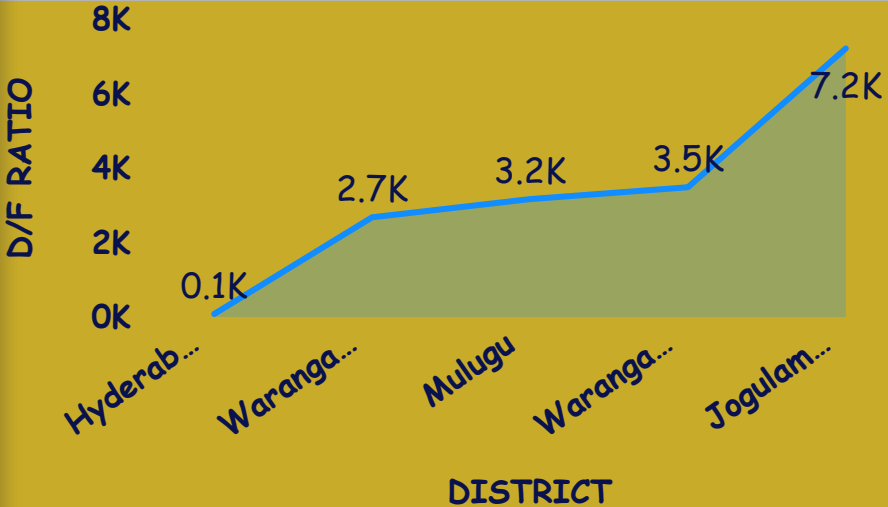
Foreign Visitors in 2025

Recomendation

Suggestions

## TOP AND BOTTOM DISTRICTS BY D/F RATIO

### BOTTOM DISTRICT BY D/F RATIO



BOTTOM DISTRICT	D/F RATIO
Jogulamba Gadwal	7,209.88
Warangal (Urban)	3,483.35
Mulugu	3,164.87
Warangal (Rural)	2,677.00
Hyderabad	80.30

### TOP DISTRICT BY D/F RATIO



TOP DISTRICT	D/F RATIO
Nirmal	6,657,898.00
Jangaon	413,140.00
Adilabad	228,799.22
Mancherial	86,724.20
Narayanpet	77,850.00

Districts having high d/f ratio shows least number of foreign visitors. Forigen visitors policy of Districts like Nirmal,Jangaon,Adilabad, Mancherial,Narayanpet, Jogulamba Gadwal,Warangal(Urban), Mulugu,Warangal(Rural)and Hyderabad needs to be updated in order to attract better foreign tourism and thus more revenue in these districts.



- HOME
- Districts By Visitors
- Growing & Declining Districts
- Peak & Low season month
- D/F Ratio
- Footfall Ratio
- Domestic Visitors in 2025
- Foreign Visitors in 2025
- Recomendation
- Suggestions

# Districts- Population To Tourist Footfall Ratio(2019)

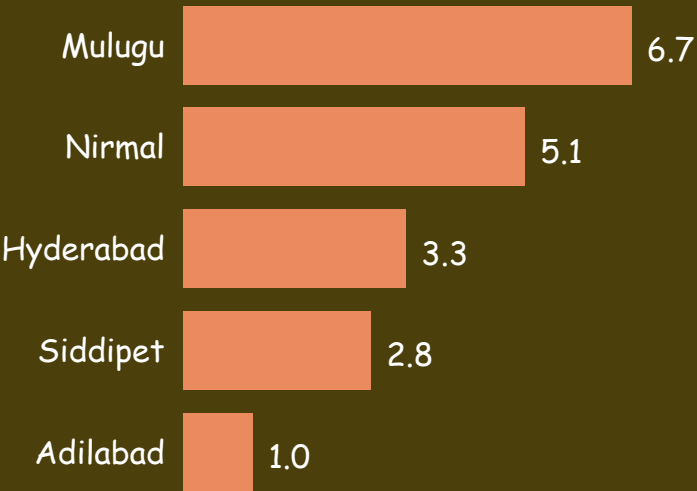
## To accomodate more tourists

Freshwater reservoirs(Osman Sagar, Himayath Sagar),Amusement parks (Mount Opera , Ocean Park),Devotional Temple(Chilukuru Balaji Temple and Sanghi Temple) located in Ranga Reddy district can be used to attracted more tourists.

Phanigiri(Famous Buddhist site),Beautiful historical temples located in Suryapet district are major sites to attract tourism.

Famous Temples like Pambanda Ramlingeshwara,Bhavigi Bhadreshwara,Bugga,Rameshawaram,Bhukailas,Ekambares hawar,Jhuntupally Rama,Kodangal Venkateshwara Swamy Temple and Ananthgiri hills in Vikarabad district to attract tourism.

## Top District-Population To Tourist Footfall Ratio



Bottom District	Footfall Ratio_2019
Ranga Reddy	0.00
Suryapet	0.00
Vikarabad	0.00

HOME

Districts By Visitors

Growing & Declining Districts

Peak & Low season month

D/F Ratio

Footfall Ratio

Domestic Visitors in 2025

Foreign Visitors in 2025

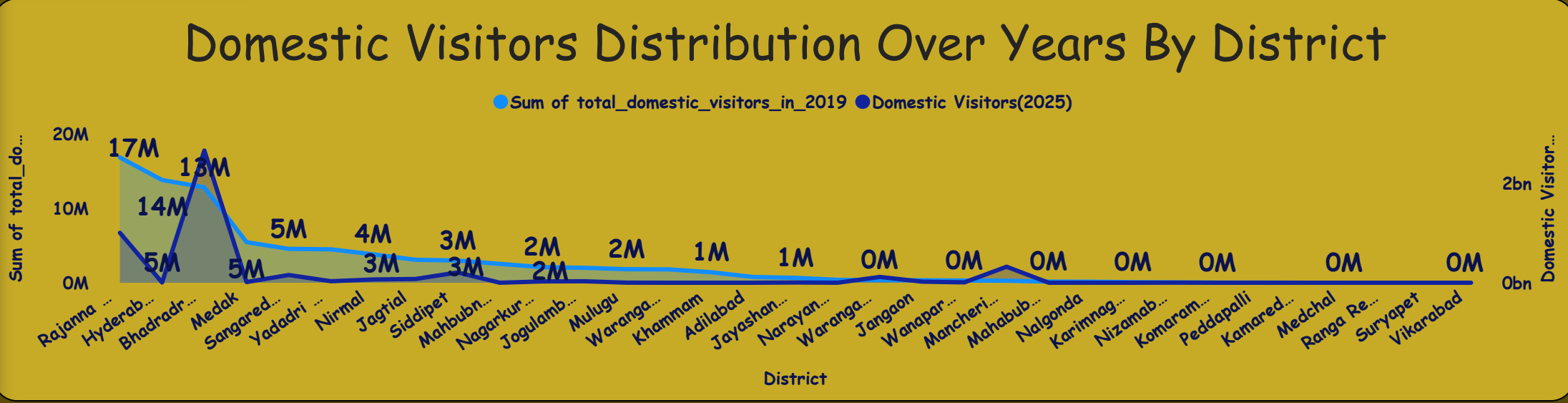
Recomendation

Suggestions

District

All

# Domestic Visitors Distribution In Year 2025 By District



District	Domestic Visitors(2016)	Domestic Visitors(2019)	Domestic Visitors(2025)	Revenue(2025)
Bhadrachalam	889030	12817737	2,664,573,721	3197488465720
Rajanna Sircilla	2176801	16832897	1,006,602,070	1207922483608
Mancheri	7802	269810	322,674,408	387209289453
Siddipet	358400	2987864	207,674,433	249209319126
Sangareddy	778000	4553160	155,950,306	187140367468
Warangal (Rural)	19400	353500	117,384,205	140861046411

HOME

Districts By Visitors

Growing & Declining Districts

Peak & Low season month

D/F Ratio

Footfall Ratio

Domestic Visitors in 2025

Foreign Visitors in 2025

Recomendation

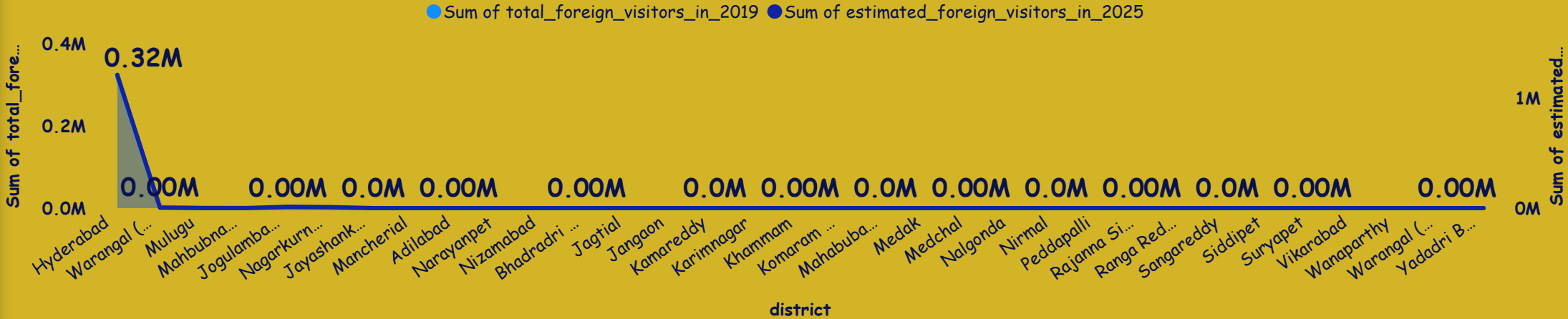
Suggestions

District

All

# Foreign Visitors Distribution In Year 2025 By District

## Foreign Visitors Distribution Over Years By District



district	Foreign Visitors(2016)	Foreign Visitors(2019)	Foreign Visitors(2025)	Revenue(2025)
Hyderabad	163631	319300	1215696	6807898070
Jogulamba Gadwal	45	295	12679	71004891
Nagarkurnool	29	199	9371	52477618
Warangal (Urban)	1899	2450	4077	22833059
Mulugu	0	575	575	3220000
Mahububnaqaar	868	440	113	632953



HOME

Districts By Visitors

Growing & Declining  
Districts

Peak & Low season  
month

D/F Ratio

Footfall Ratio

Domestic Visitors in  
2025

Foreign Visitors in  
2025

Recomendation

Suggestions

## Districts With Tourism Potential

Districts with high population to tourist footfall ratio and high CAGR satisfies the criteria of high tourism potential which includes Hyderabad, Warangal(Urban), Mulugu, Warangal(Rural), Mancherial, Nagarkurnool, Mulugu. Govt. needs to take action to promote better tourism in these districts.

Cultural and corporate activities needs to be conducted in all the districts in months having less count of domestic as well as foreign tourists in order to boost tourism.

Hyderabad, home to one of the most iconic landmarks - The Charminar, tourist spots which are globally popular such as Ramoji Film City, Golconda Fort, Wonderla, Temples like Birla Temple, Shri Jagannath Temple are the best tourist spot. Hyderabad being techno-hub, shaking hands with the top professionals and organising cultural and corporate activities will also boost tourism in hyderabad.

Warangal(Urban), having beautiful historical sites The 1000 Pillar Temple, The Warangal Fort, The Laknavaram Lake, The Pakhal Lake will attract more tourists. The Rammapa Temple(World heritage site) is also absolute spot to increase tourist count .

HOME

Districts By Visitors

Growing & Declining  
Districts

Peak & Low season  
month

D/F Ratio

Footfall Ratio

Domestic Visitors in  
2025

Foreign Visitors in  
2025

Recommendation

Suggestions

## Dubai Vs Hyderabad - Hyderabad Emulating Dubai Model

Hyderabad can emulate the Dubai Model to enjoy massive business tourism with effective implementation of lucrative tourism policy. better infrastructure luxurious hotels, large shopping malls, variety of activities and experiences like indoor theme parks.

Business-friendly tax policies of Dubai with zero tax on individuals can be adopted which would further help in attracting more business and new startups as well as top established organizations helps in providing broader aspects internationally and thus increase tourism with a faster rapid rate.

## Hyderabad In A Nutshell

Hyderabad being the capital of Telangana and one of the major center and most advanced technological hubs of the world with top MNC's for the technology industry, is also home to many up scaled start ups as well. Hence encouraging more start ups here will boost global level tourism in capital city. Setting up initiatives in collaboration with tech firms in Hyderabad would not only boost tourism but also 'Globalization' as well which in return improves growth rate of international visitors to Hyderabad.