1. Introduction to Automation
2. Three Levels of Automation
   1. Create your invoice for the Client so that its ready to see
   2. Populate your invoice automatically from your system of record as the billing period progresses
   3. Automatically Send your Invoices to your Clients and Sync back to your system of record
3. Key Features
   1. Automation is on the client level so you can fine tune which clients are on which levels of automation
   2. Concerned about the accuracy of your invoices? Fully Automated invoices will be held and error displayed for you to review before sending the invoice out

\*\*Script:\*\*

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\*\*[Opening Scene: Calm, inspiring music plays. A montage of a business owner typing at their desk, flipping through papers, and finally looking overwhelmed.]\*\*

\*\*Narrator (enthusiastic tone):\*\*

"Running a business is hard enough without drowning in administrative tasks. That’s why automation is changing the game for businesses everywhere, and invoicing is no exception. Imagine a world where creating, managing, and sending invoices is no longer a chore—because we’ve automated it for you."

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\*\*[Scene Transition: Animated text reads "Three Levels of Automation" with a sleek progress bar.]\*\*

\*\*Narrator (confident tone):\*\*

"Our platform introduces three levels of invoicing automation, designed to meet your business needs at every stage."

\*\*[Scene: A split-screen of an empty invoice being populated.]\*\*

\*\*Narrator:\*\*

"Level one: Your invoices are automatically created and ready to see for each client. No more starting from scratch—your template is set, your client information is loaded, and you're ready to go."

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\*\*[Scene Transition: Invoices gradually filling in with line items over time.]\*\*

\*\*Narrator:\*\*

"Level two: As the billing period progresses, your invoice is populated automatically from your system of record. From recurring services to tracked expenses, it’s all added in real time—effortlessly."

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\*\*[Scene Transition: An animation of invoices being sent via email, marked as ‘delivered.’]\*\*

\*\*Narrator:\*\*

"Level three: Take it to the next level with fully automated invoicing. Your invoices are sent directly to your clients and synced back to your system of record. You stay hands-free while keeping everything accurate and up-to-date."

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\*\*[Scene Transition: A dashboard interface with customization options for clients.]\*\*

\*\*Narrator (encouraging tone):\*\*

"Concerned about control? Don’t worry—we’ve built automation at the client level, so you can fine-tune which clients are on which levels of automation. Some clients need extra attention? No problem. Keep their invoices manual or partially automated. Others ready for full automation? You’ve got it."

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\*\*[Scene: A notification pops up with an error message over an invoice, followed by the user reviewing it and approving the send.]\*\*

\*\*Narrator:\*\*

"Worried about accuracy? Even with fully automated invoices, we’ve got your back. If something doesn’t look right, the system flags the issue and holds the invoice for your review before it’s sent. You’re in control of every detail."

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\*\*[Scene Transition: Smiling business owner looking at a dashboard on their computer, then relaxing with coffee.]\*\*

\*\*Narrator (reassuring tone):\*\*

"With automation, invoicing becomes something you \*don’t\* have to think about. Less time managing invoices means more time growing your business."

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\*\*[Closing Scene: Text on screen reads, “Learn more at [website URL]” with a call-to-action button.]\*\*

\*\*Narrator (excited):\*\*

"Ready to simplify your invoicing? Visit \*\*[website URL]\*\* today to explore our features and take your first step toward smarter invoicing. The future of your business starts now!"

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\*\*[Music fades out with the website lingering on screen.]\*\*

\*\*End of Video.\*\*