Purva Mittal   purvamtl@gmail.com

+91 – 7087621927

Objective:

To be in a position, in a result oriented company that seeks an ambitious and career conscious person, where acquired professional skills and experience will be utilized towards continuous growth and advancement. Looking forward for a challenging work environment.

Career Synopsis

- Currently working as a **Salesforce developer** at Infosys Ltd.
- **2+ years** of extensive experience in multiple stages of SDLC process involving project implementation, requirement analysis, quality assurance and testing.

Technical Skills

Platform:	OS – Windows
Technologies:	**SFMC, SQL**, ETL,Informatica, **Agile**
Database:	Oracle
Other Tools	**Jira, Confluence,Postman**

Education

Education details	Year of Passing	University	Passing Percentage
Bachelor of Technology (B.Tech)	2017	University College of Engineering, Punjabi University, Patiala	CGPA-8
Higher Secondary and Plus Two, Non-Medical	2012	National Convent Sr. Sec. School,Moga (CBSE)	Percentage-75.6
Matriculation	2010	D.N. Model Sr. Sec. School,Moga(CBSE)	Percentage- 95

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WORK EXPERIENCE

Infosys Ltd
Designation/Role: Salesforce developer

Project 2-Adidas   **Duration: May 2018 - Present**
 Key Responsibilities:
- Working in CRM (Customer Relationship Management) that involves engaging the customer to maximise the purchase of the product..
- Created emails in SFMC for various campaigns like OLC campaign, Behavioral campaign, Membership campaign in CRM.
- Created and edited SQL queries for maximum efficiency and performance.
- Worked on transactional emails in SFMC that involves sending the emails to the customers right from placing the orders to delivering the placed orders.
- Involved in unit testing of transactional emails through Postman.
- Worked on abandoned cart and abandoned browse emails in SFMC to maximise the purchase.
- Worked in journey builder in SFMC to deliver the emails.
- Worked in automation studio in SFMC to deliver the emails.
- Worked on creating data extensions and adding translations into the Data Extensions.
- Attended scrum calls, and actively supported knowledge management within the team .
- documenting processes and procedures on confluence.

Project 1- Wells Fargo   **Duration: Sept2017 –**
   April2018
Key Responsibilities:
- Extensive experience in supporting the data transformation services for multiple lines of business of leading US Bank.
- Developed a user interface that supported multiple file output formats and development of configurable fields for healthcare customers enhancing turnaround by 70%.
- Prepared extensive checklists, conducted thorough reviews and put in place processes for multiple rounds of testing to ensure quality deliverable to clients. All this resulted in significant value addition to client, and also reduced the implementation by 50%.
- Attended scrum calls, and actively supported knowledge management within the team by documenting processes and procedures.

Personal Details

Present Address: #1268, Jawahar Nagar, Moga, 142001
Marital Status: Single
Languages Known: English, Hindi, Punjabi

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