

# Shawn Hoffman

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4413 College Avenue  
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## - FOCUS

- Hard working systems development professional with specialized experience in quality control, automation, customer service, and a diverse work history supported by a Degree from Purdue University seeking a challenging and rewarding experience with a forward-thinking, project-oriented company.

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## - AREAS OF SKILL AND KNOWLEDGE

- Highly effective interpersonal skills.
- Capability to operate and adapt in a constantly evolving and fast-paced business environments.
- Vast assortment of prior work experience.
- Fluent in both PC, Mac, and mobile environments.
- Creative and full of new innovative ideas.

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## - EDUCATION

- **PURDUE UNIVERSITY**, West Lafayette & Kokomo, Indiana: *Graduation: May 2012*
  - Bachelors Degree from the School of Technology: Computer and Information Technology

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## - TECHNICAL EXPERIENCE

- Oracle / MySQL / MSSQL
- C# / .NET / VB
- PHP / Ruby on Rails
- XHTML / HTML 5 / CSS / LESS
- JavaScript / jQuery / Bootstrap
- Project Management / UML
- SOAP / REST / XML
- MS Office Suite / MS Project
- Adobe Creative Suite

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## - RELEVANT EMPLOYMENT

- **FINELINE PRINTING GROUP**  
**IT Project Analyst and Developer**, *September 2011 - Current*
  - Led and developed numerous project automating integrations with customer and vendor storefronts.
  - Automated customer invoicing process by reverse engineering and replicating outdated accounting system.
  - Recommended and assisted an "Open IT" work environment, promoting communication and collaboration.
  - Worked closely with directors and users to accurately design and implement effective automated systems.
  - Implemented consistent project documentation and version control systems for current projects.
- **THE WALT DISNEY COMPANY**  
**College Program Intern**, *May 2009 - January 2010*
  - Learned business standards and ethics from a first-class world-renowned entertainment Company.
  - Gained extensive experience with heavy guest contact, customer service, and cultural diversity.
  - Created new methods and processes for safety procedures required within the respective work area.
  - Nationally selected from over 200 universities to participate in the Walt Disney World College Program.
  - Participated in volunteer organizations including Disney's VolunTEARS and Give Kids the World.
- **SQUARE-D / SCHNEIDER ELECTRIC**  
**Quality and Design Systems Intern**, *May 2007 - January 2009*
  - Designed and maintained corporate quality standards program for \$85 million product redesign project.
  - Collaborated to digitize quality inspection reporting at the source to improve ISO certification audits.
  - Coordinated logistics program for bulk incoming and outgoing project prototypes.
  - Streamlined "First Article Inspection Report" (F.A.I.R.) process on a corporate level.
  - Developed new manufacturing systems for tracking production processes and progress plant-wide.
- **GRAPHICS LAB UV PRINTING INC. / THROTTLE JOCKEY**  
**Quality and Marketing Technology Specialist**, *Summers 2003 - 2007 / January 2010 - September 2011*
  - Organized entire social media marketing campaign to improve exposure during non-peak seasons.
  - Improved target web audience through intelligent site structure and collaboration with partner sites.
  - Acquired extensive experience with strict quality control techniques and procedures.
  - Designed and oversaw implementation of new organization scheme for warehoused products.
  - Learned business techniques through close work environment with upper management.
- **TRAP GRAPHICS**  
**Owner**, *March 2010 - Current*
  - Established, operate, and continuously improve e-commerce sole-proprietorship.
  - Developed creative and unique products marketed to Disney cast members and interns.
  - Volunteered graphic/web design experience and proceeds to notable charities including UNICEF Canada, Make-a-Wish Foundation, We Care, and various equal rights campaigns.

