









Scenario

**Budget** Actual **Forecast** 



\$95.01M 40.58M 54.43M

Revenue by Division

Revenue Cost -0.13 -0.144 🖖

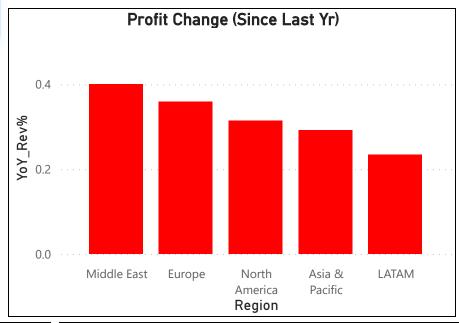
**Division** • Electronics • Personal care

\$37.89M (39.9%)

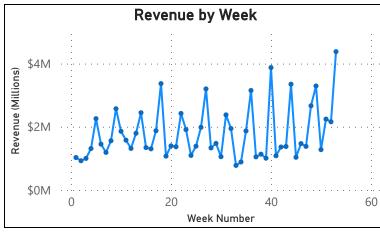
-0.150 🖖

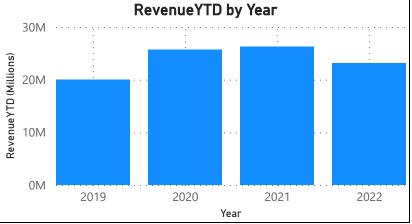
**Gross Profit** 

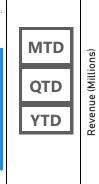


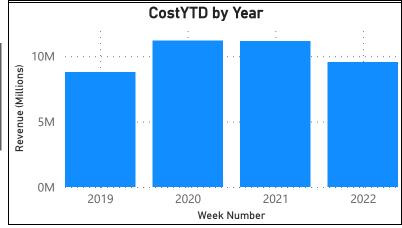














Year	~	Month
All	<b>~</b>	All
Scenario		



Group

ΑII







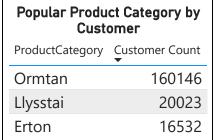


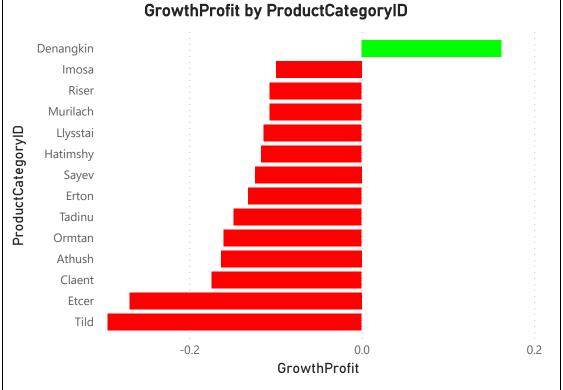
Actual Budget Forecast

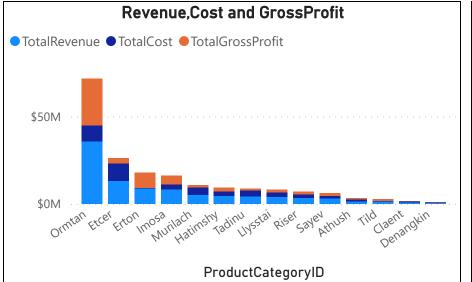


## **Product Performance**

14 2080
Product Category Total Products

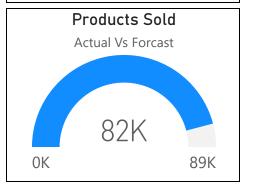






ProductID	ProductCategoryID	Division	Group	^
3	Etcer	Personal care	Baby Care	
6	Etcer	Personal care	Baby Care	
21	Etcer	Personal care	Baby Care	
22	Etcer	Personal care	Baby Care	
30	Etcer	Personal care	Baby Care	
32	Etcer	Personal care	Baby Care	
36	Etcer	Personal care	Baby Care	
37	Etcer	Personal care	Baby Care	
38	Etcer	Personal care	Baby Care	
39	Etcer	Personal care	Baby Care	
40	Etcer	Personal care	Baby Care	<b>~</b>
11	Ct.com	Darsanal cara	Dahir Cara	

Product Category			
ProductCategoryID	TotalRevenue ▼		
Ormtan	\$35.85M		
Etcer	\$13.05M		
Erton	\$8.88M		
Imosa	\$8.16M		
Murilach	\$5.29M		
Hatimshy	\$4.61M		
Tadinu	\$4.35M		
Llysstai	\$4.09M		
Riser	\$3.49M		
Sayev	\$3.05M		
Athush	\$1.64M		
Tild	\$1.33M		
Claent	\$0.75M		
Denangkin	\$0.47M		
Total	\$95.01M		





Year	~	Month	~	Group	\
All	~	All	~	All	~



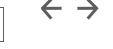




Scenario

**Customer & SalesPerson Insights** 

Actual Budget	Forecast
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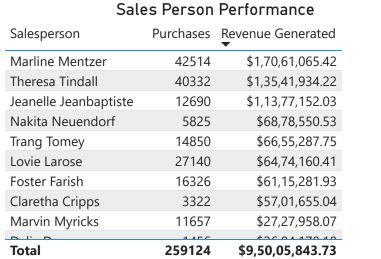


Customers Purchase				
Customer Name	Purchases	Revenue Generated	^	
Blue Door The	7868	\$49,10,831.05		
Robichaux Ford	963	\$34,72,857.34		
3 Core Software	1011	\$16,24,625.44		
Smyth Automotive Inc	1968	\$15,20,837.00		
Advantage Communications-Pgng	420	\$14,47,902.02		
Rhonda Carrigan	3009	\$14,11,476.68		
USA Marketing	947	\$13,67,798.86		
James Davis	2374	\$12,83,879.48		
Unclaimed Freight	526	\$12,26,230.34		
Agnew Jewelers Inc	2141	\$12,14,097.76		
Total	259124	\$9,50,05,843.73		

Wearables

**Most Popular Segment Among Customers** 

Customers Served	
Actual vs Forecast	
89K	
82K	259K



Most Successful Sales Person

Marline Mentzer