

# NAAN MUTHALVAN

## INTRODUCTION:

### Automatic Zoom

Improving graphic designs with Canva

Our project title is Graphic Designing with Canva in this course we have learned to create empathy map, brainstorming map and designing certificate by using Canva

An Empathy map is a tool that helps you understand and empathize with your users or customers. Our team's empathy map topic is about the buying a new table person's feeling & sense our team discussed about the title "buying a new table we gathered the valid ideas from the team members and created the

empathy map. Brainstorming is a problem-solving activity where students build on or develop higher order thinking skills and also it encourages creative thoughts our team's brainstorming topic is 'loan' by using brainstorming method our team detaily collect the information about the topic 'loan' we also analyze credit scores, income, employment history, debt-to-income ratios and other financial

factors to determine a individual's creditworthiness. AI can be used to detect fraudulent loan applications by analyzing data patterns and identifying anomalies.

## Purpose

Canva is an online design tool that offers users the opportunity to create professional looking posters, slideshows

images, event flyers, resumes, cards, certificates, infographics other media the tool allows students to design visuals to show case their knowledge in unique ways

## PROBLEM DEFINITION & DESIGN THINKING

# EMPATHY MAP

We discuss our group to collect the ideas create the project the empathy map

Email **B** to our

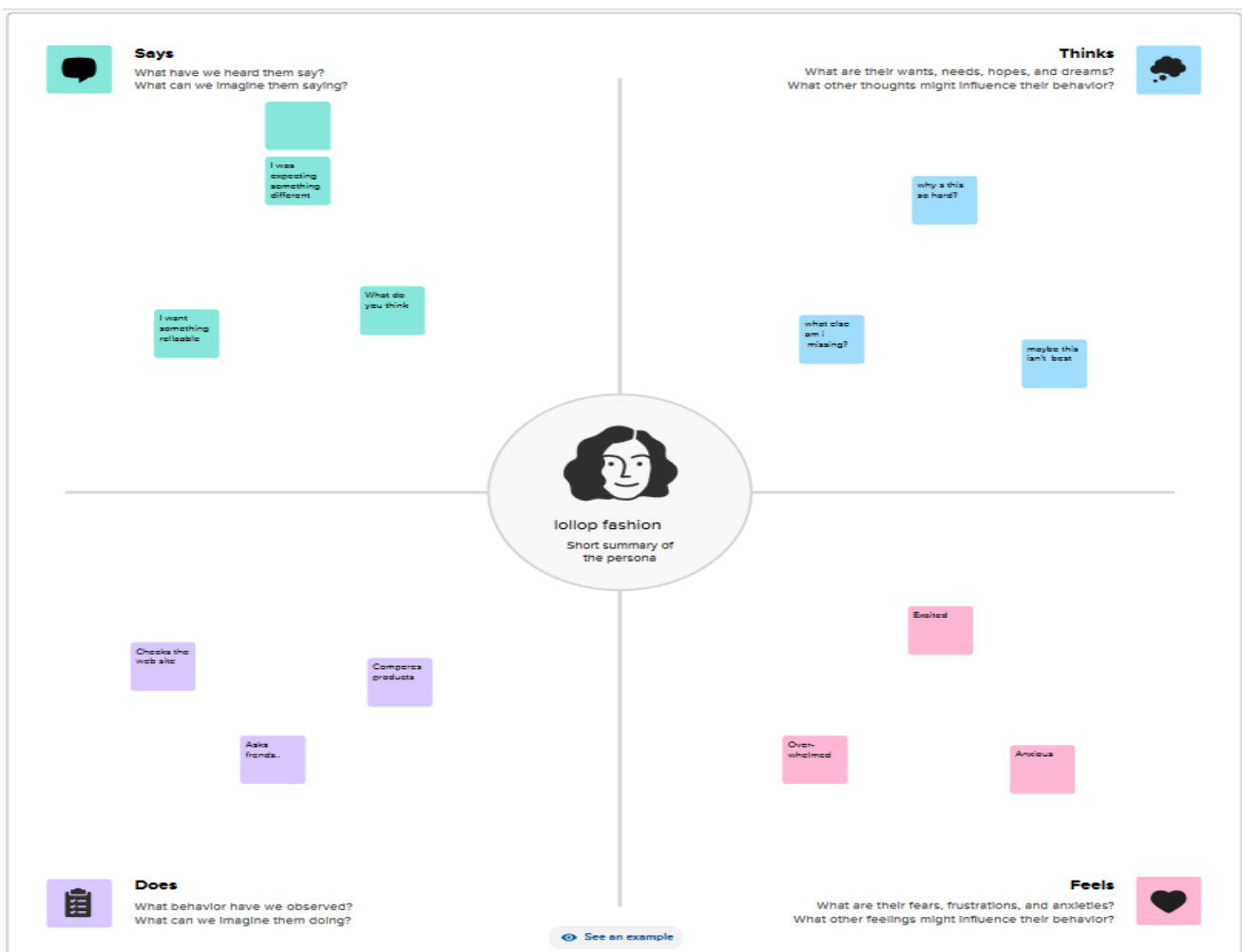
Group members discussed

Say-I want something reliable.

Thinks-what else am I missing.

Feels-Exited.

Does-More search.



# Ideation & Brainstorm

We discuss our group to collect the ideas create the project the brainstorming map

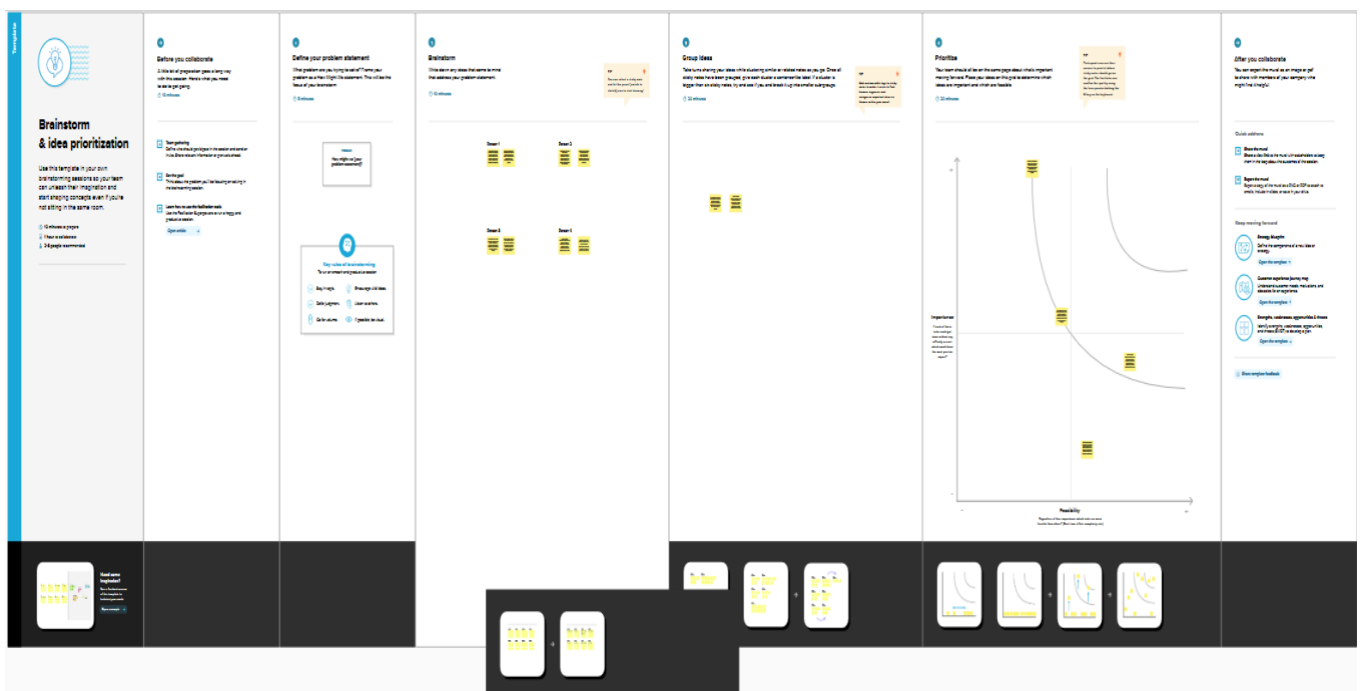
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## **Project management**

The planning and organizing of a company's resources to move a specific task, event, or duty toward completion

Human capital

We need investment in human capital to produce more human capital out of human resources

Team Building

Most organizations are trying to develop a spirit of teamwork

Improve

Aim ought to be clear: your words should be clear, brief, and direct

Maintain eye contact: Facial expressions mirror your feelings and how you're feeling right now.

## RESULT :



## **ADVANTAGES & DISADVANTAGES**

### **Advantages**

Student presentation and project and projects instantly created in Canva in Canva. Being able to create simple comprehensive diagrams and throw ideas down in a virtual, collaborative space. The program will identify students talent and provide training ultimately better career

### **Disadvantage**

Limited number of free templates.

Export settings are limited.

The disadvantage of pre-fabricated in mural.

Network error to upload the library.

## **APPLICATIONS**

Canva is an online design tool that offers users the opportunity to create professional and looking posters, slideshows, images, event flyers, resumes, cards, certificates, infographic, and other media. Our team designed invitation by using Canva.

## CONCLUSION

This three step process facilitates a holistic approach to understanding, ideation, and execution. **Empathy** mapping informs brainstorming session, and the insights gathered serve as a foundation for creating meaningful Canva projects. By integrating these elements, individuals and organizations can reach impactful. Empathetic solutions that address real.

World's problems and connectivity with their intended audience on a deeper level. **ADVANTAGES & DISADVANTAGES** Advantages Student presentation and project and projects instantly created in Canva in Canva. Being able to create simple comprehensive diagrams and throw ideas down in a virtual, collaborative space. The program will identify student talent and provide training ultimately better career Disadvantages Limited number of free templates Export settings are limited The disadvantage of pre-fabricated in mural Network error to upload the library **APPLICATIONS** Canva is an online design tool that offers users the opportunity to create professional-looking posters, slideshows, images, event flyers, resumes, cards, certificates, infographics, and other media Our team designed invitation by using Canva.

**CONCLUSION** This three step process facilitates a holistic approach to understanding, ideation, and execution Empathy mapping informs brainstorming session, and the insights gathered serve as a foundation for creating meaningful Canva projects. By integrating these elements, individuals and organizations can reach impactful. Empathetic solutions that address real. World's problems and connectivity with their intended audience on a deeper level.