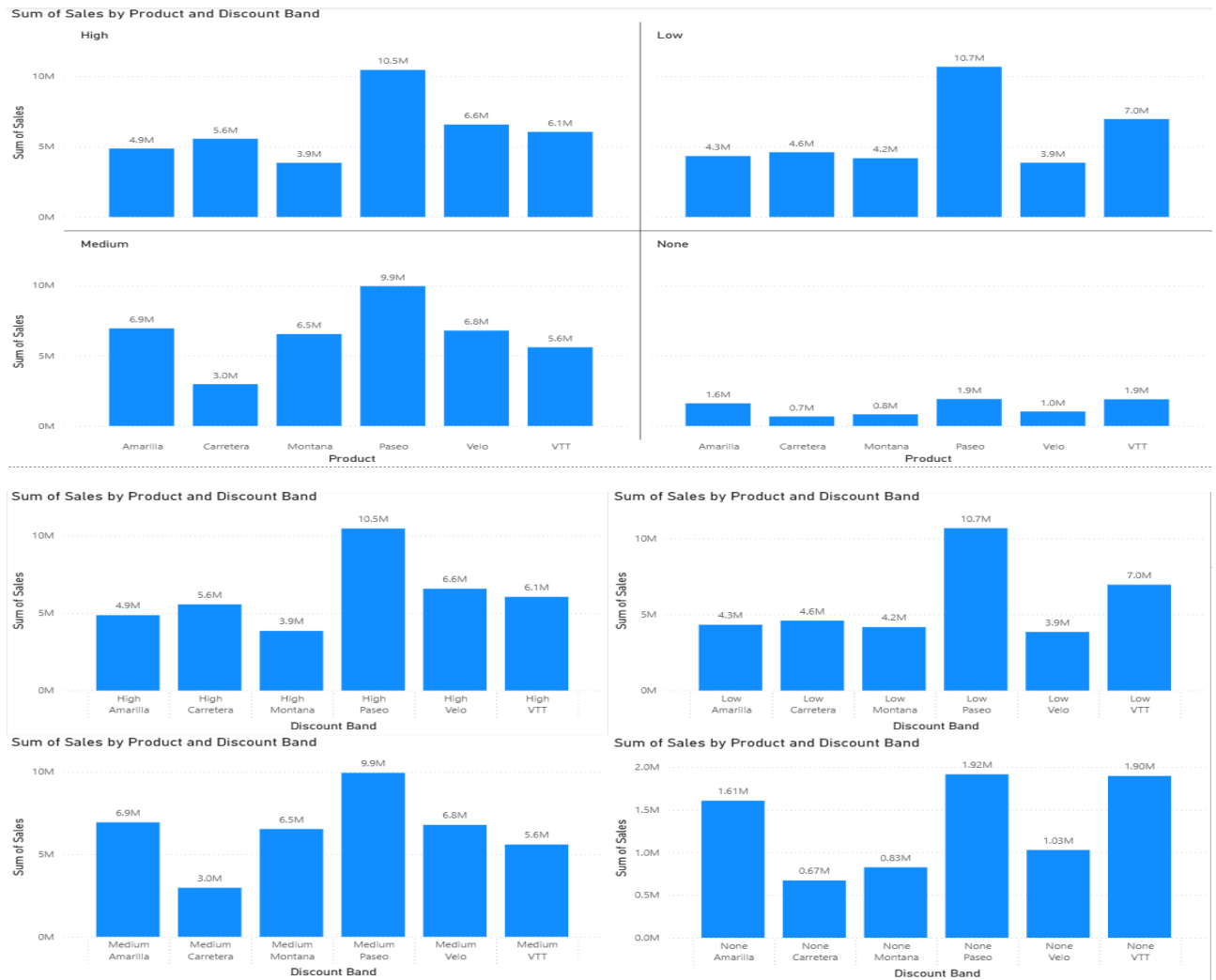


Day 3 Power BI Assignment



Steps to Reproduce :

I created this visual by selecting a Clustered Column Chart and placing Product on the X-axis and Sales in the Values section. To compare performance for each discount type, I dragged Discount Band into the Small Multiples field. Power BI automatically generated separate charts for High, Medium, Low, and None, allowing clear comparison across discount levels. This setup helps me easily understand how each product performs under different discount conditions in a single visual layout.

Insights:

- Paseo is the top performer in every discount band, showing strong and stable demand across all conditions.
- Sales of Paseo peak under Low and Medium discounts, indicating customers prefer it even with small offers.
- VTT and Velo show consistent and solid sales, proving reliable performance across all discount levels.

- Amarilla delivers moderate but steady sales, maintaining a balanced position across bands.
- Montana and Carretera remain the lowest contributors, showing weaker demand regardless of discount strategy.
- Under No Discount, products like Paseo and VTT still generate strong revenue, reflecting high brand strength.
- The chart shows that discounts influence sales, but core products maintain performance even without heavy discounts.