Day 4 Power BI Assignment

Sum of Profit by Year, Month and Year

Year ●2013 ●2014
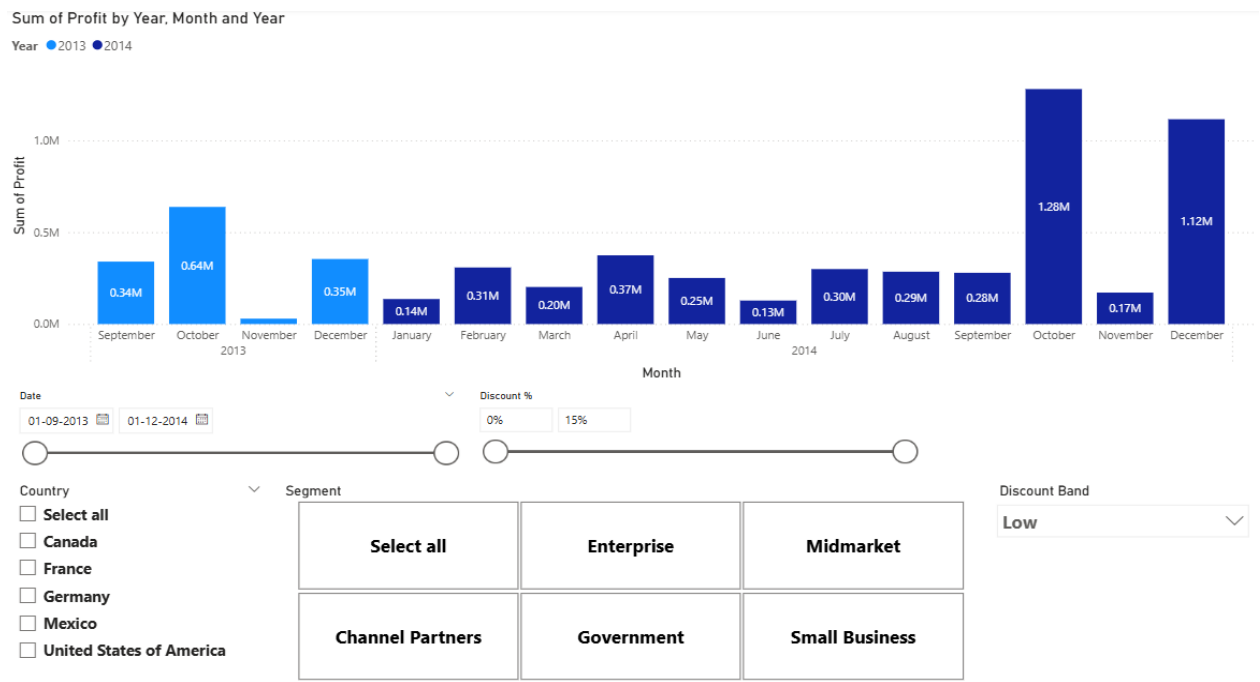
Steps To Reproduce:

I created this chart by choosing a Clustered Column Chart and placing Month on the X-axis with Profit in the Values. I added Year to the Legend so the chart clearly compares 2013 and 2014. Then I inserted slicers for Date, Discount %, Country, Segment, and Discount Band to make the report interactive. These slicers help filter the visual based on time, discount level, region, and customer category. This setup lets users easily analyze how profit changes across months under different filter selections.

Insights :

- **Profits in 2014 are higher than 2013**, with October showing the strongest performance.
- **Slicers highlight which countries, segments, and discount levels drive higher profits**, helping identify the most profitable customer groups.