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DATA 622 - HW-1 , Q-1

1) Compute Prior probabilities for the Prospect Yes / No

Answer : $P(\text{Prospect} = \text{yes}) = \frac{\text{number of prospect} = \text{'Yes'} \text{ in the original data}}{\text{number of records}}$

$$= \frac{9}{14}$$

$P(\text{Prospect} = \text{No}) = \frac{\text{number of prospect} = \text{'No'} \text{ in the original data}}{\text{Total number of records}}$

$$= \frac{5}{14}$$

2) Conditional probabilities :

We will use the definition formula for conditional probability :

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

(a) $P(\text{age-group} = \text{youth} | \text{prospect} = \text{yes}) = \frac{P(\text{age-group} = \text{youth} \& \text{prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$

using / taking the counts

$= \frac{\text{number of records with age-group = youth \& prospect = yes}}{\text{Total number of records}}$

$$= \frac{2/14}{9/14} = \frac{2}{9}$$

$$② b) P(\text{age-group} = \text{middle} | \text{prospect} = \text{yes}) = \frac{P(\text{age-group} = \text{middle and prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$$

$$= \frac{4}{9}$$

$$c) P(\text{age-group} = \text{senior} | \text{prospect} = \text{yes}) = \frac{P(\text{age-group} = \text{senior} \& \text{prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$$

$$= \frac{3}{9} = \frac{1}{3}$$

$$d) P(\text{age-group} = \text{youth} | \text{prospect} = \text{no}) = \frac{P(\text{age-group} = \text{youth} \& \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$$

$$= \frac{3/14}{5/14} = \frac{3}{5}$$

$$e) P(\text{age-group} = \text{middle} | \text{prospect} = \text{no}) = \frac{P(\text{age-group} = \text{middle} \& \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$$

$$= \frac{0/14}{5/14} = 0$$

$$f) P(\text{age-group} = \text{senior} | \text{prospect} = \text{no}) = \frac{P(\text{age-group} = \text{senior} \& \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$$

$$= \frac{2/14}{5/14} = \frac{2}{5}$$

$$g) P(\text{networth} = \text{high} | \text{prospect} = \text{yes}) = \frac{P(\text{networth} = \cancel{\text{high}} \& \text{prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$$

$$= \frac{2/14}{9/14} = \frac{2}{9}$$

$$h) P(\text{networth} = \text{medium} | \text{prospect} = \text{yes}) = \frac{P(\text{networth} = \text{medium} \& \text{prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$$

$$= \frac{4/14}{9/14} = \frac{4}{9}$$

- ③ i) $P(\text{networth} = \text{low} | \text{prospect} = \text{yes}) = \frac{P(\text{networth} = \text{low} \ \& \ \text{prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$
- $$= \frac{3/14}{9/14} = \frac{3}{9} = \frac{1}{3}$$
- j) $P(\text{networth} = \text{high} | \text{prospect} = \text{no}) = \frac{P(\text{networth} = \text{high} \ \& \ \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$
- $$= \frac{2/14}{5/14} = \frac{2}{5}$$
- k) $P(\text{networth} = \text{medium} | \text{prospect} = \text{no}) = \frac{P(\text{networth} = \text{medium} \ \& \ \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$
- $$= \frac{2/14}{5/14} = \frac{2}{5}$$
- l) $P(\text{networth} = \text{low} | \text{prospect} = \text{no}) = \frac{P(\text{networth} = \text{low} \ \& \ \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$
- $$= \frac{1/14}{5/14} = \frac{1}{5}$$
- m) $P(\text{status} = \text{employed} | \text{prospect} = \text{yes}) = \frac{P(\text{status} = \text{employed} \ \& \ \text{prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$
- $$= \frac{3/14}{9/14} = \frac{3}{9} = \frac{1}{3}$$
- n) $P(\text{status} = \text{unemployed} | \text{prospect} = \text{yes}) = \frac{P(\text{status} = \text{unemployed} \ \& \ \text{prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$
- $$= \frac{6/14}{9/14} = \frac{6}{9} = \frac{2}{3}$$
- o) $P(\text{status} = \text{employed} | \text{prospect} = \text{no}) = \frac{P(\text{status} = \text{employed} \ \& \ \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$
- $$= \frac{4/14}{5/14} = \frac{4}{5}$$
- p) $P(\text{status} = \text{unemployed} | \text{prospect} = \text{no}) = \frac{P(\text{status} = \text{unemployed} \ \& \ \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$
- $$= \frac{1/14}{5/14} = \frac{1}{5}$$

- (4) q) $P(\text{audit} = \text{fair} \mid \text{prospect} = \text{yes}) = \frac{P(\text{audit} = \text{fair} \& \text{prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$
- $= \frac{6/14}{9/14} = \frac{6}{9} = \frac{2}{3}$
- r) $P(\text{credit} = \text{excellent} \mid \text{prospect} = \text{yes}) = \frac{P(\text{audit} = \text{excellent} \& \text{prospect} = \text{yes})}{P(\text{prospect} = \text{yes})}$
- $= \frac{3/14}{9/14} = \frac{3}{9} = \frac{1}{3}$
- s) $P(\text{credit} = \text{fair} \mid \text{prospect} = \text{no}) = \frac{P(\text{audit} = \text{fair} \& \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$
- $= \frac{2/14}{5/14} = \frac{2}{5}$
- t) $P(\text{credit} = \text{excellent} \mid \text{prospect} = \text{no}) = \frac{P(\text{audit} = \text{excellent} \& \text{prospect} = \text{no})}{P(\text{prospect} = \text{no})}$
- $= \frac{3/14}{5/14} = \frac{3}{5}$

3) Posterior probabilities

Before we calculate Posterior probabilities, let us calculate the prior probabilities of each categorical feature other than prospect - which we already calculated in (1).

$P(\text{age-group} = \text{youth}) = \frac{5}{14}$	$P(\text{status} = \text{employed}) = \frac{7}{14}$
$P(\text{age-group} = \text{middle}) = \frac{4}{14}$	$P(\text{status} = \text{unemployed}) = \frac{7}{14}$
$P(\text{age-group} = \text{senior}) = \frac{5}{14}$	$P(\text{credit-rating} = \text{fair}) = \frac{8}{14}$
$P(\text{networth} = \text{high}) = \frac{4}{14}$	$P(\text{credit-rating} = \text{excellent}) = \frac{6}{14}$
$P(\text{networth} = \text{middle}) = \frac{6}{14}$	
$P(\text{networth} = \text{low}) = \frac{4}{14}$	

⑤ Posterior Probabilities

a) $P(\text{prospect} = \text{no} | \text{age-group} = \text{youth})$.

Using Bayes Theorem,

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$

Hence, $P(\text{prospect} = \text{no} | \text{age-group} = \text{youth}) = \frac{P(\text{age-group} = \text{youth} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{age-group} = \text{youth})}$

$$= \frac{\frac{3}{5} \times \frac{5}{14}}{\frac{5}{14}} = \frac{3}{5}$$

b) $P(\text{prospect} = \text{no} | \text{age-group} = \text{middle}) = \frac{P(\text{age-group} = \text{middle} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{age-group} = \text{middle})}$

$$= \frac{0 \times \frac{5}{14}}{\frac{4}{14}} = 0$$

c) $P(\text{prospect} = \text{no} | \text{age-group} = \text{senior}) = \frac{P(\text{age-group} = \text{senior} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{age-group} = \text{senior})}$

$$= \frac{\frac{2}{5} \times \frac{5}{14}}{\frac{5}{14}} = \frac{2}{5}$$

d) $P(\text{prospect} = \text{no} | \text{networth} = \text{high}) = \frac{P(\text{networth} = \text{high} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{networth} = \text{high})}$

$$= \frac{\frac{2}{5} \times \frac{5}{14}}{\frac{4}{14}} = \frac{2}{4} = \frac{1}{2}$$

e) $P(\text{prospect} = \text{no} | \text{networth} = \text{medium}) = \frac{P(\text{networth} = \text{medium} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{networth} = \text{medium})}$

$$= \frac{\frac{2}{5} \times \frac{5}{14}}{\frac{6}{14}} = \frac{2}{6} = \frac{1}{3}$$

f) $P(\text{prospect} = \text{no} | \text{networth} = \text{low}) = \frac{P(\text{networth} = \text{low} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{networth} = \text{low})}$

$$= \frac{\frac{1}{5} \times \frac{5}{14}}{\frac{4}{14}} = \frac{1}{4}$$

$$g) P(\text{prospect} = \text{no} | \text{status} = \text{employed}) = \frac{P(\text{status} = \text{employed} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{status} = \text{employed})}$$

$$= \frac{\frac{4}{5} \times \frac{5}{14}}{\frac{7}{14}} = \frac{4}{7}$$

$$h) P(\text{prospect} = \text{no} | \text{status} = \text{unemployed}) = \frac{P(\text{status} = \text{unemployed} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{status} = \text{unemployed})}$$

$$= \frac{\frac{1}{5} \times \frac{5}{14}}{\frac{7}{14}} = \frac{1}{7}$$

$$i) P(\text{prospect} = \text{no} | \text{credit} = \text{fair}) = \frac{P(\text{credit} = \text{fair} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{credit} = \text{fair})}$$

$$= \frac{\frac{2}{5} \times \frac{5}{14}}{\frac{8}{14}} = \frac{1}{4}$$

$$j) P(\text{prospect} = \text{no} | \text{credit} = \text{excellent}) = \frac{P(\text{credit} = \text{excellent} | \text{prospect} = \text{no}) P(\text{prospect} = \text{no})}{P(\text{credit} = \text{excellent})}$$

$$= \frac{\frac{3}{5} \times \frac{5}{14}}{\frac{6}{14}} = \frac{3}{6} = \frac{1}{2}$$

$$k) P(\text{prospect} = \text{yes} | \text{age-group} = \text{youth}) = \frac{P(\text{age-group} = \text{youth} | \text{prospect} = \text{yes}) P(\text{prospect} = \text{yes})}{P(\text{age-group} = \text{youth})}$$

$$= \frac{\frac{2}{9} \times \frac{9}{14}}{\frac{5}{14}} = \frac{2}{5}$$

$$l) P(\text{prospect} = \text{yes} | \text{age-group} = \text{middle}) = \frac{P(\text{age-group} = \text{middle} | \text{prospect} = \text{yes}) P(\text{prospect} = \text{yes})}{P(\text{age-group} = \text{middle})}$$

$$= \frac{\frac{4}{9} \times \frac{9}{14}}{\frac{4}{14}} = 1$$

$$m) P(\text{prospect} = \text{yes} | \text{age-group} = \text{senior}) = \frac{P(\text{age-group} = \text{senior} | \text{prospect} = \text{yes}) P(\text{prospect} = \text{yes})}{P(\text{age-group} = \text{senior})}$$

$$= \frac{\frac{1}{3} \times \frac{9}{14}}{\frac{5}{14}} = \frac{3}{5}$$

$$n) P(\text{prospect} = \text{yes} | \text{networth} = \text{high}) = \frac{P(\text{networth} = \text{high} | \text{prospect} = \text{yes}) P(\text{prospect} = \text{yes})}{P(\text{networth} = \text{high})}$$

$$= \frac{\frac{2}{9} \times \frac{9}{14}}{\frac{4}{14}} = \frac{1}{2}$$

$$⑦ \text{a) } P(\text{prospect}=\text{yes} \mid \text{networth} = \text{medium}) = \frac{P(\text{networth} = \text{medium} \mid \text{prospect}=\text{yes}) P(\text{prospect}=\text{yes})}{P(\text{networth} = \text{medium})}$$

$$= \frac{\frac{4}{9} \times \frac{9}{14}}{\frac{6}{14}} = \frac{2}{3}$$

$$\text{b) } P(\text{prospect}=\text{yes} \mid \text{networth} = \text{low}) = \frac{P(\text{networth} = \text{low} \mid \text{prospect}=\text{yes}) P(\text{prospect}=\text{yes})}{P(\text{networth} = \text{low})}$$
$$= \frac{\frac{1}{3} \times \frac{9}{14}}{\frac{4}{14}} = \frac{3}{4}$$

$$\text{c) } P(\text{prospect}=\text{yes} \mid \text{status} = \text{employed}) = \frac{P(\text{status} = \text{employed} \mid \text{prospect}=\text{yes}) P(\text{prospect}=\text{yes})}{P(\text{status} = \text{employed})}$$
$$= \frac{\frac{1}{3} \times \frac{9}{14}}{\frac{7}{14}} = \frac{3}{7}$$

$$\text{d) } P(\text{prospect}=\text{yes} \mid \text{status} = \text{unemployed}) = \frac{P(\text{status} = \text{unemployed} \mid \text{prospect}=\text{yes}) P(\text{prospect}=\text{yes})}{P(\text{status} = \text{unemployed})}$$
$$= \frac{\frac{2}{3} \times \frac{9}{14}}{\frac{7}{14}} = \frac{6}{7}$$

$$\text{e) } P(\text{prospect}=\text{yes} \mid \text{credit} = \text{fair}) = \frac{P(\text{credit} = \text{fair} \mid \text{prospect}=\text{yes}) P(\text{prospect}=\text{yes})}{P(\text{credit} = \text{fair})}$$
$$= \frac{\frac{2}{3} \times \frac{9}{14}}{\frac{8}{14}} = \frac{3}{4}$$

$$\text{f) } P(\text{prospect}=\text{yes} \mid \text{credit} = \text{excellent}) = \frac{P(\text{credit} = \text{excellent} \mid \text{prospect}=\text{yes}) P(\text{prospect}=\text{yes})}{P(\text{credit} = \text{excellent})}$$
$$= \frac{\frac{1}{3} \times \frac{9}{14}}{\frac{6}{14}} = \frac{3}{6} = \frac{1}{2}$$

P