

# PIZZA SALES DASHBOARD

Jan/15 - Dec/15

01-01-2015



31-12-2015



Pizza\_category

All

## BUSIEST DAYS & MONTHS

### DAYS

Orders are highest on weekends,  
Friday/Saturday

### MONTHS

There are maximum orders from  
the months of May & July

## SALES PERFORMANCE

### CATEGORY

Classic category contributes to  
maximum sales and total orders.

### SIZE

Large size pizza contributes to  
maximum sales.



817.86K

Total Revenue



38.31

Avg order value



49574

Total Pizzas sold



21350

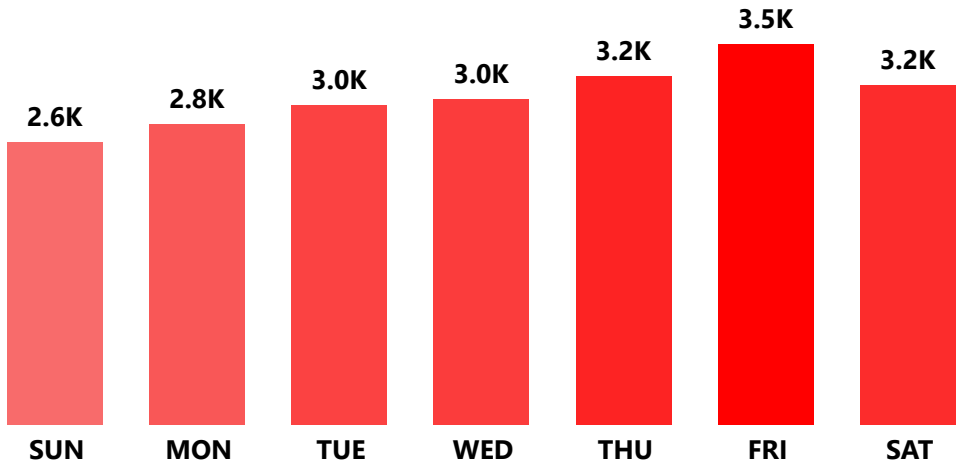
Total orders



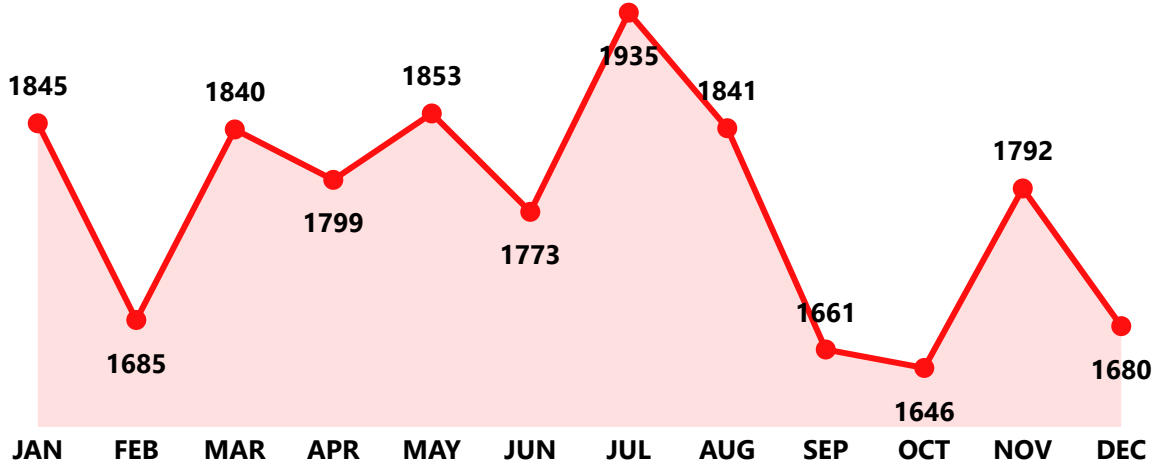
2.32

Avg pizzas per order

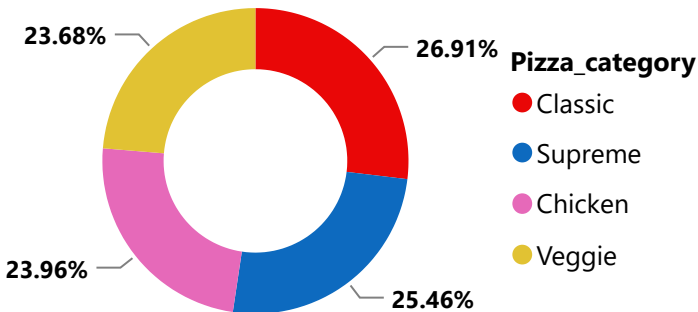
## Daily Trend for total orders



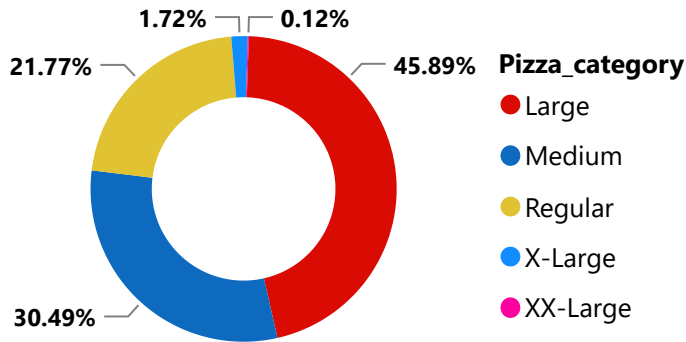
## Monthly Trend for total orders



## %age of sales by Pizza category



## %age of sales by Pizza size



## Total Pizzas sold by pizza\_category

Classic

15K

Supreme

12K

Veggie

12K

Chicken

11K

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Pizza\_category



All



## BEST SELLERS

### REVENUE

The Thai Chicken pizza contributes maximum revenue

### QUANTITY

The Classic Deluxe Pizza contributes maximum total quantities

### TOTAL ORDERS

The Classic Deluxe Pizza contributes maximum total orders

## WORST SELLERS

### REVENUE

The Brie Carre pizza contributes minimum revenue

### QUANTITY

The Brie Carre Pizza contributes minimum total quantities

### TOTAL ORDERS

The Brie Carre Pizza contributes minimum total orders



817.86K

Total Revenue



38.31

Avg order value



49574

Total Pizzas sold



21350

Total orders



2.32

Avg pizzas per order

## Top 5 pizzas by revenue

The Thai Chi...	43K
The Barbecu...	43K
The Californi...	41K
The Classic ...	38K
The Spicy Ita...	35K

## Top 5 pizzas by Quantity

The Classic ...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Pepper...	2.4K
The Thai Chi...	2.4K

## Top 5 pizzas by total orders

The Classic ...	2.3K
The Hawaiia...	2.3K
The Pepper...	2.3K
The Barbecu...	2.3K
The Thai Chi...	2.2K

## Bottom 5 pizzas by revenue

The Spinach ...	16K
The Mediter...	15K
The Spinach ...	15K
The Green G...	14K
The Brie Car...	12K

## Bottom 5 pizzas by Quantity

The Soppres...	961
The Spinach ...	950
The Calabres...	937
The Mediter...	934
The Brie Car...	490

## Bottom 5 pizzas by total orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediter...	912
The Brie Car...	480