

My recommendation to RSVP movies for their next project would be *purely commercial* in terms of maximising their return on investment by completing focusing on the likes of audience which in turn can be known from the insights I have discovered from the data. RSVP movies should go for *Multilingual* (Kannada, English, Hindi, Telegu, Tamil and Malayalam) movie and should be *released across globe* in order to get the best of bookings from audience.

According to my analysis I suggest that *A.L Vijay should be chosen as director* because even though his movie count overlaps with Andrew Jones, Vijay takes less average time to direct a movie and his average rating, minimum rating and maximum rating are more than Andrew Jones.

| director_name | number_of_movies | avg_inter_movie_days | avg_rating | Min_rating | Max_rating |
|---------------|------------------|----------------------|------------|------------|------------|
| Andrew Jones | 5 | 191 | 3.03821 | 2.7 | 3.2 |
| A.L. Vijay | 5 | 177 | 5.65382 | 3.7 | 6.9 |

The Genre of the project should have of Drama, Comedy and Thriller contents as these are found to be the top 3 genres and can be promoted for diversified set of audience. Further huge amount of curiosity can be created by choosing *top 2 Indian actors and Indian actress* who will be *Vijay Sethupathi, Fahadh Faasil* and *Taapsee Pannu, Kriti Sanon*.

| name | total_votes | movie_count | actor_avg_rating | actor_rank |
|------------------|-------------|-------------|------------------|------------|
| Vijay Sethupathi | 23114 | 5 | 8.41673 | 1 |
| Fahadh Faasil | 13557 | 5 | 7.98604 | 2 |

| name | total_votes | movie_count | actress_avg_rating | actress_rank |
|---------------|-------------|-------------|--------------------|--------------|
| Taapsee Pannu | 18061 | 3 | 7.73692 | 1 |
| Kriti Sanon | 21967 | 3 | 7.04911 | 2 |

Though the project's budget is very expensive, collection in box-office can overloaded.