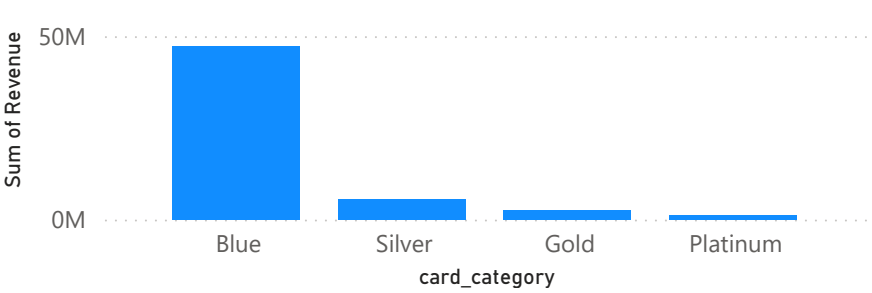
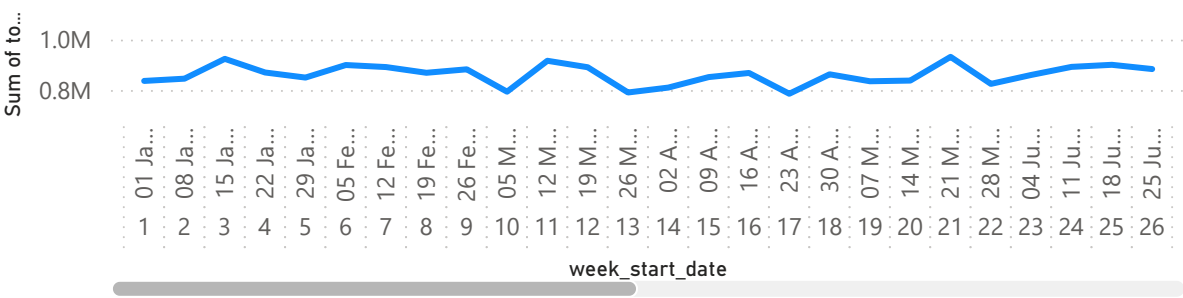


Sum of Revenue by card_category



week_num2	Previous_week_revenue	Current_week_revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
Total	933134	1201601	28.8%

Sum of total_trans_amt by week_num2 and week_start_date



dependent_count	Sum of dependent_count
0	0
1	1876
2	5378
3	8319
Total	24156

Credit Card Transaction Report

Revenue

57M

Transaction
Amount

45.5M

Total Interest

8.0M

Transaction
Count

667K

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Low

Med

High

week_start_date

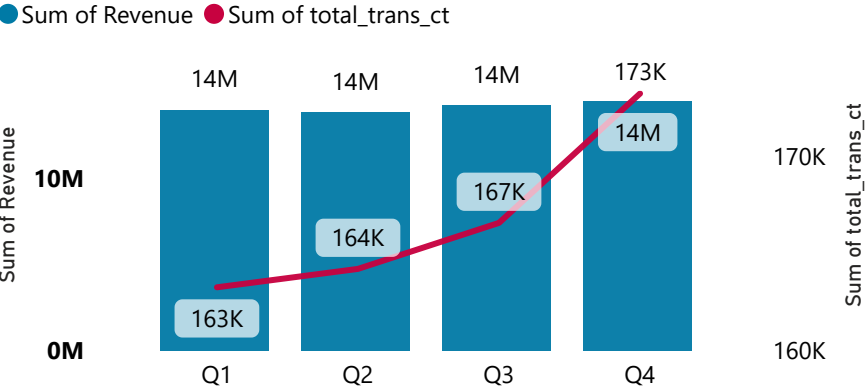
All

F

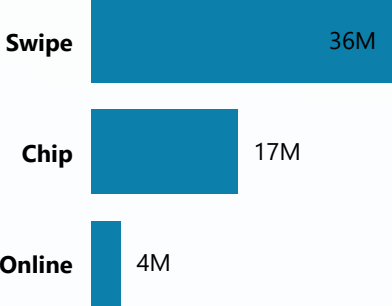
M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,612	3,78,40,749	66,14,173
Silver	56,59,109	46,47,596	8,21,923
Gold	25,33,682	20,91,362	3,84,755
Platinum	11,35,608	9,53,314	1,61,629
Total	5,65,17,011	4,55,33,021	79,82,480

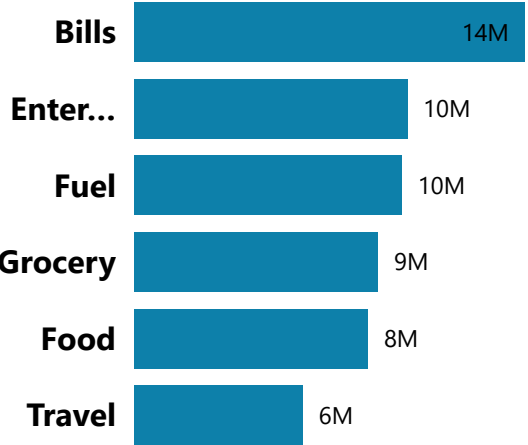
QTR Revenue & total trans count



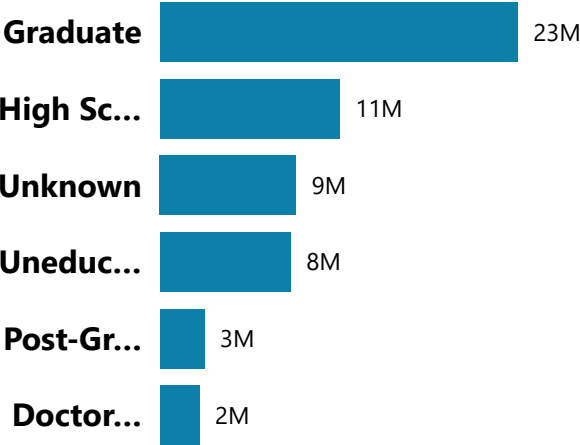
Revenue by Use Chip



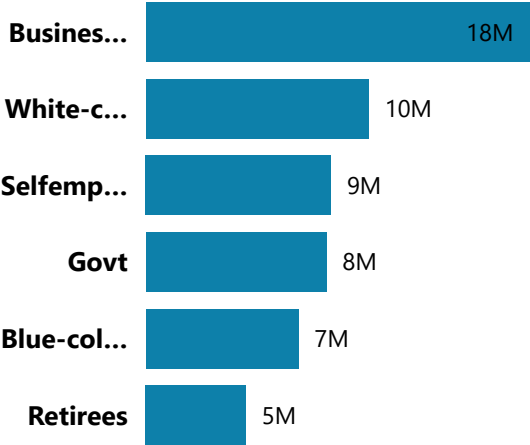
Revenue by Expenditure type



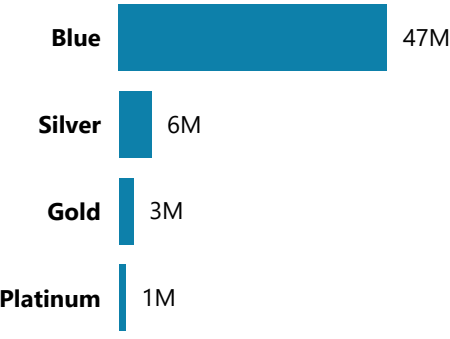
Revenue by Education



Revenue Customer Job



Revenue by Cost



Credit Card Customer Report

Revenue

57M

Sum of Income

588M

Total Interest

8.0M

CC Satisfaction

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

Plati...

Low

Med

High

F

M

M

F

Client
Num

All

Revenue by marital
status

M...

13M

16M

Si...

11M

13M

Un...

1M

customer_job

Sum of Revenue

Sum of interest_earned

Sum of income

Businessman

1,76,97,472

25,84,604

19,03,50,431

White-collar

1,02,83,124

14,64,691

10,56,18,475

Govt

83,35,534

11,82,231

9,08,34,727

Selfemployeed

85,42,826

11,41,510

7,76,59,931

Blue-collar

70,40,606

9,67,751

7,35,16,911

Retirees

46,17,448

6,41,692

4,96,19,308

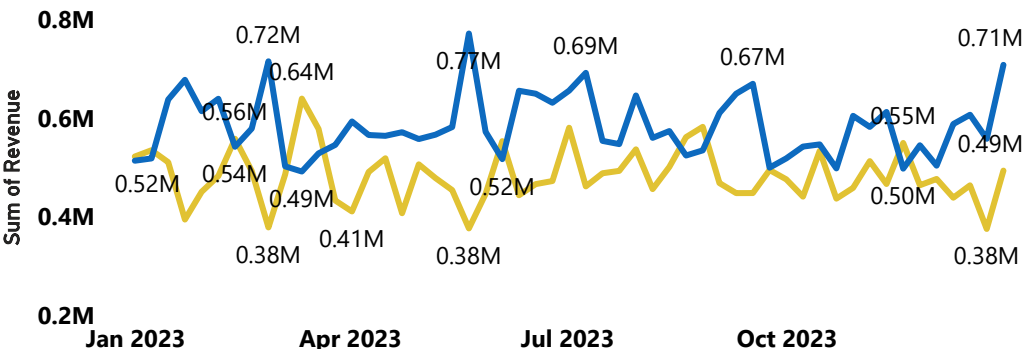
Total

5,65,17,011

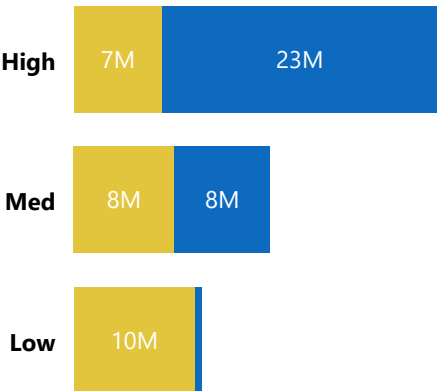
79,82,480

58,75,99,783

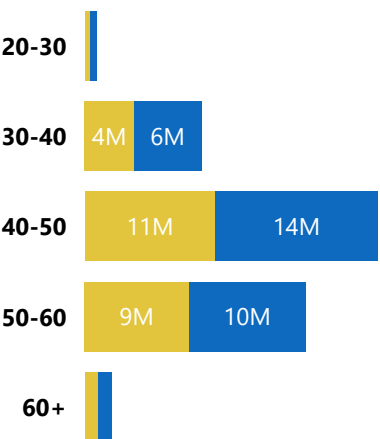
Revenue by Week



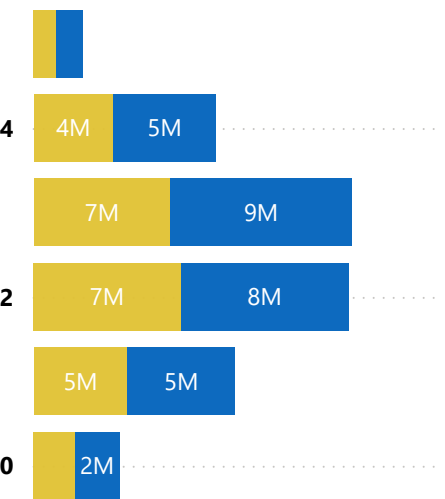
Income



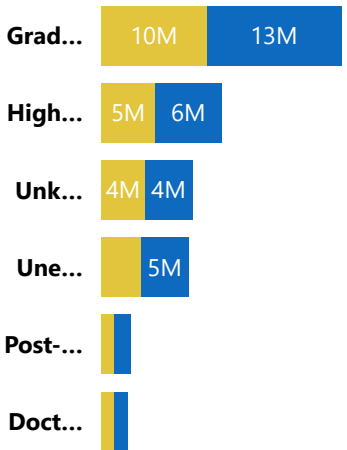
Revenue by Age Group



Revenue by Dependent Count



Revenue by Education



Top 5 States

