SecureCash©

Let Us Do Your Banking

Franchise Prospectus

We pick up and bank your money.
Anywhere, Anytime, Australia Wide

SecureCash
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Welcome To

Secure Cash In-Transit Banking

Built For The Digital Age

- Join a dynamic cash in transit business doing things differently.
- Benefit from a full client base from day one*.
- Operate a market-leading franchise changing the landscape of cash-in-transit security.
- Enjoy a franchise partnership that suits you, with multiple franchising options available and extensive opportunities for growth.

LEARN MORE

Who is SecureCash?

With our origins in the security industry dating back over 30 years, since 1992 to be exact, we decided in 2005 to overhaul our business model and concentrate solely on cash in transit, starting the beginning of the SecureCash era.

We offer three primary services within the industry:

- Our Banking Courier Service, where we pick up and bank a client's takings (cash, coins, and cheques).
- Our Change Delivery Service is where a client can request specific denominations to be collected from the bank and delivered to their premises to float their tills.
- And the third service is our Cash Counting Service, popular with special events clients; this involves our Couriers picking up notes and coins and sorting and counting on the client's behalf before banking.

Our clients can bank as little or as much as they require and even choose what day or days they need their banking collected, even if it is just once a week or on an "ad-hoc" basis. We are Australia-wide, and our clients include retail outlets, schools, Government departments and businesses. We pride ourselves on offering all our clients a safe, reliable, flexible and affordable service.

SecureCash is a professional cash transport solutions provider and is excited to onboard ambitious Franchise Partners looking to work with us on their thriving cash-in-transit operation.

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We Do

Banking Better

At SecureCash, we changed the game and are proud to see our influence on competitors, who look to us as innovative leaders in the space.

Innovators

Utilising an exclusive, purpose-built digital app that offers GPS tracking and monitoring systems, along with an extensive list of exciting features to be implemented, our Head Office and customers are provided with real-time updates on the location, security, and status of their cash.

Assurance

Providing peace of mind to our customers and team, our couriers operate in plain clothes and unmarked cars, creating a discreet and professional experience without drawing unwanted attention.

Safety

Operating in busy locations, including schools, restaurants, stadiums, and shopping centres, we take great pride in our commitment to safety. Our Franchise Partners carry no firearms, reducing potential risk to our officers, clients, and the public.

Innovators

Combined with our cutting-edge technology and highly trained team, these features make us the go-to choice for customers who value security, discretion, and professionalism in their cash-in-transit security provider.

A GAME CHANGER

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A Secure Cash

Franchise Partner

A lucrative franchise opportunity for those with some life experience, SecureCash is the ideal franchise opportunity for couples or individuals with a previous background or keen interest in transport, logistics, or security.

Knowledge of cash logistics is highly desirable, and franchise partners should always operate with vigilance, discretion, and confidentiality.

Honesty, integrity, and exceptional customer service are paramount to the success of a SecureCash operation, and partners should be personable and confident in building rapport with clientele.

Key Requirements:

- Current driver's licence.
- Consent to background and fingerprint checks.
- Have or are willing to obtain a security licence.
- Strong numeracy skills.
- Technological proficiency.

TELL ME MORE

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A Day In The Life

Driving → Collecting Cash → Depositing Cash → Logging Jobs In The App

Front-end Customer Service → Engaging With Clientele

THE OPPORTUNITY

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A Franchise Model

Built For Success

Dedicated Head Office

Over 20 admin staff dedicated to managing accounts, operating the back-end, monitoring jobs, and acting as a point of contact for all Franchise Partners allow for partners to heavily reduce admin and focus on billable hours, confident in the knowledge they are fully supported every step of the way.

Multiple Franchise Options

Offering multiple franchise options, Partners can select their desired location and build a client base around that chosen service area or purchase a full-time pre-established client base in a thriving location within your region.

Unlimited Growth Potential

Affording ambitious Franchise Partners the opportunity to further scale their operation in a way that best suits them, Partners may purchase additional SecureCash franchises or purchase an additional run and hire an employee with whom they can split the workload.

Innovative Business Practices

Franchise Partners operate in plain clothes, without firearms, and drive unmarked vehicles, ensuring discreet and secure services for partners and their clientele. With an exclusive, purpose-built app enabling GPS tracking, and digital monitoring, logging jobs is simplified, and both Head Office and clients receive real-time information to assist in ensuring the ongoing safety of all stakeholders.

MULTIPLE OPTIONS

Who We Are

Customer Service

SecureCash personnel are personable, confident communicators. We pride ourselves on building rapport and delivering quality service, and ensuring customer satisfaction.

Innovation

Dynamism and Adaptability are at the heart of our business. We embrace technology, adapting to meet the needs of our clients and maintaining continual improvement in a changing world.

Safety

We deliberately operate in a way that enhances the protection, security, and comfort of our clients, franchise partners, and the general public.

PROTECTION SECURITY

Become A

SecureCash Partner

Our lucrative business model has been refined over three decades in the security space.

Designed to propel the growth of new Franchise Partners, SecureCash's franchise process is simple, straightforward, and profitable for all parties. Buying a franchise is an important investment, and we know that the prospect of beginning a new venture can be daunting, but with our support owning your own successful cash-in-transit business has never been easier. If you are ready to take the next step in your franchise journey or want to know more, reach out.

We can answer any questions and guide you through our simple franchise process.

FRANCHISE SUPPORT

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Our Support

Training Program

Securecash is proud of the initial training program we provide to our Franchise Partners. All new Franchise Partners will be inducted into the brand and The Manual, including the company operational procedures and systems.

Our training and induction programme is designed to prepare you for being able to successfully operate your business within the Securecash system and promotes efficient business operation.

- **Invoicing**
- **Collection and Disbursement**
- **Database Management / CRM**
- **Marketing**
- **Call Centre**
- **Website / Intranet Management**
- **Quality Control**
- **Company Security Licence Support**
- **Software Platform Training**
- **Ongoing / Additional Training**

THE PROCESS

Franchise Dashboard

Target Market

- Retail stores and Chains
- Education
- Not for profits
- Council/Government
- Health/Medical
- Professional services
- Accommodation/Hotels

Marketing Channels

- Google AdWords
- Direct Marketing
- SEO
- GMB
- e-mailout
- LinkedIn

Revenue Streams

- Banking
- Courier service
- Change delivery service
- Special event collection

FAQs

Who looks after advertising?

National advertising and marketing campaigns are organised through Head Office for efficiencies and cost advantages e.g. digital advertising (website, SEO, Google AdWords, Social Media).

How long is the franchise agreement for?

The term of agreement is the length of time the franchise agreement is granted for. The Securecash term is an initial period of 5 years and 1 further term of 5 years (10 years total).

Will you provide more financial information?

A closer look at Securecash financials is provided later in the application process.

How long before I'm up and running in my franchise?

We estimate from the time you sign the agreement to when you are ready for your first customers will be approximately one week.

How do territories work?

Option One:
Securecash Head Office can assist you in establishing your business within your territory and provide advice on the best way to market to your customer and maximise revenue.

Option Two:
Head Office can appoint a bundle of customers for you to service. You can select the desired income level you want as long as Head Office is confident you can manage this number of customers.