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Graphic Designer

Career Objective

Creative and self-driven graphic designer currently pursuing B.Tech in Computer Science Engineering. Experienced in designing posters, logos, and banners for freelance clients and college events. Passionate about visual storytelling and brand development. Quick learner with an eye for detail, seeking to contribute innovative designs in a dynamic team environment.

Contact

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Education

B.Tech in Computer Science and Engineering
[Puducherry Technological University](#)
Currently in 2nd Year

Skills

- Design Software: **Inkscape** (Proficient), adaptable to **Photoshop, Illustrator, After Effects, Canva**
- Design Capabilities: **Logo** design, **poster** and **banner** creation, **brand kits**, visual storytelling
- Core Knowledge: Visual hierarchy, typography, color theory, branding consistency
- Other Skills: Communication, client interaction, time management, fast learning

Freelance Project Experience

- Freelance Graphic Designer (Ongoing)
- Designed 10+ logos, 10+ posters, and banners for small businesses, events, and individuals
- Collaborated with clients to understand brand needs and deliver compelling visuals
- Documented design process and outcomes on Instagram and portfolio site
- College Department Poster Designer
- Created event posters and promotional designs for various college activities
- Recognized for creativity and timely delivery

Portfolio

[designsmith.vercel.app](#)

Languages Known

- English
- Tamil

Interests

- UI/UX Designing
- Front-end Development
- Mobile App Development using Flutter
- Web Designing