



ADVENTURE WORKS SALES DASHBOARD

\$10.68M

Total sales

17416

Total orders

209.33K

Total Sales Revenue

42.10

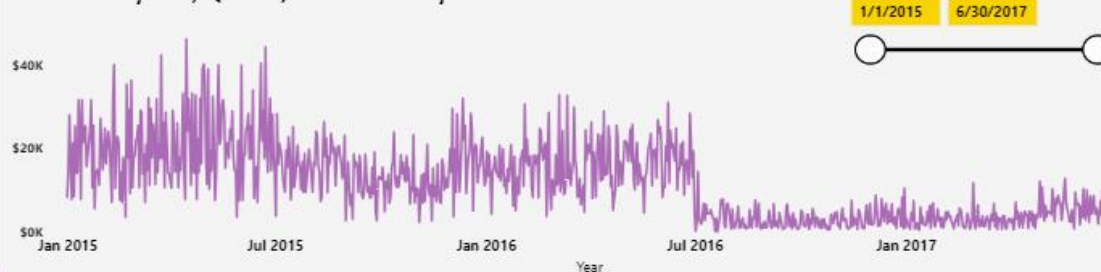
Profit Margin

Most Ordered Product

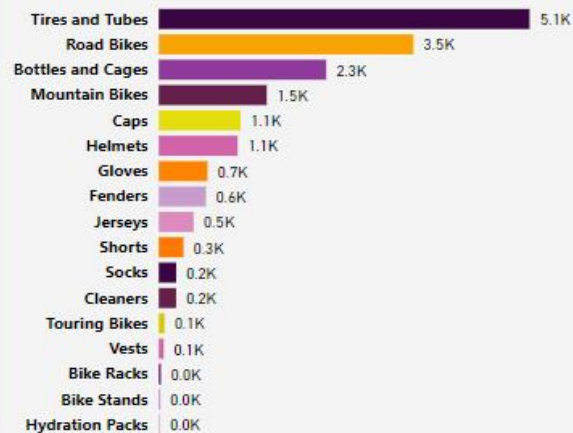
Water Bottle - 30 oz.



Total sales by Year, Quarter, Month and Day



Total sales by SubcategoryName



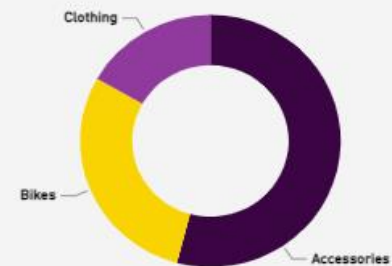
Total Sales Quantity and Total sales by Country



Top Selling ProductName

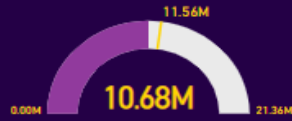


Count of Unit_Sold by CategoryName

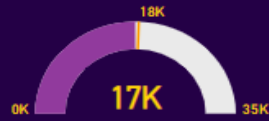


PROFIT INSIGHTS

Monthly Revenue



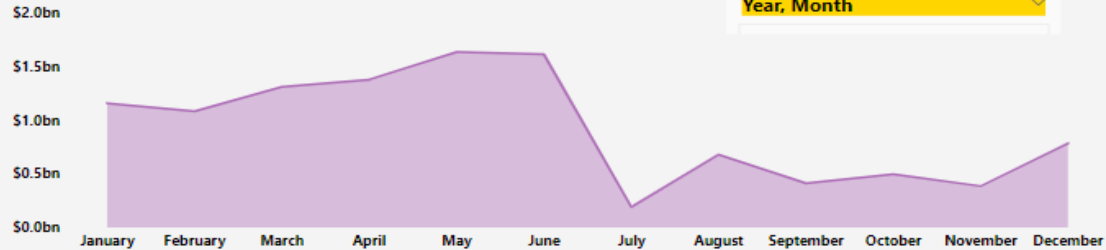
Monthly Orders



Monthly Returns

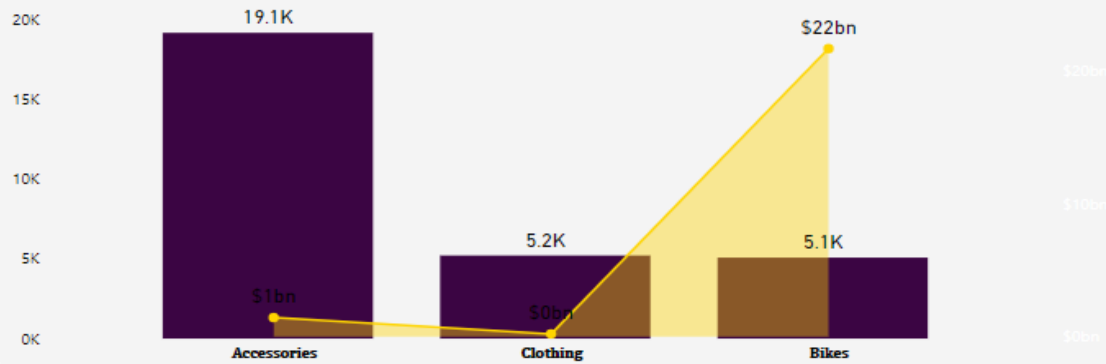


Total profit by Month



Sum of OrderQuantity and Total profit by CategoryName

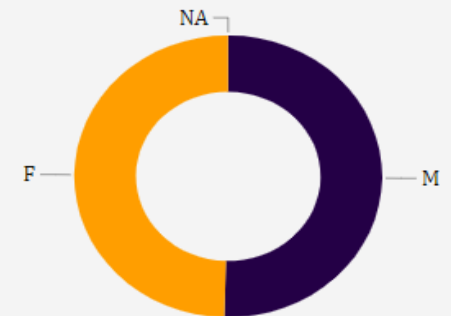
● Sum of OrderQuantity ● Total profit



Total profit by ProductName



Total profit by Gender



CUSTOMER SEGMENTATION

Occupation ▼ Gender ▼

All ▼ All ▼

\$129bn

Total profit

18K

Total Customers

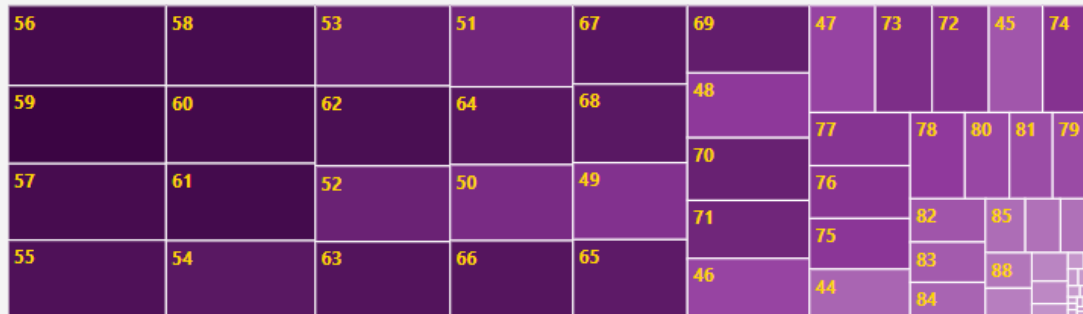
1828

Total Returns

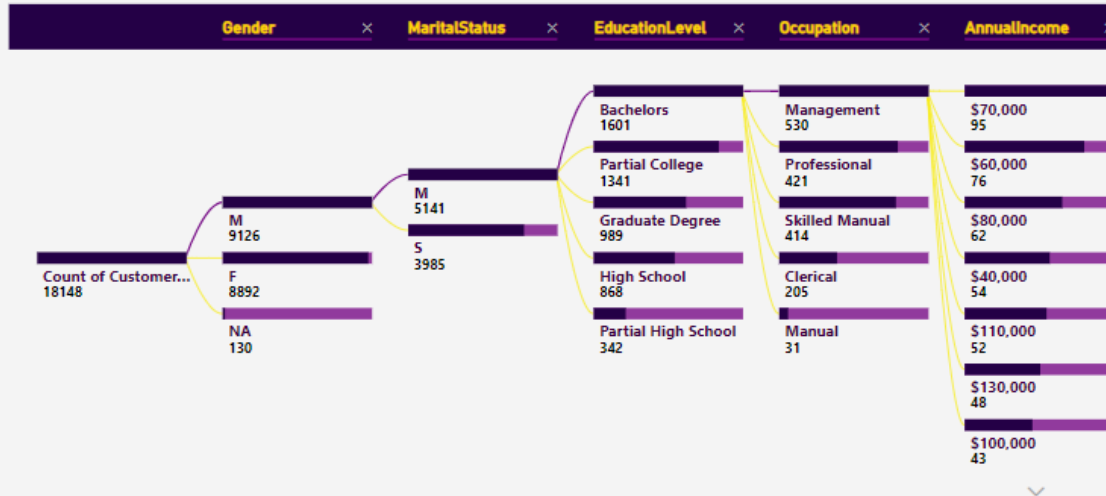
\$714

Avg Product Price

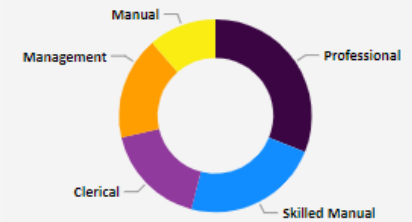
Total orders by AGE



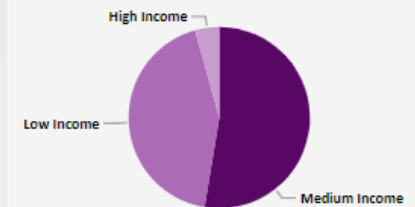
Customer Demographics



Total sales by Occupation



Total profit by IncomeLevel



Total Returns by Gender

