DEEPANJALI SINHA

https://deepanjalisinha.github.io/portfolio/ sinhadeepanjali16@gmail.com www.linkedin.com/in/deepanjali-sinha-1b1055220 Mumbai, Maharashtra 400093

EDUCATION

MBA BUSINESS INTELLIGENCE AND ANALYTICS – SVKM's NMIMS MPSTME – Mumbai, Maharashtra

May 2025

Major: Business Intelligence and Analytics, Minor: Finance, CGPA: 3.77/4

BTECH INFORMATION TECHNOLOGY - SVKM's NMIMS MPSTME - Mumbai, Maharashtra

May 2025

Studied: Web Development, Human Computer Interaction, CGPA: 3.77/4

SKILLS

TECHNICAL SKILLS

SQL, R Programming, Python, A/B Testing, Statistics, Statistical Data Analysis, Data Visualization, Data Preparation and Interpretation, HTML, CSS, JavaScript, Java

TOOLS/PLATFORMS

Google Cloud Platform (Vertex AI & BigQuery), Tableau, SAS VA, PowerBi, Looker Studio, Amazon S3 & Redshift, Excel/Spreadsheets, Oracle MySQL, Canva, Wix, Elementor, PowerPoint/Slides, Android Studio

UI/UX

UI/UX Analysis, Designing, Prototyping, Figma

SOFT SKILLS

Adaptability, Problem-solving skills, Teamwork, Active Listener, Presentation, Decision-Making, Analytical Thinking

WORK EXPERIENCE

ANALYST INTERN - Shoppers Stop Limited - Mumbai, Maharashtra

May 2024 - September 2024

- Handled data migration and automation of daily/monthly business processes which includes scheduled tasks and analytical models.
- Working with GenAI model from Vertex AI model gallery to generate customer summaries for use by personal shoppers.
- Conduct analysis and interpretation of IT ticket data, to derive insights and support the IT team in better understanding of the
 major issues raised and their priorities.
- Working on JSON-based ETL pipelines and convert them to SQL procedures in BigQuery to ensure streamlined data processing workflows in GCP.
- Reviewing and testing existing and planned apps to ensure all the functionality for the stakeholders, and communicate feedbacks to vendors.
- Working on tools like Vertex Al/Jupiter Notebook, BigQuery, Amazon S3, Redshift and Excel.

UX DESIGNER – Freelance – Work from Home

July 2023 - August 2023

- Engaging in design strategizing, ideation and designing mockups.
- Creating prototype to establish logical flow across website, making more adaptable and interactive for young age students
- Worked on tools like Canva and Figma.

UI/UX DEVELOPER INTERN - STEPapp: Eduisfun Technologies Pvt. Ltd - Mumbai, Maharashtra

May 2023 - July 2023

- Designing mockups and prototype for new courses, and brochures & banners for marketing campaigns on different platforms.
- Developing and revamping websites, improving its navigation, experience, and adaptability.
- Worked on tools like Figma, Adobe Photoshop, Canva, Wix and Elementor.

PROJECTS

BREW HEAVEN DATA DIVE - Capstone Project - Case Study, Coursera

June 2024

- Using coffee shop sample data from Kaggle to perform analysis and visualization for company's monthly sales.
- Compiled the findings and insights using tools like Big Query and Tableau in the form of Case Study.

BPD AND COEXISTING MENTAL DISORDERS – Capstone Project – Academic – Mumbai, Maharashtra

March 2024

- Training models that can classify text-based data to identify mental disorders like Stress, Anxiety, Depression and BPD.
- Comparative studies on different models and finding correlations between these mental disorders.

ANALYSIS OF AIRLINE INDUSTRY - Academic Project - Mumbai, Maharashtra

December 2023

- Conducted a comparative analysis based on financial ratios of different Indian airlines.
- Using Excel for analysis and compiled the findings and interpretations in the form of a Case Study.

CERTIFICATES, LANGUAGES AND HOBBIES

CERTIFICATES

Data Analytics Specialization Certificate- Google, June 2024

Introduction to Generative Al- Google Cloud Skills Boost, April 2024

LANGUAGES English

Hindi

HOBBIES Reading

Designing