# DEEPANJALI SINHA

sinhadeepanjali16@gmail.com www.linkedin.com/in/deepanjali-sinha-1b1055220 Mumbai, Maharashtra 400093

## **Skills**

### **Coding Languages**

Basic R Programming, Essential SQL, HTML, CSS, Java, PHP, C & JavaScript, and Mobile App Development (XML & Java), Python (pandas, numpy, matplotlib)

#### **Excel**

Tools: Pivot Table, Pivot Chart, VLOOKUP, HLOOKUP, Data Analysis

#### Software

Oracle MySQL, PhpMyAdmin, Looker Studio, Figma, Canva, AdobeXD, Wix, Elementor, Excel/Spreadsheets, PowerPoint and Docs, PowerBi, BigQuery, Android Studio, Visual Studio, SAS VA

#### UI/UX

UI/UX Analysis, Wireframing, Mockups and Prototyping

#### **Soft Skills**

Willingness To Learn, Analytical and Problem-solving Skills, Decision-making Ability and Presentation Skills

### Education

MBA BUSINESS INTELLIGENCE AND ANALYTICS - SVKM's NMIMS MPSTME - Mumbai, Maharashtra

Majors: Business Intelligence and Analytics, Minor: Marketing, CGPA: 3.77/4

BTECH INFORMATION TECHNOLOGY - SVKM's NMIMS MPSTME - Mumbai, Maharashtra

Studied: Web Development, Human Computer Interaction, CGPA: 3.77/4

**SENIOR SECONDARY SCHOOL** – Seth M.R Jaipuria School – Lucknow, Uttar Pradesh Studied: Mathematic, Physics, Chemistry, Elective: Biotechnology, Percentage: 92.20

July 2020

May 2025

May 2025

## **Work Experience**

UX DESIGNER - Freelance - Work from Home

July 2023 - August 2023

- Engaging in design strategizing and ideation and designing mockups
- Creating prototype to establish logical flow across website, making more adaptable and interactive for young age students
- Worked on tools like Canva and Figma

UI/UX DEVELOPER INTERN - STEPapp: Eduisfun Technologies Pvt. Ltd - Mumbai, Maharashtra

May 2023 - July 2023

- Designing mockups, prototype for their new course and broachers and banners for marketing campaigns on different platforms
- Developing and revamping websites, improving its navigation, experience, and adaptability.
- Worked on tools like Figma, Adobe Photoshop, Canva, Wix and Elementor

## **Projects**

# **COMPANY SALES DASHBOARD** – Personal Project – Guided Project, Coursera

August 2023

- Using supermarket sales data from Kaggle to create dashboard in Looker Studio
- Analyzing company's yearly sales using the dashboard, and make interpretations based on it.

# INTERPRETATION LARGE VOLUME OF DATA – Academic Project – Mumbai, Maharashtra

March 2023

- Created a sales dashboard using Pivot Table in Excel, to visualize their sales
- Using supermarket sales data from Kaggle, we analyzed interpretated their yearly sales and documented the results.

# A FOOD DONATION WEBSITE – Academic Project – Mumbai, Maharashtra

Learning Excel Certificate-LinkedIn Learning, December 2021

November 2022

- Developed a using HTML, CSS, JavaScript website where users (restaurants) can donate food to those in need.
- Used PhpMyAdmin to store data of the registered restaurants owner or manager, and scheduled pickup choice

### **Certificates and Hobbies**

CertificatesLanguagesHobbiesPrepare Data for Exploration- Google, November 2023EnglishReadingProgramming with JavaScript Certificate- Meta, July 2023HindiPantingUX Design Specialization Certificate- Google, July 2022