



Deepanshi Singh

Career Objective

Aspiring PGDM student with a strong passion for digital marketing seeks to apply skills in data-driven market research, strategic planning, and communication to contribute to a forward-thinking organization. Eager to leverage cutting-edge marketing technologies and deliver measurable results, enhancing brand presence and driving growth in a competitive market landscape.

Education

- July 2023 - Present
G.L. Bajaj Institute of Management & Research
Post Graduate Diploma in Management
Specialization in Marketing
- 2021 - 2023
Munishwar Dutt Post Graduate College
Master of Commerce
- 2018 - 2021
kamla nehru institute of physical and social sciences
Bachelor of Commerce

Awards & Accolades

- Secured 2nd position in basketball competition at GLBIMR
- Participated in "Fortune Finders," demonstrating strategic thinking and problem-solving abilities at GLBIMR.
- Engaged in "Knowledge Panchayat" at GLBIMR, showcasing a commitment to continuous learning and knowledge-sharing.
- Contributed actively to the "Resolve & Revolve" event at GLBIMR, displaying adaptability and teamwork skills

Industry Academia Participation

- Coordinated the 2nd Annual ESG Conclave and Expo 2023; participated in the 7th International Conference on Management Education and Global Practices
- Coordinated the ETS Expert Talk Series on "Leadership" and the SIP Summer Internship Programme "Tazurba."



Contact

deepanshisingh1210@gmail.com

+91-9956257420

<https://www.linkedin.com/in/deepanshi-singh-964ab9237/>



Skill

- Management Skills
- Digital Marketing
- Public Speaking
- Critical Thinking
- Problem Solving
- Networking



Certifications

- AI In Marketing | NPTEL
- Advanced MS Excel | Microsoft
- Digital Marketing
- Tally
- National Service Scheme (NSS)
- Course On Computer Concepts (CCC)
- Prograce By ADORE