

66.0%

LIFR

96.6%

VOFR

76.51

IF Target %

86.09

OT Target %

65.91

OTIF Target %



tliq Mart Supply Chain Analysis

City Name	IF	OT	OTIF	LIFR	VOFR
Ahmedabad	54.2%	58.2%	29.3%	67.6%	96.8%
Surat	52.5%	61.2%	30.1%	66.7%	96.6%
Vadodara	51.6%	58.0%	27.8%	63.7%	96.4%

Customer Name	IF	OT	OTIF	LIFR	VOFR
Propel Mart	59.7%	73.6%	40.9%	75.6%	97.7%
Atlas Stores	59.8%	71.8%	39.6%	75.5%	97.6%
Viveks Stores	60.1%	70.6%	39.4%	75.1%	97.6%
Expert Mart	59.8%	72.5%	39.1%	75.5%	97.4%
Logic Stores	60.1%	70.8%	38.8%	74.4%	97.5%
Chiptec Stores	60.4%	71.6%	38.7%	75.6%	97.6%
Expression Stores	60.8%	69.9%	38.4%	75.3%	97.5%
Rel Fresh	58.7%	72.3%	38.2%	74.5%	97.4%
Vijay Stores	45.0%	72.4%	28.3%	59.2%	95.9%
Sorefoz Mart	39.2%	72.7%	25.9%	53.4%	95.3%
Info Stores	41.2%	70.9%	25.5%	53.1%	95.2%
Elite Mart	37.9%	72.4%	24.4%	52.7%	95.3%
Lotus Mart	53.4%	28.1%	16.3%	60.1%	96.0%
Acclaimed Stores	52.4%	29.4%	15.5%	58.9%	95.8%
Coolblue	44.7%	29.1%	13.7%	51.5%	95.1%

*IF = In Full Quantity, OT = On Time, OTIF = On Time & In Full Quantity, LiFR = Line Fill Rate, VoFR = Volume Fill Rate

Week No.

All

Month

All

Days

1

31

City

☐ Ahmedabad

☐ Surat

☐ Vadodara

OT Actual Vs Target

57.14% !
Target: 86.09

IF Actual Vs Target

53.97% !
Target: 76.51

OT & IF Actual Vs Target

23.81% !
Target: 65.91

OT

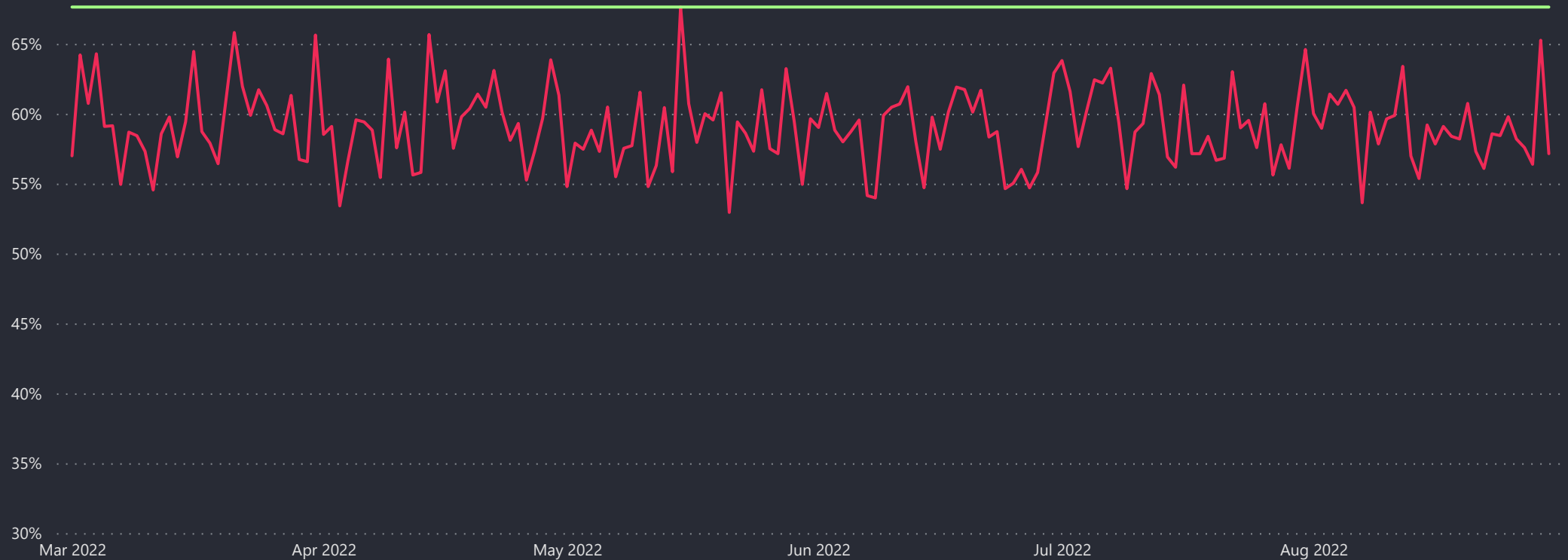
IF

OTIF

LIFR

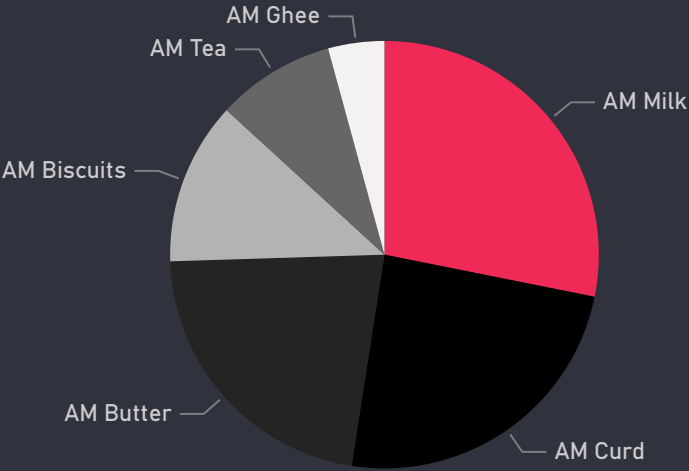
VOFR

● OT% ● OT target%



*IF = In Full Quantity, OT = On Time, OTIF = On Time & In Full Quantity, LiFR = Line Fill Rate, VoFR = Volume Fill Rate

Undelivered Products



31.73K

Total Orders

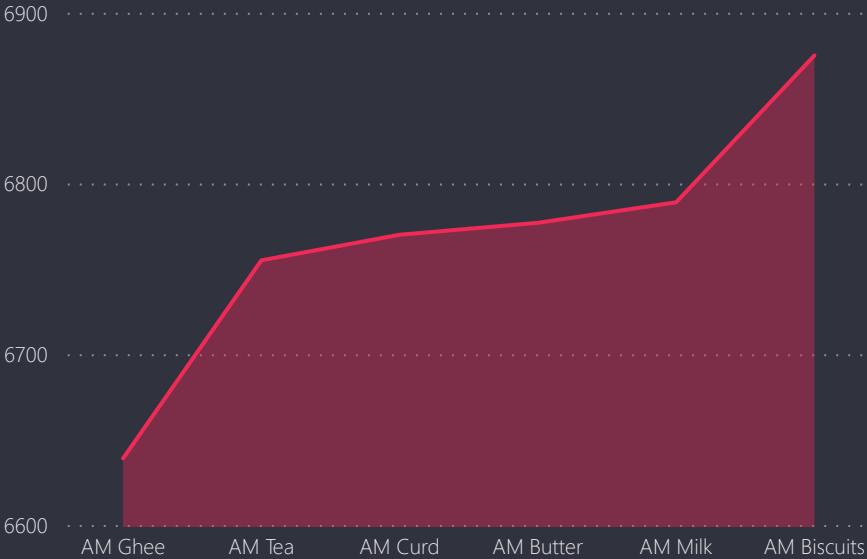
57.10K

Total Order Lines

13.43M

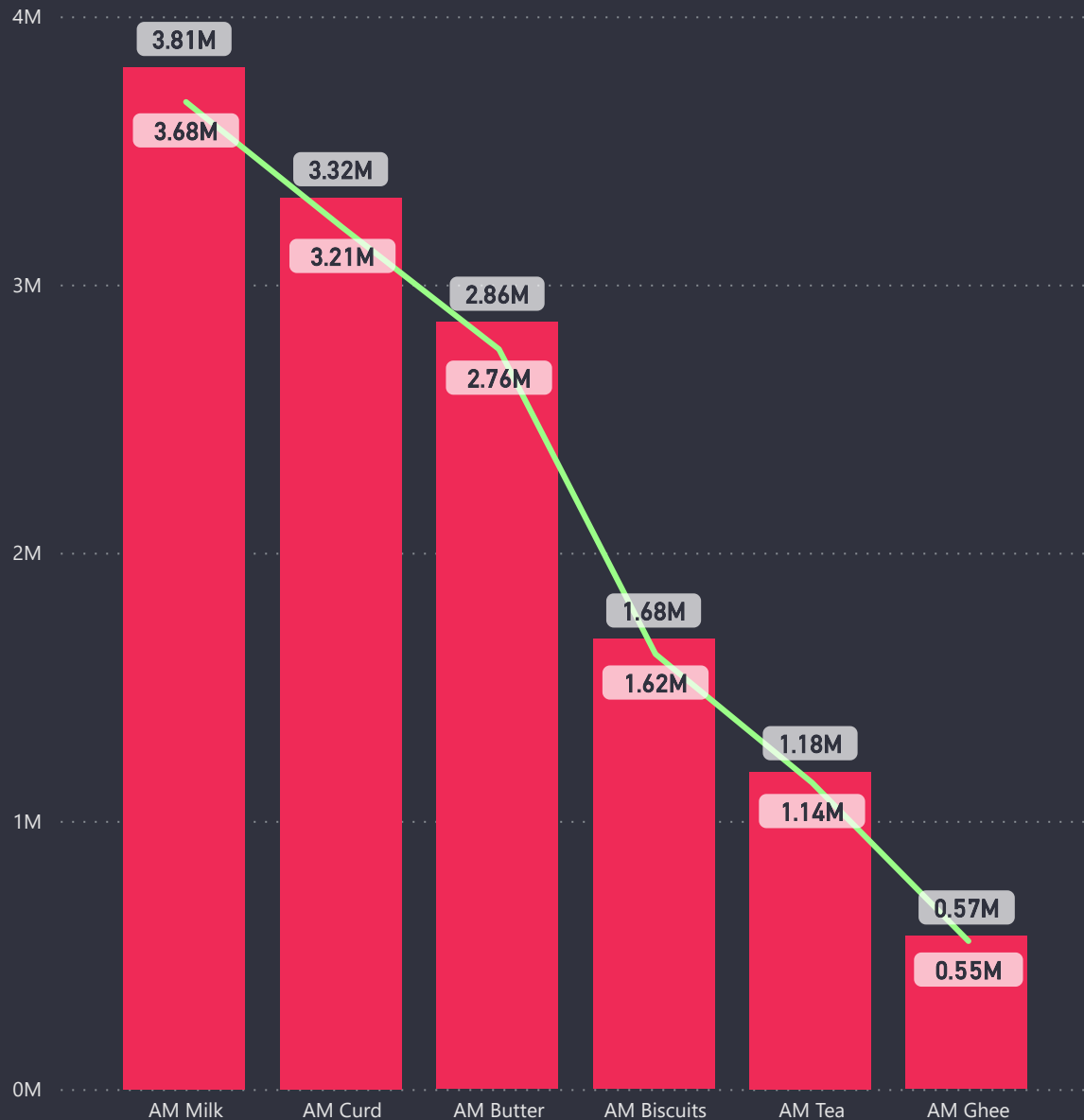
Total Quantity Ordered

On Time Deliveries by Products



Product Name	LIFR	VOFR	Sparkline for LIFR	Sparkline for VOFR
AM Biscuits 250	65.2%	96.6%	<div></div>	<div></div>
AM Biscuits 500	66.1%	96.5%	<div></div>	<div></div>
AM Biscuits 750	68.0%	96.9%	<div></div>	<div></div>
AM Butter 100	66.7%	96.6%	<div></div>	<div></div>
AM Butter 250	63.5%	96.4%	<div></div>	<div></div>
AM Butter 500	65.2%	96.5%	<div></div>	<div></div>
AM Curd 100	66.7%	96.6%	<div></div>	<div></div>
AM Curd 250	67.0%	96.7%	<div></div>	<div></div>
AM Curd 50	65.5%	96.6%	<div></div>	<div></div>
AM Ghee 100	65.8%	96.6%	<div></div>	<div></div>
AM Ghee 150	66.7%	96.7%	<div></div>	<div></div>
AM Ghee 250	65.3%	96.5%	<div></div>	<div></div>
AM Milk 100	65.5%	96.5%	<div></div>	<div></div>
AM Milk 250	65.9%	96.6%	<div></div>	<div></div>
AM Milk 500	67.5%	96.7%	<div></div>	<div></div>
AM Tea 100	65.3%	96.6%	<div></div>	<div></div>
AM Tea 250	65.2%	96.5%	<div></div>	<div></div>
AM Tea 500	66.1%	96.5%	<div></div>	<div></div>

● Ordered Quantity ● Delivered Quantity



Insights

- Coolblue has **poor** OT, IF & OT&IF followed by **Acclaimed Stores** and **Lotus Mart**.
- OT & OTIF were both **poor** in **Vadodara** compared to Ahmedabad and Surat.
- Propel Mart **tops** in terms of OT, IF and OT&IF deliveries.
- In the month of **August**, the OT and OT&IF deliveries were **poorest** and **June** scores low in IF deliveries.
- Milk** was most **ordered** product but also the most **undelivered** item compared to other products.
- Ghee** ranks top in **delivered** IF quantities but it was not delivered **OT**.
- Total undelivered quantity was **457,779**

Suggestions

- Customers like **Lotus Mart**, **Acclaimed Stores** and **Coolblue** should be given special **attention** in terms of IF, OT and OT&IF deliveries because according to the data they are on the urge of leaving the contract soon.
- Extra day** or **days** should be added on the agreed delivery date to the **customers of Ahmedabad**.
- Many customers are facing issues of not getting their orders in full quantity so **Double-checking order information** before delivering can help prevent this issue.