

RAJASTHAN TOURISM APP

AN AR VIRTUAL GUIDE

Hackathon 2.0, Digifest 2017 Rajasthan

RAJASTHAN TOURISM

Why it needs technology

RAJASTHAN

WHERE HISTORY COMES ALIVE

- 1 Rajasthan is known **worldwide** for its vibrant and colorful culture, amazing desert lifestyle and cuisine.
- 2 Every **third foreign tourist** visiting India also travels to Rajasthan.
- 3 The **Palaces** of Jaipur, **Lakes** of Udaipur, and **Desert Forts** of Jodhpur, Bikaner & Jaisalmer are among the most preferred destinations of many tourists. Many of them are also **World heritage site** defined by **UNESCO**.
- 4 Tourism accounts for **Eight percent** of the state's domestic product.
- 5 Rajasthan palaces have become one of the most sought after destinations to have **luxury weddings**.

THE PROBLEM

Which we are trying to solve

- **Rajasthan tourism lacks the digitalization of its heritage sites.**
- **Many of the places have no Tourist Guides. In such cases, tourists didn't get to know Rajasthani Culture properly.**
- **Communication in language except Hindi and English is always a problem.**
- **Less recognition of its culture outside of India.**

THE SOLUTION

How we will transform tourism industry

GLOBALIZATION OF RAJASTHAN HERITAGE



Globalization of Rajasthan Heritage will grow its tourism industry exponentially. It can't be achieved without using technology.



We are hoping to achieve this goal with our AR application. Sharing Rajasthan's Culture with the world digitally will bring revolutionary transformation.



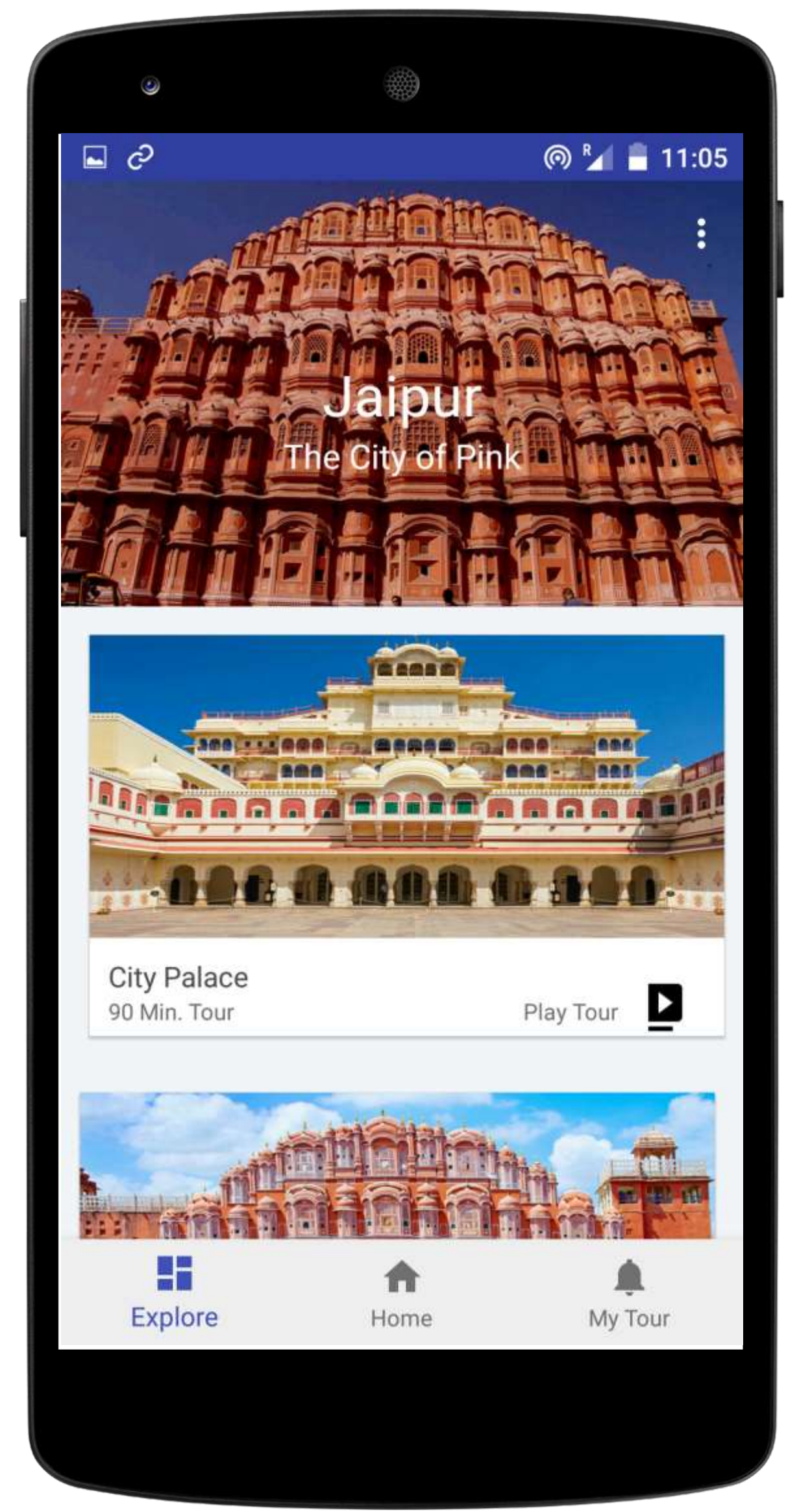
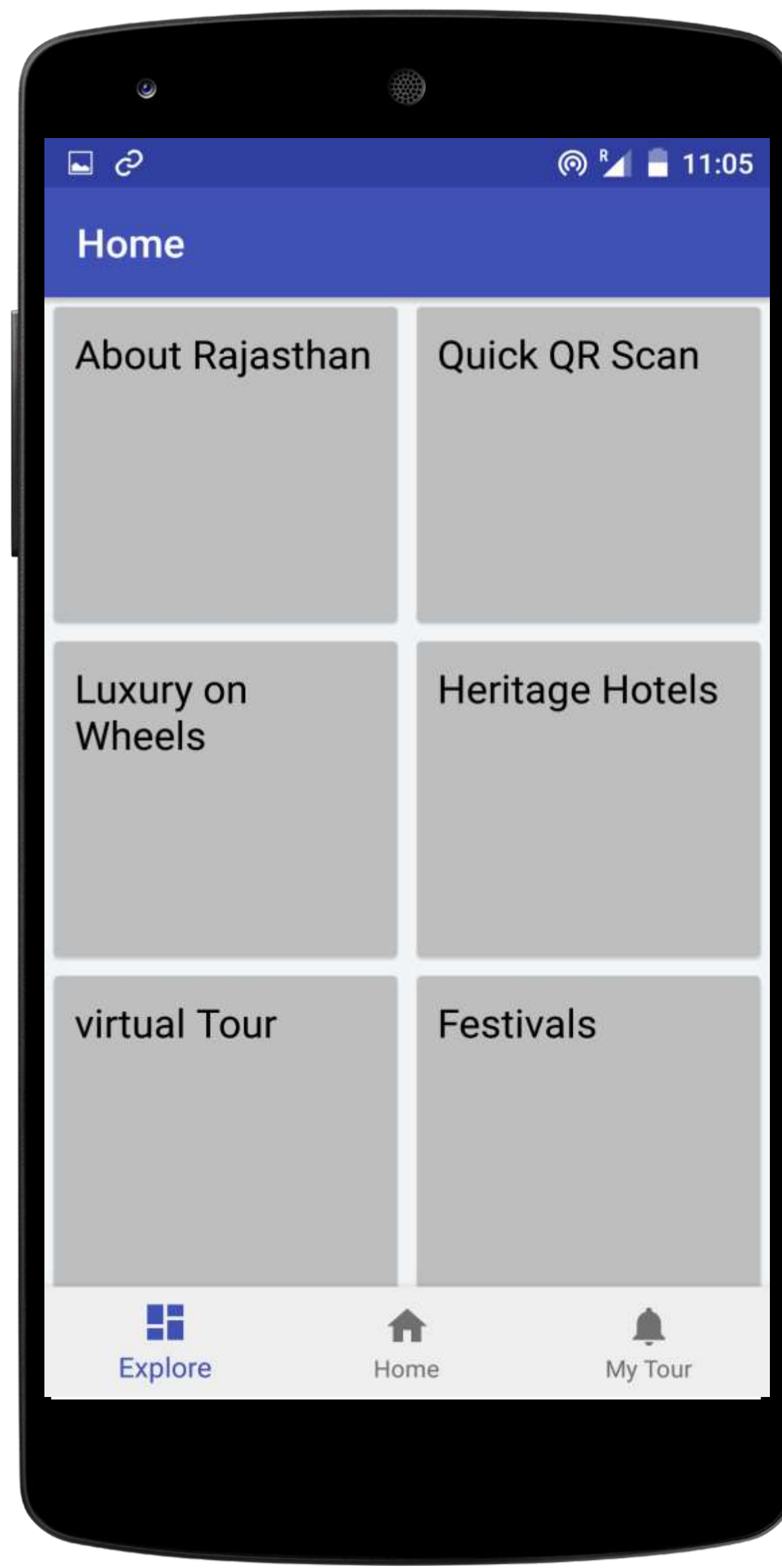
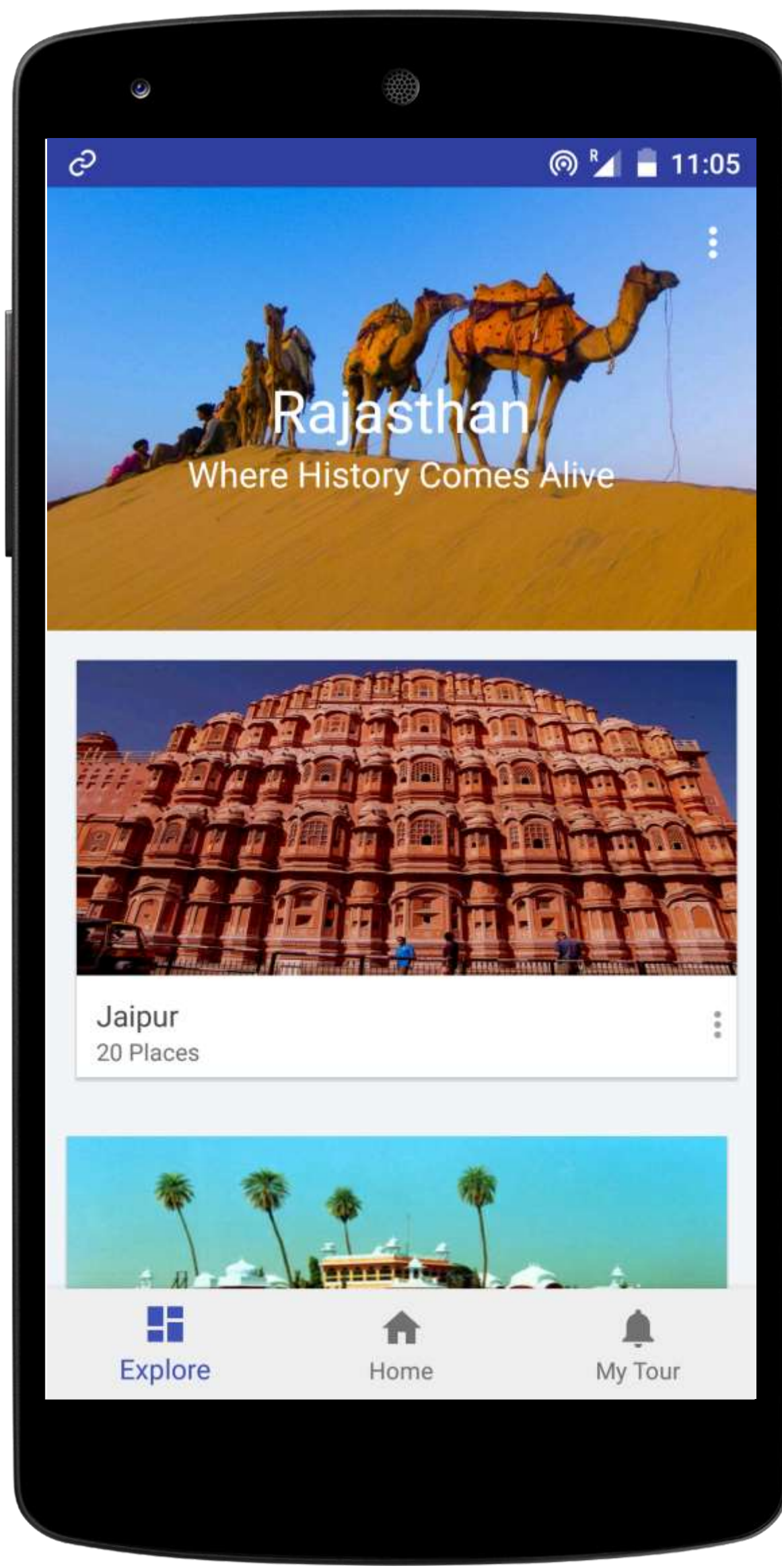
AUGMENTED REALITY TOUR

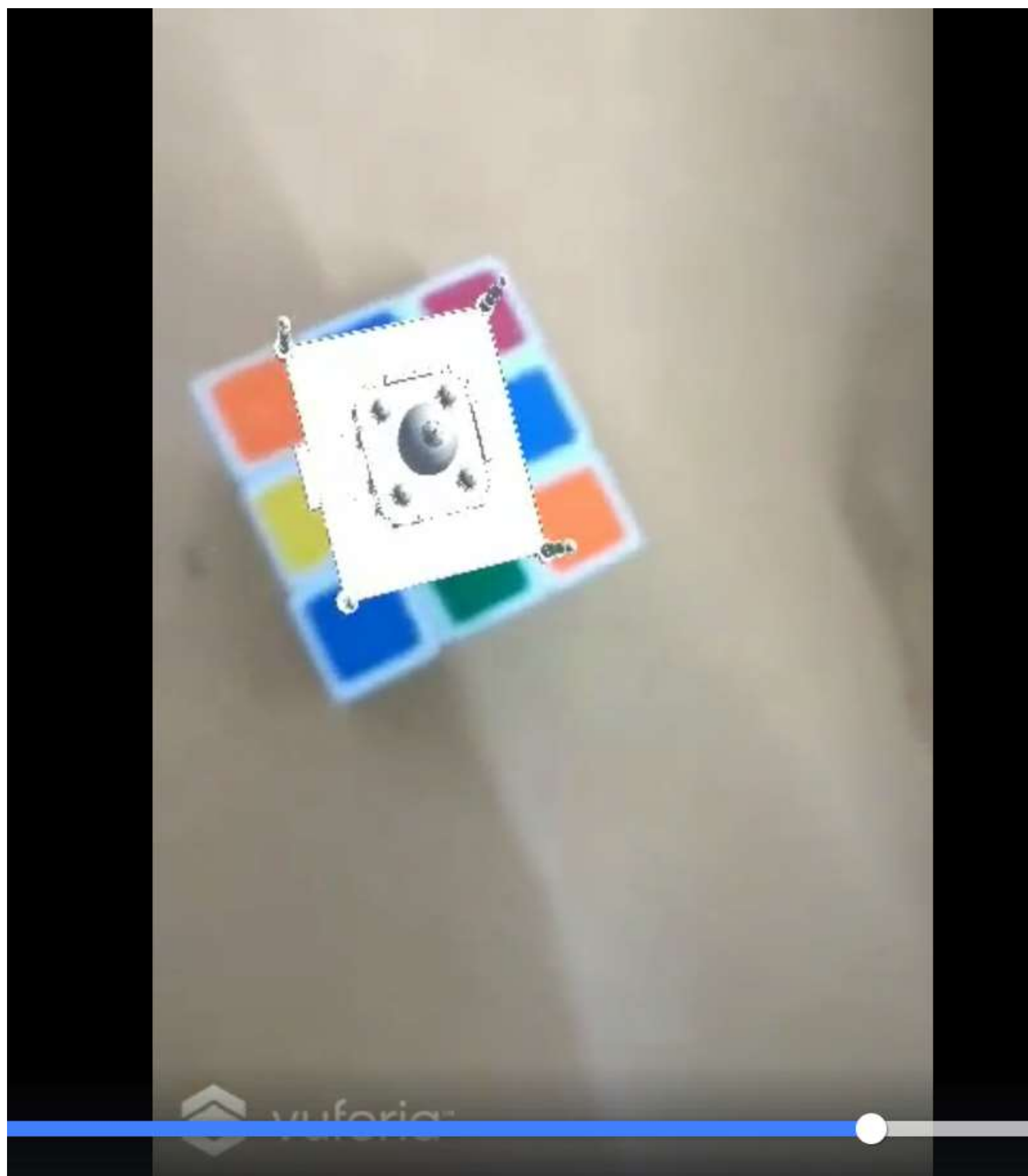
Working and Features of our App

- 1 It will be an android app which will be having all relevant details related to tourism i.e. Transportation, Fest&Food, Luxury Tour Packages etc.
- 2 User can create his tour plan in this app. When s/he visits some place s/he just need to play tour of that place.
- 3 As soon as user plays tour, AR version of application will open. It will navigate the user. The user can see 3d models of monuments, description of different artifacts/paintings through voice and text.
- 4 There will be unique QR-codes scanning which, will open an AR virtual guide. It will narrate the information in users preferable language.
- 5 When the user will point camera to any object/painting it will create 3-D model of that.

THE APP

What we have implemented





THANK YOU

TEAM : 0DD1

Hackathon 2.0, Digifest 2017 Rajasthan