



**Date: 24/04/2024**

Dear **Deepanshu Kulshrestha**,

Congratulations on making it through the selection process of AcmeGrade and we are more than glad to welcome you to the position of Campus Ambassador.

**Appointment**

You have been appointed as the Campus ambassador within your University after the selection process. Your duties and responsibilities will be assigned to you by your senior executives from time to time for the said duration and you shall comply with the directions given to you by the company until the Internship period is completed.

**Benefits**

- The intern will be provided a stipend of ₹ **150** per registration of students who have taken part in our programs through the campus ambassador.
- The Campus ambassador should make sure to get Registrations of at least 10 in total in order to take up a program by himself/herself or to be eligible for stipend.
- Letter of Recommendation based on their performance.
- Internship/Placement opportunities at AcmeGrade and partner Companies after the completion of Internship based on performance.

**Description**

Campus Ambassadors are selected throughout the country from different colleges and different streams. On commencement of internship, the Campus Ambassadors will have to represent AcmeGrade as a brand and will indulge in tasks as follows:

- Work on Lead Generation for the Company directly under the Marketing/lead gen team through usage of platforms including digital and social media platforms.
- Work on Revenue generation through finding potential clientele within the University and getting them to register in their sphere of Interest and working on the other tasks that have been provided by our Executives in the field of Digital Marketing

We are pleased to have you as part of our team and look forward to seeing you perform admirably.

With Regards,  
**Rupal Kumar Singh.**  
**VP – Human Resources,**  
**AcmeGrade Pvt. Ltd.**