VASISHTA CHARY

PRODUCT CONSULTANT AND GROWTH HACKER

+91 96629 15070 • +1 (415) 483 5175 • hello@vasishtachary.com

WHAT'S UP? GET TO KNOW ME A LITTLE MORE!

Growth Hacker and Product Consultant by profession, Founder of Multiple Startups with experience in Design Thinking, Product Designing, Growth Strategising, Advertising, and Digital Marketing.

I have successfully executed over 50 marketing campaigns-covering E commerce, Saas, Political and Fashion Industries, have custom-designed 50+ website, 15+ mobile app and have been involved in physical product design such as bags, Eco friendly lifestyle products, mystery boxes and more with multiple startups as well .

I can help you design, prototype and optimize your product, increase engagement goals, collect and utilize consumption data and use it to make your product bigger and better.

MY STARTUPS

ASCIAN SOLUTIONS
IT Company largely focused on building innovation solutions to technology and growth aspects

THYBOOKBOX
Focused on building an ecosystem around books with AI based rec system and mystery box

ECOTERRI
E commerce platform solely catering to Eco-Friendly Lifestyle Industry with a range of new and unique products

THESTARTUPTODAY
Get Startup news from 30+, curated and shortened by an AI focused on giving you the greatest expereince

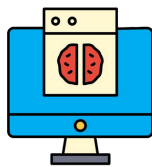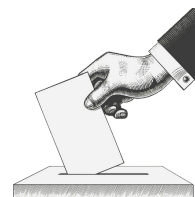## WHAT CAN I DO ?

GROWTH HACKING

PRODUCT DESIGN

ADVERTISING

COMMUNITY BUILDING

BUSINESS CONSULTING

ARTIFICIAL INTELLIGENCE

CONSULTING EXPERIENCE

Political Consulting for 2019 Lok Sabha Candidates and 2019 Haryana state election party

Responsible for designing the concept along with the user experience of the entire online platform

Managed the entire product design and User Experience design along with growth stratergising

In-charge of online product range design along with manufacturing optimization and bag designing.

Head of AI/ML product range, have worked with object detection, sentiment analysis and NLP

SKILLS

PRODUCT DESIGN ● ● ● ● ● ● ● ● ●

DESIGN THINKING ● ● ● ● ● ● ● ●

DIGITAL MARKETING ● ● ● ● ● ● ● ●

BRAND IDENTITY DESIGN ● ● ● ● ● ● ●

INFLUENCER MARKETING ● ● ● ● ● ●