

SEO Table:-

Post URL	/digital-marketing-courses-in-mulund/
Meta Title	Digital marketing course in Mulund in %current year%
Meta description	Here are the list of some Top Digital marketing courses in Mulund with Certifications and Placements, Fees, Syllabus, etc.
Focus keyword	Digital marketing courses in Mulund
Related keyword	Digital marketing courses available in Mulund digital marketing course near Mulund west digital marketing course fees in Mulund diploma in digital marketing in mumbai digital marketing course with placement best digital marketing courses in Mumbai digital marketing courses in Mulund west digital marketing course value is there any course for digital marketing in mulund west
Alt text	Digital marketing course in Mulund - IIDE Reviews Digital marketing course in Mulund - TSCFM Review Digital marketing course in Mulund - Premium school of digital marketing review Digital marketing course in Mulund - DMLA review Digital marketing course in Mulund -Digital scholars review Digital marketing course in Mulund - Digital Vidya Review Digital marketing course in Mulund - Plagiarism Report

Top Digital Marketing Courses in Mulund

Introduction

In the past few years the demand for Digital marketing has grown immensely and it's still growing rapidly in the upcoming years, because of the Covid-19 situation many Local Businesses had to shut down their businesses due to government restrictions and after that many businesses decide to come online and deal with their customers Digitally. Rapidly increasing demand for digital marketing also increased the job opportunities in this field, it is a vast field which provides different jobs with different skills.

There are many Digital marketing courses available in Mulund to teach you from the basics to the advanced skills of Digital Marketing. These course helps individuals to learn skills like Search Engine Optimisation (SEO), Google Ads, Analytics, WordPress, Email marketing, etc. to make you skilful and also help you to grow your own business. Digital marketing skills are needed for every businesses and professionals to expand their businesses online, and to teach these skills there are many Digital marketing courses are available in Mulund.

Benefits of Digital marketing courses

- Taking Digital marketing courses help you to gain valuable skills like Search Engine Optimisation (SEO), Google-Facebook Ads, Google analytics, Email marketing, etc. these are some of the hottest skills in the market, Courses will provide practical knowledge and application of these skills in real life Industrial scenarios.
- Many Institutes provide 100% placements and Guidance after the successful completion of the course which provides a job guarantee and a safe career option to the individual starting their career.
- Learning demanded skills and completing courses from a well-known institution will provide credentials which will increase the prospect of the job of an individual.

- Courses help to Learn digital marketing skills and gain knowledge about the dynamic situations of the market through practical training which helps the trainee to learn how to grow businesses and grow their results.
- It will provide you with in-depth knowledge about customer targeting, customer journey, marketing funnels, etc.
- Digital marketing courses in Mulund provide pieces of training from beginner to advanced level, so anybody can take courses to learn or upgrade their skills.
- Digital Marketing is a vast field which requires skills and adaptation according to the changing environment, which also provides a higher salary according to the experience of someone who looking to build their career in it.

Choosing the right Digital marketing course

- **Know your objective before selecting a Course-**
Before choosing a Digital marketing course it is necessary to know your objective of choosing a certain course, If you want to gain additional knowledge and want to add a certain skill to your skill set you can go for short-term courses, but if you are someone who's looking to build their career in Digital marketing you should choose courses where you get to learn from Basic to Advance concepts and Practical knowledge of Digital Marketing.
- **Search about the course providers-**
Before selecting a course it is necessary to research all the course providers and their services, So you can select the best course provider for your learning out of all the other course providers in accordance with the area, location, facilities, etc.
- **Reading reviews about the Course provider and Institutes-**
Choosing the best Digital marketing courses is a crucial process because there are many Digital marketing course providers in the market, So it is necessary to read reviews about the institutes you are looking for because reviews provide insight about the institute and course through the experience shared by past students.
- **Prices and ROI-**
Many Institute provides a 100% placement guarantee after the completion of the courses successfully, So, it is necessary to consider the price of the course and the Return on Investment after getting placed.
- **Syllabus and Modules-**
It is necessary to learn according to the dynamic and constantly changing environment and build skills according to the market demand, and for that, after identifying the institute and course it is necessary to go through the syllabus and modules and compare them with the other institutes in your location and area and then choosing the best institute.

Top 10 Digital Marketing Courses in Mulund

1. IIDE (Indian Institute of Digital Education) -

IIDE is considered India's one of the Best Digital Marketing Institute for Digital marketing training. It is located in Mumbai and Recently launched its branch in Nepal and strives to become the leader in the Global Digital skill training industry. They have trained more than over 500000+ students by the help of Industry experts like Karan Shah.

Course names-

- **4-month Certification course-**

Through practice assignments and offline in-class projects, this hybrid digital marketing course is created to educate students on the fundamentals to intermediate-level principles of digital marketing.

Type of Course- Hybrid (Online + Offline live Projects)

Duration- 4 months

Fees- Rs. 98,250 with flexible EMI Option

Syllabus-

Introduction to Digital Marketing
Search Engine Optimization (SEO)
Key Performance Marketing
Search Engine Marketing
Campaign Planning
E-Commerce Marketing
Content Strategy
Content Writing
Learn Design with Canva
Social Media Marketing
Brand Reputation Management
Social Media (Paid)
Web Analytics

- **MBA level post-graduate programme-**

It is a fully offline MBA level Post graduate programme to make industry-level experts in Digital Marketing by providing A to Z knowledge of it from Industry Experts with 100% placement guarantee.

Type of Course-

Offline

Duration-

11 months

Fees-

Rs. 5,28,000 with EMI options

Syllabus-

Introduction to Digital Marketing

Website Creation

Search Marketing

Campaign Planning

Content Marketing

Video Marketing

Social Media Marketing & Management

More Forms of Digital Marketing

Integrated Marketing (Full Funnel Marketing)

Soft Skills, Agency Skills, Internship & Mentoring

- **Short term certifications courses**

Reviews-



(Alt Text- Digital marketing course in Mulund - IIDE Reviews)

Contact Details-

Website- <https://iide.co/>

2. Thadomal Shahani Center for Management (TSCFM)-

Thadomal Shahani Center for Management - TSCFM, is a part of the Shahani group of Institutions, it provides Digital marketing courses in Mulund and provides the best corporate learning environment which helps you to skill up and become one of the Global industry leaders.

Course names-

- **Professional Diploma in Digital Marketing-**

Thadomal Shahani Centre for Management – TSCFM, offers Industry based Digital Marketing courses for students, professionals and freelancers.

This is the only online digital marketing programme that gives you 6 qualifications within 2 months including one from the UK.

Qualifications after completion-

- Certified Professional Diploma in Digital Marketing from Thadomal Shahani Centre for Management
- Award in Principles of People Skills from EduQual UK
- Google AdWords Certification
- Google Analytics Certification
- YouTube Certification
- Facebook Blueprint

Syllabus-

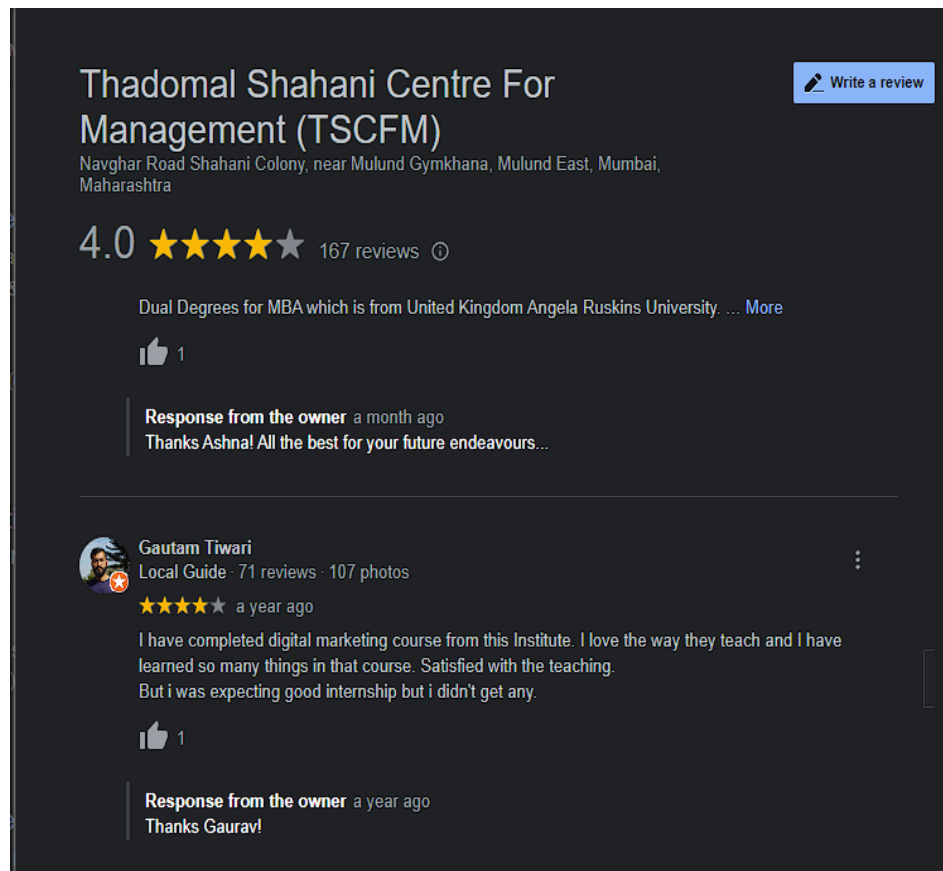
- Digital Marketing Ecosystem
- Lead Management
- Display Advertising
- Social Media Strategy
- Search Engine Optimization
- Social Media Marketing
- Search Engine Marketing—SEO to SEM
- Email Marketing
- Influencer Marketing
- Digital Tools
- Content Creation
- EduQual, UK (SCQF 7)
- Leadership Development Program
- Language and Communication Skills (Written and Oral)

Fees- Rs. 55,000

Contact Details-

Email- info@shahanigroup.com

Reviews-



(Alt Text- Digital marketing course in Mulund - TSCFM Review)

3. Premium School of Digital Marketing-

School of Digital Marketing also known as Premium School of digital marketing provides Digital marketing courses in Mulund and all over India on an Online or Offline basis.

They have already trained Thousands of students with their systematic and well-designed modules and advanced courses.

Courses names-

- Digital Marketing Courses online
- Advanced Digital marketing courses for working professionals
- WordPress courses
- Brand management certification courses

Duration- 3 months

Syllabus-

- Digital marketing overview

- Search Engine Optimisation
- Content marketing
- Website Structuring: Domain & Hosting
- Website Creation Using WordPress
- Google Analytics
- Understanding Acquisition & Conversion data
- Google Search Console
- Google My Business: Local Listings
- Social Media Optimization
- Facebook Organic
- Twitter Organic
- LinkedIn Organic
- Youtube SEO
- Search Engine Marketing: Google AdWords
- Search Advertising
- Display Advertising
- Youtube Advertising

Contact Details-

Email- info@schoolofdigitalmarketing.co.in

+91-8698606666

Reviews-



(Alt Text- Digital marketing course in Mulund - Premium school of digital marketing review)

4. The Digital Marketing learners Academy (DMLA)-

Digital Marketing Learners Academy offers students internships with their Software and Web development company after the successful completion of a Digital marketing course to gain Practical and industrial knowledge and earn a certificate of experience for future growth. It provides Digital marketing courses in Mulund, and Thane and has different branches in Mumbai.

Courses names-

- Digital marketing course
- Search Engine Optimization(SEO)
- Social Media Marketing(SMM)
- Website Creation
- Google Ads
- Facebook Ads
- Keywords research
- Instagram Ads

- LinkedIn Ads
- Email marketing
- Affiliate Marketing
- Google AdSense
- YouTube channel
- Google Analytics

Fees-

- | | | |
|-----------------------------|---|------------|
| • Digital marketing course- | - | Rs, 20,000 |
| • SEO and SEM | - | Rs. 8000 |
| • Google and Facebook Ads- | - | Rs. 5000 |

Contact Details- 7021507157

Reviews-



(Alt Text- Digital marketing course in Mulund - DMLA review)

5. Keerti Institute-

It is an institution that provides Digital marketing courses in Mulund and other parts of Mumbai, that conducts training programs aimed at helping young career seekers understand the basic functioning related to operations of the job role in which they want to work on. Their uniquely designed programs help young individuals to gain skills and knowledge for the modern global industry. The curriculums of the program designed at Keerti Institutes are developed by industry experts by taking into consideration the current environment and challenges faced by recruiting sectors.

Course names-

Advanced Certification course in Digital Marketing

Duration-

6 months (240hrs)

Fees-

For fee structure and Curriculum details you can contact them, contact details are given below

Contact-

Email- info@keerti.org

6. Walk in Educate-

It is a Company Founded by Ravi Shripal Jain they provide Digital marketing classroom training in Mumbai, thane, Navi Mumbai and Virtual training in Pan India.

Course names-

Certification in Digital Marketing

Fees-

Rs. 32,400

Syllabus-

- SEO
- SMO
- Google Ad Words (SEM)
- Google Analytics
- Content Writing
- WebMasters
- Email Marketing

- Word Press
- Blogging
- Affiliate Marketing
- Influencer Marketing
- Mobile Influencer Marketing
- Drop Marketing
- E-commerce & Drip Shipping
- Media Buying And Planning

Contact Details-

Email - info@walkineducate.com

7. Digital Scholar-

Digital Scholars provides classroom digital marketing courses and virtual training in pan India. The course is taught by Rishi Jain who is also considered one of the best Digital marketers in India, their courses provide practical knowledge as well as hand-to-hand experience on Ad campaigns.

Syllabus-

- orientation & Fundamentals of Marketing
- Personal Branding
- Content Writing
- WordPress Management
- Search Engine Optimization
- Facebook & Instagram Ads
- Search Engine Marketing
- Email Marketing
- Automation
- Sales Funnels
- LinkedIn Marketing
- Instagram Influencer Mastery
- Social Media Management
- Agency Management
- International freelancing

Courses name-

Online Digital Marketing Course

Fees-

Rs. 75,000

Duration-

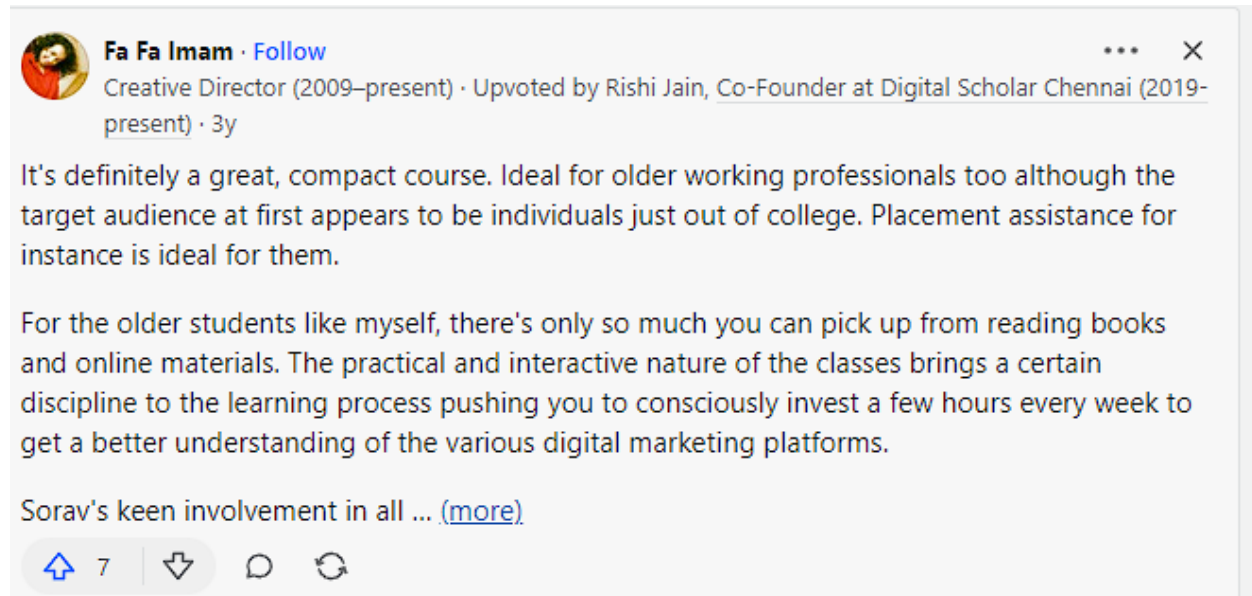
4 months + 1-month Internship

Contact Details-

info@digitalscholar.in

+91-9513632705

Reviews-

A screenshot of a LinkedIn review. The reviewer's profile picture is on the left, followed by their name 'Fa Fa Imam' and a 'Follow' button. To the right are three dots and a close icon. Below the profile is the text 'Creative Director (2009–present) · Upvoted by Rishi Jain, Co-Founder at Digital Scholar Chennai (2019–present) · 3y'. The review text is in two paragraphs. The first paragraph says: 'It's definitely a great, compact course. Ideal for older working professionals too although the target audience at first appears to be individuals just out of college. Placement assistance for instance is ideal for them.' The second paragraph says: 'For the older students like myself, there's only so much you can pick up from reading books and online materials. The practical and interactive nature of the classes brings a certain discipline to the learning process pushing you to consciously invest a few hours every week to get a better understanding of the various digital marketing platforms.' Below the text is a truncated sentence: 'Sorav's keen involvement in all ... (more)'. At the bottom are icons for upvote, downvote, comment, and share, with the number '7' next to the upvote icon.

Fa Fa Imam · Follow

Creative Director (2009–present) · Upvoted by Rishi Jain, Co-Founder at Digital Scholar Chennai (2019–present) · 3y

It's definitely a great, compact course. Ideal for older working professionals too although the target audience at first appears to be individuals just out of college. Placement assistance for instance is ideal for them.

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Sorav's keen involvement in all ... [\(more\)](#)

7

(ALT text (Digital marketing course in Mulund -Digital scholars review))

8. Proideator-

Proideators is amongst one of India's leading Digital marketing certification and training providers. They partner with different companies and individuals to address their needs, It provides training and guidance that helps working professionals achieve their career goals. It also gives training and guidance to students who want to build their careers in Digital marketing.

Courses name-

- Masters in Digital Marketing
- Executive Program in Digital Marketing
- Certified Online Digital Marketing Courses
- Short-Term Certification

For information regarding fees structure and related syllabus of programs kindly visit to the official website, contact details are given below-

Contact-

Email - Contact@Proideators.com

Website- www.proideators.com

9. Digital Vidya-

Digital vidya is one of the significant ed-tech companies which also provide digital marketing training. Digital Vidya is also the official training partner of Microsoft & Google and has partnerships with Facebook, LinkedIn, NASSCOM and Vskills. It provides fee payment after placement method for its Digital marketing courses because it guarantees 100% placement after the completion.

It has different branches all over India.

Course names-

- Certified Digital Marketing
- Other Certification courses- SEO, SEM, SMM, Email marketing, etc.
- Digital Marketing Bootcamp

Course Content-

- Search Engine Optimization (SEO)
- Google AdWords
- Social Media Marketing
- Email Marketing
- Inbound Marketing
- Web Analytics

For more details related to fees, syllabus, courses kindly visit to the official website.

Contact Details-

Email- info@digitalvidya.com

+91-80100-33033

Review-

**Ash K D** · Follow

Digital Marketing Enthusiast / Content Writer · 11mo

I completed my digital marketing course at **Digital Vidya**, which is one of the best institutions I've ever attended.

I had a fantastic class from which I learned a lot. The teachers and instructors are really kind, and they genuinely are the best mentors you can reach out to at any time, and they are always ready to help and solve our difficulties.

They ensure that the course is informative and easy to comprehend, that the learning process is entertaining and engaging, and that you have access to video recordings.

They also help with placements and ensure that you are placed at a top company. Beca...
(more)

 3   

ALT Text-(Digital marketing course in Mulund - Digital Vidya Review)

10. Digital Consulting Pandit-

Digital Consulting Pandit is a Mumbai-based Digital Marketing Agency who have served clients worldwide. They have been training individuals in the field of digital marketing for the past many years.

The agency provides 3 types of digital marketing training that cover basic to crucial aspects.

Institutional Training – This provides certification courses in digital marketing.

Corporate Training – In this program, they offer complete digital marketing training and courses for businesses.

Online Training – In online training programs, the institute provides various online workshops on different subjects like Instagram marketing & Facebook Google Ad search, and more.

Courses names-

- Basics of Digital Marketing
- Search Engine Optimisation
- Content Writing
- Facebook Ads
- Google Analytics
- Social Media Marketing
- Google Adwords

- Website Creation
- Youtube Marketing
- Affiliate Marketing
- Email Marketing

Type of Training-

Both Online and Offline

For other details related to fees and duration please visit the official website contact details are given below-

Contact details-

Email - info@consultingpandit.com
+91 83695 81723

Digital Marketing Career Opportunities in Mulund

1. SEO Specialist -

SEO is a demanding skill in the market, as an SEO specialist you'll be responsible for optimizing the website and webpages by optimising the web content on a page, which will lead to the ranking and visibility of a webpage on the Search Engine Result Page. As an SEO specialist, you'll need to have strong analytical and writing skills, as well as experience with SEO tools and tactics. An SEO specialist's salary ranges between 1 to 8 lakh rupees in Mulund on an average salary of rupees 3 lakhs per year.

2. Google Ads Marketer -

A Google marketer's responsibility is to create and manage google ad campaigns. For a Google marketer, it is necessary to have strong analytical and communication skills, as well as experience with Google Ads. Salary expected - 8 lakhs to 16 lakhs on average.

3. Brand Manager -

A Brand manager is responsible for managing and developing a brand. As a Brand manager, you'll need to have strong communication and marketing skills, as well as experience with brand management. A Brand manager's salary ranges between 3.5 lakhs to 32 lakhs on an average annual salary of salary 12 lakhs.

4. Digital Marketing Executive -

As a Digital Marketing Executive you'll be responsible for executing planning, developing, implementing and managing the overall digital marketing strategies. As a Digital marketing executive, you'll execute different marketing campaigns and initiatives. So, you'll need to have strong communication and project management skills, as well as experience with digital marketing tools and platforms. Digital marketing executive salary ranges between 1.2 lakhs to 5 lakhs per year.

5. Performance Marketer -

A Performance Marketer is responsible for managing and optimizing campaigns to maximize ROI. You'll need to have strong analytical skills and experience with performance marketing tools and tactics. Performance marketer salary ranges between 2.3 lakhs to 16 lakhs.

6. Social Media Specialist -

A Social Media Specialist is responsible for planning, implementing and monitoring the company's Social Media strategy in order to increase brand awareness, improve Marketing efforts and increase sales by using different Social Media channels. Social media specialist salary ranges between 2 lakhs to 9 lakhs per year.

7. Content Marketing Manager-

A content marketing manager's job is to manage content marketing. Content marketing includes activities such as management of the blog, copywriting sales page, email communications, marketing campaigns, video marketing and guest blogging, etc. Average salary for a Content and Marketing Manager in India is 10.5 Lakhs per year (₹87.5k per month).

8. Digital marketing manager-

Digital marketing manager is one of the most popular job roles in Bulandshahr. The role of a digital marketing manager is to plan, develop, implement and manage the overall digital marketing activities and strategy. The average salary of a Digital marketing manager in India is Rs. 1.9 lakhs to 10 lakhs per annum.

● FAQs-

Q. Top Digital Marketing Courses in Mulund?

There are the following Digital marketing courses available in Mulund:

1. Indian Institute for Digital Education (IIDE)

2. Thadomal Shahani Center for Management (TSCFM)
3. Premium School of Digital Marketing
4. The Digital Marketing Learners Academy (DMLA)
5. Keerti Institute
6. Walk in Educate
7. Digital Scholar
8. Digital Vidya
9. Digital Consulting Pandit

Q. Digital marketing courses available in Mulund?

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4. Premium School of Digital Marketing
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7. Walk in Educate
8. Digital Scholar
9. Digital Vidya
10. Digital Consulting Pandit

Q. Digital marketing course fees in Mulund?

Indian Institute for Digital Education (IIDE) **Fees-**

- Rs. 5,28,000 with EMI options for 11 months MBA level Post Graduate Program
- Rs. 98,250 with EMI options for 4 months Advanced Certification Course

Q. Digital marketing courses with Placement?

Indian Institute of Digital Education provides a 100% placement Guarantee after successful completion of 11-month MBA level Post Graduate Program and 100% job assistance after successful completion of a 4-month Advanced Certification course.

Q. Digital marketing courses in Mulund West?

There are the following Digital marketing courses available in Mulund west:

1. Indian Institute for Digital Education (IIDE)
2. Thadomal Shahani Center for Management (TSCFM)
3. Premium School of Digital Marketing
4. The Digital Marketing Learners Academy (DMLA)
5. Keerti Institute
6. Walk in Educate

Q. Job opportunities in Digital marketing in Mulund?

Following are the job opportunities in digital marketing in Mulund -

- SEO Specialist
- Google Ads Marketer
- Digital marketing executive
- Performance marketer
- Social media Specialist
- Brand Manager

Q. Is there any course for digital marketing in Mulund west?

1. There are the following Digital marketing courses available in Mulund:
2. Indian Institute for Digital Education (IIDE)
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5. The Digital Marketing Learners Academy (DMLA)
6. Keerti Institute
7. Walk in Educate
8. Digital Scholar
9. Digital Vidya
10. Digital Consulting Pandit

Q. What is the Salary of a Google marketer in Mulund?

The expected salary of a Google marketer in Mulund is 4 lakhs to 16 lakhs per year, on an average salary of 9 lakhs per year.

Q. What is the salary of a SEO specialist in Mulund?

An SEO specialist's salary ranges between 1 to 8 lakh rupees in Mulund on an average salary of rupees 3 lakhs per year.

SEO is a demanding skill in the market, as an SEO specialist you'll be responsible for optimizing the website and webpages by optimising the web content on a page, which will lead to the ranking and visibility of a webpage on the Search Engine Result Page.

As an SEO specialist, you'll need to have strong analytical and writing skills, as well as experience with SEO tools and tactics.

Conclusion-

The demand for digital marketers is growing tremendously, So, above are the Top courses Digital Marketing courses available in Mulund to gain the knowledge and develop the skills which are needed to grow businesses through practical and real-life experience from the Training and facilities of top Institutes.

Digital marketing is a field which is vast and dynamic in nature it always changes with the changing environment and also provides different fields of job opportunities.

It is a growing as well as skilful full field.

These courses are not only for undergrads or young professionals, business owners, agency owners, or even homemakers, and individuals who want to step into freelancing or looking for a career transition can also join.

Plagiarism Report-

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VIP 25.0 Progress Sheet - Google

Digital marketing courses in Mulund

WordCounter - Count Words & Characters

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Plagiarism 0%

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Top Digital Marketing Courses in Mulund

Introduction

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Benefits of Digital marketing courses

Taking Digital marketing courses help you to gain valuable skills like Search Engine Optimisation (SEO), Google-Facebook Ads, Google analytics, Email marketing, etc. these are some of the hottest skills in the market. Courses will provide practical knowledge and application of these skills in real life industrial scenarios.

Extra Word Count Statistics

Syllables	1818	Average Sentence Length (word)	12.4
Sentences	79	Syllables Per Word(s)	1.9
Unique Word(s)	341 (35%)	Paragraph(s)	66
Average Word Length (characters)	5.5	Difficult Word(s)	840 (45%)
Reading Time	5 mins	Speak Time	5 mins

Congratulation!

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Plagiarism 3%

Unique 97%

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Deep Search

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Reports

User Seats

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Course:-

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Award in Principles of People Skills from EduQual UK

Google AdWords Certification

YouTube Certification

Facebook Blueprint

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Sentence Wise

1 match from 1 source

10 Similar Words 71%

Professional Diploma in Digital Marketing – SAGE Foundation

WebCertified Professional Diploma in Digital Marketing from Thadomal Shahani Centre for Management; Award in Principles of People Skills from EduQual UK; Google AdWords ...

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Plagiarism 2%

Unique 98%

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Syllables	2053	Average Sentence Length (word)	5.6
Sentences	173	Syllables Per Word(s)	2
Unique Word(s)	289 (25%)	Paragraph(s)	116
Average Word Length (characters)	5.7	Difficult Word(s)	589 (56%)
Reading Time	6 mins	Speak Time	9 mins

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Document Wise

been training individuals in the field of digital marketing for the past many years.

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Courses and Services-

- Basics of Digital Marketing
- Search Engine Optimisation
- Content Writing
- Facebook Ads
- Google Analytics

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14 Similar Words 46%

Top 10 Digital Marketing Courses in Mulund West With Job

Top 10 Digital Marketing Courses in Mulund West With JobDigital Scholarhttps://digitalscholar.in - Digital Marketing CoursesDigital Scholarhttps://digitalscholar.in - Digital Marketing CoursesSep 5, 2022 — You'll need to have strong analytical skills and experience with performance marketing tools and tactics. 5. Google Ads Markehttps://digitalscholar.in/digital-marketing-courses-in-mulund

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Result

Plagiarism 0%

Unique 100%

Extra Word Count Statistics			
Syllables	453	Average Sentence Length (word)	16.6
Sentences	16	Syllables Per Word(s)	1.7
Unique Word(s)	140 (53%)	Paragraph(s)	13
Average Word Length (characters)	4.8	Difficult Word(s)	111 (42%)
Reading Time	2 mins	Speak Time	3 mins

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SEO is a demanding skill in the market, as an SEO specialist you'll be responsible for optimizing the website and webpages by optimising the web content on a page, which will lead to the ranking and visibility of a webpage on the Search Engine Result Page.

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These courses are not only for undergrads or young professionals, but also for homemakers, and individuals who want to step into freelancing or b

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(Alt text- Plagiarism Report)