

synthesia ai

What is Synthesia?

Synthesia is a platform that uses AI to create videos with synthetic humans avatars.

Features

- Pre-built templates
- Custom Avatars
- Realistic Voices
- TTV
- Multilingual

Applications

- Corporate Training
- Marketing
- Education
- Customer Support
- Intro Videos
- Sales

Advantages

- Cost-Effective
- Time-Saving
- Scalability
- Customization
- Multilingual

Disadvantages

- Missue
- Fake Concerns
- Quality vs Human Interaction
- Job Displacement

Core Technologies

- Express-1 Model
- LLM
- Deep Learning Algorithms





Knowledge & E... ▾



Home



Templates

Videos



Workspace



Shared with me



My videos



Trash

Assets



Library



Brand kits



Avatars



Voices



Search videos

New video



PG



New video

Pick a template or start from blank



AI video assistant

Convert your Docs, PDFs, Websites, or ideas into videos

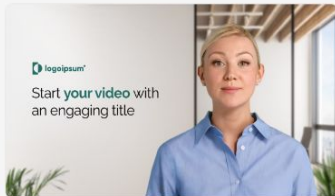


Import PowerPoint

Convert slides to backgrounds

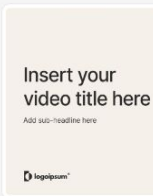
Get inspired

Discover what you can create with Synthesia



Sleek Corporate Video Template

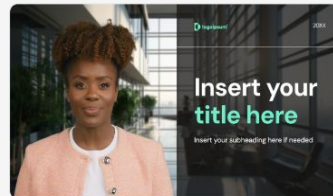
More templates



Business Report



Corporate Office Template



Multi Avatar Presentation



Business Intro Template

My recents

Trending in Workspace



Welcome new employee

DRAFT

P

Pierre Guceski

Edited yesterday



Synthesia <> Zapier Integration

01:53

P

Pierre Guceski

Edited 1 minute ago



API template guide video

03:33

P

Pierre Guceski

Edited yesterday



Welcome to Synthesia!

05:60

P

Pierre Guceski

Edited yesterday

Scenes



SCENE 1



2



3



4

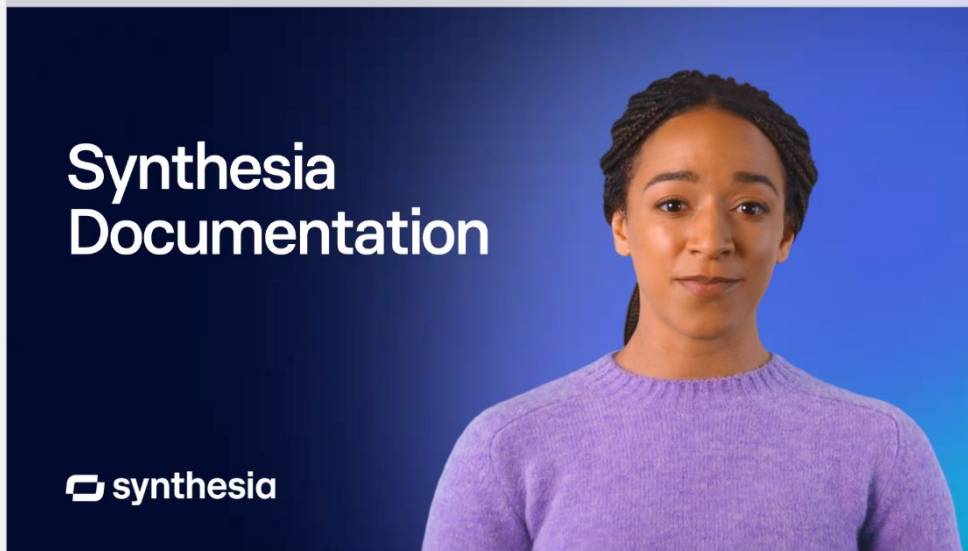


5



6

+

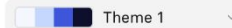


⏏ Hello :). I'm Julia. Welcome to the Synthesia Documentation hub, where you can access comprehensive documentation and reference materials to help you work with Synthesia's user interface, explore Synthesia's APIs, and make great synthetic videos with ease! Let me give you a quick tour.

Scene layout

More layouts

Theme



Background color



Background media



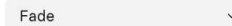
Music



Loop



Scene transition





Home



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Avatars



Voices

Avatars

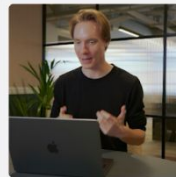
+ Create Avatar



Avatar Builder

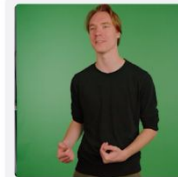
Add your logo and colors to
your favorite Avatars

Customize

Personal Avatar NEW

Record yourself at home or
anywhere in minutes

Create



Studio Avatar

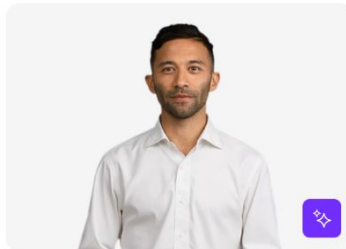
Upload green-screen footage
from a studio

Upload

My Avatars



KevinA_v4



KevinA_v4



PierreG



PierreG



xerox

↓ 50%

COST SAVINGS

Xerox's global training team **reduced video and voiceover costs by over 50%**, compared to hiring voiceover artists in multiple languages.

[Read case study →](#)

zoom

↑ 90%

TIME SAVINGS

Zoom's instructional designers **cut 90% off their video generation time** – from days to hours, compared to traditional video creation methods.

[Read case study →](#)

B/S/H/

↑ 30%

ENGAGEMENT INCREASE

BSH experienced **over 30% increase in engagement** with their e-learning, compared to text-based e-learning modules and PowerPoints.

[Read case study →](#)

TRY NEW AI AVATARS

Free AI video generator

1 Select a template

SYNTHESIA DEMO

SALES PITCH

COMPLIMENT

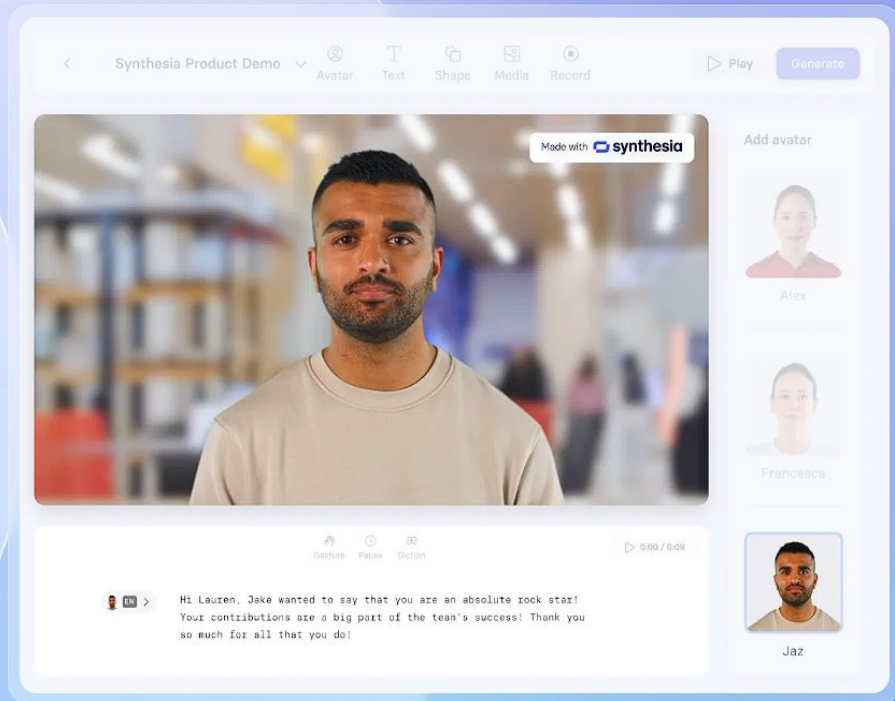
2 Edit your video script in any language

Thank you! This was Synthesia AI seminar.

158 characters left

Generate Free AI Video →

Political, inappropriate and discriminatory content will not be approved.



Your video is coming via email!

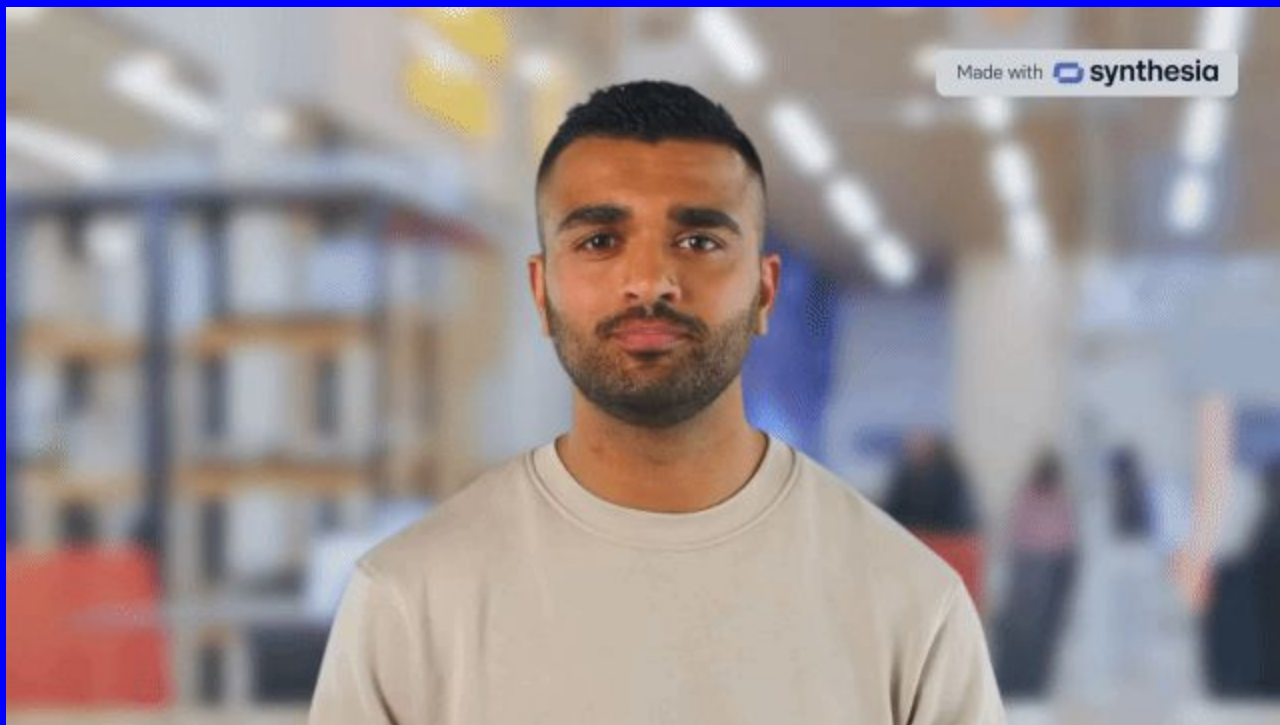


Deepanshu, brew a pot... your AI video will be with you sooner than you can say espresso ristretto ☕

Once your video is approved, you'll receive it within 5-10 minutes.

Want to make training material that people **actually pay attention** to?

Learn our top 7 tips on the **30th of October**. 📌



Thank you.