

# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week start date

All

Total revenue

57M

Total Interest

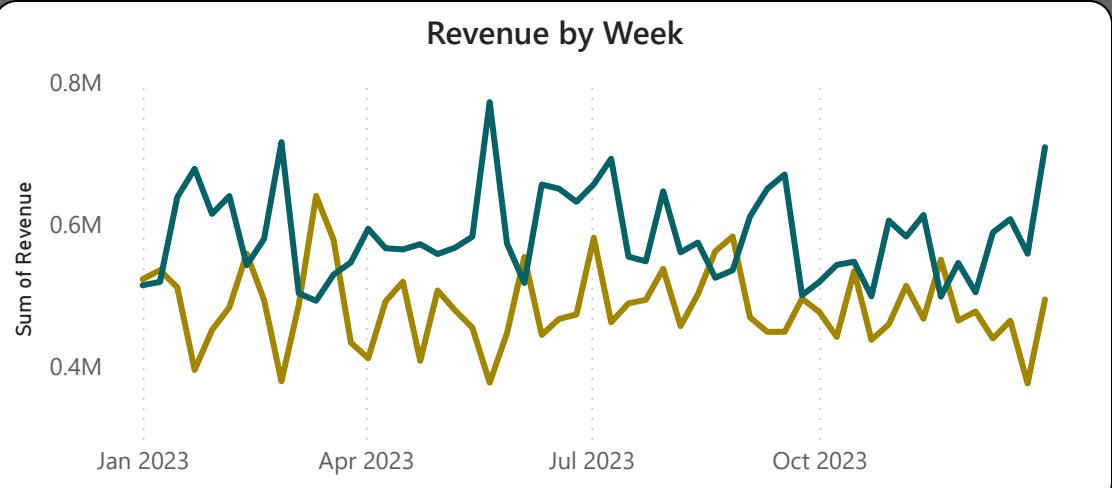
8M

Income

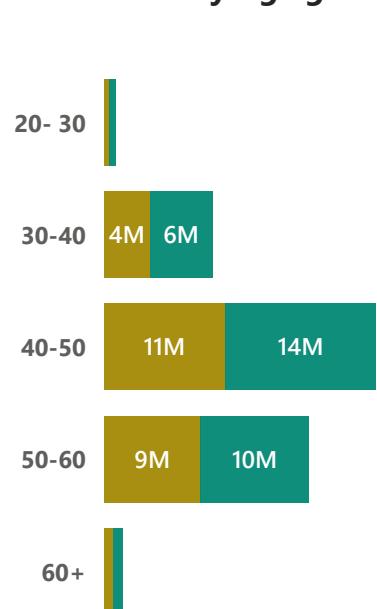
588M

CSS

3.19



Revenue by Age group



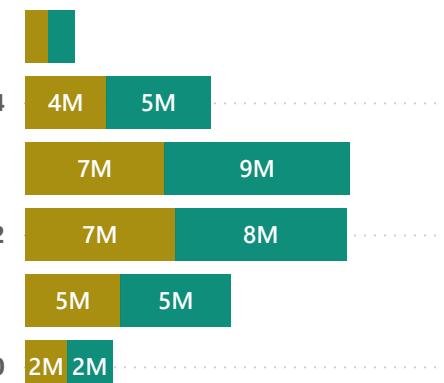
Customer\_Job    Revenue    Sum of income    Interest\_earned

Customer_Job	Revenue	Sum of income	Interest_earned
Blue-collar	7040606	73516911	967751
Businessman	17697472	190350431	2584604
Govt	8335534	90834727	1182231
Retirees	4617448	49619308	641692
Selfemployed	8542826	77659931	1141510
White-collar	10283124	105618475	1464691
<b>Total</b>	<b>56517011</b>	<b>587599783</b>	<b>7982480</b>

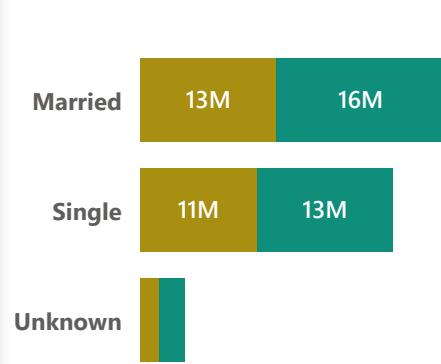
Revenue by Income group



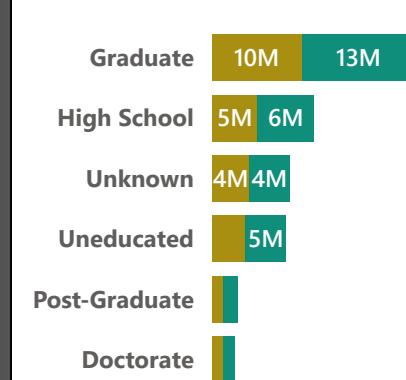
Revenue by Dependent count



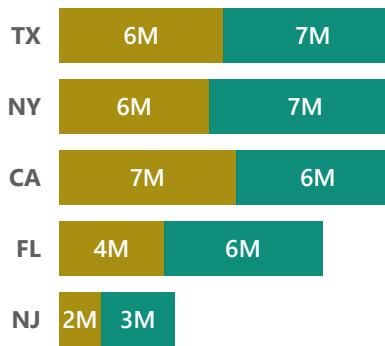
Revenue by Marital status



Revenue by Education



Revenue Top 5 States



# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week start date

All

Total revenue

57M

Total Interest

8M

Transaction amount

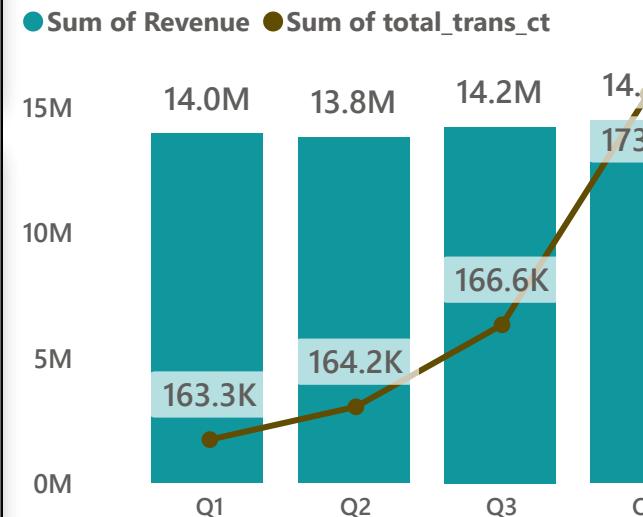
46M

Transaction Count

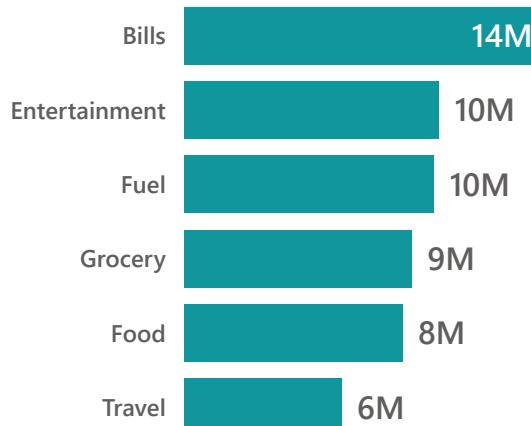
667K

Card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>7982480</b>

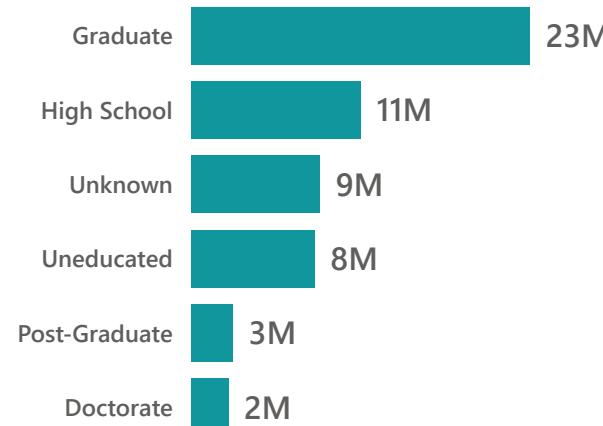
## QTR Revenue & Total transaction count



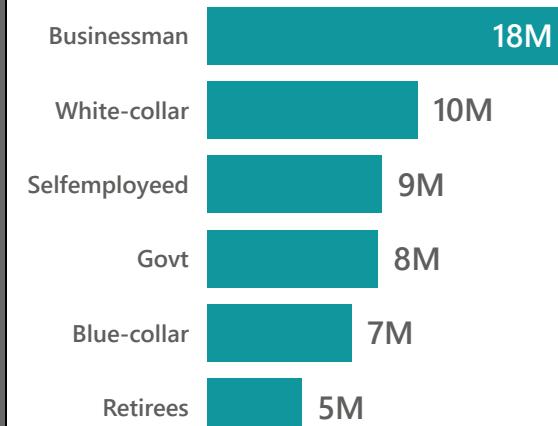
## Revenue by Expenditure



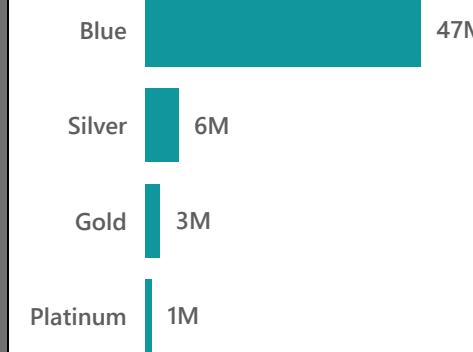
## Revenue by Education level



## Revenue by Profession

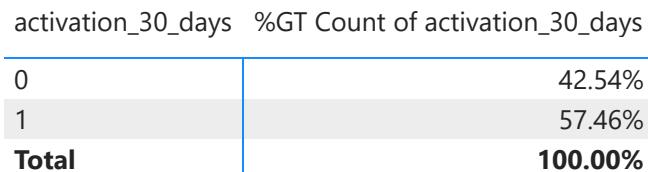


## Revenue by Card Category

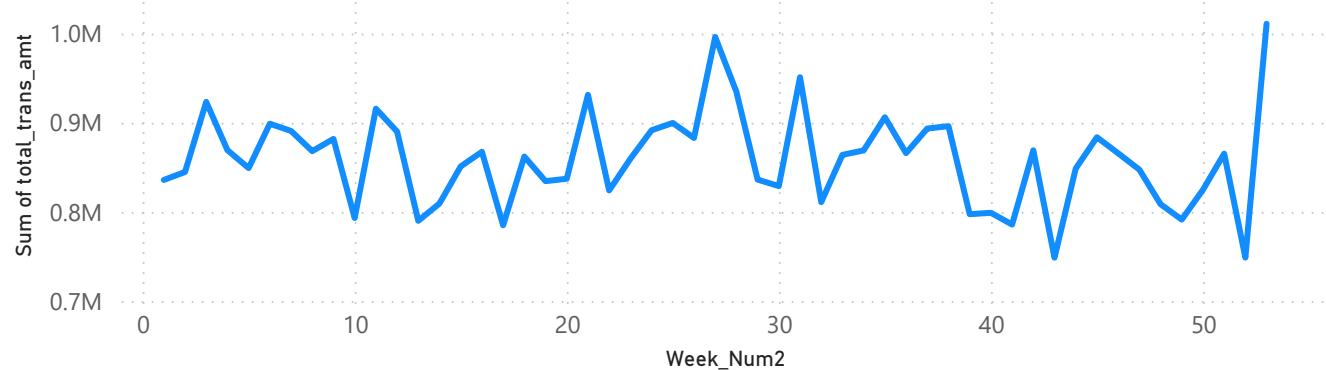


# Business Insights

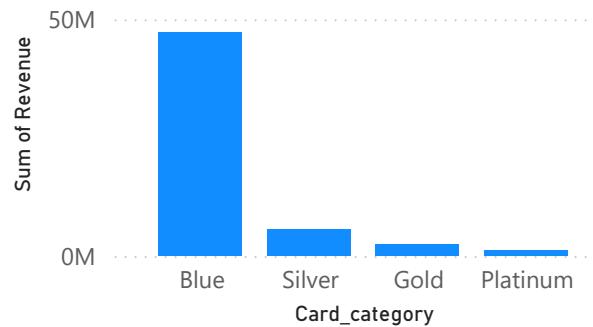
Week_Num2	Sum of Revenue	Previous_week_Revenue	Current_week_Revenue	Wow_Revenue
53	1201601	9,33,134.43	12,01,600.58	28.77%
52	933134	10,70,439.10	9,33,134.43	-12.83%
51	1070439	10,26,549.11	10,70,439.10	4.28%
50	1026549	9,80,152.37	10,26,549.11	4.73%
49	980152	10,08,776.60	9,80,152.37	-2.84%



Sum of total\_trans\_amt by Week\_Num2



Sum of Revenue by Card\_category



	delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	<b>Total</b>
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%	
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%	
<b>Total</b>	<b>15.60%</b>	<b>18.80%</b>	<b>15.10%</b>	<b>9.77%</b>	<b>25.53%</b>	<b>15.19%</b>	<b>100.00%</b>	