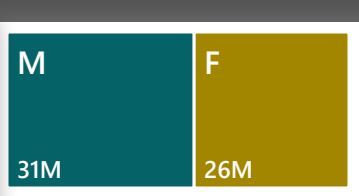
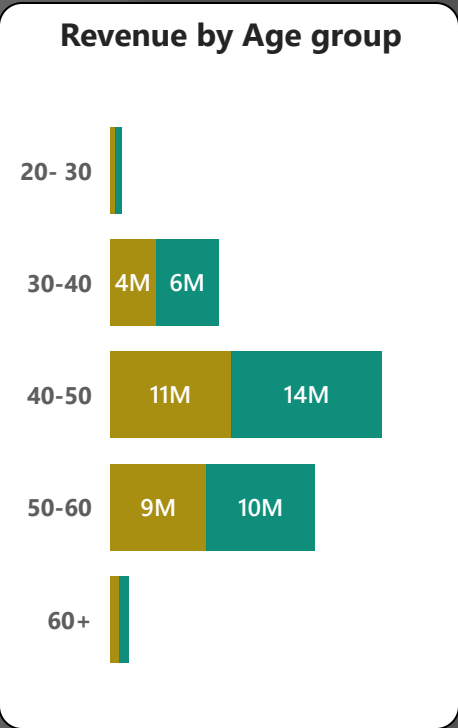
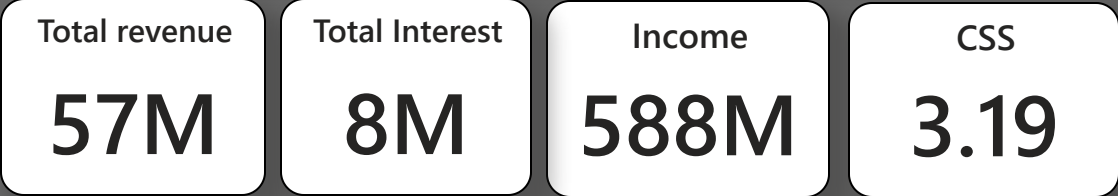


Credit Card Customer Report



Week start date

All



Swipe

Online

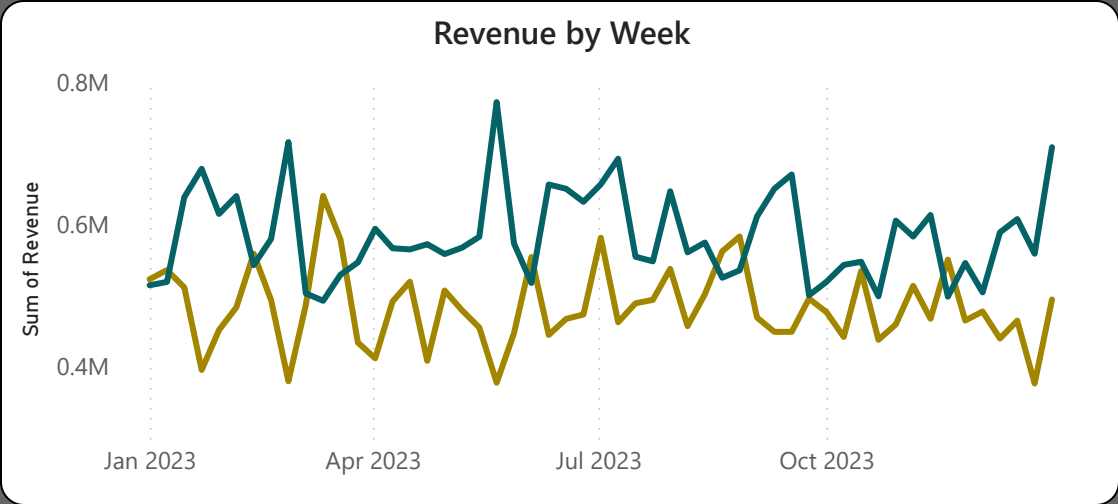
Chip

Gold

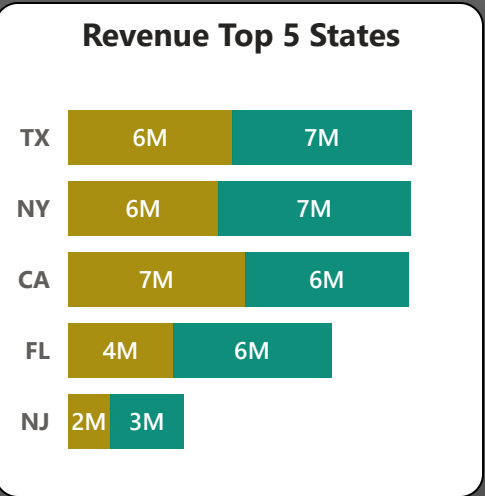
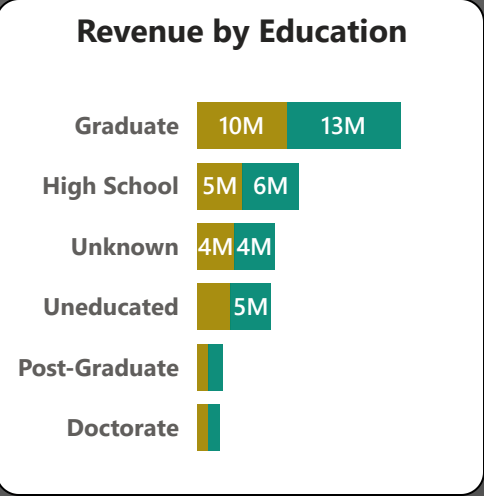
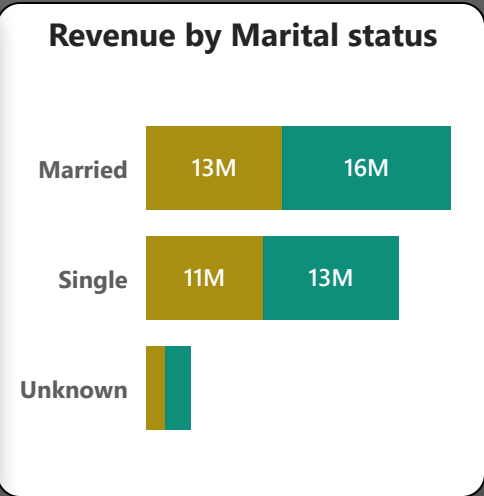
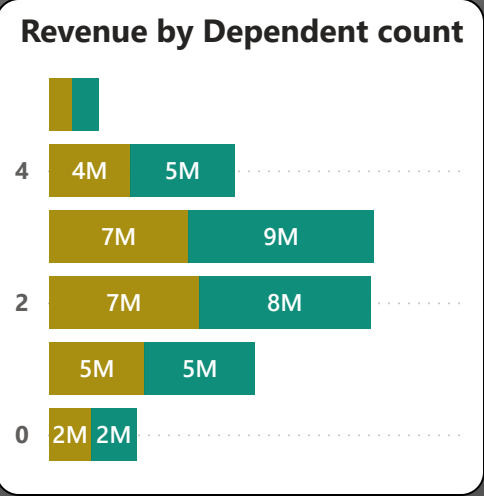
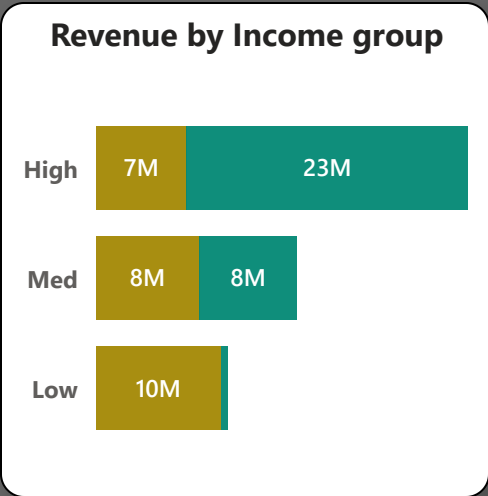
Silver

Blue

Plati...



Customer_Job	Revenue	Sum of income	Interest_earned
Blue-collar	7040606	73516911	967751
Businessman	17697472	190350431	2584604
Govt	8335534	90834727	1182231
Retirees	4617448	49619308	641692
Selfemployeed	8542826	77659931	1141510
White-collar	10283124	105618475	1464691
Total	56517011	587599783	7982480



Credit Card Transaction Report

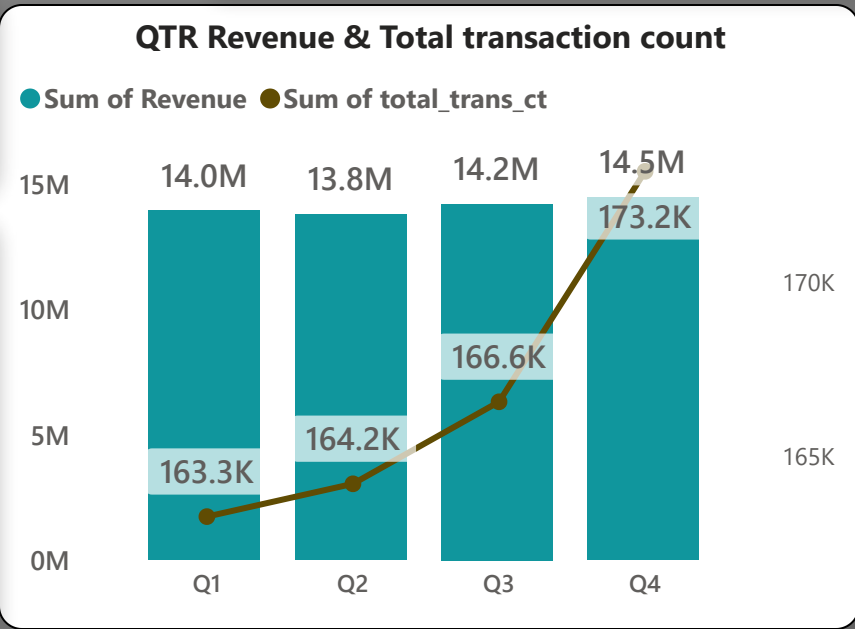
Total revenue
57M

Total Interest
8M

Transaction amount
46M

Transaction Count
667K

Card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

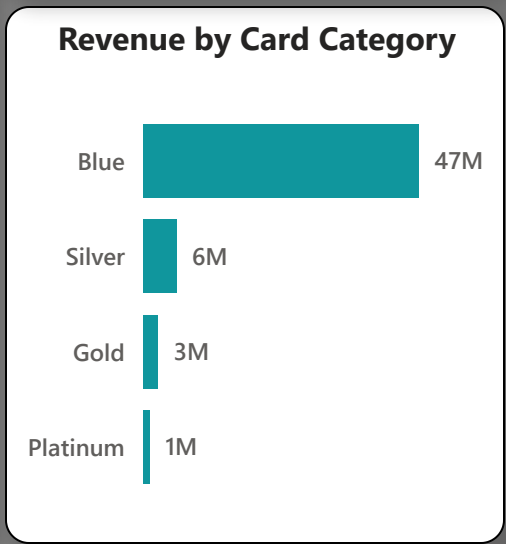
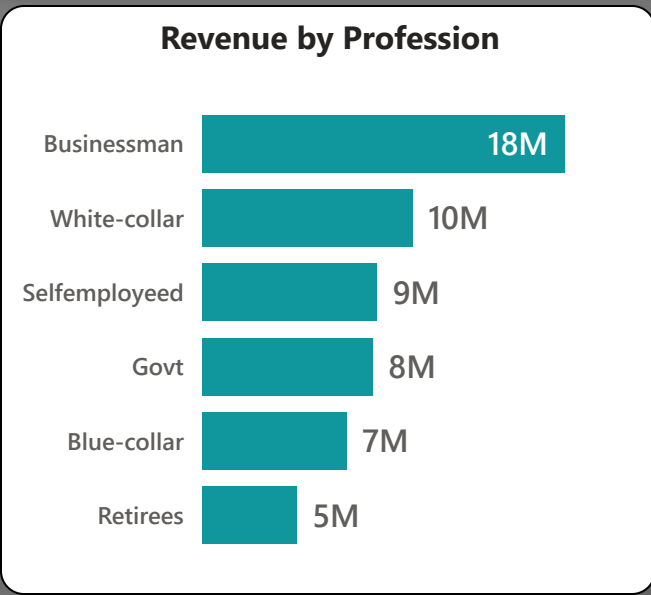
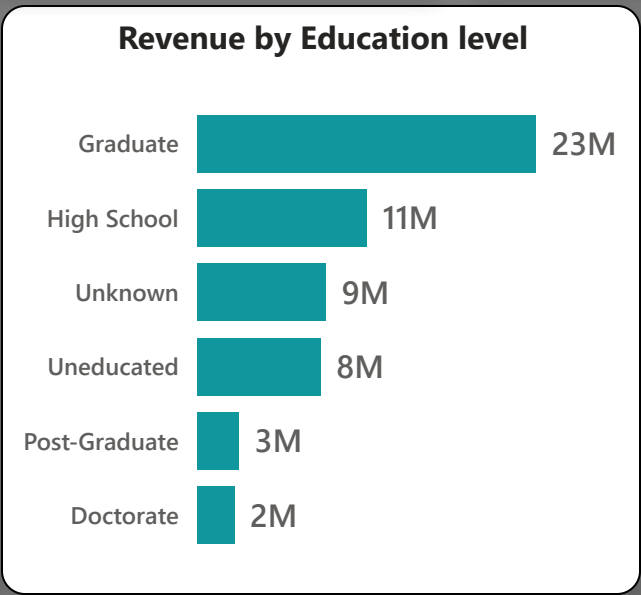
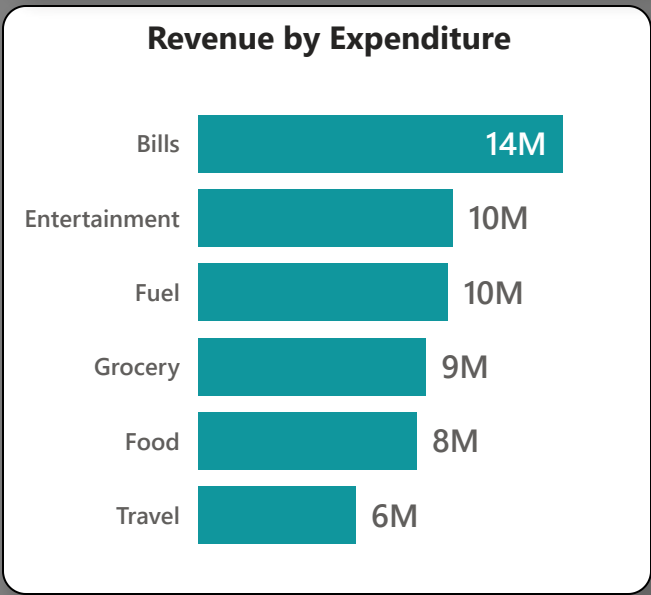
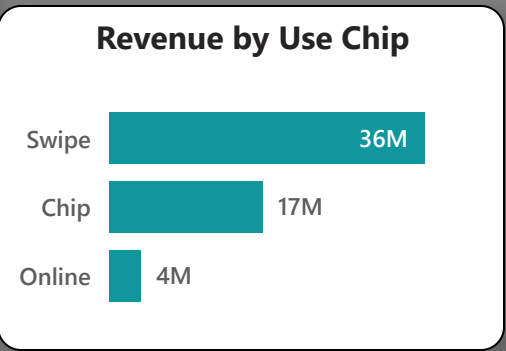


Week start date
All

F M

Gold Silver Blue Plati...

Low Med High

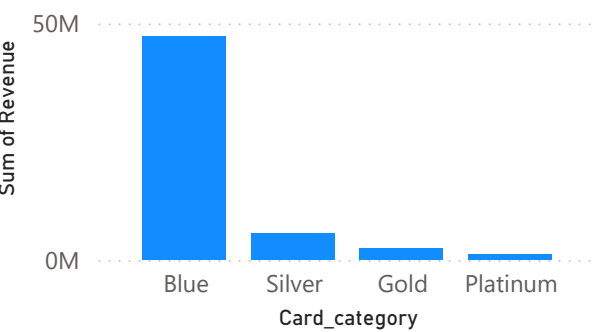


Business Insights

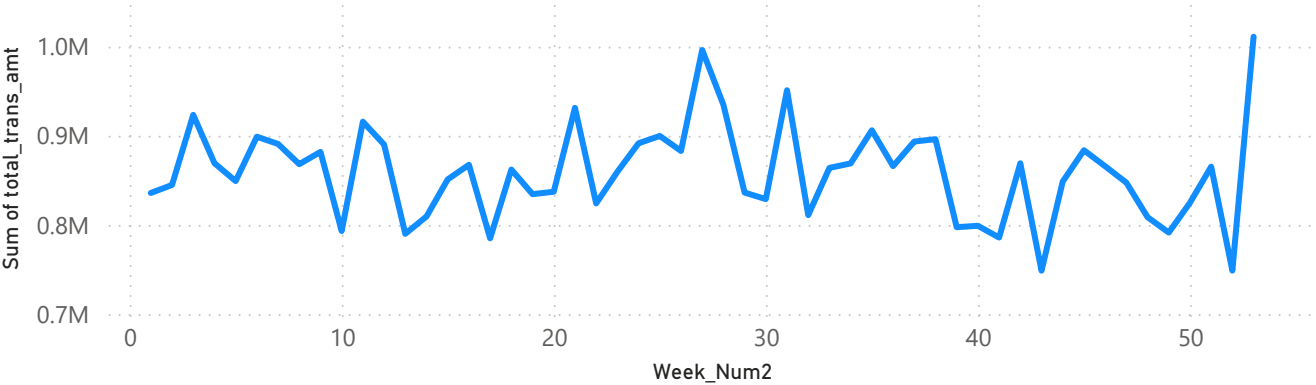
Week_Num2	Sum of Revenue	Previous_week_Revenue	Current_week_Revenue	Wow_Revenue
53	1201601	9,33,134.43	12,01,600.58	28.77%
52	933134	10,70,439.10	9,33,134.43	-12.83%
51	1070439	10,26,549.11	10,70,439.10	4.28%
50	1026549	9,80,152.37	10,26,549.11	4.73%
49	980152	10,08,776.60	9,80,152.37	-2.84%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Sum of Revenue by Card_category



Sum of total_trans_amt by Week_Num2



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%