

Deepanshu Verma

Full Stack Engineer

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WORK EXPERIENCE

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| Pear Media <i>Full Stack Engineer</i> | Mar 2025 – Present |
| <ul style="list-style-type: none">Architected and deployed a Facebook Ads Scraping system using Python, Selenium, BeautifulSoup, containerized and deployed on Google Cloud Run, enabling large-scale ad data extraction. Live LinkDesigned and built a custom Facebook Ad Library platform enabling creative selection, AI-powered image generation, and automated creative testing workflows, improving campaign ROI.Developed a MERN-based SaaS platform for Facebook campaign launching and management with RBAC, Facebook API integrations, and workflow automation; reduced daily manual effort from 1.5 hours to under 6 minutes and increased profits by 60%. Live LinkBuilt a cloud-native Creative Library system using AWS services to centralize and scale organizational media assets. Live LinkEngineered a one-click domain-to-cloud automation tool to host Namecheap domains directly on AWS. Live LinkCreated an AI-driven Facebook auto-commenting system using NLP models and webhooks, generating \$600/day in revenue. Live Link | |
| RS Softgen Infotech <i>Software Developer Intern</i> | June 2024 – Dec 2024 |

PROJECTS & SAAS PRODUCTS

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| Go2Billing – SaaS Billing & Parking Management Platform <i>React, React Native, Flutter, RBAC</i> |
| <ul style="list-style-type: none">Built a production-grade SaaS platform with secure authentication, RBAC, and real-time data synchronization.Scaled to 100+ active users with recurring revenue while handling SEO, marketing, deployment, and growth independently. |
| Peripheral Services – E-Commerce Platform <i>React, Payments, Invoicing</i> |
| <ul style="list-style-type: none">Developed a complete e-commerce system with cart, checkout, payment gateway integration, and invoice generation.Optimized UX and backend reliability for higher conversion rates. |
| Website Builder for SaaS Customers <i>No-Code, Templates</i> |
| <ul style="list-style-type: none">Created a no-code website generator with drag-and-drop sections and one-click export for non-technical users. |
| Lifestyle Monitor & Productivity Tracker <i>Web App, Google Sheets</i> |
| <ul style="list-style-type: none">Built a productivity system to track habits, expenses, tasks, and goals with centralized analytics. |

TECHNICAL SKILLS

Languages: Python, JavaScript, C++, HTML/CSS, SQL, MongoDB

Frameworks: React, Node.js, Express, React Native, Flutter

Cloud & DevOps: AWS, GCP, Docker, CI/CD

Tools: Git, Postman, Figma, PowerBI

Concepts: SaaS Architecture, RBAC, AI Automation, Web Scraping

EDUCATION

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| Chandigarh University <i>B.E. Computer Science</i> | Aug 2020 – May 2024 CGPA: 7.7 |
| Lucknow Public School <i>10th and 12th</i> | Aug 2017 – May 2019 87.5 — 70.6 |