Data Visualization Project 3. Creating dataviz
Use the following slides to collect the data visualizations that resulted from your exploratory data analysis. Note that this presentation does not need to be stylized in any way, it is simply a way to submit the visualizations. However, your visualizations should strictly adhere to the rule of good dataviz discussed in lecture: sophisticated use of contrast, clear meaning, and refined execution.

All the data vizzes are uploaded in the google drive.
Link: https://drive.google.com/file/d/14QaAJDCHuRDwMCgDm1AzPOA3fjjq3vUX/view?usp=sharing

Data Visualization Project 3. Creating dataviz

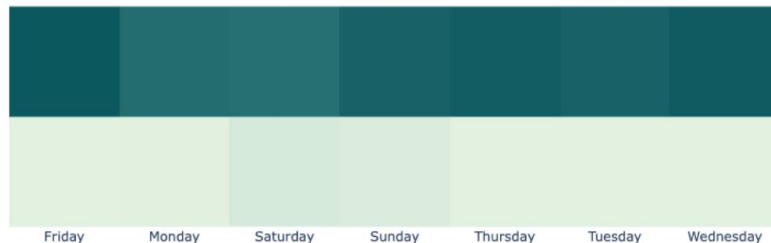Distribution of Divvy Rides among Casual Riders and Members

Ride Duration (color intensity)

Average Weekly Divvy Rides for Casual Riders and Members

Divvy Rider Type **(heat map)**

Casual Riders: Friday's and Wednesday's are the busiest - an average of 3773.835 miles and 3718.66 miles respectively

Casual

Member

| Friday | Monday | Saturday | Sunday | Thursday | Tuesday | Wednesday |

Weekdays

3500

3000

2500

2000

1500

1000

Ride Duration (lowest)

Member Riders:
Surprisingly, members use Divvy bikes more on Saturday's - on a average distance of 968.933 miles followed by 919.974616 miles in Sundays.

Source: divvy_station_master_data_201909-202108.csv
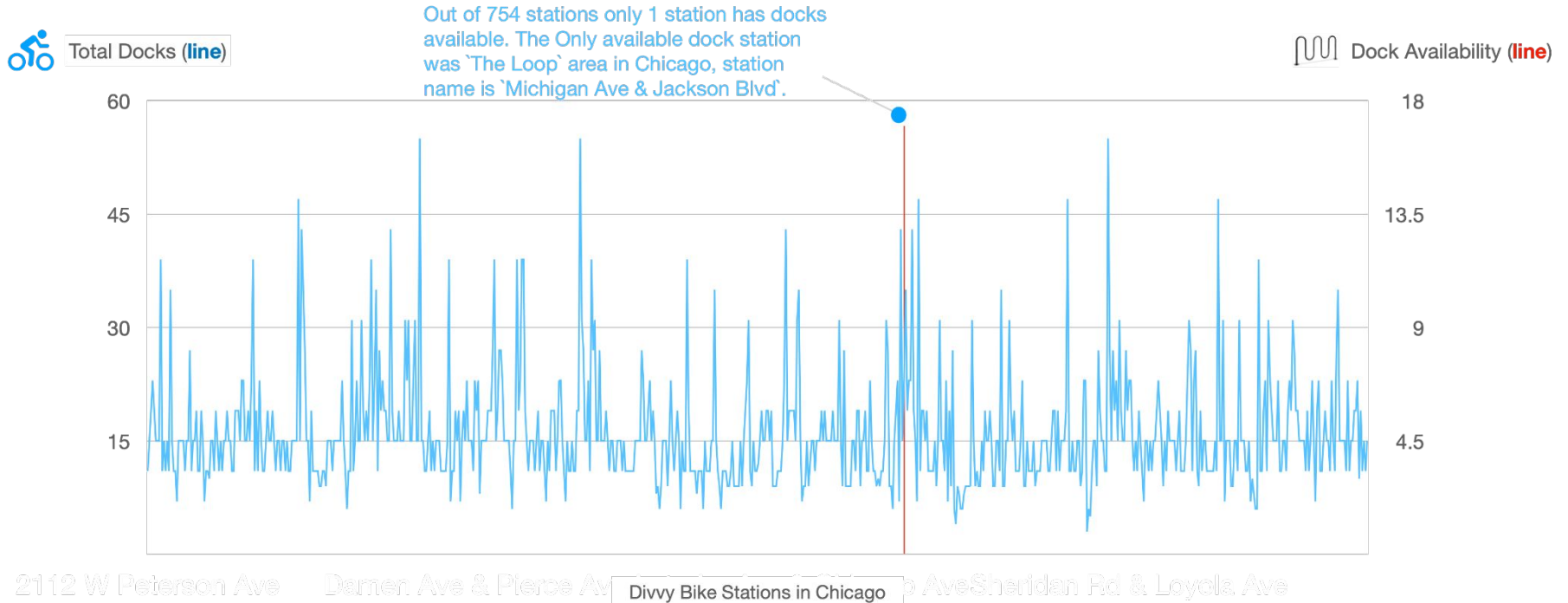
Data Visualization Project 3. Creating dataviz

Shortage in Divvy Docks across Divvy Bike Stations

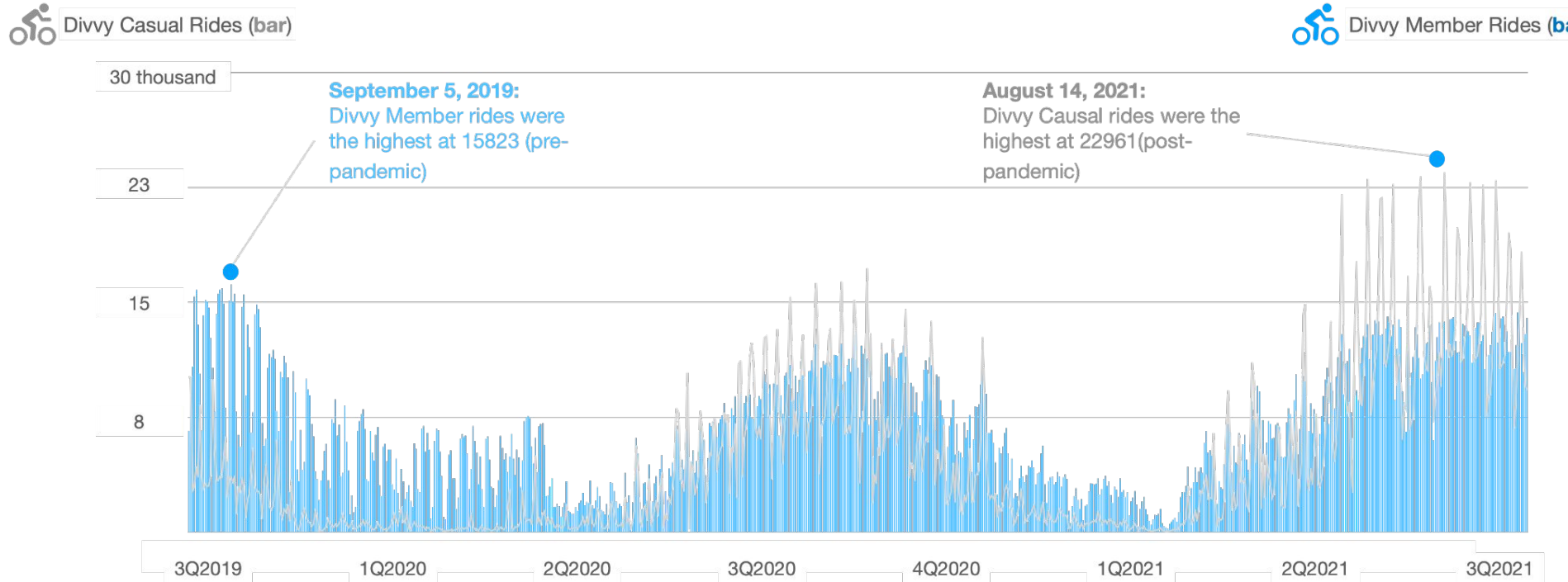**Analyzing the Total Docks and the Availability of Docks across Divvy Stations**

Total Docks (**line**)

Dock Availability (**line**)

Out of 754 stations only 1 station has docks available. The Only available dock station was `The Loop` area in Chicago, station name is `Michigan Ave & Jackson Blvd`.

2112 W Peterson Ave   Damen Ave & Pierce Av   p AveSheridan Rd & Loyola Ave

Divvy Bike Stations in Chicago

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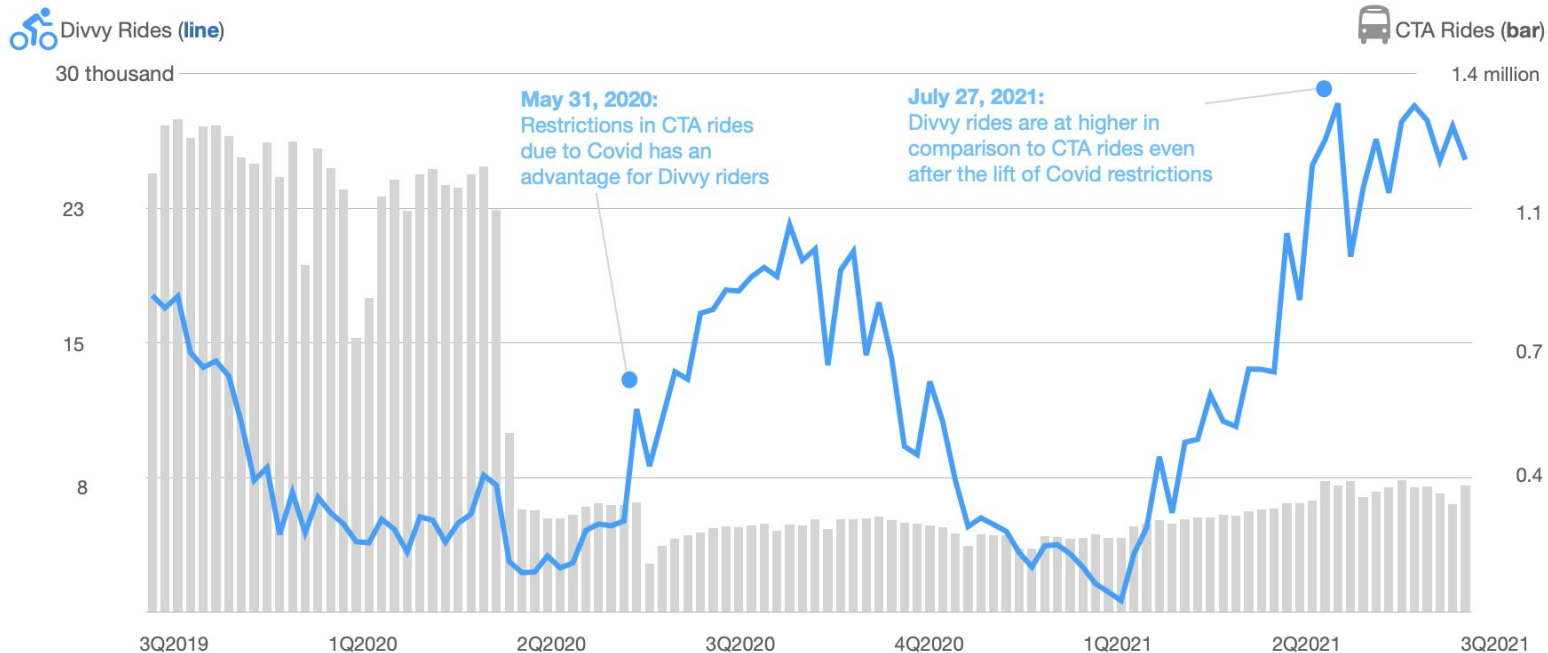Impact of pandemic over Divvy riders - Casual vs Member Riders

Average Yearly Divvy Casual Riders vs Divvy Member Riders

Data Visualization Project 3. Creating dataviz

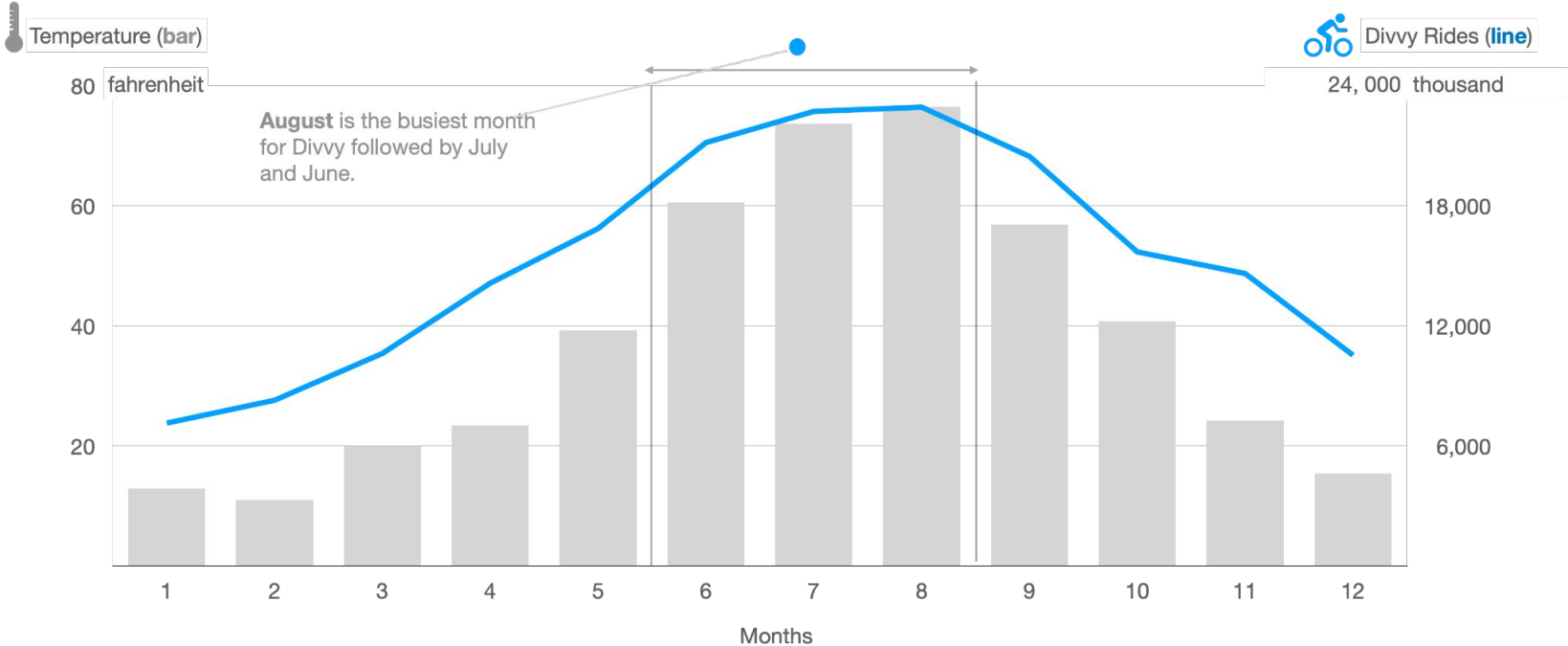## Post pandemic behavior affect Divvy demand and CTA Rides

Average Weekly Divvy and Chicago Transit Authority (CTA) Rides

Divvy Rides (**line**)

CTA Rides (**bar**)

May 31, 2020:
Restrictions in CTA rides due to Covid has an advantage for Divvy riders

July 27, 2021:
Divvy rides are at higher in comparison to CTA rides even after the lift of Covid restrictions

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Effect of weather on Divvy Rides over the Months

Average Monthly Divvy Rides vs Temperature in Fahrenheit

Temperature (**bar**)

Divvy Rides (**line**)

80 fahrenheit

24, 000 thousand

August is the busiest month for Divvy followed by July and June.

60

18,000

40

12,000

20

6,000

1   2   3   4   5   6   7   8   9   10   11   12

Months

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Possible outcome of park events over Divvy rides

Average Yearly Divvy rides and Park Events