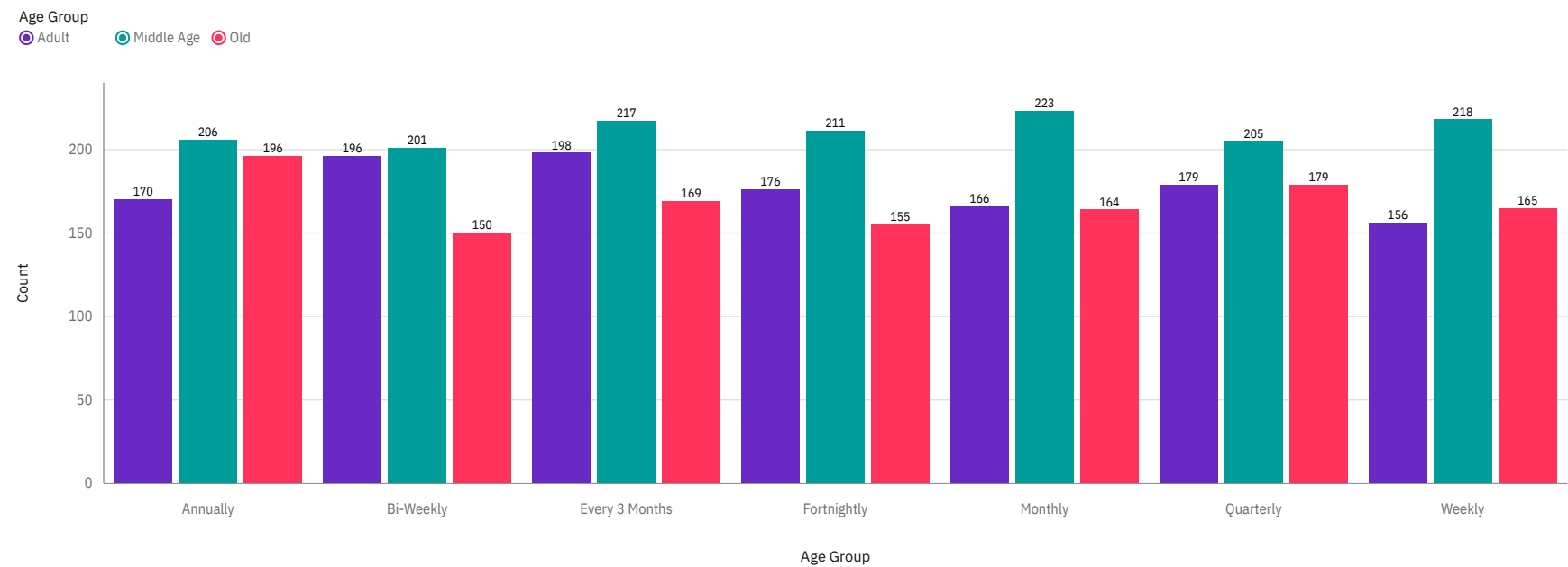


Age

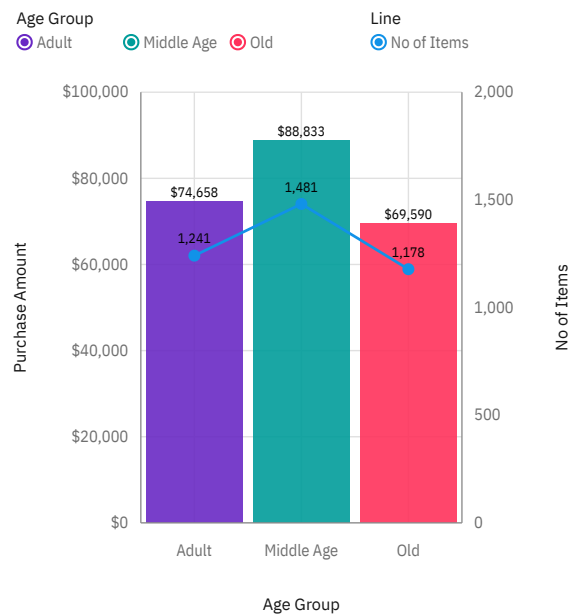
Frequency of Purchases by Age Group



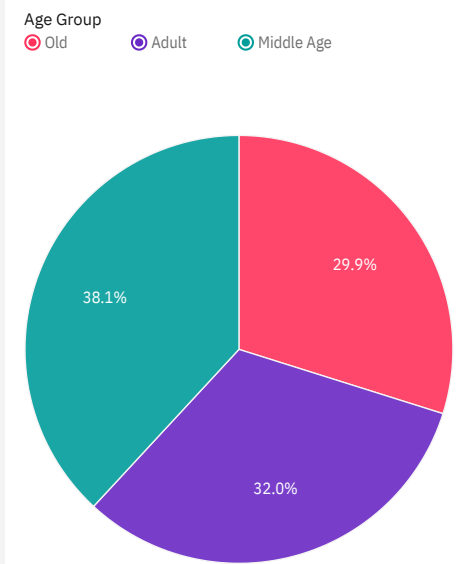
Age Group		
Age Group	Count	
Adult	1,241	
Middle Age	1,481	
Old	1,178	
Summary	3,900	

Average Review Rating of Age Group		
Age Group	Review Rating	
Adult	3.78	
Middle Age	3.73	
Old	3.75	
Summary	3.75	

Age Group wise Purchase



Purchase Percentage by Age Group



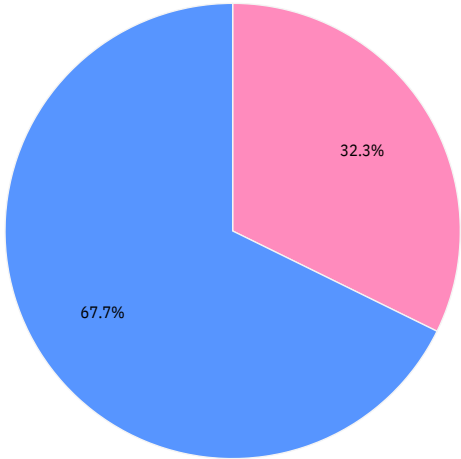
Gender

Gender

Gender	Count
Female	1,248
Male	2,652
Summary	3,900

Purchase Percentage by Gender

Gender
● Female ● Male



Item Purchased by Gender

Gender (Count)
29 123

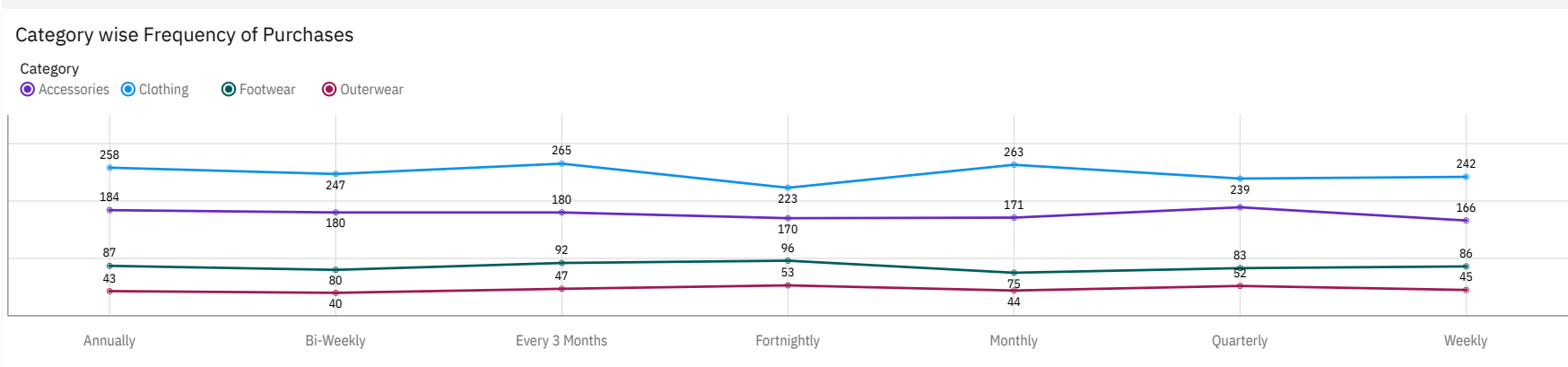
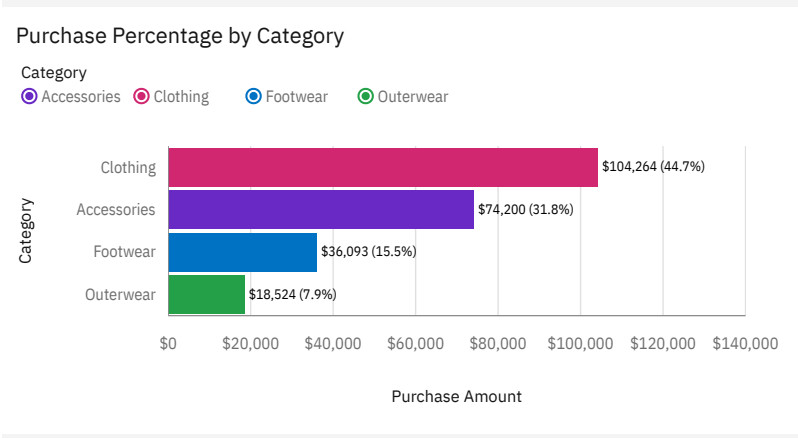
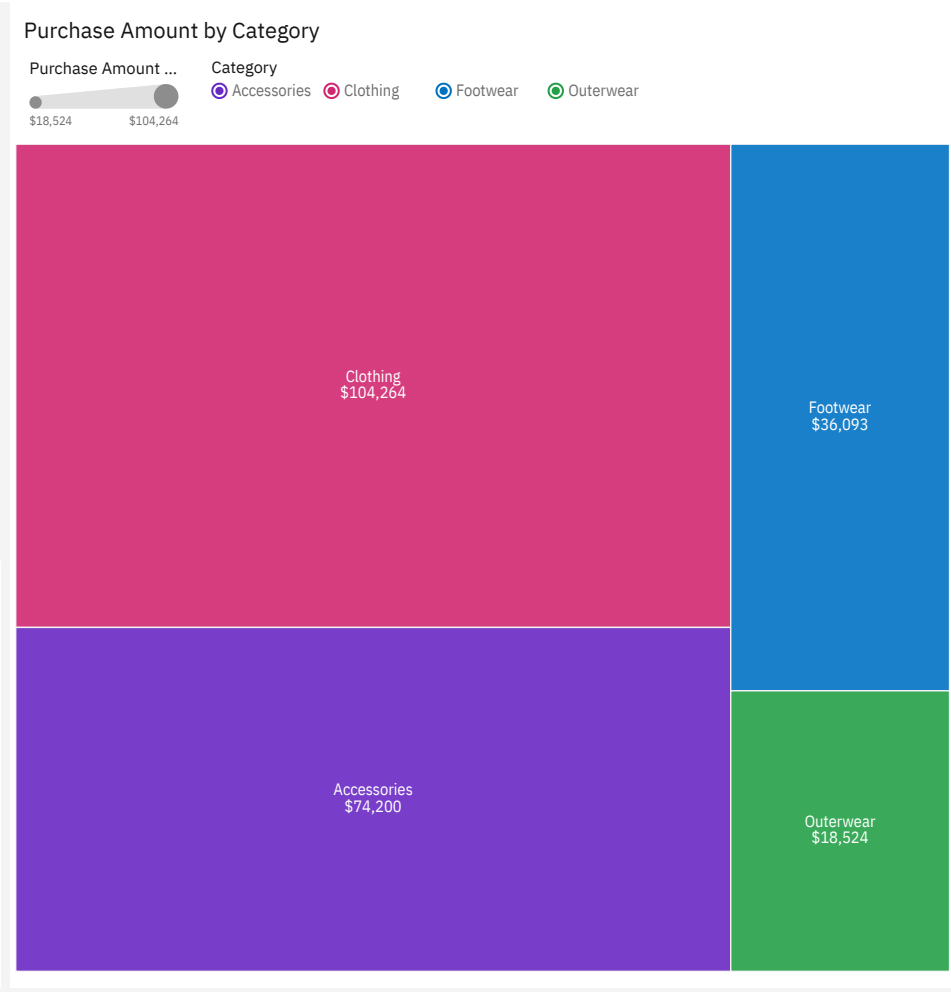
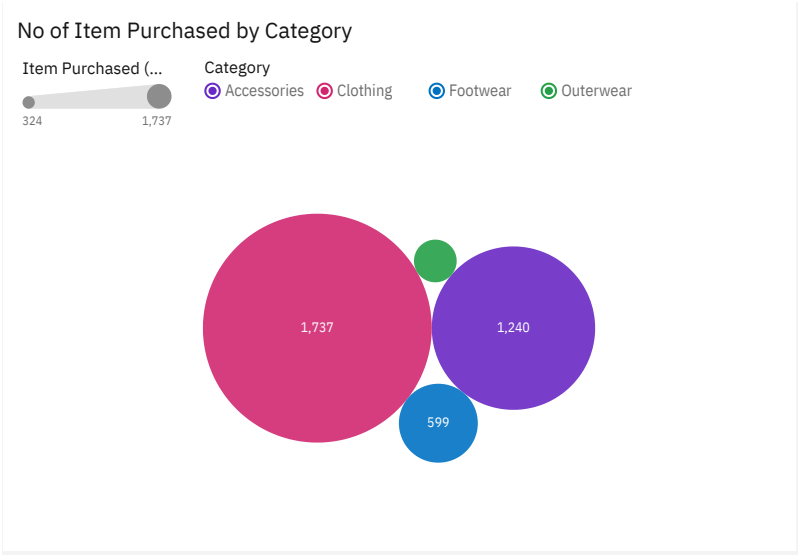
Gender
● Female ● Male



Gender wise Item Purchased

	Backpack		Belt		Blouse		Boots		Coat	
	Item Purchased	Purchase Amount	Item Purchased	Purchase Amount	Item Purchased	Purchase Amount	Item Purchased	Purchase Amount	Item Purchased	Purchase Amount
Female	37	\$2,413	55	\$3,209	66	\$4,016	50	\$3,226	47	\$2,413
Male	106	\$6,223	106	\$6,426	105	\$6,394	94	\$5,792	114	\$6,426
Summary	143	\$8,636	161	\$9,635	171	\$10,410	144	\$9,018	161	\$8,839

Category



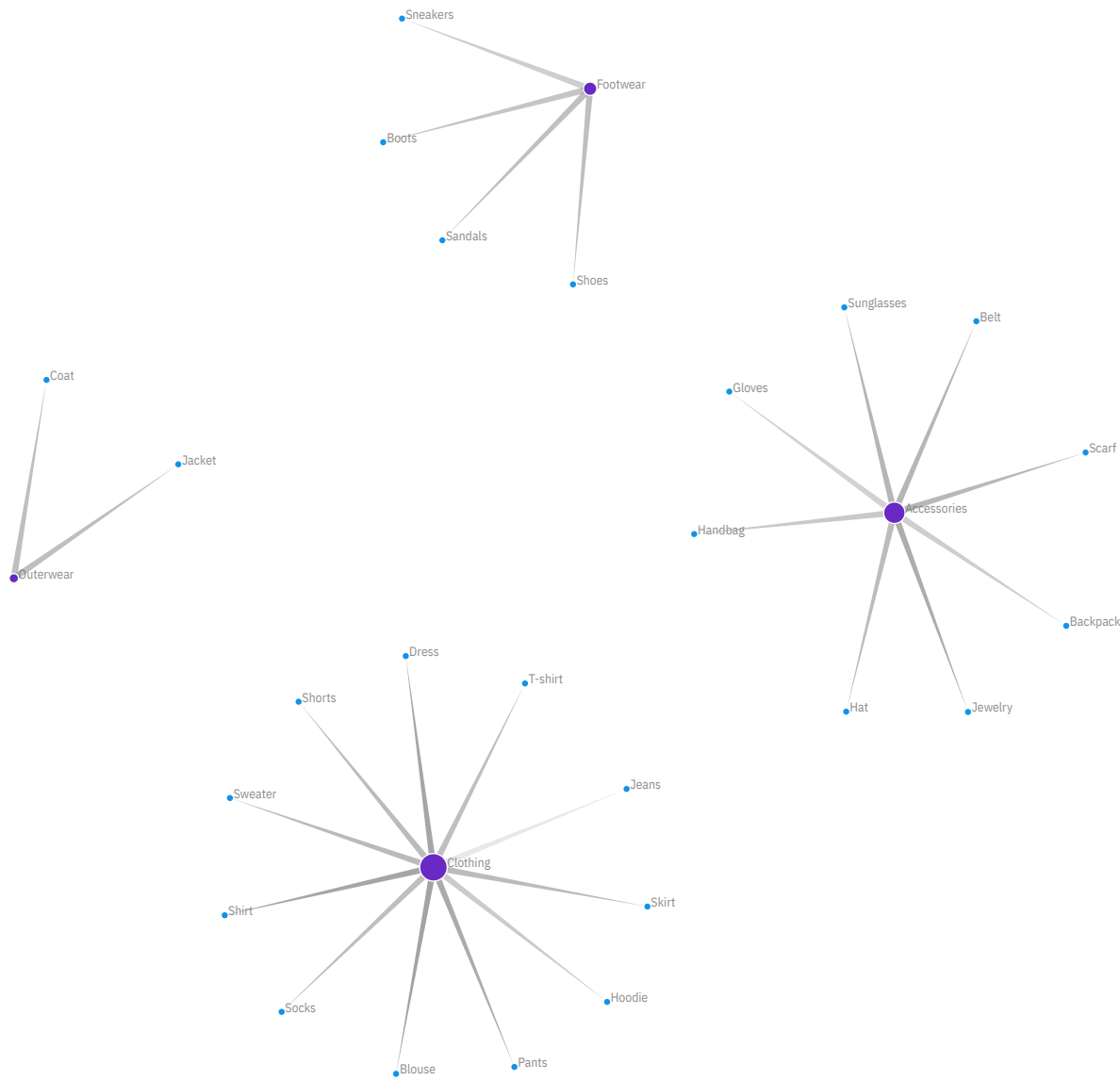
Category to Item Purchased

Category
Accessories
Clothing
Footwear
Outerwear

Item Purchased
Backpack
Belt
Blouse
Boots
Coat
Dress
Gloves
Handbag
Hat
Hoodie
Jacket
Jeans
Jewelry
Pants
Sandals
Scarf
Shirt
Shoes
Shorts
Skirt
Sneakers
Socks
Sunglasses

Category to Item Purchased

From To
● Category ● Item Purchased

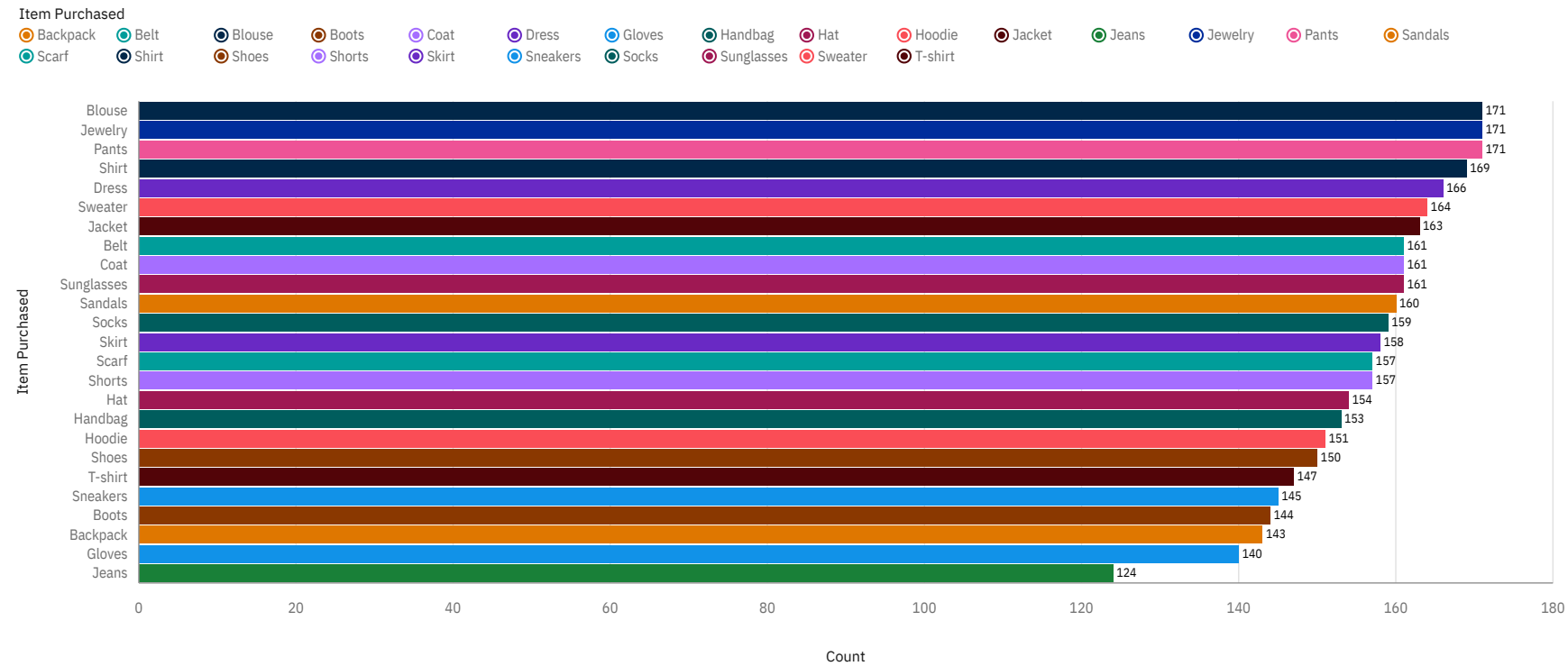


Items Purchased

Purchase Amount by Item Purchased



Item Purchased Count



Location

Category

Accessories

Clothing

Footwear

Outerwear

Season

Winter

Spring

Summer

Fall

Gender

Female

Male

Discount Applied

No

Yes

Promo Code Used

No

Yes

Subscription Status

No

Yes

Payment Method

Bank Transfer

Cash

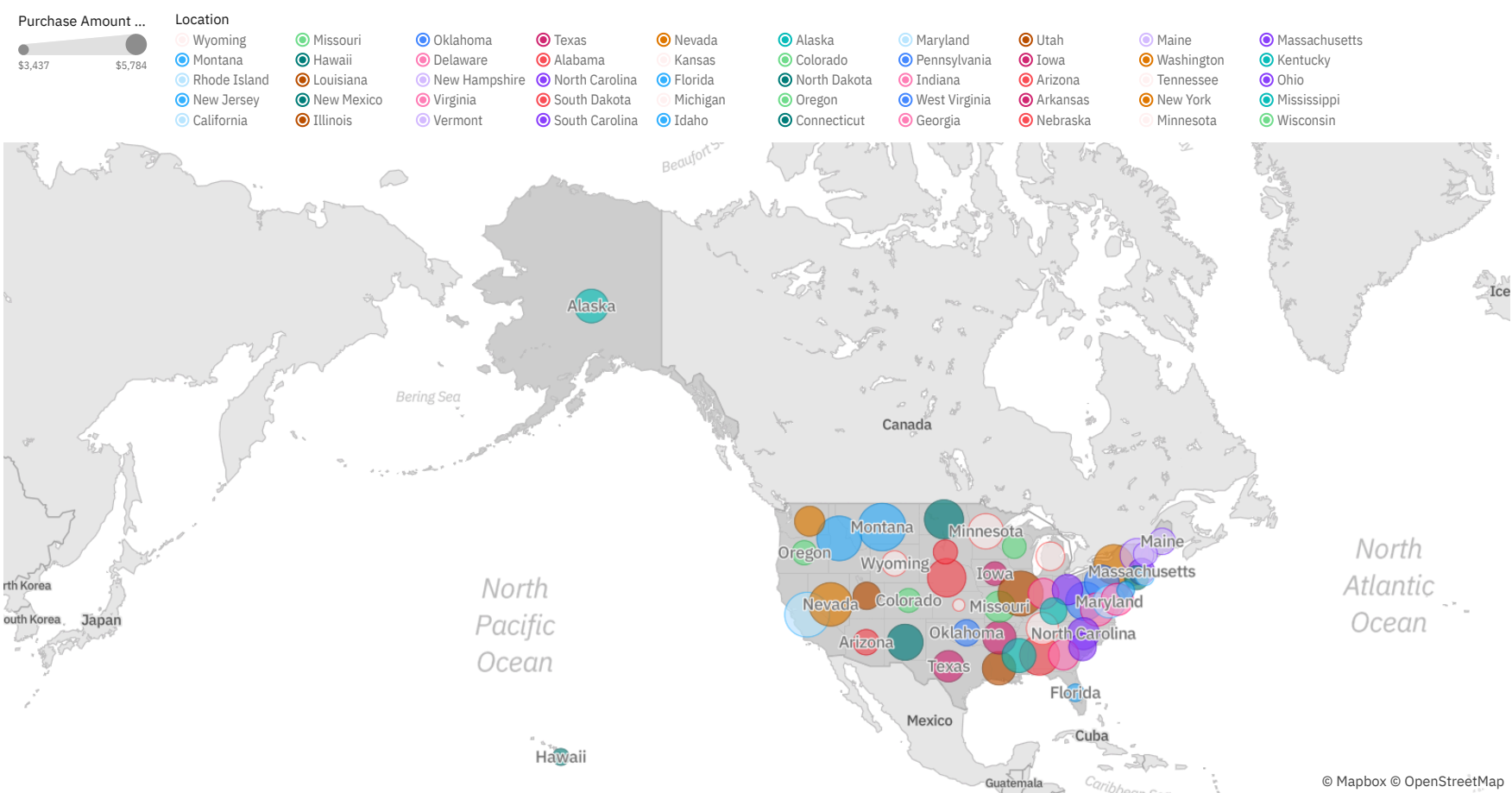
Credit Card

Debit Card

PayPal

Venmo

Location wise Purchase



Other Factors

