

```
In [1]: import pandas as pd
print("Setup successful ✅", pd.__version__)
```

Setup successful ✅ 2.3.2

```
In [4]: cursor = conn.cursor()

# run a query
cursor.execute("SELECT DATABASE();")

# fetch and print result
result = cursor.fetchone()
print("You are connected to database:", result[0])

cursor.close()
conn.close()
```

You are connected to database: uber\_analytics

```
In [9]: import pandas as pd
from sqlalchemy import create_engine
import matplotlib.pyplot as plt
import seaborn as sns

# connect to MySQL (update with your credentials)
engine = create_engine("mysql+pymysql://root:Poojadeep@231@localhost/uber_analytics")
```

```
In [10]: import pandas as pd
from sqlalchemy import create_engine
from urllib.parse import quote_plus

# credentials
user = "root"
password = "Poojadeep@231"
host = "localhost"
database = "uber_analytics"

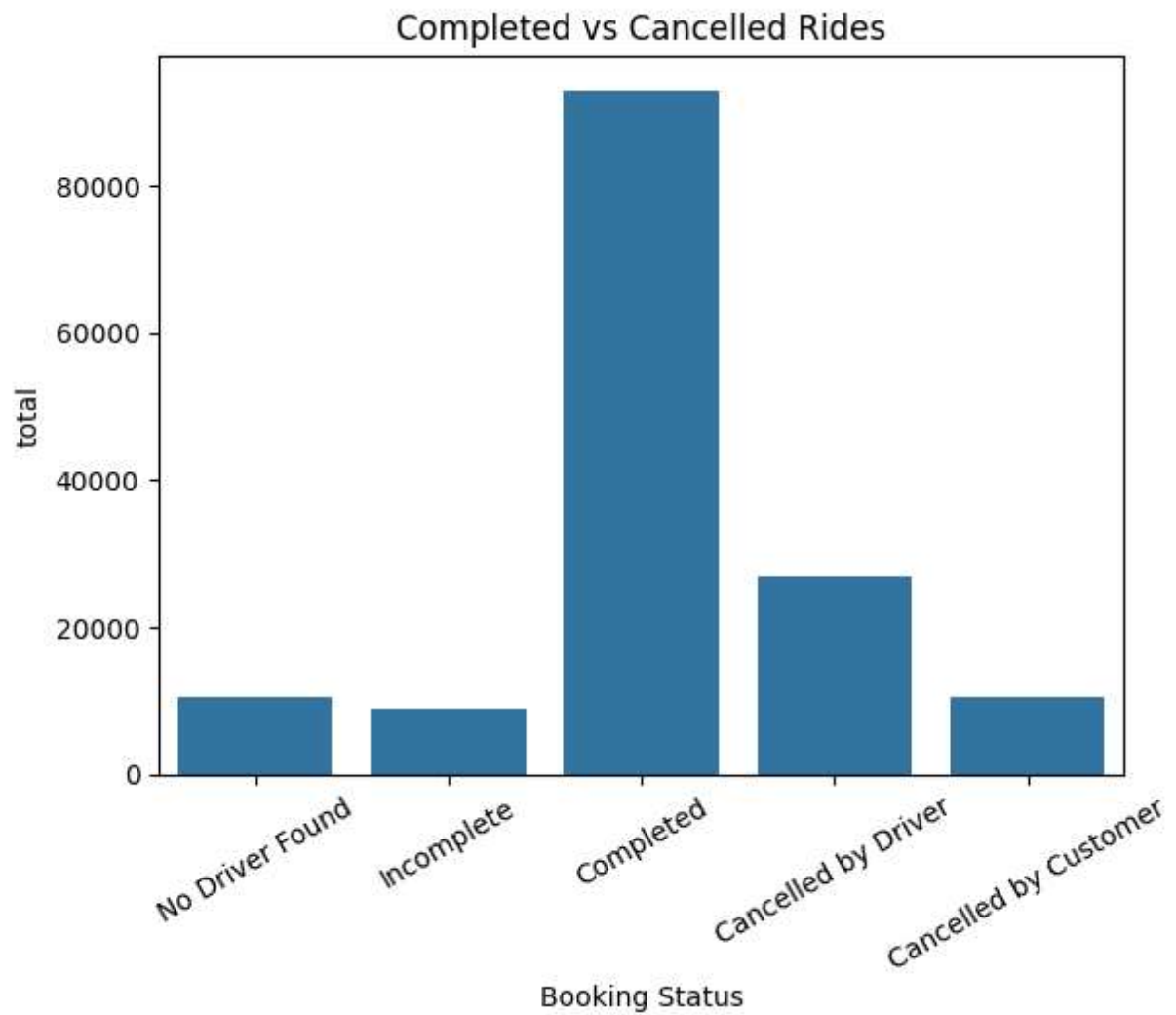
# encode password safely
password_enc = quote_plus(password)

# connect to MySQL
engine = create_engine(f"mysql+pymysql://{user}:{password_enc}@{host}/{database}")

# test query
df = pd.read_sql("SELECT COUNT(*) AS total_rides FROM ncr Ride Bookings;", engine)
print(df)
```

```
total_rides
0          150000
```

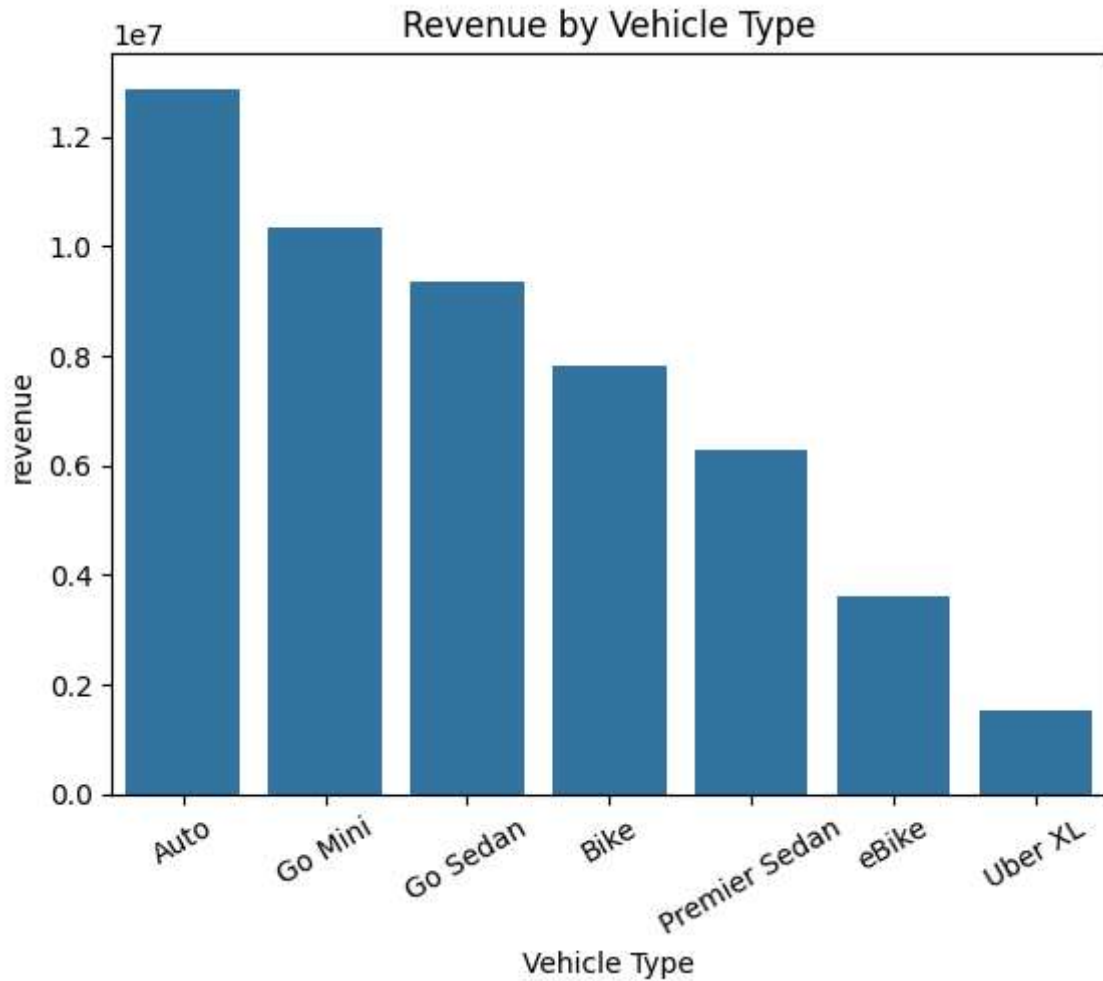
```
In [14]: sns.barplot(data=df_status, x="Booking Status", y="total")
plt.title("Completed vs Cancelled Rides")
plt.xticks(rotation=30)
plt.show()
```



```
In [26]: query = """
SELECT `Vehicle Type`, SUM(`Booking Value`) AS revenue
FROM ncr Ride Bookings
GROUP BY `Vehicle Type`
ORDER BY revenue DESC;
"""

df_vehicle = pd.read_sql(query, engine)

sns.barplot(data=df_vehicle, x="Vehicle Type", y="revenue")
plt.title("Revenue by Vehicle Type")
plt.xticks(rotation=30)
plt.show()
```



```
In [ ]: import seaborn as sns
import matplotlib.pyplot as plt

query = """
SELECT `Payment Method`, SUM(`Booking Value`) AS revenue
FROM ncr_ride_bookings
GROUP BY `Payment Method`
ORDER BY revenue DESC;
"""

df_payment = pd.read_sql(query, engine)

plt.figure(figsize=(8,5))
ax = sns.barplot(data=df_payment, x="Payment Method", y="revenue", palette="Blues_d

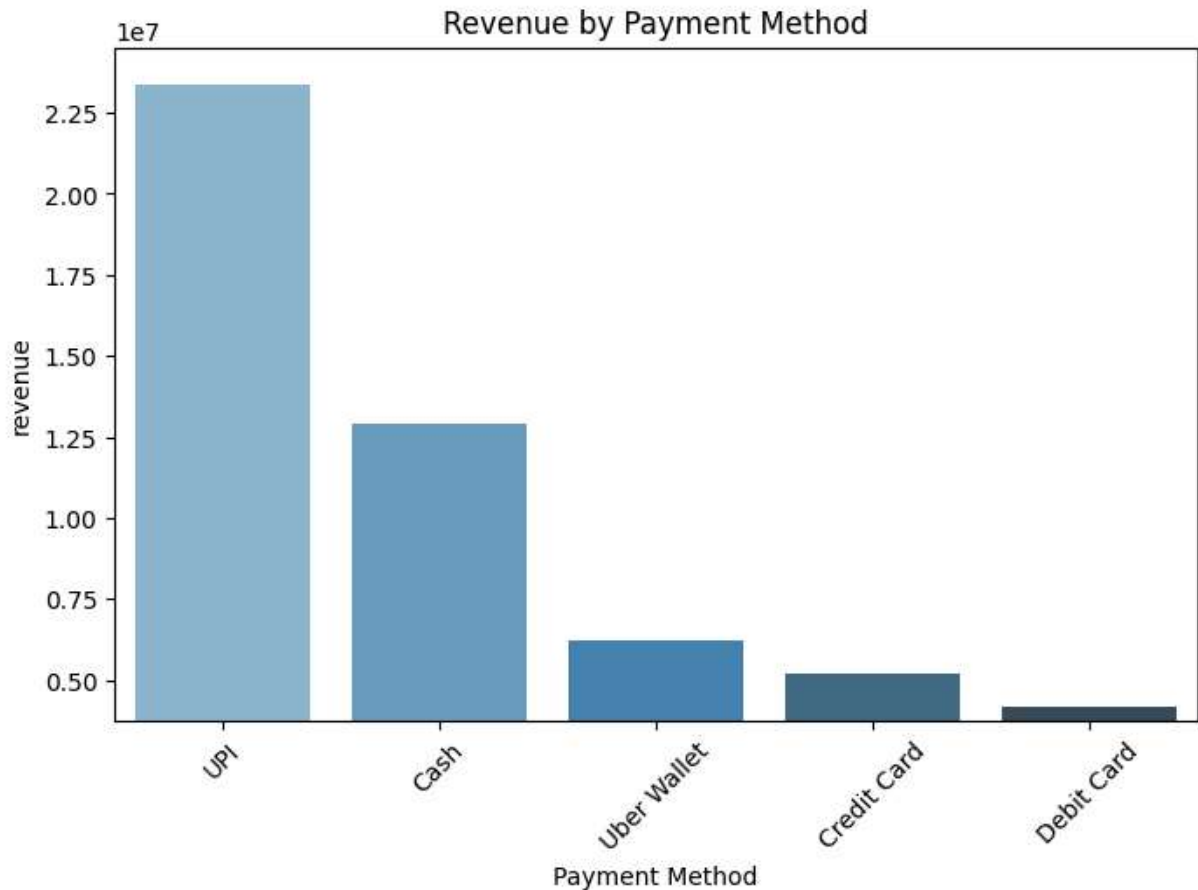
ax.set_ylim(df_payment["revenue"].min() * 0.9, df_payment["revenue"].max() * 1.05)

plt.title("Revenue by Payment Method")
plt.xticks(rotation=45)
plt.show()
```

C:\Users\deepb\AppData\Local\Temp\ipykernel\_15688\2818143199.py:14: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

```
ax = sns.barplot(data=df_payment, x="Payment Method", y="revenue", palette="Blues_d")
```



```
In [33]: query = """
SELECT `Vehicle Type`, AVG(`Customer Rating`) AS avg_customer_rating
FROM ncr_ride_bookings
GROUP BY `Vehicle Type`
ORDER BY avg_customer_rating DESC;
"""

df_ratings = pd.read_sql(query, engine)
print(df_ratings)

# Simple barplot
plt.figure(figsize=(8,5))
ax = sns.barplot(data=df_ratings, x="Vehicle Type", y="avg_customer_rating", palette="Blues_d")

# Zoom Y-axis so differences are visible
ax.set_ylim(df_ratings["avg_customer_rating"].min() * 0.98,
            df_ratings["avg_customer_rating"].max() * 1.02)

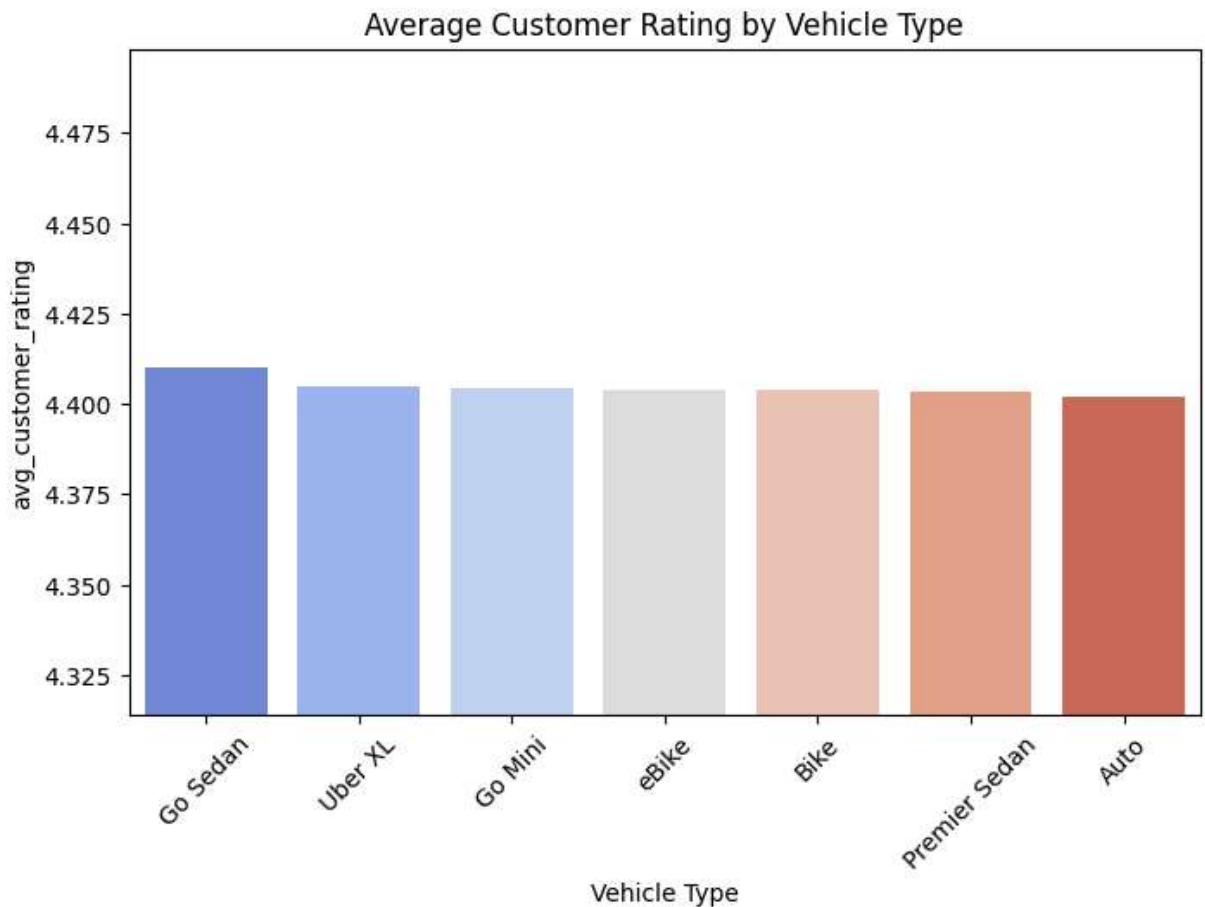
plt.title("Average Customer Rating by Vehicle Type")
plt.xticks(rotation=45)
plt.show()
```

	Vehicle Type	avg_customer_rating
0	Go Sedan	4.409996
1	Uber XL	4.404851
2	Go Mini	4.404297
3	eBike	4.403954
4	Bike	4.403940
5	Premier Sedan	4.403457
6	Auto	4.402000

C:\Users\deepb\AppData\Local\Temp\ipykernel\_15688\84968116.py:12: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

```
ax = sns.barplot(data=df_ratings, x="Vehicle Type", y="avg_customer_rating", palette="coolwarm")
```



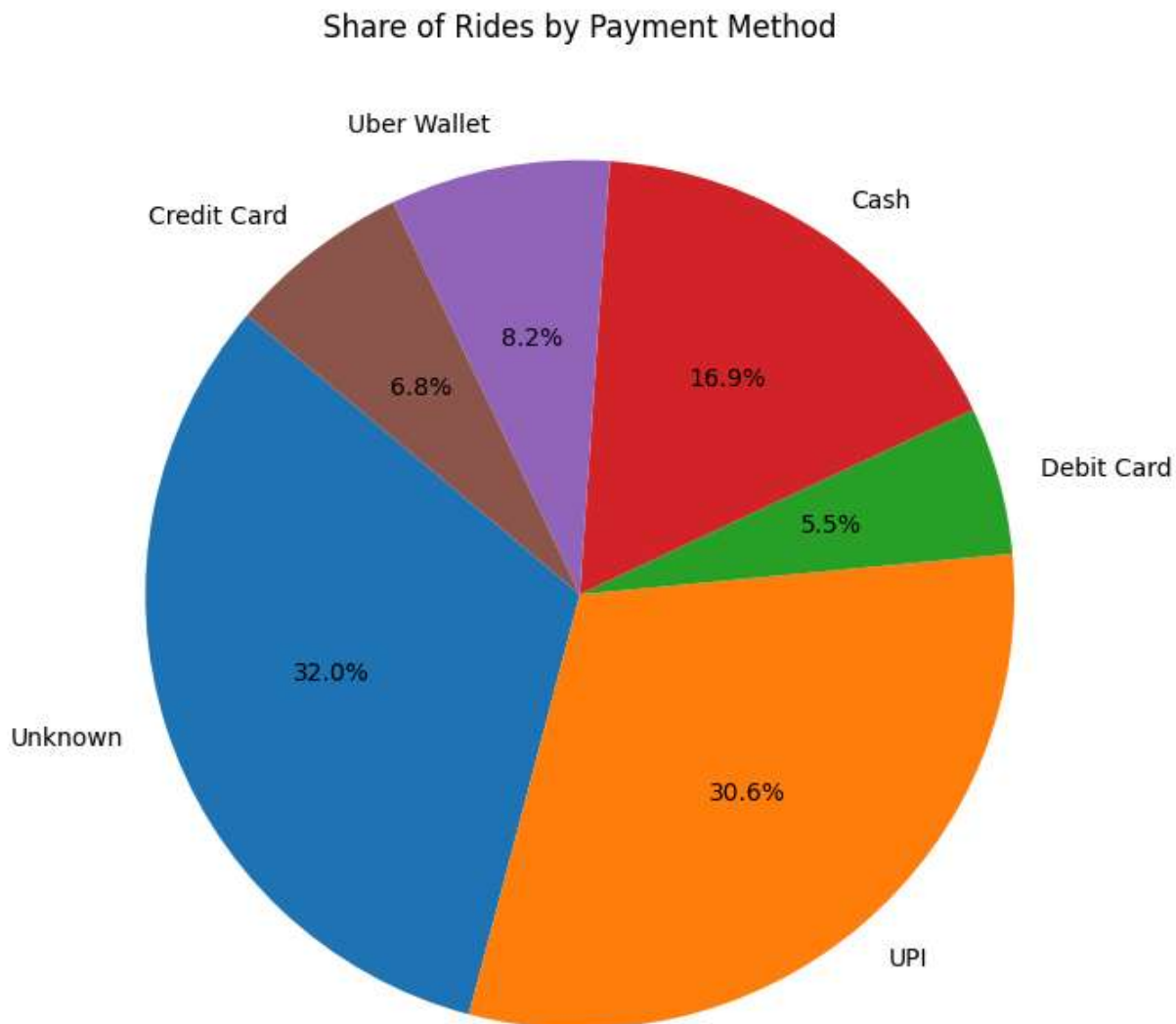
```
In [42]: query = """
SELECT `Payment Method`, COUNT(*) AS total_rides
FROM ncr Ride Bookings
GROUP BY `Payment Method`;
"""

df_pie = pd.read_sql(query, engine)

# Fill missing payment methods
df_pie['Payment Method'] = df_pie['Payment Method'].fillna('Unknown')

plt.figure(figsize=(8,8))
plt.pie(df_pie['total_rides'], labels=df_pie['Payment Method'], autopct='%1.1f%%',
```

```
plt.title('Share of Rides by Payment Method')
plt.show()
```



```
In [49]: from urllib.parse import quote_plus
from sqlalchemy import create_engine

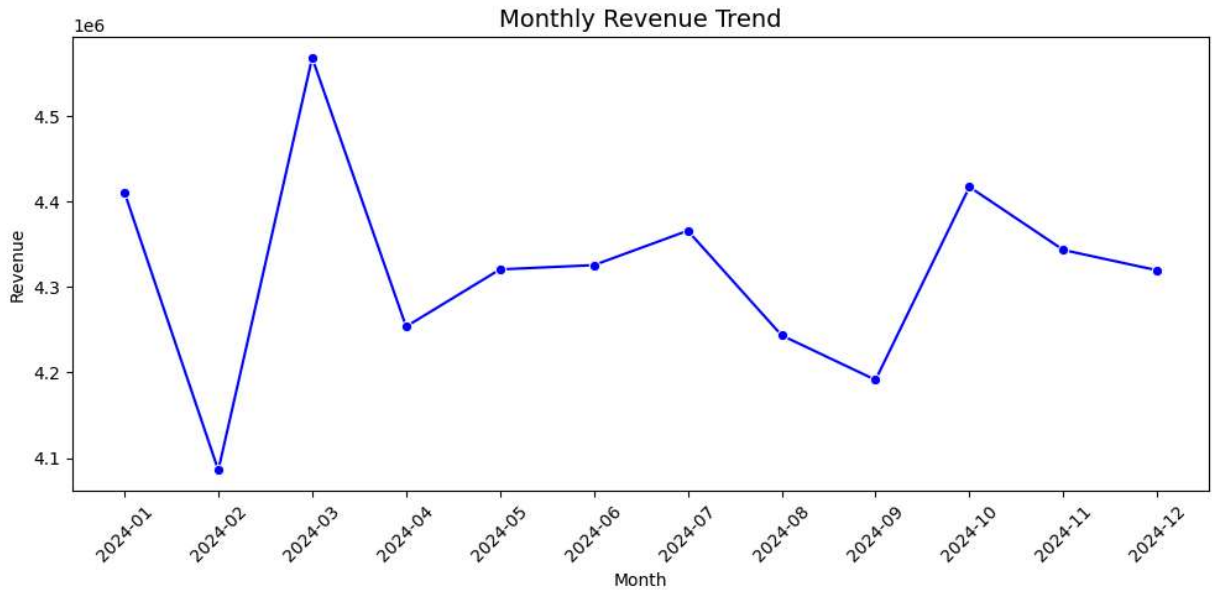
# Encode special characters in password
password = quote_plus("Poojadeep@231") # @ becomes %40

# Create engine (replace host, port, database)
engine = create_engine(f"mysql+pymysql://root:{password}@localhost:3306/uber_analyt
```

```
In [ ]: query = """
SELECT DATE_FORMAT(Date, '%%Y-%%m') AS month,
       SUM(`Booking Value`) AS total_revenue
FROM ncr_ride_bookings
GROUP BY month
ORDER BY month;
"""

df_monthly = pd.read_sql(query, engine)
```

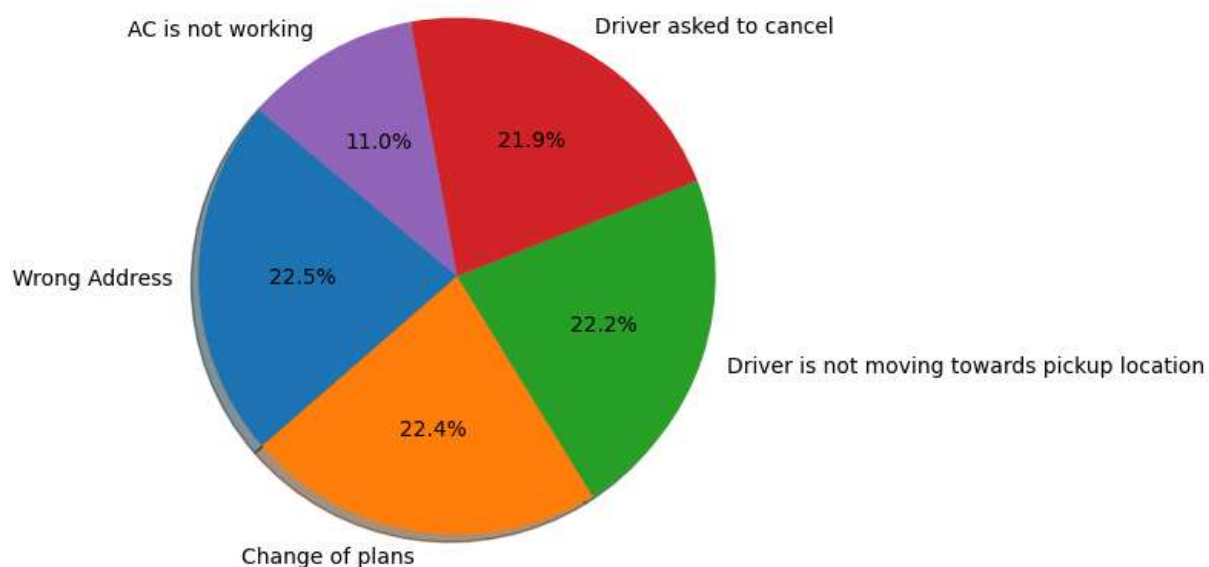
```
plt.figure(figsize=(10,5))
sns.lineplot(data=df_monthly, x="month", y="total_revenue", marker="o", color="blue")
plt.title("Monthly Revenue Trend", fontsize=14)
plt.xlabel("Month")
plt.ylabel("Revenue")
plt.xticks(rotation=45)
plt.tight_layout()
plt.show()
```



```
In [56]: query = """
SELECT `Reason for cancelling by Customer`
FROM ncr Ride Bookings
WHERE `Reason for cancelling by Customer` IS NOT NULL;
"""

df_cancel = pd.read_sql(query, engine)
cancellation_counts = df_cancel['Reason for cancelling by Customer'].value_counts()
plt.figure(figsize=(8, 8))
plt.pie(
    cancellation_counts,
    labels=cancellation_counts.index,
    autopct='%1.1f%%',
    startangle=140,
    shadow=True
)
plt.title("Reasons for Cancelling by Customer")
plt.axis("equal") # makes it a perfect circle
plt.tight_layout()
plt.show()
```

## Reasons for Cancelling by Customer

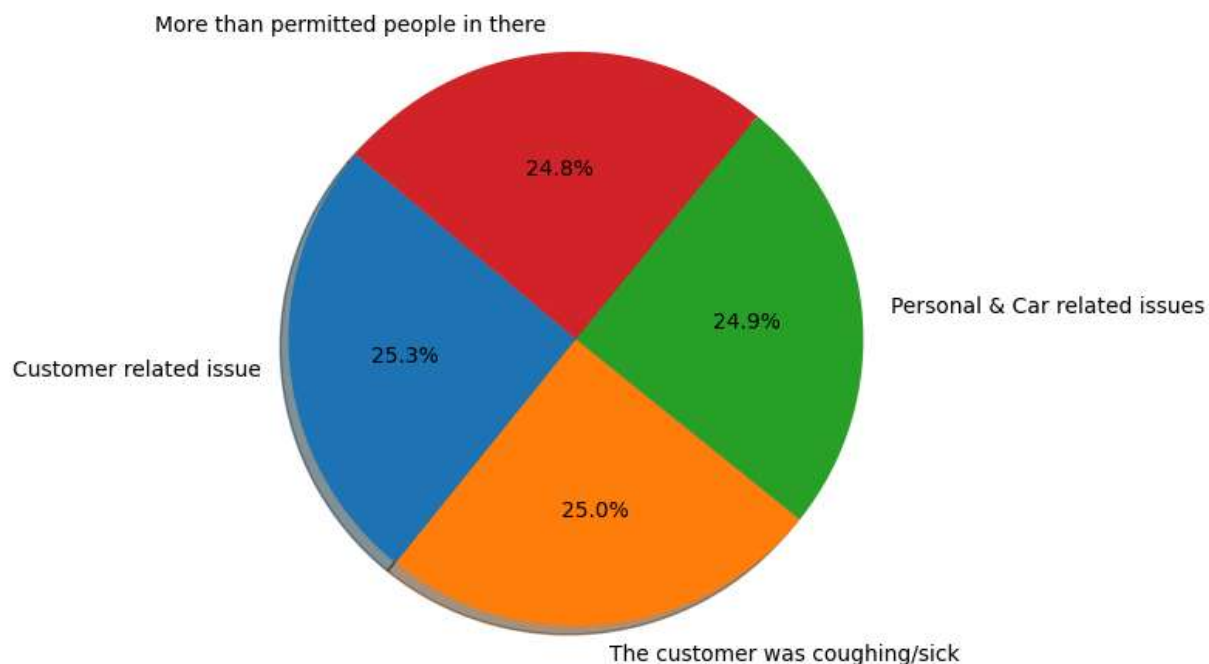


```
In [57]: query = """
SELECT `Driver Cancellation Reason`
FROM ncr_ride_bookings
WHERE `Driver Cancellation Reason` IS NOT NULL;
"""

df_driver_cancel = pd.read_sql(query, engine)
cancellation_counts = df_driver_cancel['Driver Cancellation Reason'].value_counts()
plt.figure(figsize=(8, 8))
plt.pie(
    cancellation_counts,
    labels=cancellation_counts.index,
    autopct='%1.1f%%',
    startangle=140,
    shadow=True
)
plt.title("Driver Cancellation Reasons - Pie Chart")
plt.axis("equal") # keeps the pie chart round
plt.tight_layout()
plt.show()
```



## Driver Cancellation Reasons - Pie Chart



```
In [59]: query = """
SELECT `Avg VTAT`, `Avg CTAT`
FROM ncr_ride_bookings
WHERE `Avg VTAT` IS NOT NULL AND `Avg CTAT` IS NOT NULL;
"""
df_time = pd.read_sql(query, engine)

df_time['Avg VTAT'] = pd.to_numeric(df_time['Avg VTAT'], errors='coerce')
df_time['Avg CTAT'] = pd.to_numeric(df_time['Avg CTAT'], errors='coerce')

avg_vtat = df_time['Avg VTAT'].mean()
avg_ctat = df_time['Avg CTAT'].mean()

print(f"Avg VTAT: {avg_vtat:.2f} minutes")
print(f"Avg CTAT: {avg_ctat:.2f} minutes")

avg_df = pd.DataFrame({
    'Type': ['Driver to Pickup (VTAT)', 'Trip Duration (CTAT)'],
    'Avg Time (min)': [avg_vtat, avg_ctat]
```

```
})

plt.figure(figsize=(6, 5))
sns.barplot(x='Type', y='Avg Time (min)', data=avg_df, palette='Blues')
plt.title("Average Time Comparison: VTAT vs CTAT")
plt.ylabel("Time (minutes)")
plt.xlabel("")
plt.xticks(rotation=10)
plt.tight_layout()
plt.show()
```

Avg VTAT: 8.29 minutes

Avg CTAT: 29.15 minutes

C:\Users\deepb\AppData\Local\Temp\ipykernel\_15688\1287129420.py:23: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

```
sns.barplot(x='Type', y='Avg Time (min)', data=avg_df, palette='Blues')
```

