



SheVestire

DRESSING ELEGANCE, DESIGNING CONFIDENCE

Vision & Mission

- ▶ Vision: To become a leading women's fashion brand delivering elegance, style, and comfort.
- ▶ Mission: To provide custom-designed women's clothing with quality craftsmanship, timely delivery, and a seamless online shopping experience.

Problem

- Women often struggle to find unique, custom-fit clothing online.
- Ready-made fashion lacks personalization and exclusivity.
- Local boutiques have limited reach and poor online presence.

Our Solution

- SheVestire offers custom-stitched women's clothing.
- Customers place orders online with size & style preferences.
- Professional masters design and deliver high-quality outfits.
- Strong online presence and influencer-driven promotions.

Business Model

1. Customer visits SheVestire website.
2. Places an order with design preferences.
3. Master tailors create the clothing from raw material.
4. Quality check and doorstep delivery.
5. Continuous promotions through influencers & ads.

Marketing Strategy

- Launch and promote SheVestire website.
- Collaborate with social media influencers.
- Use Instagram, Facebook, and YouTube ads.
- Build brand identity through storytelling and engagement.
- Offer discounts and referral programs.

Operations

- Purchase raw materials (fabrics, accessories).
- Hire skilled masters & tailors.
- Maintain stock for fast delivery.
- Quality assurance before dispatch.
- Delivery system with on-time commitments.

Future Plan

- Expand product line: ethnic wear, western, fusion collections.
- Open offline flagship store.
- Partner with fashion designers.
- Expand globally through e-commerce.
- Introduce subscription-based styling services.

Contact Us

SheVestire

Email: info@shevestire.com

Phone: +91-XXXXXXXXXX

Website: www.shevestire.com

Thank You!