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IMAGINE FORMATS



[DOWNLOAD PSD TEMPLATE](#)[MOBILE DEMO](#)[RESPONSIVE DEMO](#)

SmartCover

Basic | Image & Video

[1440 x 575 px](#)[2560 x 430 px](#)

FILES SPECIFICATIONS

Image

File Type : **.jpg, .png & .gif**
Max File Size : **5MB**

Video

File Type : **.mp4**
Max File Size : **100MB**

[MOBILE DEMO](#)[RESPONSIVE DEMO](#)

DETAILS & RECOMMENDATIONS

SmartCover specificities

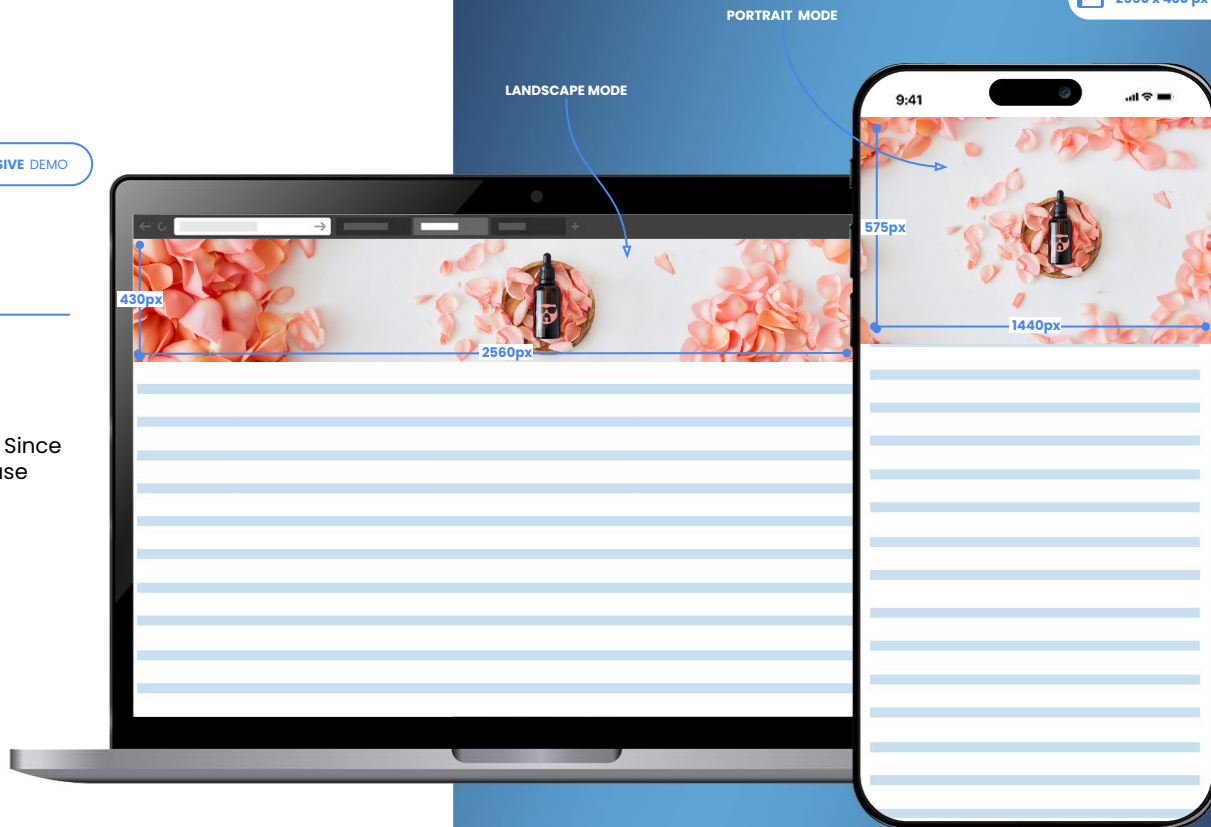
SmartCover require **two creative designs**: one tailored for **landscape** orientation and another for **portrait** orientation. Since portrait mode is commonly utilized **on mobile devices**, please ensure the **text size is increased** for optimal readability.

Video duration

Recommended on desktop : **30 sec**
Recommended on mobile : **15 sec**

Customisation

- **Terms & Conditions** : overlay conditions text available.

[CHECK OUT OUR SHOWCASE](#)

[1440 x 575 px](#)[2560 x 430 px](#)

FILES SPECIFICATIONS

Slider

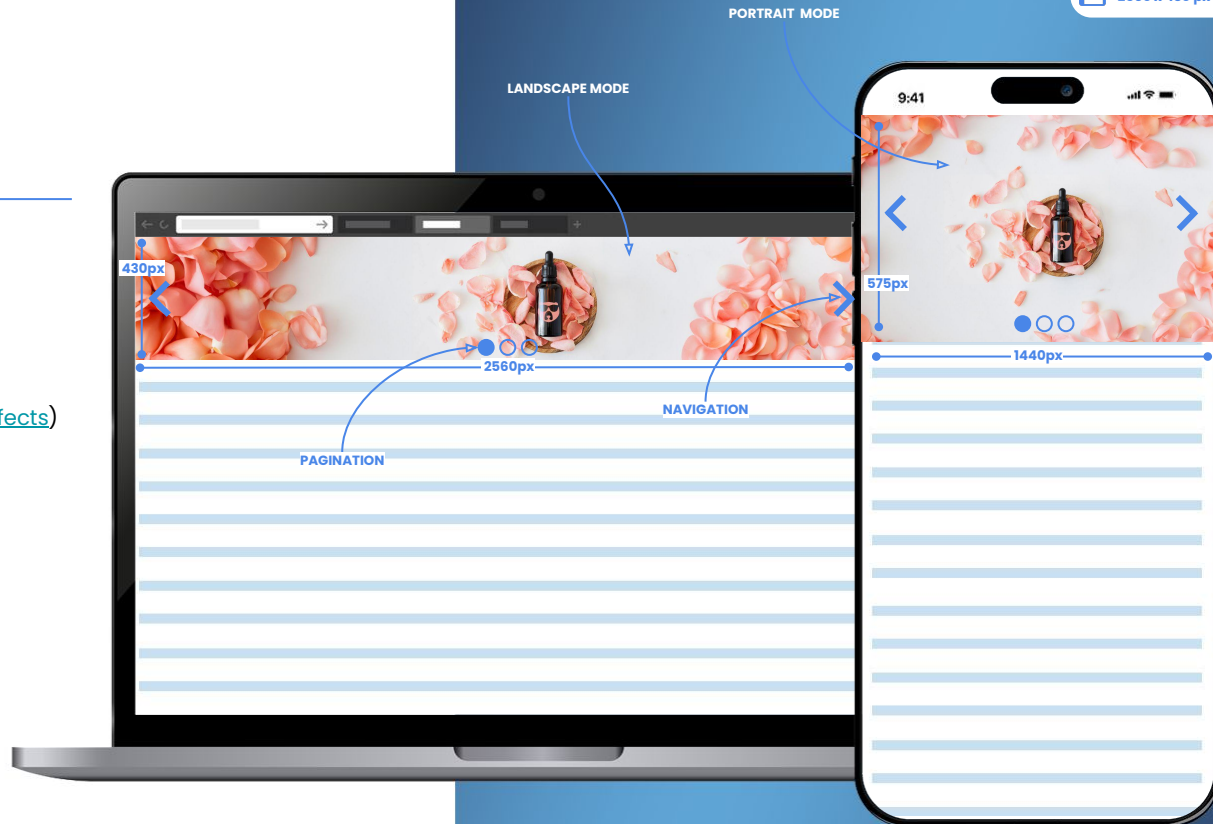
File Type : **.jpg, .png & .gif**
Max File Size : **5MB**

DETAILS & RECOMMENDATIONS

Recommended slides number : **max 6 slides**

Customisation

- **Autoplay** : start playing slideshow
- Slide duration
- Slide transition & transition duration ([See all transition effects](#))
- Show / Hide pagination or navigation
- Custom pagination and navigation color
- Terms & Conditions : overlay conditions text available.



FILES SPECIFICATIONS

Image

File Type : **.jpg, .png & .gif**

Max File Size : **5MB**

Image Ratio : **1 / 2**

Slider

File Type : **.jpg, .png & .gif**

Max File Size : **5MB**

Image Ratio : **1 / 2**

Video

File Type : **.mp4**

Max File Size : **100MB**

Video Ratio : **1 / 2**

DETAILS & RECOMMENDATIONS



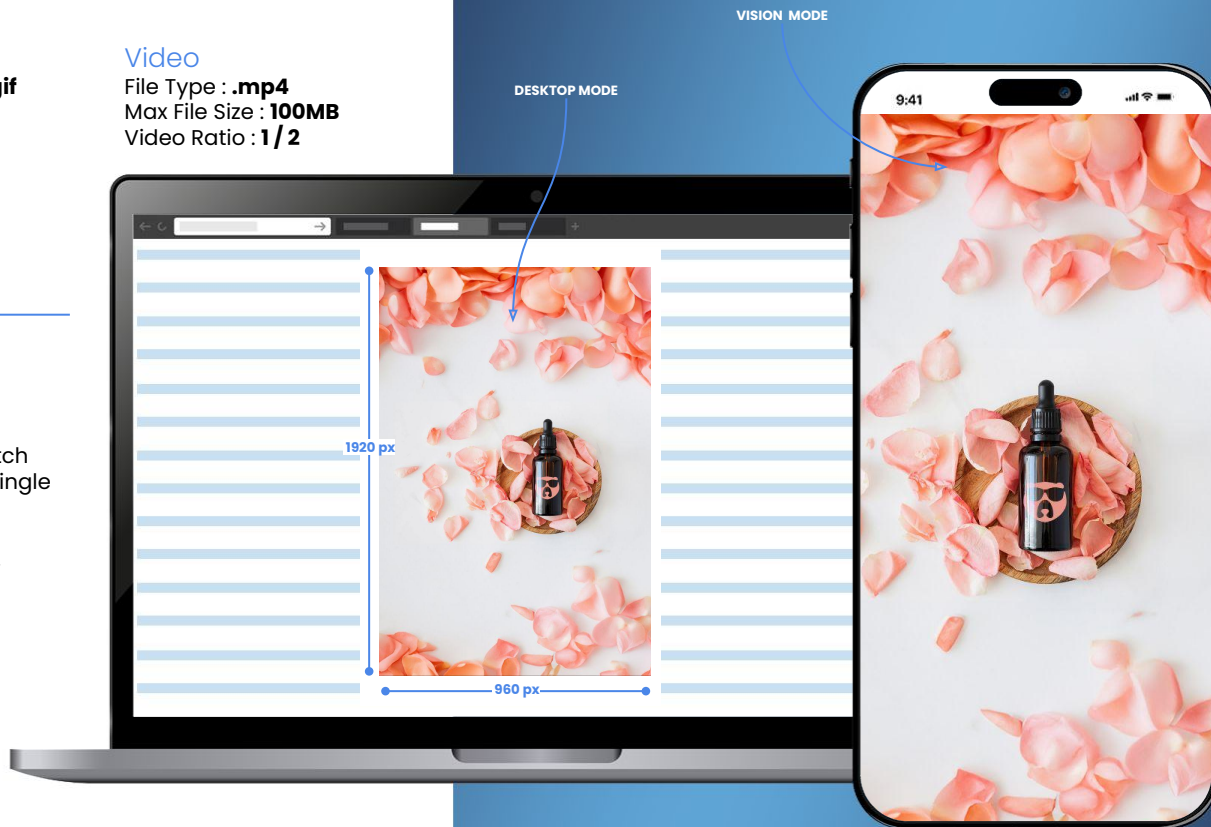
Vision specificities

The SmartRead Vision Mode, also referred to as **Interscroller**, enables the advertisement to switch to **full screen mode** on mobile devices. Only a single asset is required. The preferred size is 960px by 1980px; however, it is essential that the asset maintains a **1:2 aspect ratio** for optimal display.

Video duration

Recommended on desktop : **30 sec**

Recommended on mobile : **15 sec**



FILES SPECIFICATIONS

Image

File Type : **.jpg, .png & .gif**
Max File Size : **5MB**
Image Ratio : **16 / 9**

Slider

File Type : **.jpg, .png & .gif**
Max File Size : **5MB**
Image Ratio : **16 / 9**

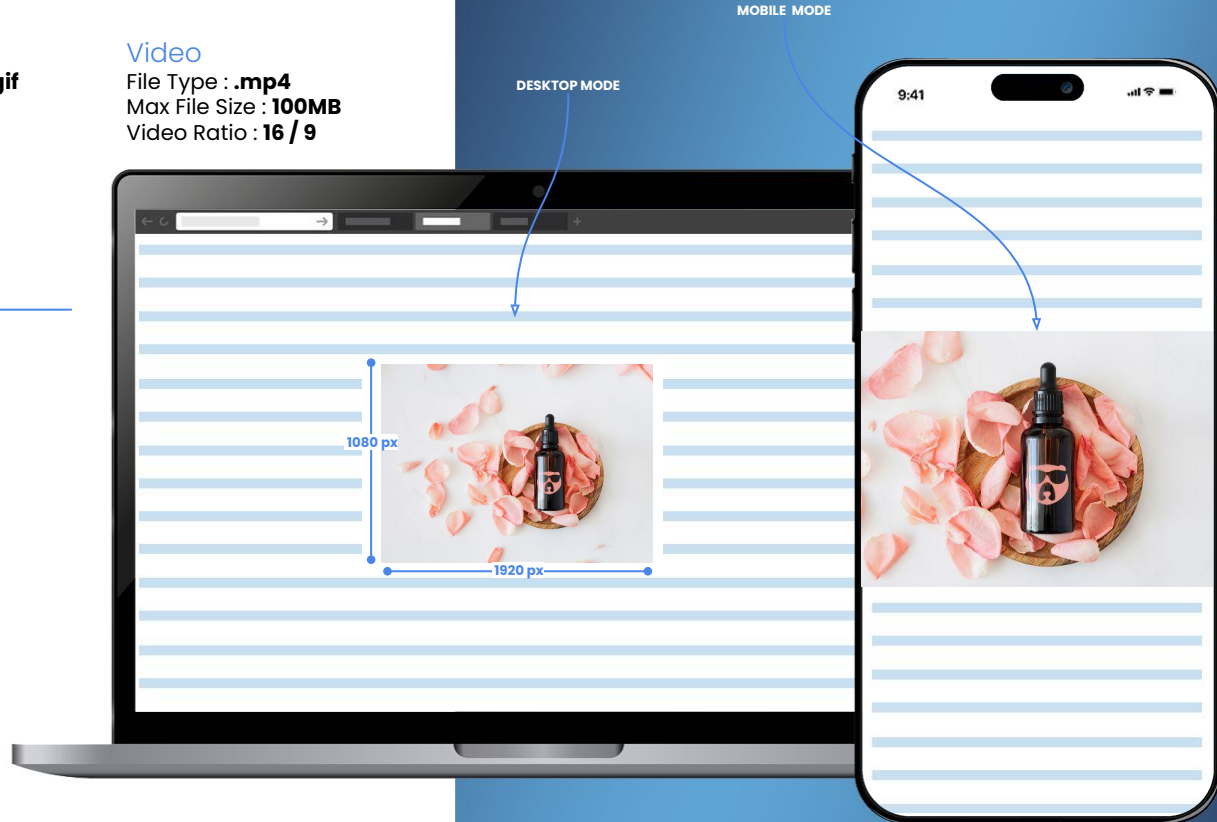
Video

File Type : **.mp4**
Max File Size : **100MB**
Video Ratio : **16 / 9**

DETAILS & RECOMMENDATIONS

Video duration

Recommended on desktop : **30 sec**
Recommended on mobile : **15 sec**



FILES SPECIFICATIONS

Image

File Type : **.jpg, .png & .gif**
Max File Size : **5MB**
Image Ratio : **9 / 16**

Slider

File Type : **.jpg, .png & .gif**
Max File Size : **5MB**
Image Ratio : **9 / 16**

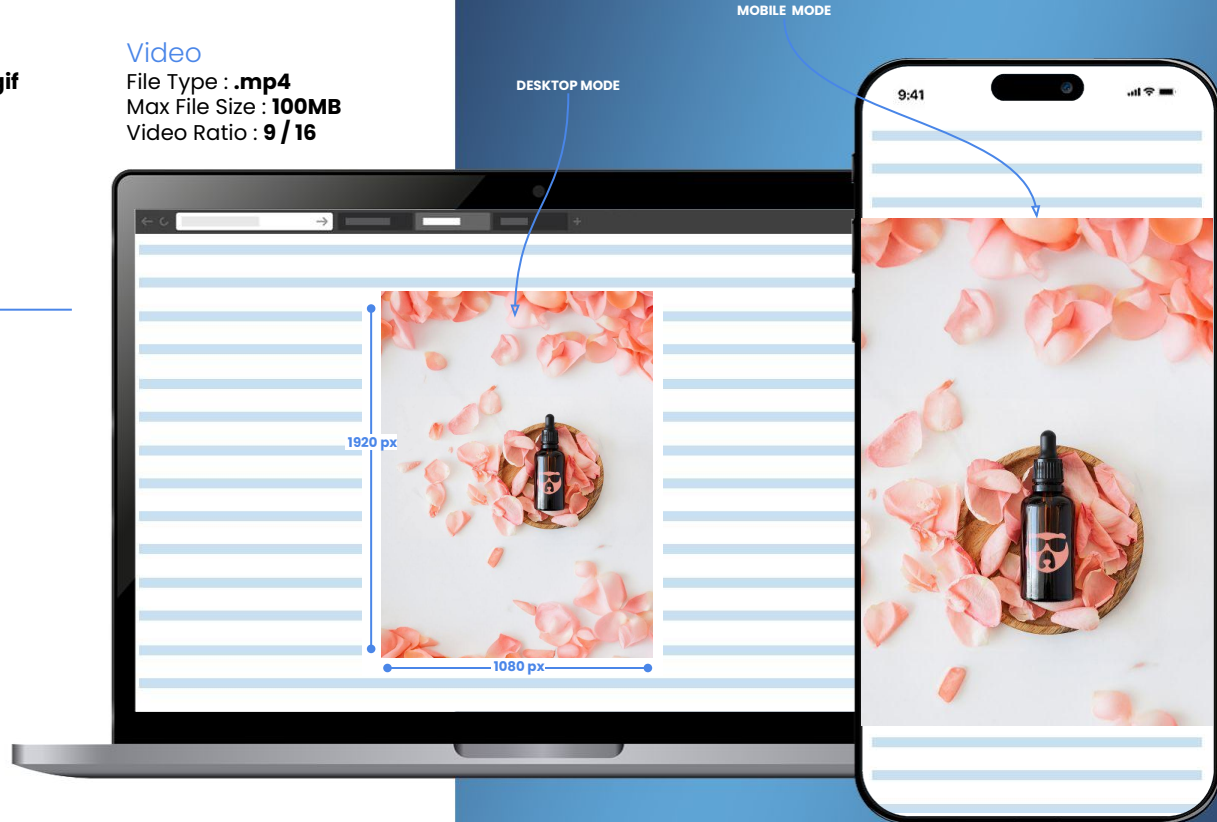
Video

File Type : **.mp4**
Max File Size : **100MB**
Video Ratio : **9 / 16**

DETAILS & RECOMMENDATIONS

Video duration

Recommended on desktop : **30 sec**
Recommended on mobile : **15 sec**



FILES SPECIFICATIONS

Image

File Type : **.jpg, .png & .gif**
Max File Size : **5MB**
Image Ratio : **1/1**

Slider

File Type : **.jpg, .png & .gif**
Max File Size : **5MB**
Image Ratio : **1/1**

Video

File Type : **.mp4**
Max File Size : **100MB**
Video Ratio : **1/1**

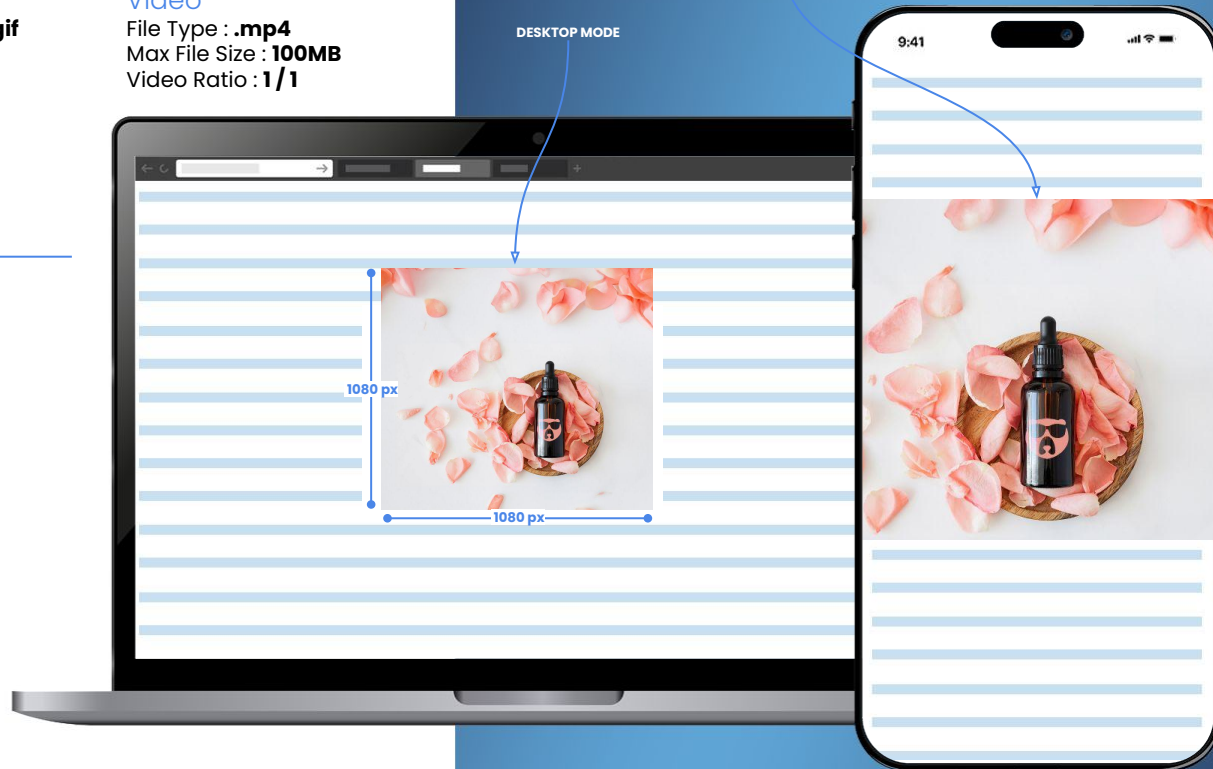
DETAILS & RECOMMENDATIONS

Video duration

Recommended on desktop : **30 sec**
Recommended on mobile : **15 sec**

MOBILE MODE

DESKTOP MODE



The SmartPulse format is designed to accommodate **a wide range of multimedia content** types. It is distinguished by its ability to **automatically adjust** the advertising layout based on the size of the visual media. In some instances, this automatic adaptation cannot be achieved, requiring you to specify an aspect ratio. Our advanced system employs intelligent resizing of images for optimal presentation across a variety of devices that may display the ad, thereby ensuring a seamless and consistent visual experience.



PULSE DETAILS & RECOMMENDATIONS

Pulse image

File Type : **.jpg, .png & .gif**

Max File Size : **5MB**

Image Ratio : **1/1**

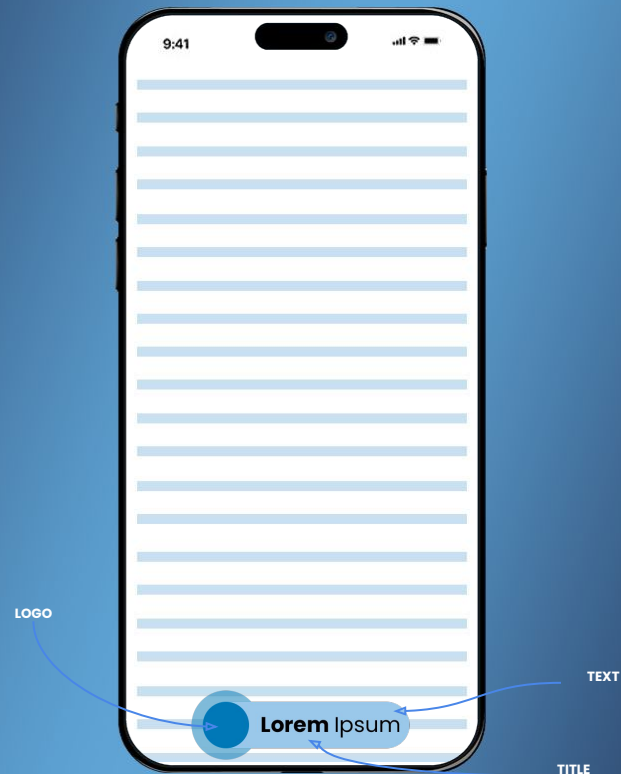
SmartPulse

General considerations



FLUID

FLUID



The primary advantage of SmartPulse lies in its fully adaptive ad visuals, capable of supporting any size ratio, height, or width. You can use standard ratios or define your custom version. Our platform will optimize all provided visuals to ensure they are tailored for web distribution.

FILES SPECIFICATIONS

Image

File Type : **.jpg, .png**

Max File Size : **5MB**

Image Ratio : **Fluid**

Slider

File Type : **.jpg, .png**

Max File Size : **5MB**

Image Ratio : **Fluid**

Video

File Type : **.mp4**

Max File Size : **100MB**

Video Ratio : **Fluid**

DETAILS & RECOMMENDATIONS

Transparency

In image mode, you can provide a PNG image that supports transparency, allowing the publisher's site to be displayed in the background.

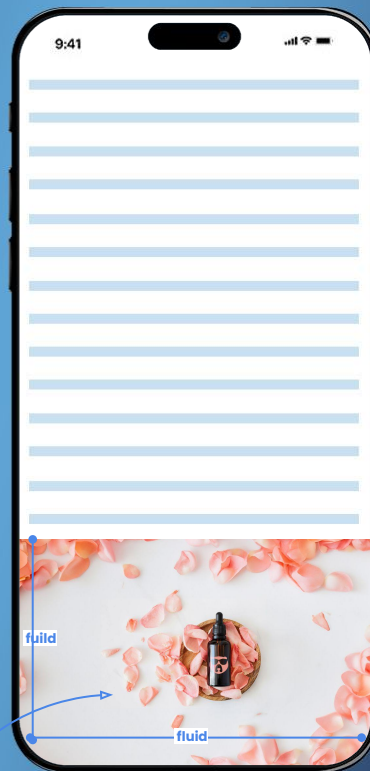
SmartPulse

Basic | Image, Slider & Video



FLUID

FLUID



HERO AD



MOBILE DEMO



RESPONSIVE DEMO

The **SmartScroll** format is likely the least intrusive option and has the minimal impact on the publisher's site. It's a format that appears based on the user's scrolling behavior. The ad content itself is fully responsive, meaning you can easily integrate either vertical or horizontal visuals; the format adapts to your visual, not the other way around. The SmartScroll format also includes the option to add a **CTA** (Click to Action) area. This section, consisting of various text elements, serves to reinforce the message and increase conversion rates.

FILES SPECIFICATIONS

Image

File Type : **.jpg, .png**

Max File Size : **5MB**

Image Ratio : **Fluid**

Slider

File Type : **.jpg, .png**

Max File Size : **5MB**

Image Ratio : **Fluid**

Video

File Type : **.mp4**

Max File Size : **100MB**

Video Ratio : **Fluid**

CTA SPECIFICATIONS

The **SmartScroll** integrate several texts :

- CTA Title : maximum of 30 characters, including punctuation.
- CTA Text : maximum of 40 characters, including punctuation.
- CTA Advertiser : maximum of 20 characters, including punctuation.
- CTA Button text : maximum of 20 characters, including punctuation.

You can customize the background color of the advertiser part and CTA Button.

You can also choose a icon for the CTA Button in a predefined set.



Basket



Drink



Group



Lamp



Music



Book



Heart



Happy



Link



Info



Bookmark



Expand



Home



Pin



World



Chat



Expand 2



Import



Shop



Add



Compass



Gamepad



Insta



Star



Download



Calendar



Glasses



Tag



Message



CHECK OUT OUR SHOWCASE



FLUID



FLUID

