

An Event Ticket Tokenization (ETT) dAPP

DAPP2 - April 2020 Deepanshu Gupta

About Me

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Problem with traditional paper based ticket systems

- Large sporting and cultural events
 - Traditionally Paper-based or electronic version of paper-based tickets.
- Middlemen/Third party Organisations
 - Charges 27% of the cost of your tickets
- Counterfeit tickets
 - Authenticity is not guaranteed
 - o 12% of people buying concert tickets are getting scammed
- How can you tell if you are getting a fair price for the ticket?





Solution using tokens as tickets

Blockchain based solution

- Based on Ethereum Network
 - Well supported and developed Network
- Increases trust between buyer and event organiser
- Easily sold/ transferred with a record on blockchain to verify authenticity

Introducing the ETT Token

- Blockchain Tokens (ERC721) as tickets
- Non-fungible utility token
 - For unique tokens representing unique seats
- Burns tokens after Events get finished



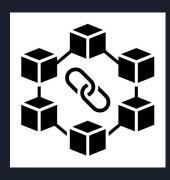
Benefits

- Eliminates middlemen
 - Reduces extra fee
 - Transparency
- Trustable tickets
 - Increases trust between buyer and event organizer
 - Authentic and Verified
- Easier to buy/sell tickets
 - Only one platform
- Lower Operating costs = Lower fees

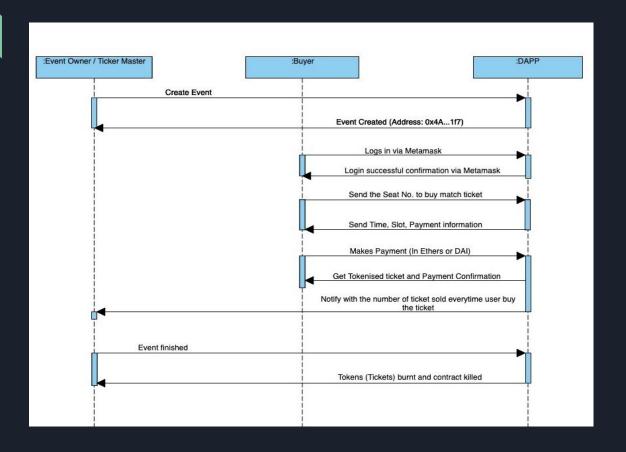


Features - Supports Benefits

- Use of ERC-721 Tokens
 - Unique Tokens
 - Represent Ownership to a particular user
 - Specific value of token
- Ethereum Network
 - Use of Smart Contracts
 - Eliminates middlemen/other platforms
 - Transparency
 - Every token is minted and can be verified on blockchain
- Business is code based
 - Increased Automation
 - Undercuts the existing market which sells tickets at an average of 27%



How it works - Basic Flow Diagram



Demo

http://localhost:3000/eventchain/login

Let's bring trust to the World in the Entertainment Industry

By:

- Eliminating Middlemen
- Building Trust between Customers and Event Organiser

Interested?

Meet me or Connect me @:

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