

Entertainment Provider – Industry



The Wild Paint House

- The Avg ticket size is \$50, across the industry.
 - Have catered 100,000-300,000 customers in last 3 years.
 - Avg revenue is \$3 - 5 Mn, per year.
 - Wild Paint House, is a subsidiary of Splat Paint House & Spin Paint House Singapore.
 - Major competitors/ art jamming studios are developing in countries like Singapore, Malaysia, Australia, Philippines, Thailand, Indonesia & Dubai.
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The Business Model

- The Major revenue of the company is through, the fee structures for different activities.
- Capex intensive business, low working class capital.
- Employees → 11-5
- employees.

MENU		WILD PAINT HOUSE	
	SPLAT		
	Starter (1x canvas)		160
	Date Time for 2 (2x canvas, 1x large canvas)		390
	Party Pack for 4 (5x canvas)		680
	Tote Bag/Cap (with fabric paint)		160/170
	SWING - ELECTRIC MACHINES		
	Starter (1x canvas)		180
	Date Time for 2 (2x canvas, 1x large/round/heart canvas)		390
	SPIN - MANUAL MACHINES		
	Starter (1x canvas)		190
	2 pax package (2x canvas)		370
	4 pax package (4x canvas)		720
	POUR - ACRYLIC PAINT		
	Small Bear		230
	Medium Bear		290
	Big Bear		880
	Glam Your Bear (canvas + paint add-on)		40-100
	Canvas Acrylic Pour (various sizes)		130-290
	UV - NEON PAINT		
	Splat (1x canvas)		220
	Swing or Spin (1x canvas)		230
	Party Pack for 4 (4 Reg + 1 large canvas)		900
	ALL PACKAGES INCLUDE 40X55CM CANVAS & 5 PAINTS & ALL TOOLS PER PERSON		
	GRAFFITI - OUTDOORS		
	Solo Yolo (3x cans, 30 sqft space)		180
	Double Trouble (6x cans, 60 sqft space)		340
	Crew - 4 pax (10x cans, 120 sqft space)		640
	extra person +2 cans & 30sqft space		150
	EXTRA CANVAS	EXTRA PAINT	
	Regular (40x55)	Splat	12
	Large (60x90)	Spin/Swing	15
	Heart	Acrylic/Neon	25
	Round	Fabric	20
	Square (55x55)	Graffiti	25 / 35
	Small (27x40)		
	1mx1m		

Year	2023 (in Cr.)	2024 (in Cr.)
Total Income	452	133
PAT	199	(127)
EPS	26.33	(1.68)
Debt to Equity	0.01	0.01

Wonderla Holidays

- Wonderla is one of the largest Amusement Park Chains in India. It presently has three operational parks located at Kochi, Bengaluru and Hyderabad and 1 resort in Bengaluru.
- The primary revenue source of the company is through entry ticket fee. Has fixed assests of 831 Crs.
- Since the company is into amusement parks, it's a capex intensive business and generally working capital requirements are low.



Years	2022	2021
Total Revenue	\$1.8 Bn	\$1.33 Bn
Profit	\$307 Mn	(\$48.5 Mn)
EPS	\$5.45	(\$0.86)

Cedar Fair

- One of the largest regional amusement park operators in the world, we are located in 13 markets with entertainment properties that include amusement parks, water parks and resort facilities, dispersed coast-to-coast in the lower 48 states, as well as in Toronto, Ontario, Canada.