# Entertainment Provider - Industry

# The Wild Paint House

- The Avg ticket size is \$50, across the industry.
- Have catered 100,000-300,000 customers in last 3 years.
- Avg revenue is \$3 5 Mn, per year.
- Wild Paint House, is a subsidiary of Splat Paint House & Spin Paint House Singapore.
- Major competitors/ art jamming studios are developing in countries like Singapore, Malaysia, Australia, Philippinies, Thailand, Indonesia & Dubai.

# The Business Model

- The Major revenue of the company is through, the fee structures for different activities.
- Capex intensive business, low working class capital.
- Employees → 11-5



## MENU



#### SPLAT



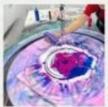
Starter (1x canvas) 160 Date Time for 2 (2x canvas, 1x large canvas) Party Pack for 4 (5x canvas) Tote Bag/Cap (with fabric paint) 160/170

#### SWING - ELECTRIC MACHINES



Starter (1x canvas) 180 Date Time for 2 (2x canvas, 1x large/round/heart canvas)

#### SPIN - MANUAL MACHINES



Starter (1x canvas) 190 2 pax package (2x canvas) 370 4 pax package (4x canvas) 720

#### POUR - ACRYLIC PAINT



Small Bear 230 Medium Bear 290 **Big Bear** 880 Glam Your Bear (canvas + paint add-on) 40-100 Canvas Acrylic Pour (various sizes) 130-290

#### UV - NEON PAINT



Splat (1x canvas) 220 230 Swing or Spin (1x canvas) Party Pack for 4 (4 Reg + 1 large canvas)

#### ALL PACKAGES INCLUDE 40X55CM CANVAS & 5 PAINTS & ALL TOOLS PER PERSON



#### GRAFFITI - DUTDOORS

MATTITI OUTDOOKS	
olo Yolo (3x cans, 30 sqft space)	180
Double Trouble (6x cans, 60 sqft space)	340
crew - 4 pax (10x cans, 120 sqft space)	640
extra person +2 cans & 30sqft space	150



EXTRA CANVAS		EXTRA PAINT	
Regular (40x55) Large (60x90) Heart Round Square (55x55) Small (27x40)	35 80 65 60 50 20	Splat Spin/Swing Acrylic/Neon Fabric Craffiti	12 15 25 20 25

Year	2023 (in Cr.)	2024 (in Cr.)
Total Income	452	133
PAT	199	(127)
EPS	26.33	(1.68)
Debt to Equity	0.01	0.01

# Wonderla Holidays

- Wonderla is one of the largest Amusement Park Chains in India. It presently has three operational parks located at Kochi, Bengaluru and Hyderabad and 1 resort in Bengaluru.
- The primary revenue source of the company is through entry ticket fee. Has fixed assests of 831 Crs.
- Since the company is into amusement parks, it's a capex intensive business and generally working capital requirements are low.

### 2022 2021 Years \$1.8 Bn \$1.33 Bn Total Revenue \$307 (\$48.5 **Profit** Mn) Mn (\$0.86)**EPS** \$5.45

## Cedar Fair

• One of the largest regional amusement park operators in the world, we are located in 13 markets with entertainment properties that include amusement parks, water parks and resort facilities, dispersed coast-to-coast in the lower 48 states, as well as in Toronto, Ontario, Canada.