

# Task-1

## PROBLEM SPECIFICATION:

### 1.Problem definition and design thinking

#### PROBLEM DEFINITION:

**our project is jewel management application. and our problem statement is if an institution has various branches, it cannot be easy to handle the information of student. it makes take time to login into separate application for making or maintaining the jewel management system with CRM**

#### DESIGN THINKING

- 1.Empathize
- 2.Define the problem statement
- 3.Brainstorm the ideas
- 4.idea finalization

# 1. Empathize

## Empathy Map for CRM application for jewel management

Users goal: for my project

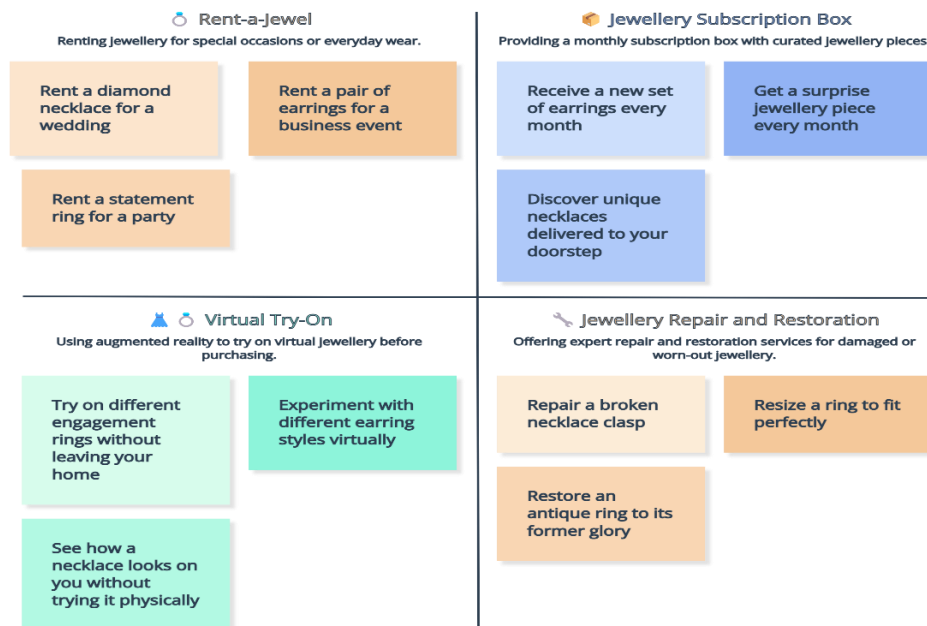


## 2. Brainstorming

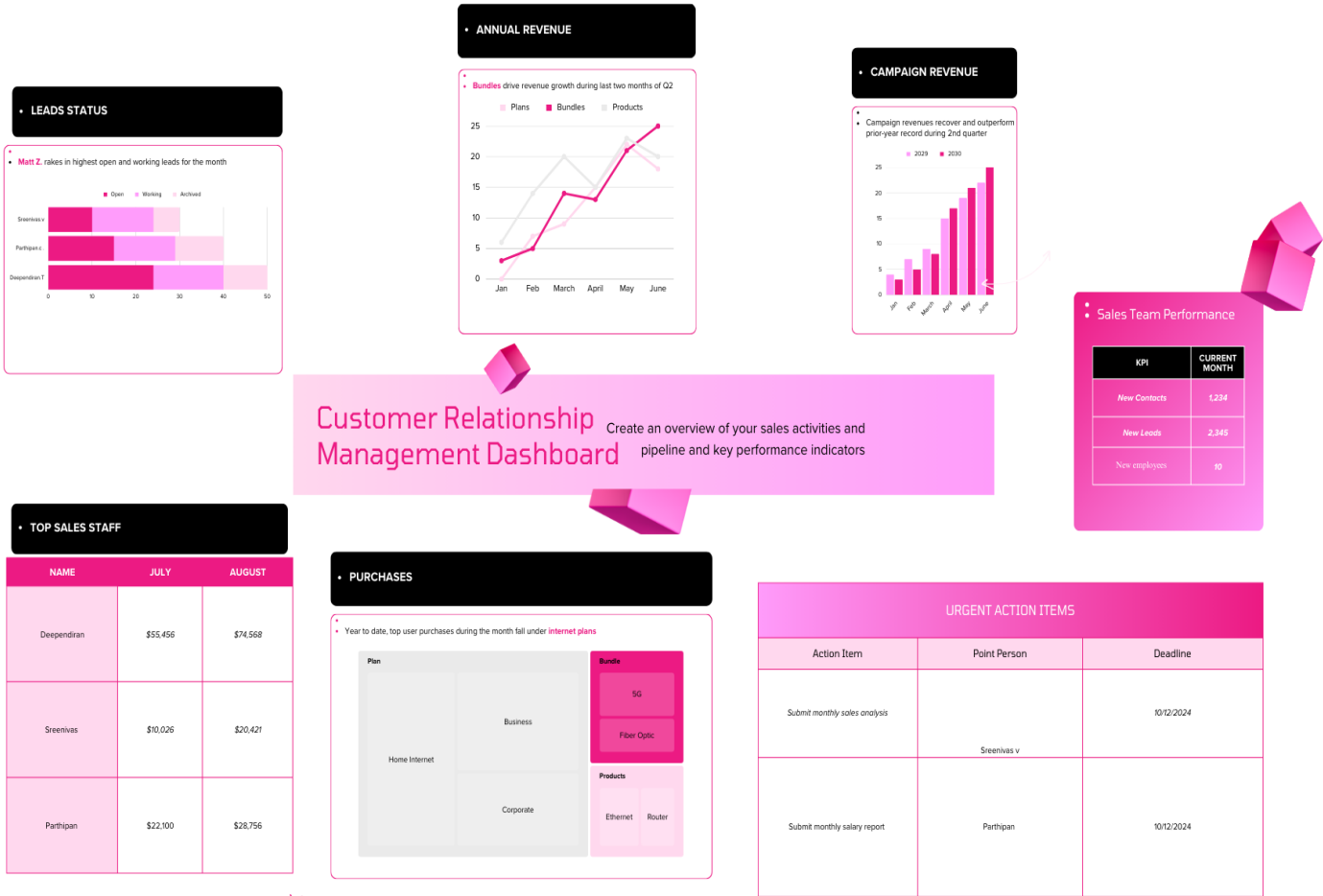
### 1. Define the problem statement

#### Alternate Product Service Idea for Jewellery

This service idea aims to provide an alternative way of experiencing and enjoying jewellery.



2.Business management



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