# Deependra Singh

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Research Interests Computational Genomics, Data Mining, Machine Learning

Work EXPERIENCE

Groupon Data Scientist, Search & Data Mining Palo Alto, CA

Oct 2015 - Present

Responsible for enhancing and integrating query-category Click Model into Groupon search engine, effectively moving search relevance banding from manual to machine learnt, and registering millions of dollars of revenue increase.

Groupon

Chennai, India

Data Scientist, Data Science

Jun 2014 – Sep 2015

Involved in building machine learnt models for demand forecasting, identifying the right category and price assortments and user email engagement for four largest European markets. In addition, conducted various user behavior studies using statistical methods to identify actionable business insights for said markets.

Zumbl New Delhi, India

Software Developer Intern

Summer 2013

Designed and developed user feature based personalization algorithms and credit based market system for a social network start-up.

EDUCATION

## Indian Institute of Technology Delhi B.Tech. in Computer Science & Engineering

New Delhi, India

Jul 2010 - May 2014

GPA: 6.52/10

#### Rajasthan Board of Secondary Education

Alwar, India

Class XII

June 2010

Percentage: 91.38%

OTHER Courses

#### University of California Santa Cruz – Silicon Valley Extension

Santa Clara, CA

• Next Generation DNA Sequencing: Methods & Applications (Received Highest Grade) Fall 2016

• Predictive Analytics: Applications of Machine Learning (Received Highest Grade)

Fall 2016

### Coursera – Massachusetts Institute of Technology (MIT)

Online

• Introduction to Biology by Prof. Eric S. Lander (Received Passing Grade)

Fall 2016

Publications

Deependra Singh, Vinay Deolalikar: "Automating Relevance Banding in eCommerce Search using Click Model". 39th European Conference on Information Retrieval (ECIR 2017). abstract pdf

Vinay Deolalikar, Deependra Singh: "How Informative are the Concept Associations Discovered by a Document Cluster?". 21st Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD 2017). abstract pdf

Neeraj Pradhan, Vinay Deolalikar, Deependra Singh: "Islands of Interest: Mining Concentrations of User Search Intent over E-commerce Product Categories". 21st Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD 2017). abstract pdf

Vinay Deolalikar, Deependra Singh: "Can Econometrics Answer When High Dimensional Text Clusters have Short Signatures?". 17th SIAM International Conference on Data Mining & Analytics (SDM 2017). abstract pdf

PATENTS

Deependra Singh, Vinay Deolalikar: "Automating Relevance Banding in eCommerce Search using Click Model". [US Patent Filed]

SELECTED

#### UCSC - Silicon Valley Extension

Santa Clara, CA

Projects

• Locating Protein Coding Regions in Human DNA Fall 2016 Used decision tree algorithm to produce classifiers based on several coding measures to distinguish

between protein coding and noncoding regions on Human DNA sequences ranging from 54 to 162 base pairs in length.

Groupon Palo Alto, CA

• Automating Relevance Banding in eCommerce Search

Automated the process of relevance banding using statistical and information theoretic concepts over query-category probability distribution provided by Click Model, and deployed to production.

Groupon Chennai, India

ullet User Email Engagement Prediction

Jun - Sep 2015

Worked on developing models for UK market to predict future user engagement with Groupon through emails based on user features and historical activities.

• Demand Forecasting

Jul – Nov 2014

Worked on developing a machine learning framework to forecast demand in assorted categories and price ranges for each local Groupon market in UK, Germany, France and Italy.

#### Indian Institute of Technology Delhi

New Delhi, India

- Enhancements in NVDA Screen Reader (B.Tech. Thesis)

  Jul 2013 May 2014

  Added support for complete set of charts in Microsoft Excel and enhanced support for web browsers in the Python-based open source screen reader NonVisual Desktop Access (NVDA), incorporating feedback from visually impaired community.
- Pintos Operating System Spring 2013 Implemented system calls infrastructure, extended the virtual memory implementation and file system support on the bare-bones operating system for x86, Pintos.
- Networked Multiplayer Carom Game Fall 2011

  Designed and Developed a multiplayer networked carom game in C++ using openGL for graphics, and TCP for network calls.

PROGRAMMING Java, Python, Hive, Hadoop, SQL, MATLAB, R, Shell, C++, C, Standard ML, MIPS Assembly, VHDL

AWARDS & ACHIEVEMENTS

- Awarded Merit-cum-Means scholarship by Ministry of Human Resources, Govt. of India. [2010 2014]
- Youngest of graduating class by completing bachelor's degree at an age of 19.

[2014]

• Secured All India Rank 462 among over 500.000 students in IIT-JEE 2010.

[2010]

Teaching Make A Difference

New Delhi, India

EXPERIENCE Mathematics Teacher

Jan - Apr 2014

(Volunteering) Taught Mathematics to a group of class XII students living in an orphanage assisting them with their Boards preparation.

Make A Difference Chennai, India

English Teacher

Jul 2014 – Apr 2015

Taught introductory English to a class of 30 freshmen living in a shelter home assisting them with the change in medium of instruction from Tamil to English.