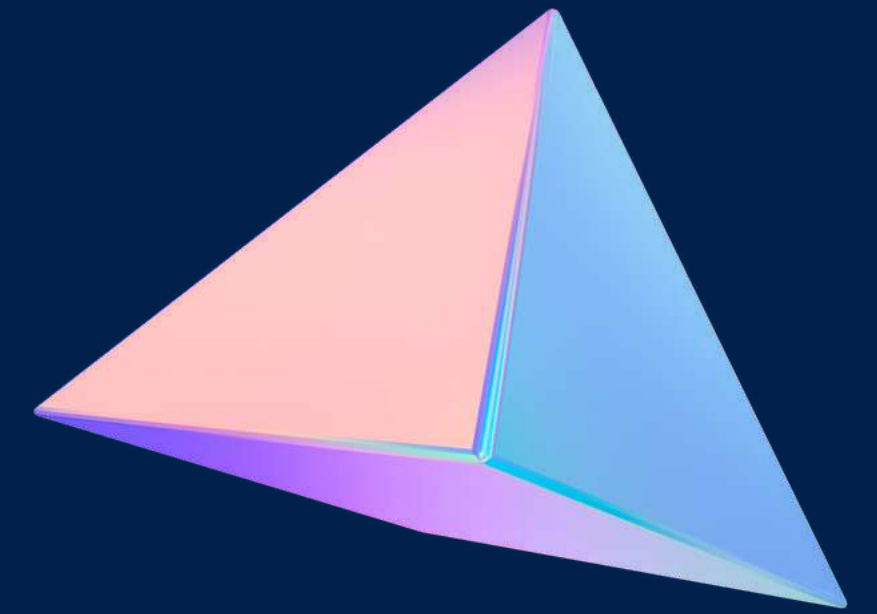




Drift DAO

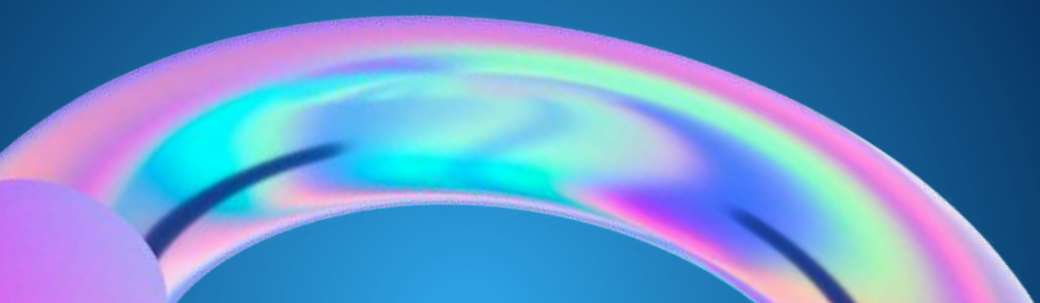
A secure, decentralized & unified platform for all your DAOs.





Problem

- If a person is an active member of a DAO, then to interact with fellow DAO members, you need to use Discord, or slack or something centralized.
- For voting, you need to use snapshot, and for discussion and RFPs, DAO's own discussion forums (discourse).
- So, **at least 3 different websites just for one DAO.**
- What if a person is a member of 3 DAOs (Polygon, Biconomy, & ENS DAO), then will the user visit 9 different websites??



Solution

- A unified peer-to-peer decentralized community interaction place.
- Easily log in with social accounts (account abstraction).
- Communicate with fellow DAO members.
- Take part in active posts in discussion forums (temperature check).
- Take part in proposal voting.
- Quickly view the analytics of the DAOs.

Drift DAO

- Drastically improving end user's pain of visiting multiple websites.
- The application is powered by the decentralized backend.
- Composable forum/discussion posts & RFPs (voting).
- Create your customized DAO without coding.
- Decentralized real time chatting.
- Social logins & account abstraction
- Token-gated rooms

Competitor Analysis

	Drift DAO	DAO lens	Deep DAO	Discord
Decentralised chatting	✓	✗	✗	✗
NFT-gated	✓	✓	-	not native
social login & account abstraction	✓	✗	✗	✗
video calling	✓	✗	✗	✓
Discussion Forums	✓	✓	✓	✓
Real time decentralised voting	✓	✓	-	✗

Target Market



- Already active DAOs
- All NGOs (helping them in becoming a DAO)
- Unions (labour union, bank union, etc)
- Educating more people about DAO

Revenue Model

- Drift will adopt a freemium model.
- Users can use the platform in free, and can also opt to purchase premium.
- Premium will offer them access to exclusive type of voting systems, emojis, and rich quality video calls with other premium members.
- DAOs with more than a certain number of members will need to pay a convenience pay.
- More revenue streams will be definitely explored on the way.

Goal for next 5 year

- Have more than 30% DAOs (1000+) using Drift
- Helping NGOs to switch into DAOs, and use Drift for better visibility
- Integrate AI & ML for better recommendation in the forum sections
- Make Drift first choice for all the DAOs

Market Overview



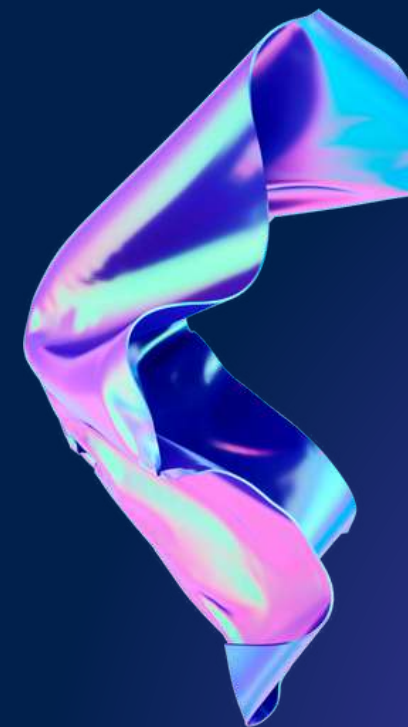
800%

DAOs Growth Rate 2022



\$21 Billion +

DAO Market Cap



7 million +

Governance participant

Team



Deependu Jha

Founder

Active member of CityDAO & DreamDAO

Participated in 10+ hackathons and won multiple of them

Full-stack blockchain developer



Nitesh kumar

Co-Founder

Active member of CityDAO & Biconomy DAO

3 time hackathon winner

Full-stack blockchain developer



Thank You

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