Institute of Engineering & Technology



MINI PROJECT REPORT - 2 On

EVENT SENSE

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Declaration

We hereby declare that the work which is being presented in the Mini Project Title "EVENTSENSE", in partial fulfilment of the requirements for Mini Project viva voice, is an authentic record of my own work carried under the supervision of "Mr. Vinay Agarwal, Assistant Professor, GLA University Mathura U.P."

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ACKNOWLEDGEMENT

It gives us a great sense of pleasure to present the report of the Mini Project undertaken in B.Tech. Third Year. This project in itself is an acknowledgement to the inspiration, drive and technical assistance contributed to it by many individuals. This project would never have seen the light of the day without the help and guidance that we have received.

Our heartiest thanks to **Mr.Vinay Agarwal**, for providing us with an encouraging platform to develop this project, which thus helped us in shaping our abilities towards a constructive goal. His constant support and guidance throughout the course of our work. His sincerity, thoroughness and perseverance have been a constant source of inspiration for us. He has showered us with all his extensively experienced ideas and insightful comments at virtually all stages of the project & has also taught us about the latest industry-oriented technologies. We also do not like to miss the opportunity to acknowledge the contribution of all authorities of the organization for their kind guidance and cooperation during the development of our project.

SYNOPSIS

EVENTSENSE

This is an online event management system software project that serves the functionality of an event manager. The system allows only registered users to login and new users are allowed to resister on the application. This is proposed to be a web application. The project provides most of the basic functionality required for an event. It allows the user to select from a list of event types. Once the user enters an event type eg(Marriage, Dance Show etc), the system then allows the user to select the date and time of event, place and the event equipment's.

Software Requirements:

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Windows Xp, Windows 7(ultimate, enterprise)
Sql 2008
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Brackets 2010

Hardware Components:

Processor – i3

Hard Disk - 5 GB

Memory – 1GB RAM

Advantages:

The user gets all the resources at a single place instead of wandering around for these.

This system is effective and saves time and cost of the users.

Disadvantages:

It reduces employment.

Applications:

This system can be implemented in hotels, clubs for booking events. The system can also be

ABSTRACT

This report is about the project **EventSense**. When organizing an event, you are confronted by many decisions. Choosing a venue is the one decision that will have the largest impact on your event. The date of the event, catering options, and attendees' pleasant experiences. Social events include weddings, birthdays, anniversary parties, bar and bat mitzvahs, Sweet 16 parties, children's parties, reunions and so on. You may decide to handle all these events or just specialize in one or more of them.

The market for social events, especially birthdays and anniversaries, is expected to continue to increase over the next few years, as baby boomers mature. This group has children getting married, parents celebrating golden anniversaries, and their own silver wedding anniversaries to commemorate.

You also will want to consider including critical information such as room rates, pricing for banquet and meeting rooms, facility room diagrams and specs, booking information, local attractions, photo galleries, and more. An attractive website is the number one way to capture more leads and help your event center, hotel, golf course or wedding venue achieve recognition and success. If you own or manage a large wedding venue, event center, hotel, bed and breakfasts, golf course or other event facility that hosts weddings, reunions, and large group events, we can design a mobile responsive website that will highlight your event venue's unique property and amenities.

We hope these help you find the perfect venue for your next event. The list of services available to event planners and exhibitors is very detailed and informative.

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Chapter 1

INTRODUCTION

Event Sense is a cloud-based, highly optimized event & expo management software solution for your event & exhibition. It manages your registration process for visitors & exhibitors through mobile and web portal, physical pass generation at the entry gate, secure-check-ins with highly valid code, record management of each entry, smooth and comfortable yet quite secured data process between visitors & exhibitors, interaction- analyzer, and generates reports of over-all performance of yours!

This unique event & expo management software has proven its value and importance in many significant exhibitions where people were in thousands, and of course, without any chaos! The most crucial part of any event or a show is to make sure things flow seamlessly from one point to another. Whether, it is an entry, roaming around in the expo, details exchange between participants (visitors to visitors, exhibitors to exhibitors and cross-data sharing); everything is made simple with it.

You can explore more features of this event & expo management software by calling us or dropping your queries.

In brief, event sense is a solution that assists event organizers in driving success through all aspects of their events—from event registration and event check-in, to event promotion and reporting.

Some providers claim to offer event management software when in actuality they are really offering a software that solves one particular pain point. For instance, some software specialize in event registration or event check-in. These platforms have their uses, but are limited in breadth of functionality.

For the purposes of this article, whenever we refer to event management software we will be referring to Eventsense which serves as a one-stop shop for all of an event organizer's needs. This type of software is sometimes called "event success software" or an "events cloud."

Because event management software integrates all of the tools that an event organizer needs into one platform, it's easy to work quickly, securely and with more rich insights at the ready.

Just like HubSpot may be a go-to marketing platform and Salesforce may be a go-to sales platform, event management software is the go-to events platform.

Event management can be broadly explained as an application of project management to create and develop large scale events such as festivals, conferences, athletic competitions, ceremonies, formal parties, concerts, conventions and more. Online event management tools and event management software are winning over the traditional event management methods due to their efficiency.

An increasing number of event organizers are choosing the best event management software systems available in the market to simplify and structure their event requirements. Event management software is a generalized term used for a range of software products that can be used to create, develop and manage events such as festivals, conferences, ceremonies, athletic competitions, seminars, trade fairs, formal parties, concerts, conventions, and other such events.

The idea of using a event management system is to make the event manager's job easier than ever before. Gone are the times when event managers had to run from pillar to post to organize and orchestrate their events right from scratch using old school methods.

An event management website ensures you focus on those things that need your attention the most. A capable software would efficiently take care of, sending invites, registrations, sales, payment collection execute offers if any (early bird or VIP) and equip you with all the details with just a few clicks on your smart device saving you the unnecessary hassle.

Most event management website allow you to quickly set up an events page, manage ticketing, and instantly start sending invites to your prospective guests. The good ones will also allow you to post your event details on social media with easy share buttons on the events page. Posting details on social media about your event on a relevant platform may help fetch you more appropriate registrations. These easy social share buttons will also motivate your attendees to share the event details on their social networks.

Most event management software's are equipped with customization features and offer basic templates that you can choose from according to your event needs and design an events page that you find appropriate.

Event management systems that enable the event manager to send automated emails to the guest list can also prove to be handy when sending alerts, reminders, and updates about the event. Such a system can also prove to be helpful when sending intimations for a new event comes to a picture.

Such an event management website has a system in place that helps event organizers track the ticketing process, sales, and other important metrics. Some event management platforms also offer easy access to the event sales statistics that can prove to be insightful for the event organizers for future use too.

The most important aspect that needs to be taken into consideration is the mode of payment. Look for a trustworthy events system with a secure payment gateway. The one that collects payments and deposits them in them into your account in the shortest possible time. This will allow you some working capital while still organizing the event.

A modernevent management website comes with all these and many more features which aid the event organizer in many ways. Some of the event managing software available on the web are paid while others are free event managing system. To pick software that suits your needs, an event manager will have to carefully scan the features offered by the paid and the free event management systems and then decide which one is appropriate for his event.

Chapter 2

IMPLEMENTATION DETAILS

PURPOSE

The purpose of project deals with making things easy for organizers to execute an event successfully by managing all the essential activities discussed above. This unique event & expo management software has proven its value and importance in many significant exhibitions where people were in thousands, and of course, without any chaos! The most crucial part of any event or a show is to make sure things flow seamlessly from one point to another. Whether, it is an entry, roaming around in the expo, details exchange between participants (visitors to visitors, exhibitors to exhibitors and cross-data sharing); everything is made simple with it.

DESCRIPTION

What Is Event Planning?

This question actually breaks down into two questions: What kinds of events are we talking about? And, what is event planning?

First things first. Generally speaking, special events occur for the following purposes:

- Celebrations (fairs, parades, weddings, reunions, birthdays, anniversaries)
- Education (conferences, meetings, graduations)
- Promotions (product launches, political rallies, fashion shows)
- Commemorations (memorials, civic events)

This list isn't an exhaustive one, but as the examples illustrate, special events may be business related, purely social or somewhere in between.

Now we move to the second question: What is event planning? Planners of an event may handle any or all of the following tasks related to that event:

- Conducting research
- Creating an event design
- · Finding a site
- · Arranging for food, decor and entertainment
- Planning transportation to and from the event
- Sending invitations to attendees
- Arranging any necessary accommodations for attendees
- Coordinating the activities of event personnel
- Supervising at the site
- Conducting evaluations of the event

How many of these activities your business engages in will depend on the size and type of a particular event, which will, in turn, depend on the specialization you choose.

Why Do People Hire Event Planners?

This question has a simple answer: Individuals often find they lack the expertise and time to plan events themselves. Independent planners can step in and give these special events the attention they deserve.

Operations

Budget Management for an Event

Planning and monitoring the budget related to weddings and events to execute your special day with no holds barred

Vendor Management

Vendor referrals, attending vendor meetings and coordinating and managing deliverables right up to overseeing the execution of vendor services on the event date

Event Invites

Assisting in the design and coordination of every aspect of wedding-related print material in keeping with the event theme

Event Venues and Location

Suggesting wedding and event venues, and location visits based on the client's theme, budget and requirement

Event Menu Planning

Food and beverage consulting and coordinating right up to offering menu design, styling, and managing the bar

Design and Decor

Conceptualising, designing and coordinating all aspects of wedding design and décor, including lighting, floral set-ups and execution of themes, after understanding your vision

Event Photography

Arranging event photography specialists for every event-related event, pre-event shoot, engagement shoot and bridal photo shoot, in keeping with your vision and budget

Event videography / Cinematography

Arranging event videography specialists across a diverse set of styles including traditional, documentary, quirky and Bollywood, in keeping with your vision and budget.

Entertainment

Referring and coordinating a range of options relating to entertainment at the wedding and related functions, including live acts, live music, DJs, VJs, celebrity appearances, performers, dancers, artists, pyrotechnic shows, audio requirements, lighting design & special effects design

Transportation

Organising and coordinating on-ground transportation services for the couple, family and guests

Security and Valet

Organising and coordinating for private security services, chauffeurs, valet services and event staffing, as required

Chapter 3

SOFTWARE REQUIREMENT ANALYSIS

To start off with the project you first need to have a clear definition of what you are about to do and how you are going to implement it. So far you have known whatis eventsense. This chapter will provide you with all those specific details that would definitely require to make such a system. The implementation will proceed step by step.

- (i) First you need to be aware of the languages that will be used for the different works of the project
- (ii) Then you will know what all tools will be required. To have certain tools to ease your work will do great.
- (iii) Then you will learn how to use them in the correct order. The order is quite significant to achieve the goal perfectly otherwise the work might get messy.

WEB DEVELOPMENT

Web development is the work involved in developing a web site for the internet or an intranet. Web development can range from developing a simple single static page of plain text to complex web-based internet applications, electronic businesses and social network services. A more comprehensive list of tasks to which web development commonly refers, may include web engineering, web design, web content development, client liaison, client- side/server-side scripting, web server and network security configuration and e-commerce development. Web development is the coding or programming that enables website functionality, per the owner's requirements. It mainly deals with the non-design aspect of building websites, which includes coding and writing markup. An ever-growing set of tools and technologies have helped developers build more dynamic and interactive websites. Further, web developers now help to deliver applications as web services which were traditionally only available as applications on a

desk-based computer. This has allowed for many opportunities to decentralize information and media distribution.

WEB-SITE

A website or web site is a collection of related network web sources, such as web pages, multimedia content, which are typically identified with a common domain name, and published on at least one web server. Websites can be accessed via a public Internet Protocol (IP) network, such as the Internet, or a private local area network (LAN), by a uniform resource locator (URL) that identifies the site. Websites can have many functions and can be used in various fashions; a website can be a personal website, a corporate website for a company, a government website, an organization website, etc. Websites are typically dedicated to a particular topic or purpose, ranging from entertainment and social networking Websites to providing news and education. All publicly accessible websites collectively constitute the world wide web, while private websites, such as a company's website for its employees, are typically part of an intranet.

Web pages, which are the building blocks of websites, are documents, typically composed in plain text interspersed with formatting instructions of Hypertext Markup Language (HTML, XHTML). They may incorporate elements from other websites with suitable markup anchors. Web pages are accessed and transported with the Hypertext Transfer Protocol (HTTP), which may optionally employ encryption (HTTP server, HTTPS) to provide security and privacy for the user. The user's application, often a web browser, renders the page content according to its HTML markup instructions onto a display terminal.

Hyperlinking between web pages conveys to the reader the site structure and guides the navigation of the site, which often starts with a home page containing a directory of the site web content. Some websites require user registration or subscription to access content. Examples of subscription websites include many business sites, news websites, academic journal websites, gaming websites, file-sharing websites, message boards, web-based emails, social networking websites, websites providing real-time stock market data, as well as sites providing various other services. End users can access websites on a range of devices, including desktop and laptops, tablet computers, smartphones and smart TVs. A website consists of web pages which are interconnected to each other and contain various data and functionalities.

WEB PAGE

A web page or webpage is a document commonly written in HTML (Hypertext Markup Language) that is accessible through the Internet or other networks using an Internet browser. A web page is accessed by entering a URL address and may contain text, graphics, and hyperlinks to other web pages and files. Web pages can either be static or dynamic. Static pages show the same content each time they are viewed. Dynamic pages have content that can change each time they are accessed. These pages are typically written in scripting languages such as PHP, Perl, ASP, or JSP. The scripts in the pages run functions on the server that return things like the date and time, and database information. All the information is returned as HTML code, so when the page gets to your browser, all the browser has to do is translate the HTML.

USER INTERFACE DEVELOPMENT

Technologies that are mostly used to develop this user interface are:

- HMTL
- CSS
- JavaScript

HTML5

HTML is a markup language which is used for creating attractive web pages with the help of styling, and which looks in a nice format on a web browser. An HTML document is made of many HTML tags and each HTML tag contains different content. Web browsers receive HTML documents from a web server or from local storage and render the documents into multimedia web pages. HTML describes the structure of a web page semantically and originally included cues for the appearance of the document.

HTML elements are the building blocks of HTML pages. With HTML constructs, images and other objects such as interactive forms may be embedded into the rendered page. HTML provides a means to create structured documents by denoting structural semantics for text such as headings, paragraphs, lists, links, quotes and other items. HTML elements are delineated by *tags*, written using angle brackets. Tags such as and <input/> directly introduce content into the page. Other tags such as surround and provide information about document text and

may include other tags as sub-elements. Browsers do not display the HTML tags, but use them to interpret the content of the page.

HTML can embed programs written in a scripting language such as JavaScript, which affects the behavior and content of web pages. Inclusion of CSS defines the look and layout of content. The World Wide Web Consortium (W3C), former maintainer of the HTML and current maintainer of the CSS standards, has encouraged the use of CSS over explicit presentational HTML since 1997.

HTML tags are like keywords which defines that how web browser will format and display the content. With the help of tags, a web browser can distinguish between an HTML content and a simple content. HTML tags contain three main parts: opening tag, content and closing tag. But some HTML tags are unclosed tags.

When a web browser reads an HTML document, browser reads it from top to bottom and left to right. HTML tags are used to create HTML documents and render their properties. Each HTML tags have different properties.

An HTML file must have some essential tags so that web browser can differentiate between a simple text and HTML text. We can use as many tags you want as per your code requirement.

CSS

Cascading Style Sheets (CSS) is a style sheet language used for describing the presentation of a document written in a markup language like HTML. CSS is a cornerstone technology of the World Wide Web, alongside HTML and JavaScript.

CSS is designed to enable the separation of presentation and content, including layout, <u>colors</u>, and fonts. This separation can improve content accessibility, provide more flexibility and control in the specification of presentation characteristics, enable multiple web pages to share formatting by specifying the relevant CSS in a separate .css file, and reduce complexity and repetition in the structural content.

Separation of formatting and content also makes it feasible to present the same markup page in different styles for different rendering methods, such as on-screen, in print, by voice (via speech-based browser or), and on Braille-based tactile devices. CSS also has rules for alternate formatting if the content is accessed on a mobile device.

The name cascading comes from the specified priority scheme to determine which style rule applies if more than one rule matches a particular element. This cascading priority scheme is predictable.

The CSS specifications are maintained by the World Wide Web Consortium (W3C). Internet media type (MIME type) text/css is registered for use with CSS by RFC 2318 (March 1998). The W3C operates a free CSS validation service for CSS documents. CSS and HTML are two different languages, yet both can be used in the same document. There are three ways to incorporate CSS:

- Externally, where a stylesheet file (most likely with a .css extension) is linked near the beginning of the HTML document. Linking a .css file keeps the style sheet separate from an HTML document but still pulls in and applies the appropriate formatting to each HTML element. Without linking them, an HTML document can't read the style sheet and styles won't render.
- Internally, in which a <style> tag is nested in the <head> tag.
- Inline, by adding the <style> or <id> attribute inside an individual HTML element. Inline styles allow you to stylize a specific element in an HTML document, so they do look a little different from internal styles (but not by much). Instead of nesting a tag within a tag, you directly apply inline styles to an open tag using the style attribute.

Start Up Website Chapter 2 The major purpose of CSS is for describing the presentation of Web pages, including colors, layout, and fonts that allows to adapt the presentation to different types of devices, such as large screens, small screens, or printers. CSS is independent of HTML and can be used with any XML-based markup language. The features, convenience & ease of usage provided by CSS3 are the main advantages. It lets you make the elements of a web page more dynamic, add life with a decorative touch. CSS helps you to keep the informational content of a document separate from the details of how to display it. The details of how to display the document are known as its *style*. You keep the style separate from the content so that you can:

- Avoid duplication
- Make maintenance easier
- Use the same content with different styles for different purposes. Using CSS, you store the style information in common files that all the pages share. When a user displays a web page, the user's

browser loads the style information along with the content of the page. When a user prints a web page, you might provide different style information that makes the printed page easy to read.

JavaScript

JavaScript is a scripting language that enables you to create dynamically updating content, control multimedia, animate images, and pretty much everything else. (Okay, not everything, but it is amazing what you can achieve with a few lines of JavaScript code.) The JavaScript is executed by the browser's JavaScript engine, after the HTML and CSS have been assembled and put together into a web page. This ensures that the structure and style of the page are already in place by the time the JavaScript starts to run. This is a good thing, as a very common use of JavaScript is to dynamically modify HTML and CSS to update a user interface, via the Document Object Model API (as mentioned above). If the JavaScript loaded and tried to run before the HTML Start Up Website Chapter 2 and CSS were there to affect, then errors would occur. There are several reasons for why you may want to use JavaScript on your web page even though the page is usable without the JavaScript. Most of the reasons relate to providing a friendlier experience for those of your visitors who do have JavaScript enabled. Here are a few examples of proper use of JavaScript to improve your visitor's experience.

Bootstrap

Bootstrap is a free and open-source CSS framework directed at responsive, mobile first front-end **web** development. It contains CSS and (optionally) JavaScript-based design templates for typography, forms, buttons, navigation and other interface components. Bootstrap is an open-source JavaScript framework developed by the team at Twitter. It is a combination of HTML, CSS, and JavaScript code designed to help build user interface components. Bootstrap was also programmed to support both HTML5 and CSS3.Also it is called Front-end-framework. ootstrap is a free collection of tools for creating a websites and web application buttons, navigation and other interface components, as well as optional JavaScript extensions.

Some Reasons for programmers preferred Bootstrap Framework

- 1. Easy to get started
- 2. Great grid system
- 3. Base styling for most HTML elements (Typography, Code, Tables, Forms,

Buttons, Images, Icons)

- 4. Extensive list of components
- 5. Bundled JavaScript plugins

Start Up Website Chapter 2 **Bootstrap 3** is designed to be responsive to mobile devices. Mobile-first styles are part of the core framework. Bootstrap 3 is the most stable version of Bootstrap, and it is still supported by the team for critical bug fixes and documentation changes. **Bootstrap 4** is the newest version of Bootstrap, which is the most popular HTML, CSS, and JavaScript framework for developing responsive, mobile-first websites. Bootstrap 4 is a latest version of Bootstrap 3, who's source CSS files are converted into SCSS. It uses the flex modal for grid system and supports all the latest browsers. Bootstrap 4 is the newest version of Bootstrap; with new components, faster style sheet and more responsiveness. However, Internet Explorer 9 and down is not supported.

Brackets: Brackets is a source code editor with a primary focus on web development. Created by Adobe Systems, it is free and open-source software licensed, and is currently maintained on GitHub by Adobe and other open-source developers. It is written in JavaScript, HTML and CSS.

CHAPTER 4

SOFTWARE DESIGN

Software design is a process to transform user requirements into some suitable form, which helps the programmer in software coding and implementation. Software design is the first step in SDLC (Software Design Life Cycle), which moves the concentration from problem domain to solution domain. It tries to specify how to fulfill the requirements mentioned in SRS. The project is

UML DIAGRAM

A diagram is the graphical presentation of a set of elements, most often rendered as a connect graph of vertices and arcs. You draw to visualize a system from different perspective, so a diagram is a projection into a system. For all but most trivial systems, a diagram represents an elided view of the element that make up a system. The same element may appear in all diagrams, only a few diagrams or in no diagrams at all. In theory, a diagram may contain any combination of things and relationships. In practice, however, a small number of common combinations arise, which are consistent with the five most useful views that comprise the architecture of a software-intensive system.

- 1. Use case Diagram
- 2. Data flow Diagram
- 3. Sequence Diagram

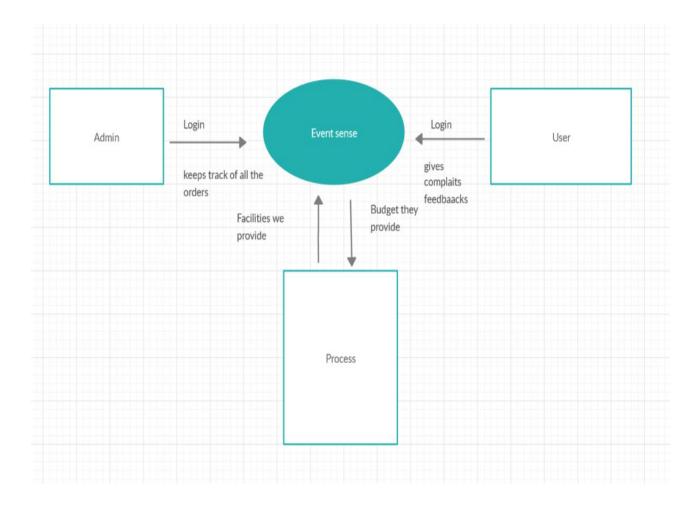
3.2 Use-case diagram

A use case diagram is the Unified Modelling Language (UML) is a type of behavioural diagram defined by and created from a use-case analysis. Its purpose is to present a graphical overview of the functionality provide by a system in terms of actors, their goals (represented as use cases), and any dependencies between those use cases.

DATA FLOW DIAGRAM

A data-flow diagram (DFD) is a way of representing a flow of a data of a process or a system (usually an information system). The DFD also provides information about the outputs and inputs of each entity and the process itself.

Level 0 DFD



Chapter 5

IMPLEMENTATION

Now as we have taken all the general knowledge required to start this project now, we need to know how to implement all the tools along with the languages stated in the above context in a proper sequence so as to get the desired results.

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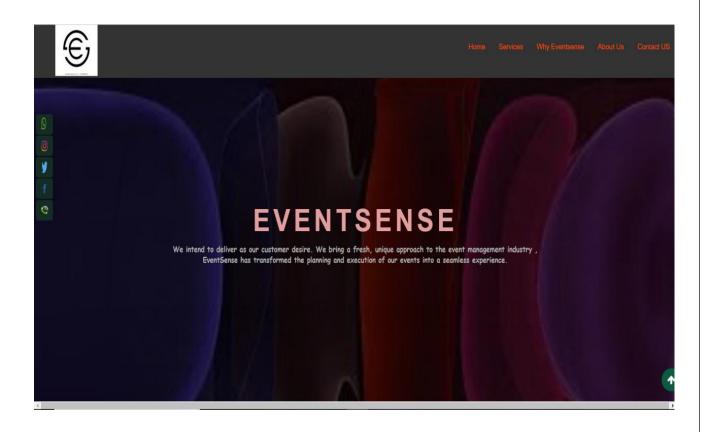
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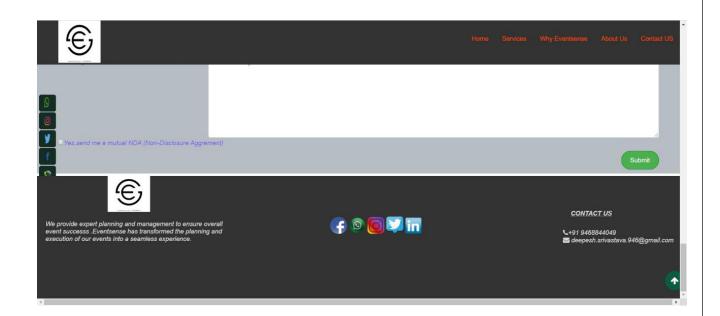
-Why Choose Us-

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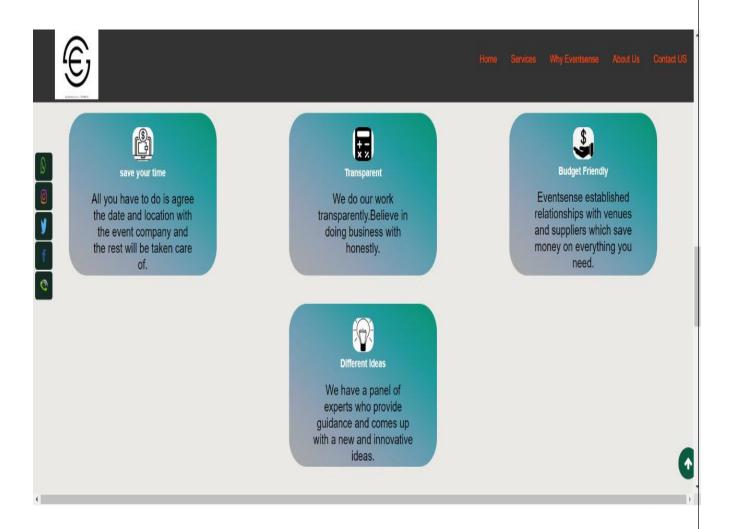
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Starting Page

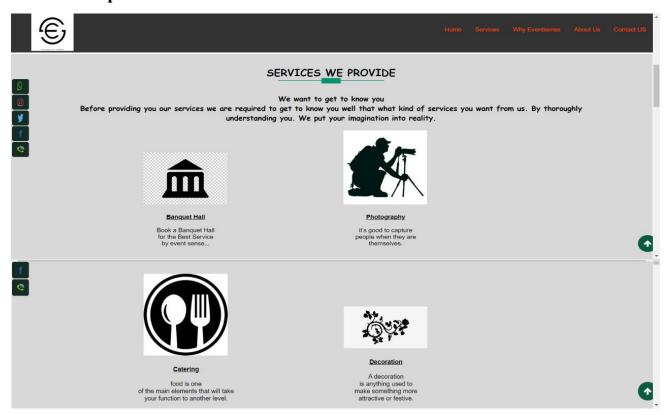




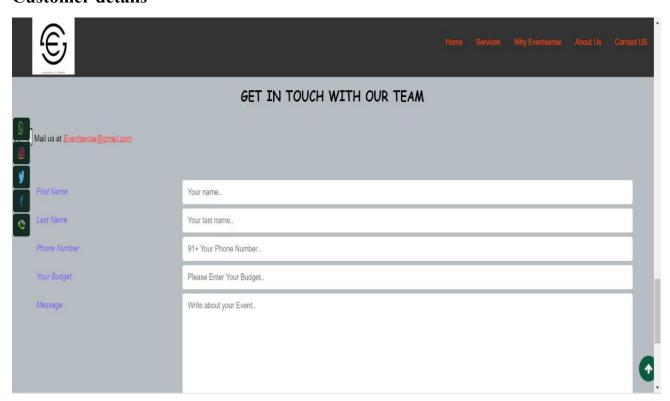
Advantages we provide



Services we provide



Customer details



Flow of data



Fig(6.3 flow of data after processing)

TESTING

Introduction

Software testing is a critical element of software quality assurance and represents the ultimate review of specification, design and coding. In fact, testing is the one step in the software engineering process that could be viewed as destructive rather than constructive.

A strategy for software testing integrates software test case design methods into a well-planned series of steps that result in the successful construction of software. Testing is the set of activities that can be planned in advance and conducted systematically. The underlying motivation of program testing is to affirm software quality with methods that can be economically and effectively apply to both strategies to both large and small scale system. The following are the Testing Objectives:

- Testing is a process of executing a program with the intent of finding an error.
- A good test has a high probability of finding an as yet undiscovered error.
- A successful test is one that uncovers an as yet undiscovered error.

Design of Test cases & scenarios

The objective is to design tests that systematically uncover different classes of error sand do so with a minimum amount of time and effort. Testing cannot show the absence of defects. It can only show that software defects are present.

Integration Testing

Start Up Website Chapter 4Modules integrated by moving down the program design hierarchy. Can use depth

first or breadth first top down integration verifies major control and decision points early in design process. Top- level structure tested most. Depth first implementation allows a complete function to be implemented, tested and demonstrated and does depth first implementation of critical function early. Top down integration forced (to some extent) by some development tools in program with graphical user interfaces. Begin construction and testing with atomic modules (lowest level modules). Bottom up integration testing as its name implies begins construction and testing with atomic modules. Because molecules are integrated from the bottom up, processing required for modules subordinates to a given level is always available and need for stubs is eliminated.

Validation Testing

Validation testing aims to demonstrate that the software functions in a manner that can be reasonably expected by the customer. This tests conformance the software to the Software Requirements specification

Validation Test Criteria

A set of black box test is to demonstrate conformance with requirements. To check that all functional requirements satisfied, all performance requirements achieved, documentation is correct and 'human engineered', and other requirements are met e.g. Compatibility ,Error recovery and Maintainability When validation tests fail it may be too late to correct the prior to scheduled delivery. Need to negotiate method of resolving deficiencies with the customer.

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