6.148 Day 1

Monday, January 9, 2017 1

11:08 AM

Introduction

- Client (me) requests to get xkcd.com (server).
- xkcd.com stores and serves a website: responds with webpage files.

Webpage files/types:

- HTML (file of text; can't contain images)
- CSS (makes pretty: color/font/sizes/moves things around)
- JavaScript/JS (allows computer to move things around/make buttons clickable/functionality)
- Assets (Images)

Website specs:

- Dynamic website supported by a back-end
- Personalized experience based on user accounts
- Minimum security requirements fulfilled
- Original design and implementation
- Use Git and 6.148 repo.

Theme: **Beyond the Horizon**

- Share photos/food/travel spots from places around the world
 - Find friends and see who else has travelled there
 - Top places to travel
- Cute animal pictures from around the world
- Sitter website: upload a picture (choose daily, hourly, etc.)
- Find a pen-pal & gift packages
- Compilation website for classes that you are in: include files, photos, study notes, etc.
 - o Have an administrator, forum, can request access into a class
 - o Collaborative Google Doc

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Staff Ideas

- Discover new places: target tourists, college students, real-life people (photos!)
- Maps, routes, directing
- Make recommendations: need a good API (ML)
- Quality over quantity

UI/UX

- UI User Interface (graphics; color)
 - Visual Design, Branding, Layout
 - o CSS/HTML
- UX User Experience (function)
 - o Research, sketches, wireframes, usability testing
- Don't want to log in; Don't necessarily want to use app

• Good Usability:

- Learnability: Photoshop is complex; Google Maps is good! (Put in a walk-through!)
- Label with steps (1, 2, 3,...)
- o User feedback?
- Links should work! (Loading screen when you click on something)
- Navigation bars are important! (Log-in on Right; Logo on Left)
- Icons are good! (Thumbs up, thumbs down, home button, printer)
- Efficiency: the less words the better
- Make sure that users don't do bad things!
- Make recovery easy

Follow standard layouts

- Use grids! Even sizes, even spaces
- White spaces! Clean, trustworthy
- o Colors! Represent emotions Flat UI colors
- No more than 3 main colors

Current Trends

- Flat UI (Apple/iOS; no shadows; 1D) & Material Design (pop-outs)
- Cool images (parallax scrolling)
- o Micro-animations