

₹ 984.87M

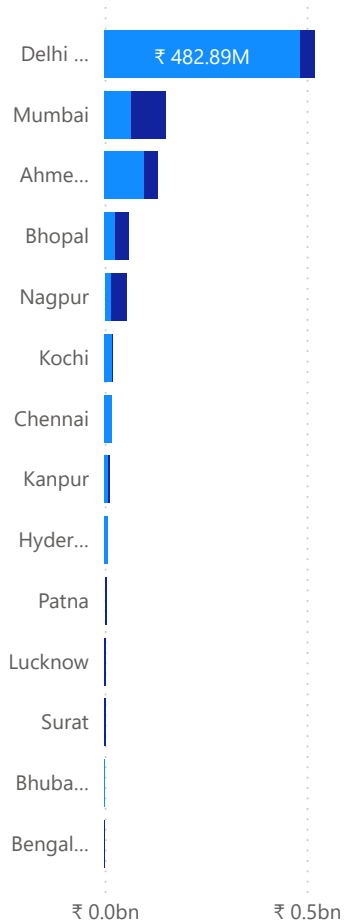
Revenue

2M

Sales Qty

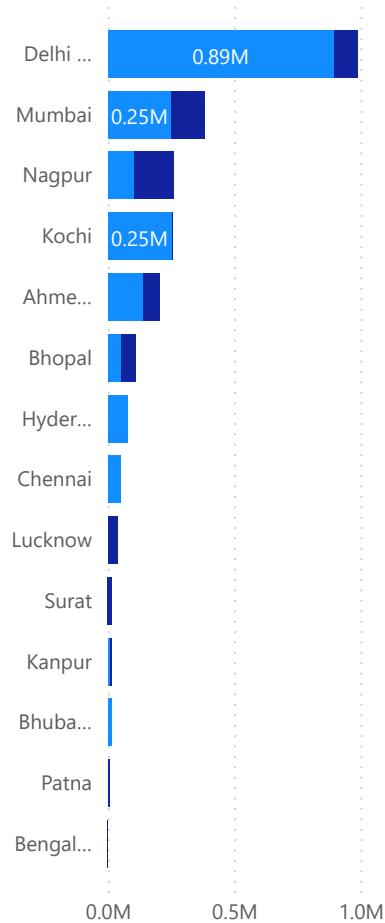
Revenue by Markets

custo... ● Brick & Mortar ● E-Commerce

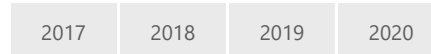


Sales Qty by Markets

custo... ● Brick & Mortar ● E-Commerce



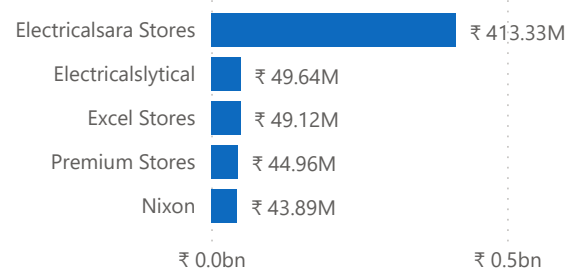
Year



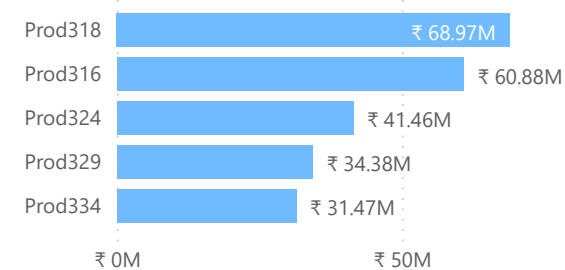
Month



Top 5 Customers

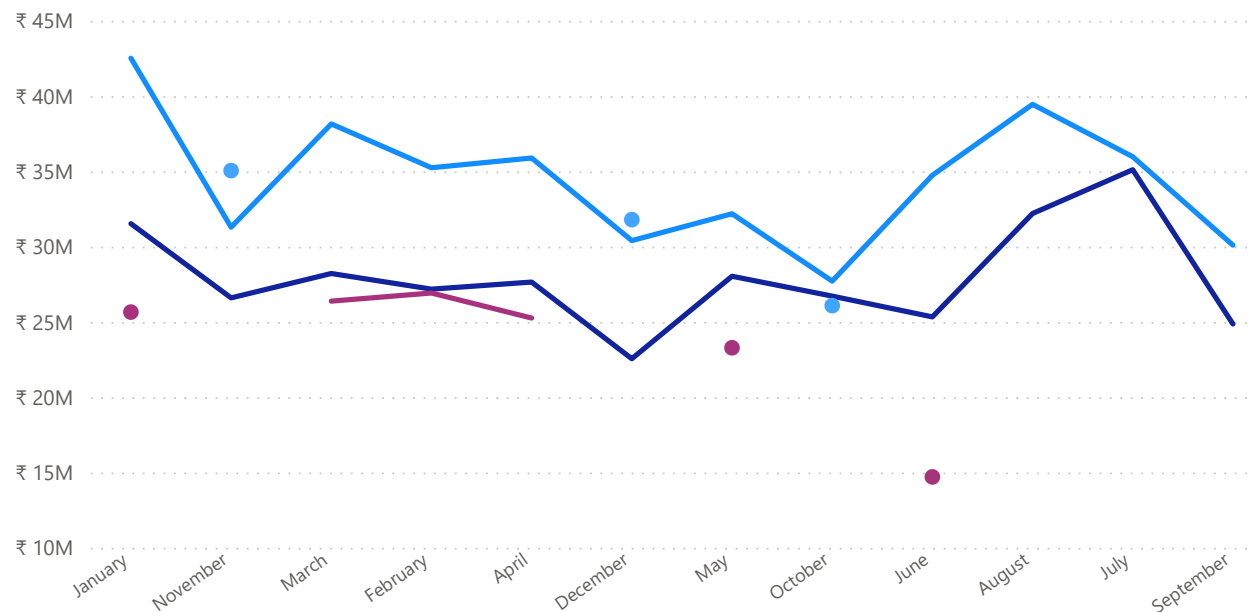


Top 5 Products



Revenue Line Chart

year ● 2017 ● 2018 ● 2019 ● 2020



₹ 984.87M

Revenue

₹ 24.66M

Total profit Margin

Year

2017

2018

2019

2020

Month

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

Nov
17

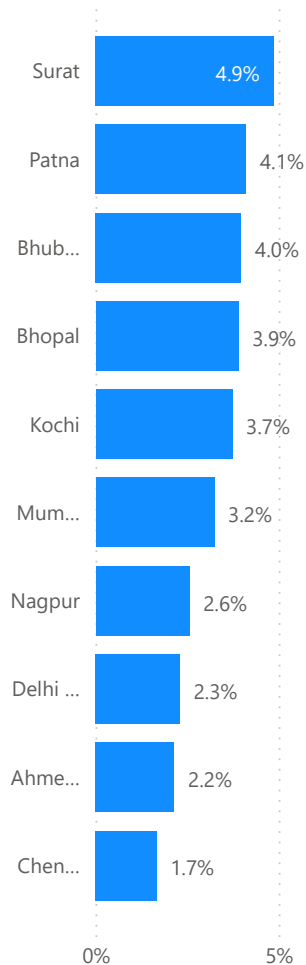
Dec
17

Jan
18

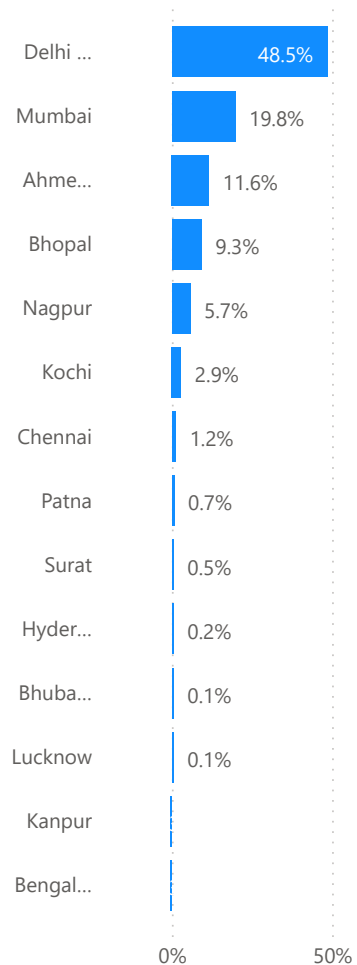
Feb
18



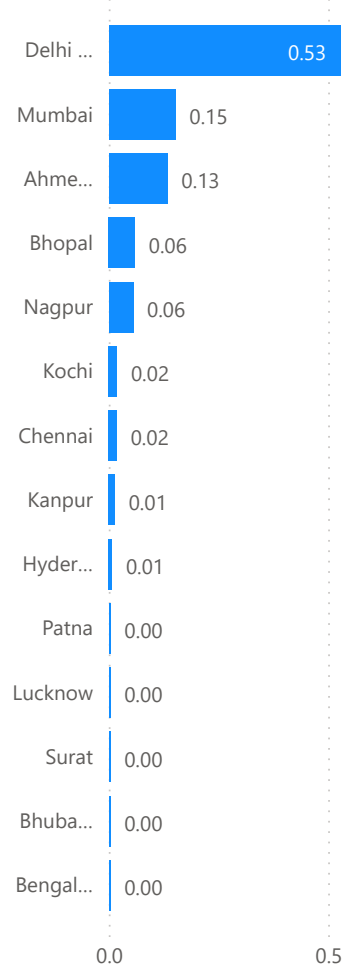
Profit % by Markets



Profit contribution by Markets



Revenue contribution Markets



customer_name	Revenue	Revenue contribution	Profit Margin Contribution	Profit Margin %
Electricalsara Stores	₹ 41,33,33,588.00	0.42	37.7%	2.3%
Electricalslytical	₹ 4,96,44,189.00	0.05	6.8%	3.4%
Excel Stores	₹ 4,91,15,620.00	0.05	2.8%	1.4%
Premium Stores	₹ 4,49,62,166.00	0.05	4.3%	2.3%
Nixon	₹ 4,38,93,083.00	0.04	7.2%	4.1%
Info Stores	₹ 3,51,00,033.00	0.04	1.3%	0.9%
Control	₹ 3,17,71,997.00	0.03	3.3%	2.6%
Surge Stores	₹ 2,86,48,916.00	0.03	2.7%	2.3%
Acclaimed Stores	₹ 2,11,96,727.00	0.02	1.3%	1.5%
Forward Stores	₹ 2,10,26,079.00	0.02	2.3%	2.7%
Epic Stores	₹ 1,87,50,440.00	0.02	1.3%	1.8%
Nomad Stores	₹ 1,77,39,351.00	0.02	2.1%	2.9%
Electricalsociety	₹ 1,74,89,935.00	0.02	2.9%	4.1%
Modular	₹ 1,73,79,851.00	0.02	1.8%	2.6%
Atlas Stores	₹ 1,66,66,713.00	0.02	1.2%	1.8%
Leader	₹ 1,65,29,970.00	0.02	5.1%	7.5%
Surface Stores	₹ 1,52,42,562.00	0.02	2.0%	3.2%
Integration Stores	₹ 1,39,79,716.00	0.01	1.0%	1.8%
Logic Stores	₹ 1,32,01,366.00	0.01	2.0%	3.7%
Path	₹ 1,29,95,938.00	0.01	0.9%	1.6%
Unity Stores	₹ 1,25,89,257.00	0.01	0.9%	1.8%
Electricalsopedia Stores	₹ 1,02,81,203.00	0.01	1.3%	3.2%
Flawless Stores	₹ 91,56,412.00	0.01	1.3%	3.4%
Synthetic	₹ 61,73,068.00	0.01	0.4%	1.4%
All-Out	₹ 60,68,432.00	0.01	0.6%	2.5%
Power	₹ 57,27,123.00	0.01	1.4%	6.2%
Relief	₹ 52,30,158.00	0.01	0.7%	3.3%
Total	₹ 98,48,68,963.00	1.00	100.0%	2.5%

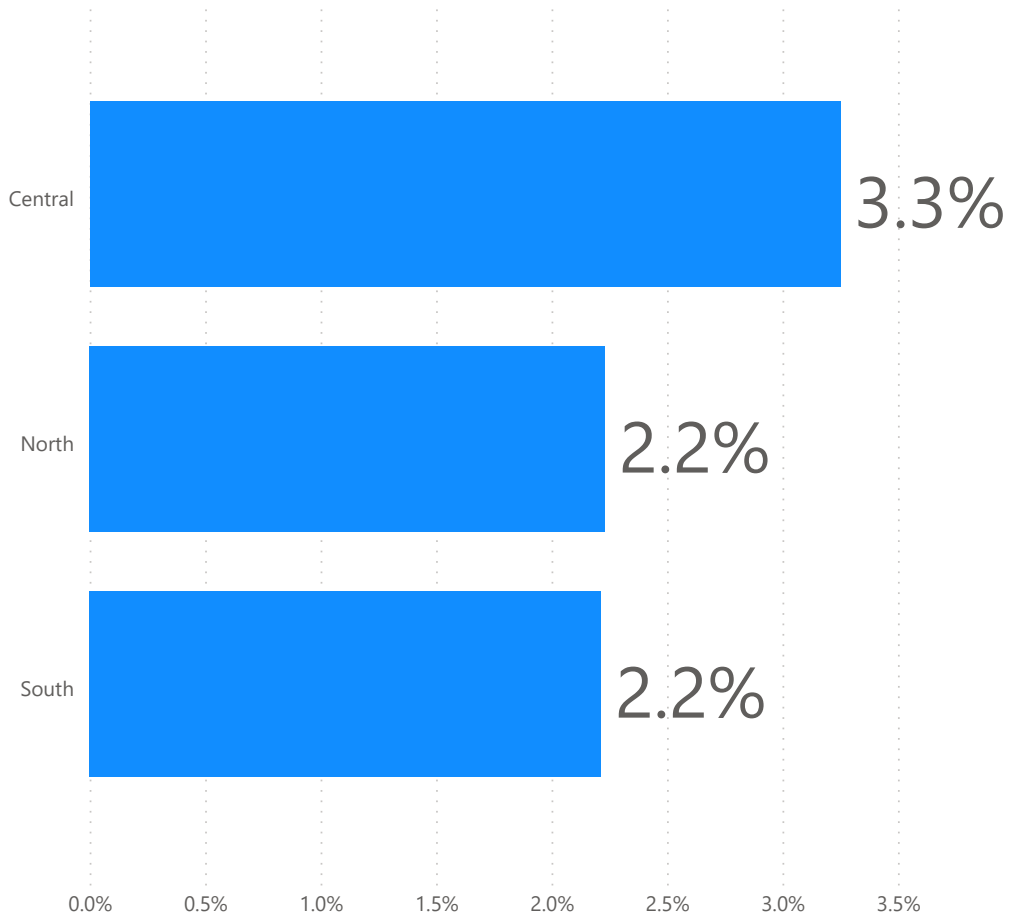
₹ 984.87M

Revenue

₹ 24.66M

Total profit Margin

Profit % by Markets



Profit Target

-5.00%



Year

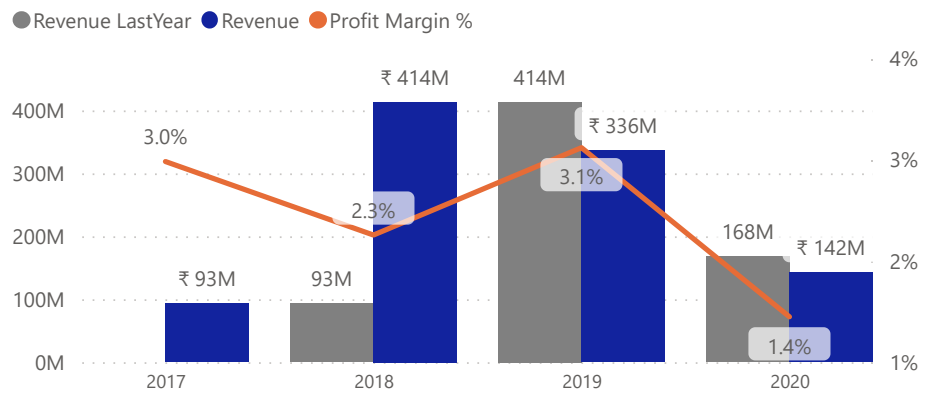
2017	2018	2019	2020
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Month

Jun 17	Jul 17	Aug 17	Sep 17	Oct 17
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Revenue Trend



customer_name	Revenue	Revenue contribution	Profit Margin Contribution	Profit Margin %
Electricalsara Stores	₹ 41,33,33,588.00	0.42	37.7%	2.3%
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Excel Stores	₹ 4,91,15,620.00	0.05	2.8%	1.4%
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Total	₹ 98,48,68,963.00	1.00	100.0%	2.5%