



Subhradip Halder

Data Analyst / Scientist / QA Manager

Profile

- Accomplished Data Scientist/Analyst with a passion for delivering valuable data through analytical functions and data retrieval methods.
- Committed to helping companies advance by helping them to develop strategic plans based on predictive modeling and findings. Bringing forth a proven track record of analyzing complex data sets and serving as a strong advisor.
- Experienced and reliable Quality Assurance professional with over 9 years of experience working in companies to ensure the highest quality outcomes possible.
- Experienced in handling E-Commerce websites, end to end - from design to marketing.
- Accomplished graphic designer and experienced in Photoshop, Procreate and Illustrator and UI design using Figma, Canva.

Employment History

Data Analytics Freelancer, Kolkata

January 2021 — Present

- Developed forecasting models and dashboard based on statistics and machine learning using company sales data and insights.
- Extensive knowledge in web scraped and data mining and experience working with unbalanced and unstructured data.
- Worked to assess the business needs and resolved issues with the use of data and performed EDA and discovered factors affecting sales growth of company.
- Analyzed data and created dashboards to showcase company performance and reported areas where improvements are needed.
- Used correlation and simple regression for data analysis.
- Worked with business owners to understand requirements and performed in-depth data validation on data from various data sources.

Salesforce nCino QA functional lead at Deloitte, Denver

June 2010 — June 2019

- Led a team of 7 both in the US following the onsite offshore model and was accountable for the complete Salesforce deliverables in the project.
- Software QA professional with 9+ years of experience in quality assurance / Web Services testing / Security testing / Automation Testing / Performance Testing.

Details

India

+917980895179

suhalder.work@gmail.com

Links

[Linkedin](#)

[GitHub](#)

[Portfolio](#)

Skills

Python

R

SQL

Data Analysis

Machine Learning

Strong Analytical Skills

Econometrics

Tableau

Microsoft Power BI

Quality Assurance

Graphic Design

Languages

English

Bengali

Hindi

Hobbies

Gardening, Movie fanatic,
Music.

- nCINO functional QA lead - Product Packages, Loans, Commitment, Routes UI, Exposure, Covenants, Document Manager, Collateral, Transactions Rule Engine.
- Salesforce QA Automation using Selenium and Katalon Studio , dashboarding using Power BI.
- Worked in Core banking, Payments, Business Lending, Mortgages & Ecommerce (B2B, B2C & Retailer Gateway) and healthcare domain.
- Experience in execution of QA processes including Release management regression maintenance. Agile Scrum Methodologies, Confluence, JIRA.
- Salesforce QA in Tableau CRM (Einstein Analytics and Discovery), Data Science
- PM tools- JIRA, Trello.
- Automation Tools- Selenium,Katalon.
- Work Experience on Salesforce Commerce Cloud (B2B, B2C)

Creative designer and CoFounder at Zealousi.com

June 2019 — Present

- Creative Designer and Owner. Generative Artist and crypto NFT creator.
- Used Figma, photoshop to enhance UI UX experience of the. whole website to optimise sales
- Extensive experience in social media marketing and experinced in manufacturing, selling and scaling buinesses in India and USA.

📁 Internships

Data Scientist Intern at Innodatatics Solutions USA., Bengaluru

June 2021 — December 2021

- Extracted , scraped, analyzed and presented data in graphical format and presented it to the team for better understanding of the data.
- Proficient in importing and exporting large amount of data using SQL and proficient in using vaex library in python.
- Designed and developed dashboard on Sales insight data of client company using different aggregated functions using Power BI and Tableau,
- Data Visualization using wide variety of chats, tables, plots, maps, dashboards.
- Strong hands-on experience on Python and data science/analysis libraries (Pandas, Numpy, Scikit-learn, seaborn, Matplotlib, scipy, etc and experienced in NLP with NLTK,Spacy libraries.
- Experienced in SQL using mySQL and also certified in advanced SQL by HackerRank.
- Projects : Abusive email classification and prediction from huge email dataset, Web scraping goodreads books data and predicting specific genre for a summary and then using recommendation systems to get best book recommendations.

🎓 Education

Master of Science, University of Milan, Milano

September 2019 — Present

Pursuing Master degree in Data Science and Economics.

Bachelor of Science, Bangalore University, Bengaluru

September 2009 — July 2012

Major in Computer Science with Mathematics and statistics.

Certifications

Data Science Certification by ExcelR Solutions

January 2021 — June 2021

Certified Scrum Master

June 2013 — July 2014

nCino technical certification program, Denver

June 2017

Salesforce + nCino QA functional lead.

Python 3 Developer

July 2017

R programmer

April 2020

The Johns Hopkins University

<https://www.coursera.org/account/accomplishments/certificate/FWCF4AJXPYXF>

SQL Intermediate _ Gold _ Hackerrank

March 2022