Subhradip Halder

Data Analyst / Scientist / QA Manager

👤 Profile

- Accomplished Data Scientist/Analyst with a passion for delivering valuable data through analytical functions and data retrieval methods.
- Committed to helping companies advance by helping them to develop strategic plans based on predictive modeling and findings. Bringing forth a proven track record of analyzing complex data sets and serving as a strong advisor.
- Experienced and reliable Quality Assurance professional with over 9 years of experience working in companies to ensure the highest quality outcomes possible.
- Experienced in handling E-Commerce websites, end to end - from design to marketing.
- Accomplished graphic designer and experienced in Photoshop, Procreate and Illustrator and UI design using Figma,Canva.

💼 Employment History

Data Analytics Freelancer at Upwork

January 2021 — Present

- Developed forecasting models and dashboard based on statistics and machine learning using company sales data and insights.
- Extensive knowledge in web scraped and data mining and experience working with unbalanced and unstructured data.
- Worked to assess the business needs and resolved issues with the use of data and performed EDA and discovered factors affecting sales growth of company.
- Analyzed data and created dashboards to showcase company performance and reported areas where improvements are needed.
- Used correlation and simple regression for data analysis.
- Worked with business owners to understand requirements and performed in-depth data validation on data from various data sources.

Creative designer and CoFounder at Zealousi.com

June 2019 — Present

- Creative Designer and Owner. Generative Artist and crypto NFT creator.
- Used Figma, photoshop to enhance UI UX experience of the whole website to optimise sales.
- Extensive experience in social media marketing and experinced in manufacturing, selling and scaling buinesses in India and USA.

Details

India
+917980895179
suhalder.work@gmail.com

Links

Linkedin
GitHub
Development Portfolio
Design Portfolio Website

Skills

Python

R

SQL

Data Analysis

Machine Learning

Strong Analytical Skills

Tableau

Microsoft Power BI

Quality Assurance

Graphic Design

Figma

Adobe Photoshop

Languages

English

Bengali

Hindi

Hobbies

Gardening, Movie fanatic, Music.

Salesforce nCino QA functional lead at Deloitte, Denver
June 2010 — June 2019

- Led a team of 7 both in the US following the onsite offshore model and was accountable for the complete Salesforce deliverables in the project.
- Software QA professional with 9+ years of experience in quality assurance / Web Services testing / Security testing / Automation Testing / Performance Testing.
- nCINO functional QA lead - Product Packages, Loans, Commitment, Routes UI, Exposure, Covenants, Document Manager, Collateral, Transactions Rule Engine.
- Salesforce QA Automation using Selenium and Katalon Studio , dashboarding using Power BI.
- Worked in Core banking, Payments, Business Lending, Mortgages & Ecommerce (B2B, B2C & Retailer Gateway) and healthcare domain.
- Experience in execution of QA processes including Release management regression maintenance. Agile Scrum Methodologies, Confluence, JIRA.
- Salesforce QA in Tableau CRM (Einstein Analytics and Discovery), Data Science
- PM tools- JIRA, Trello.
- Automation Tools- Selenium,Katalon.
- Work Experience on Salesforce Commerce Cloud (B2B, B2C)

💼 Internships

Data Scienctist Intern at Innodatatics Solutions USA., Bengaluru
June 2021 — December 2021

- Extracted , scraped, analyzed and presented data in graphical format and presented it to the team for better understanding of the data.
- Proficient in importing and exporting large amount of data using SQL and proficient in using vaex libary in python.
- Designed and developed dashboard on Sales insight data of client company using different aggregated functions using Power BI and Tableau,
- Data Visualization using wide variety of chats, tables, plots, maps, dashboards.
- Strong hands-on experience on Python and data science/analysis libraries (Pandas, Numpy, Scikit-learn, seaborn, Matplotlib, scipy, etc and experienced in NLP with NLTK,Spacy libraries.
- Experienced in SQL using mySQL and also certified in advanced SQL by HackerRank.
- Projects : Abusive email classification and prediction from huge email dataset, Web scraping goodreads books data and predicting specific genre for a summary and then using recommendation systems to get best book recommendations.

🎓 Education

Master of Science, University of Milan, Milano

September 2019 — Present

Pursuing Master degree in Data Science and Economics.

Bachelor of Science, Bangalore University, Bengaluru

September 2009 — July 2012

Major in Computer Science with Mathematics and statistics.

Certifications

SQL Intermediate _ Gold _ Hackerrank

March 2022

Data Science Certification by ExcelR Solutions

January 2021 — June 2021

R programmer

April 2020

The Johns Hopkins University

https://www.coursera.org/account/accomplishments/certificate/FWCF4AJXPYXF

nCino technical certification program, Denver

June 2017

Salesforce + nCino QA functional lead.

Python 3 Developer

July 2017

Certified Scrum Master

June 2013 — July 2014