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Large-scale EXecution for Industry & Society



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THE NEED FOR FULL CYBER SECURITY ASSESSEMENT

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BARRY BUTLER

OUTPOST24



CYBER THREATS ARE GROWING, ORGANISATIONS ARE STRUGGLING

- Cybercrime to cost businesses \$10.5 trillion annually by 2023
- A new organization becomes a victim of ransomware every 10 seconds
- Unpatched vulnerabilities are involved in 60% of data breaches
- Two third of applications contain security flaws
- Identity theft doubled since the pandemic
- 1 in 6 companies experienced a public cloud data leak



Sources: Alarming cybersecurity stats: what you need to know for 2021, Forbes and <https://www.comparitech.com/blog/information-security/cybersecurity-vulnerability-statistics/>

Aug 21, 2021, 04:03pm EDT | 12,717 views

Ransomware on a Rampage; a New Wake-Up Call



Chuck Brooks Contributor @

AI

Global Thought Leader in Cybersecurity and Emerging Tech

Forbes

Why remote working leaves us vulnerable to cyber-attacks

B B C

By Bernd Debusmann Jr
Business reporter

© 26 July

Wanted: Millions of cybersecurity pros. Salary: Whatever you want



By Clare Duffy, CNN Business

Updated 1948 GMT (0348 HKT) May 28, 2021



The Washington Post
Democracy Dies in Darkness

The Cybersecurity 202: The government's facing a severe shortage of cyber workers when it needs them the most



By Joseph Marks
Anchor of The Cybersecurity 202 newsletter

August 2, 2021 at 7:40 a.m. EDT



The cybersecurity jobs crisis is getting worse, and companies are making basic mistakes with hiring

Overworked cybersecurity employees are struggling to keep up with the challenges of the job, and employers are struggling to keep hold of them.



By Danny Palmer | August 2, 2021 | Topic: Building the digital workforce: Tech skills trends and strategies for success

SOLVE CUSTOMER PROBLEMS

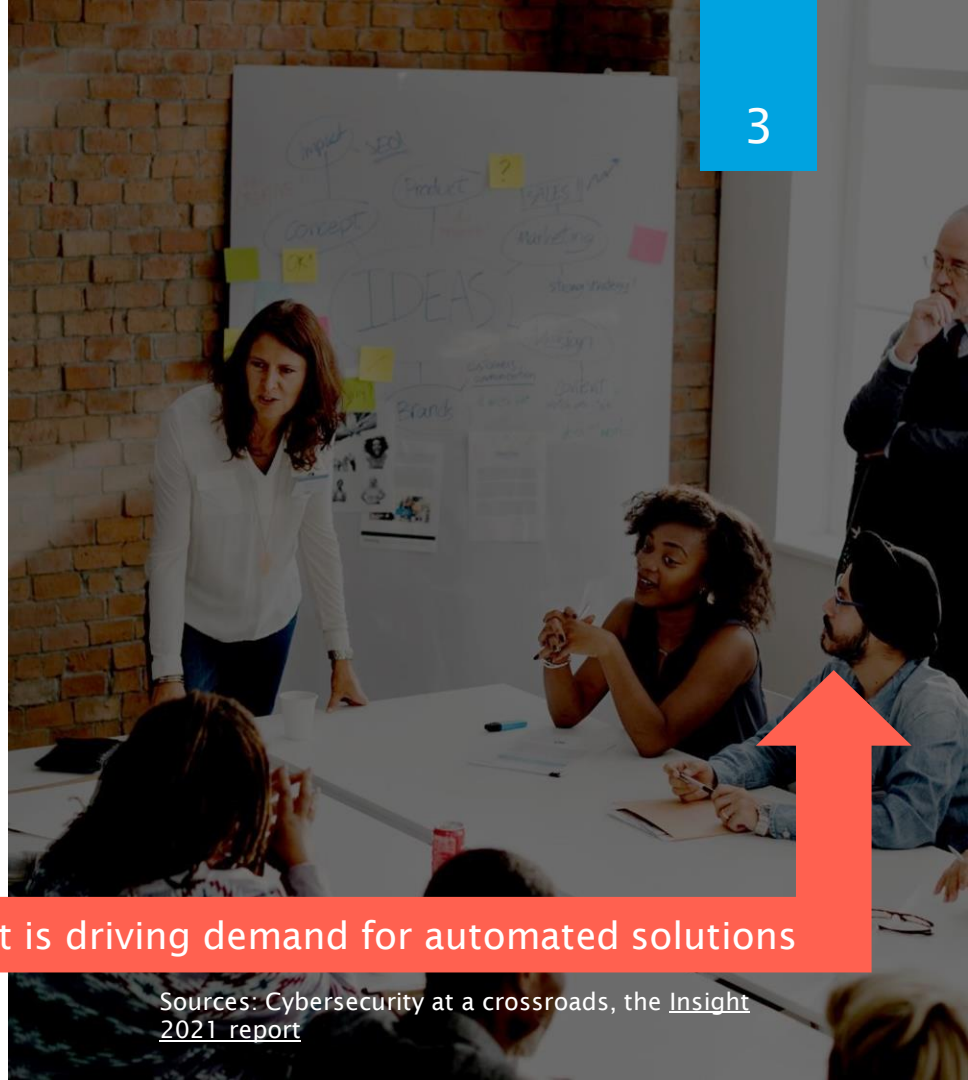
- 78% of organizations lack confidence in their company's cybersecurity posture
- 91% plan to increase their cybersecurity budget in 2021
- Top investment areas
 - Threat visibility/identification*
 - Incident response
 - Network security*
 - Endpoint/IoT security*
 - Application security/DevSecOps*
 - Malware protection
 - Identity and access management*

*Covered by Outpost24



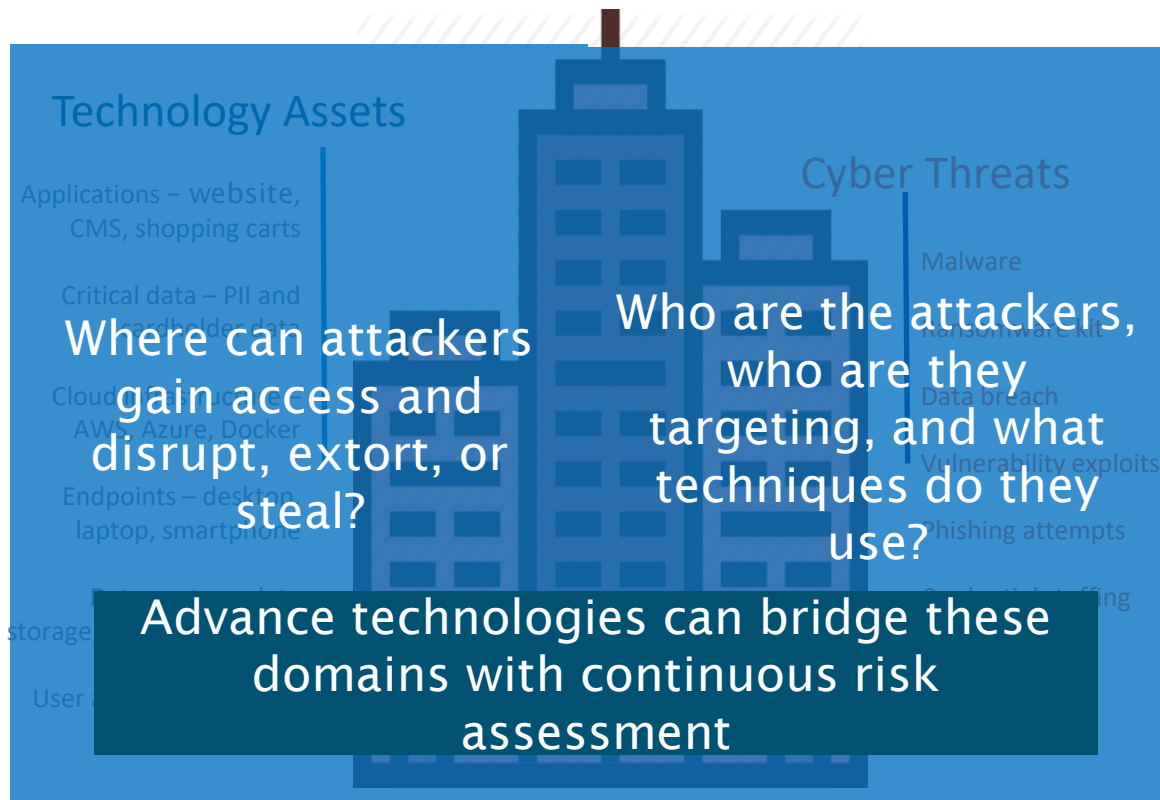
Change in the market is driving demand for automated solutions

Sources: Cybersecurity at a crossroads, the [Insight 2021 report](#)



ASSESSMENT PLUS INTELLIGENCE LEADS TO CYBER RISK REDUCTION

- Security assessment of all technology assets
- Intelligence about threat actors and their methods of attack
- Combined into the most effective prescriptive actions that reduce business risk



THE SECURITY LEADER'S PERSPECTIVE

5



Identify

Protect

Detect

Respond

Recover

Users

Data

Application

Cloud

Network

Endpoints



What's real?

What's dangerous?

What's important?

FOCUSSING ON “IDENTIFY” – GAINING THREAT VISIBILITY AND RISK

CONText



Identify

Protect

Detect

Respond

Recover

Users

Data

Application

Cloud

Network

Endpoints

Assessment focus

Business Context

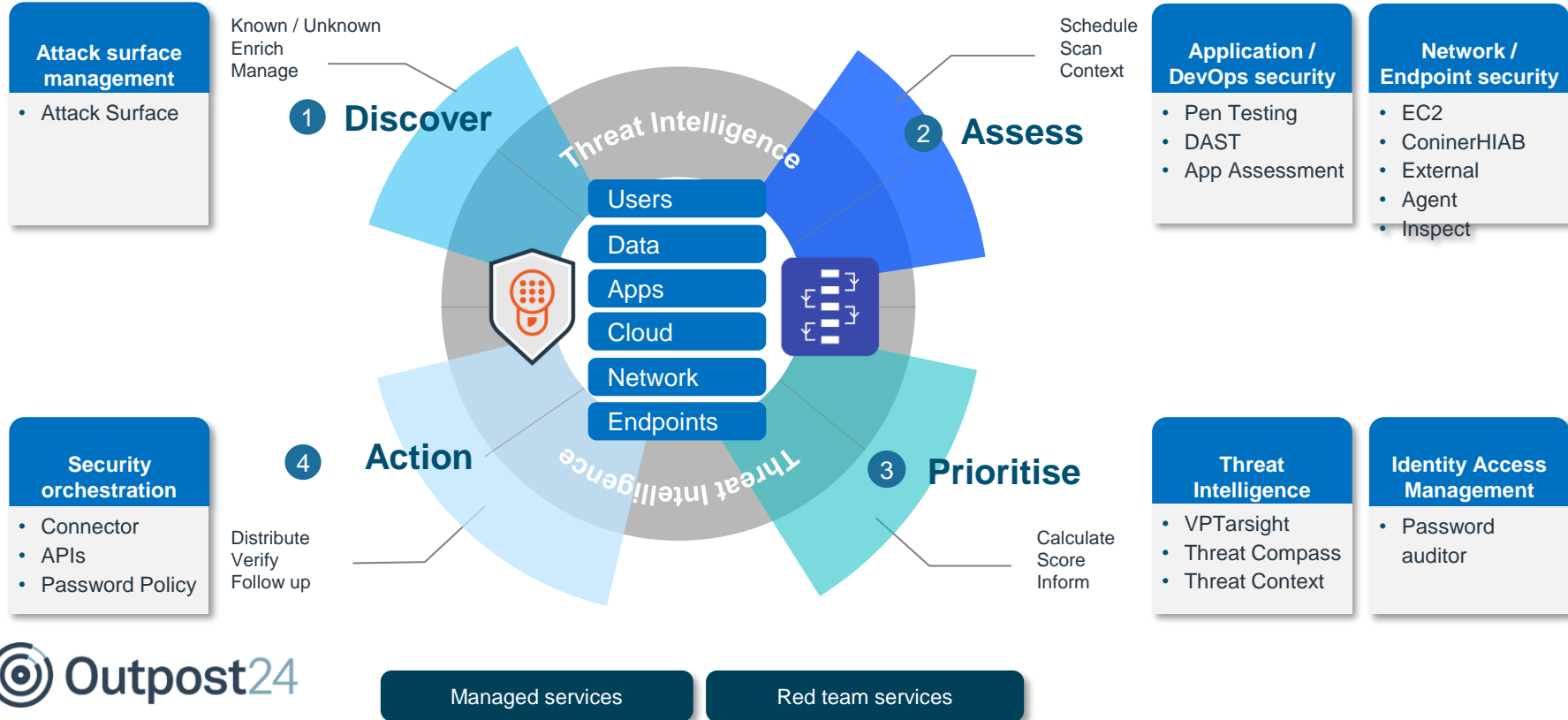
- What technology assets do you own?
- Where are they weak?
- What should you do about it?

Threat Context

- Who are the threat actors?
- Who will they attack?
- How will they attack?

Cybersecurity assessment process

7



ACTIONABLE INTELLIGENCE AND BUISNESS RISK

1

Full stack cyber security assessment

2

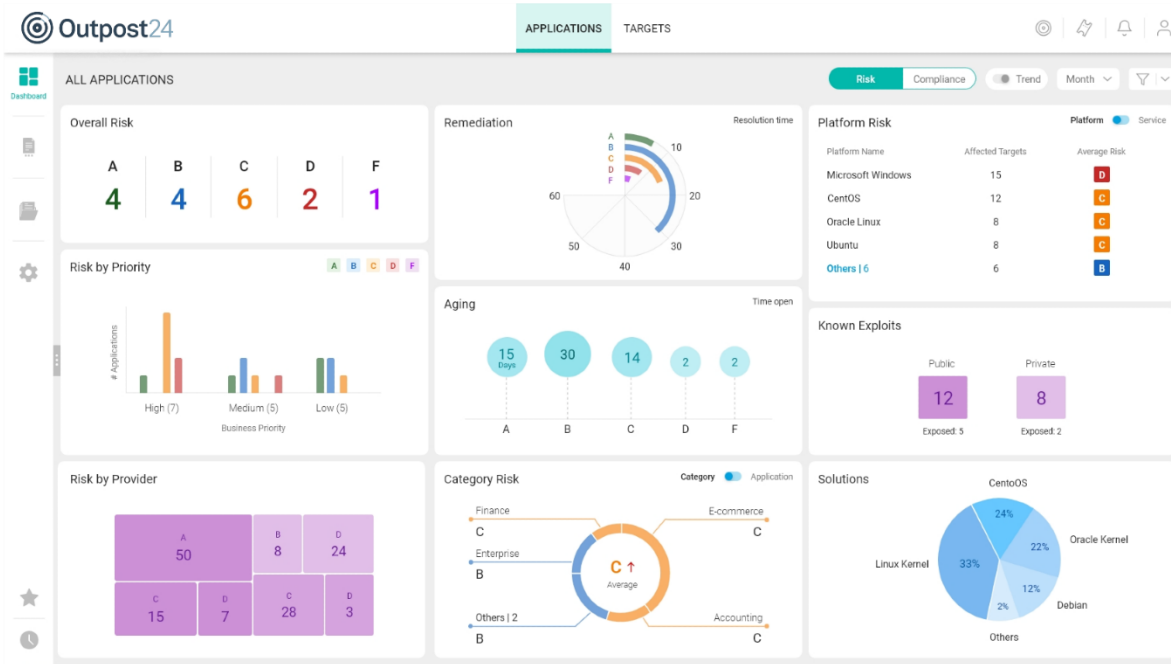
End-to-end security testing and intelligence drives strategic business resilience to security leaders

3

Highly flexible and configurable systems adapt to a range of industry segments and information technologies

4

Managed services and Red Team offers provide expertise and guidance for superior outcomes



CONTACT

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