

## Model Optimization and Tuning Phase Template

Date	07 July 2024
Team ID	SWTID1720451040
Project Title	ECommerce Shipping Prediction Using Machine Learning
Maximum Marks	10 Marks

### Model Optimization and Tuning Phase

In order to attain optimal performance, machine learning models undergo optimization and tuning at this phase. It entails fine-tuning hyperparameters, comparing performance metrics, and justifying the final model selection in order to increase anticipated accuracy and efficiency.

### Hyperparameter Tuning Documentation (6 Marks):

Model	Tuned Hyperparameters	Optimal Values
SVM	c, kernel, gamma	1.0, rbf, 0.01
random forest	n_Estimators, Criterion, Max_Depth, Max_features	none, 1e-9
KNN	n_neighbors, weights, algorithm, p	25, uniform, auto, 2
XGBoost	booster	gbtree

ANN	Units, kernel_initialiser, activation	<p>Input layer: 16, 'random_uniform', 'relu'</p> <p>First Hidden Layer:</p> <p>16, 'random_uniform', 'relu'</p> <p>Second Hidden Layer: 8, 'random_uniform', 'relu'</p> <p>Output layer: 1, 'random_uniform', 'relu'</p>
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### Performance Metrics Comparison Report (2 Marks):

Model	Baseline Metric	Optimized Metric
SVM	<p>Accuracy,F1 Score:</p> <pre> Classification Report:               precision    recall  f1-score   support        0       0.54      0.87      0.66      1312       1       0.85      0.51      0.64      1988   accuracy          0.65      3300  macro avg       0.70      0.69      0.65      3300  weighted avg    0.73      0.65      0.65      3300  Confusion Matrix: [[1139 173]  [ 977 1011]] </pre> <p>:</p>	<p>Accuracy,F1 Score:</p> <pre> Classification Report:               precision    recall  f1-score   support        0       0.52      0.50      0.51      1312       1       0.68      0.70      0.69      1988   accuracy          0.62      3300  macro avg       0.60      0.60      0.60      3300  weighted avg    0.62      0.62      0.62      3300  Confusion Matrix: [[ 655  657]  [ 594 1394]] </pre>

random forest	<p>Accuracy,F1 Score:</p> <pre> Classification Report:       precision    recall  f1-score   support        0       0.57       0.77       0.65       1312       1       0.80       0.61       0.69       1988   accuracy          0.67       3300  macro avg         0.68       0.69       0.67       3300 weighted avg         0.71       0.67       0.68       3300  Confusion Matrix: [[1009  303]  [ 774 1214]] </pre>	<p>Accuracy,F1 Score:</p> <pre> Classification Report:       precision    recall  f1-score   support        0       0.56       0.94       0.70       1312       1       0.93       0.51       0.66       1988   accuracy          0.68       3300  macro avg         0.75       0.73       0.68       3300 weighted avg         0.78       0.68       0.68       3300  Confusion Matrix: [[1235   77]  [ 965 1023]] </pre>
KNN	<p>Accuracy,F1 Score:</p> <pre> Classification Report:       precision    recall  f1-score   support        0       0.53       0.69       0.60       1312       1       0.74       0.59       0.66       1988   accuracy          0.63       3300  macro avg         0.63       0.64       0.63       3300 weighted avg         0.66       0.63       0.63       3300  Confusion Matrix: [[ 905  407]  [ 812 1176]] </pre>	<p>Accuracy,F1 Score:</p> <pre> Classification Report:       precision    recall  f1-score   support        0       0.54       0.73       0.62       1312       1       0.77       0.58       0.66       1988   accuracy          0.64       3300  macro avg         0.65       0.66       0.64       3300 weighted avg         0.67       0.64       0.64       3300  Confusion Matrix: [[ 957  355]  [ 829 1159]] </pre>
XGBoost	<p>Accuracy,F1 Score:</p> <pre> Classification Report:       precision    recall  f1-score   support        0       0.56       0.70       0.62       1312       1       0.76       0.64       0.70       1988   accuracy          0.66       3300  macro avg         0.66       0.67       0.66       3300 weighted avg         0.68       0.66       0.67       3300  Confusion Matrix: [[ 916  396]  [ 718 1270]] </pre>	<p>Accuracy,F1 Score:</p> <pre> Classification Report:       precision    recall  f1-score   support        0       0.56       0.70       0.62       1312       1       0.76       0.64       0.70       1988   accuracy          0.66       3300  macro avg         0.66       0.67       0.66       3300 weighted avg         0.68       0.66       0.67       3300  Confusion Matrix: [[ 916  396]  [ 718 1270]] </pre>

ANN	Accuracy,F1 Score:	Accuracy,F1 Score:			
	Classification Report:				
	precision	recall	f1-score	support	
	0	0.52	0.67	0.59	1312
	1	0.73	0.59	0.66	1988
	accuracy			0.63	3300
	macro avg	0.63	0.63	0.62	3300
	weighted avg	0.65	0.63	0.63	3300
	Confusion Matrix:				
	[[ 884 428] [ 806 1182]]				

Accuracy,F1 Score:				
Classification Report:				
precision	recall	f1-score	support	
0	0.52	0.67	0.59	1312
1	0.73	0.59	0.66	1988
accuracy			0.63	3300
macro avg	0.63	0.63	0.62	3300
weighted avg	0.65	0.63	0.63	3300
Confusion Matrix:				
[[ 885 427] [ 806 1182]]				

**Final Model Selection Justification (2 Marks):**

Final Model	Reasoning
<b>Random Forest</b>	<p>The Random Forest model was chosen as the most optimized model due to its superior performance metrics. Based on its best accuracy of 68.42%, it was effective in producing accurate forecasts</p> <p>.</p> <p>Additionally, it showed a high precision score of 93.00%, proving its dependability in correctly identifying genuine positives. Random Forest's ensemble approach minimizes overfitting and improves generalization to new data. In keeping with the objectives of the project, Random Forest is the ideal choice for enhancing delivery time projections because of these characteristics.</p>