

Sales Dashboard

Total Revenue

\$2.3M

Sales

Total Profit

286.40K

Profit

Total Quantity Sold

38K

Quantity

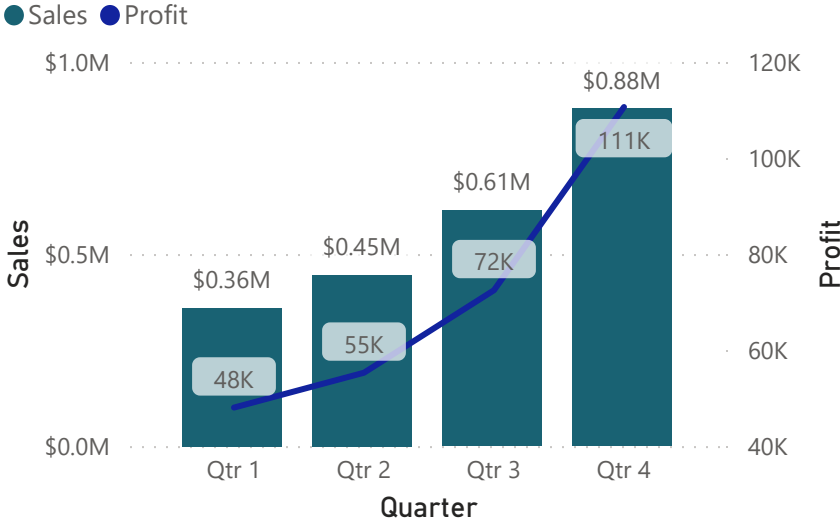
Slicer by Order Date

Order Date

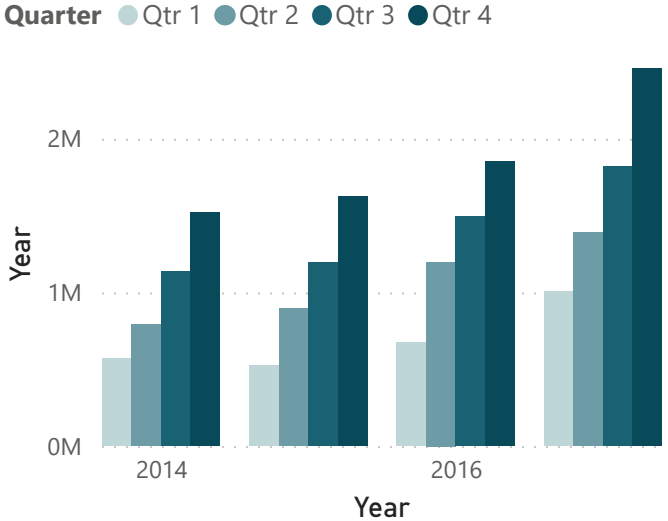
03-01-2014

30-12-2017

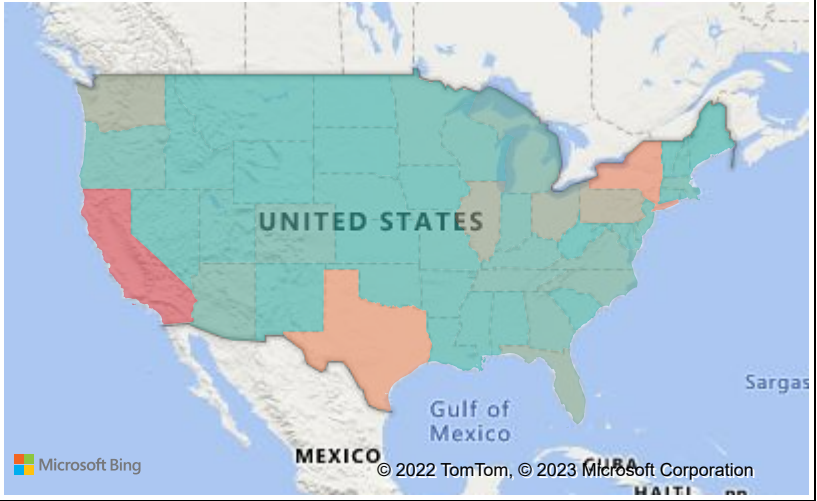
Sales and Profit by Quarter



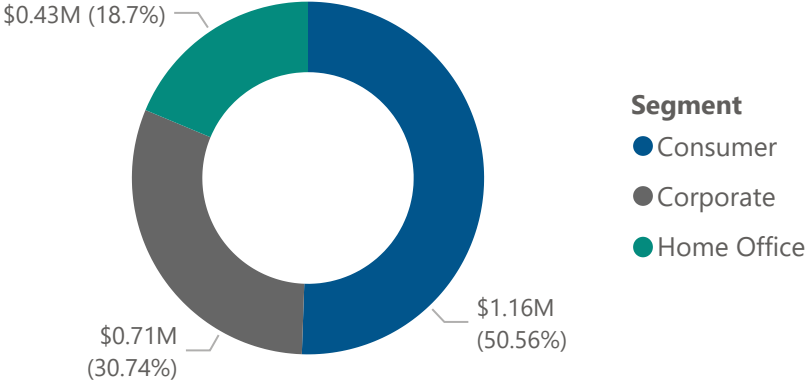
Year by Year and Quarter



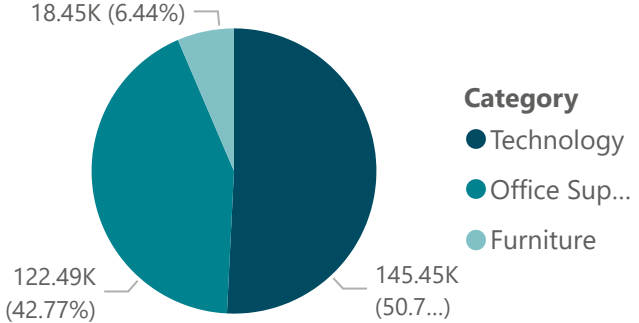
Sales by State



Sales and Profit by Segment



Profit and Sales by Category



Region and State Level Analysis

Region

☐ Central

☐ East

☐ South

☐ West

State

☐ Alabama

☐ Arizona

☐ Arkansas

☐ California

Year

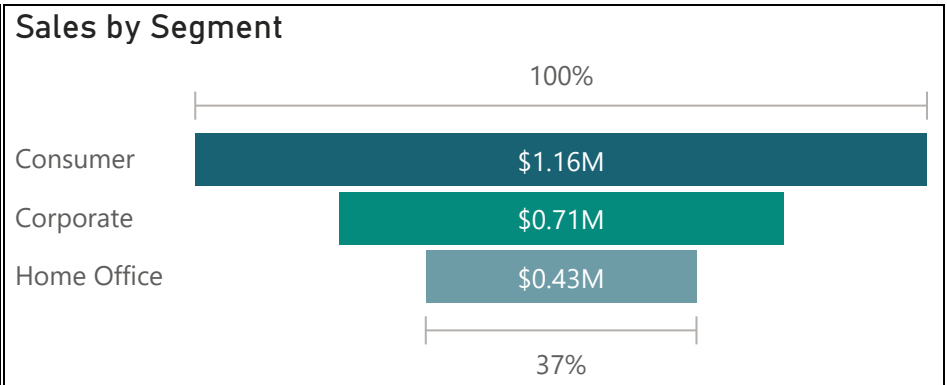
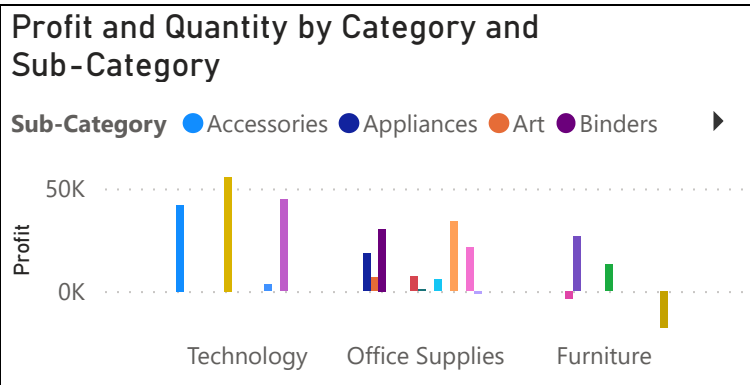
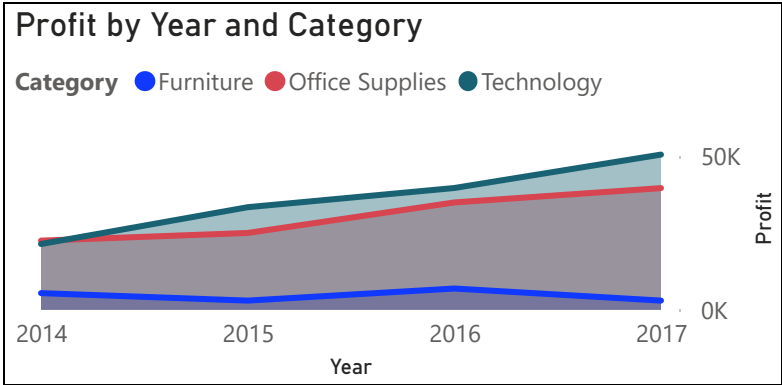
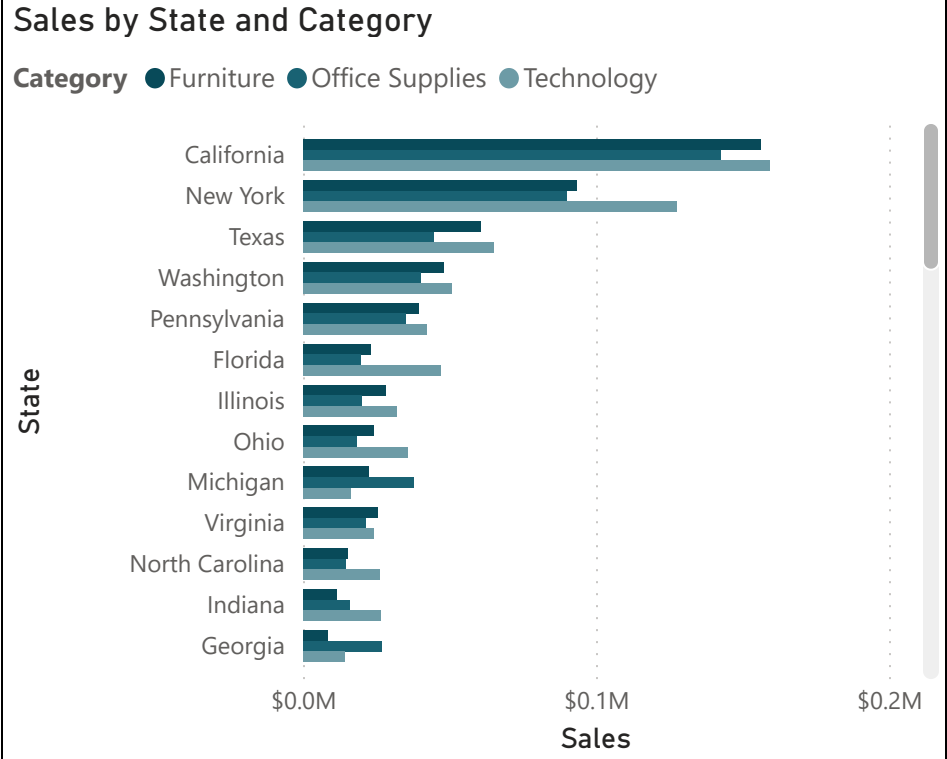
☐ 2014

☐ 2015

☐ 2016

☐ 2017

City	Quantity	Profit
New York City	3417	62036.98
Los Angeles	2879	30440.76
Seattle	1590	29156.10
San Francisco	1935	17507.39
Detroit	441	13181.79
Lafayette	104	10018.39
Jackson	318	7581.68
Atlanta	156	6993.66
Minneapolis	80	6824.58
San Diego	670	6377.20
Total	37873	286397.02



Category and Sub-Category Level Analysis

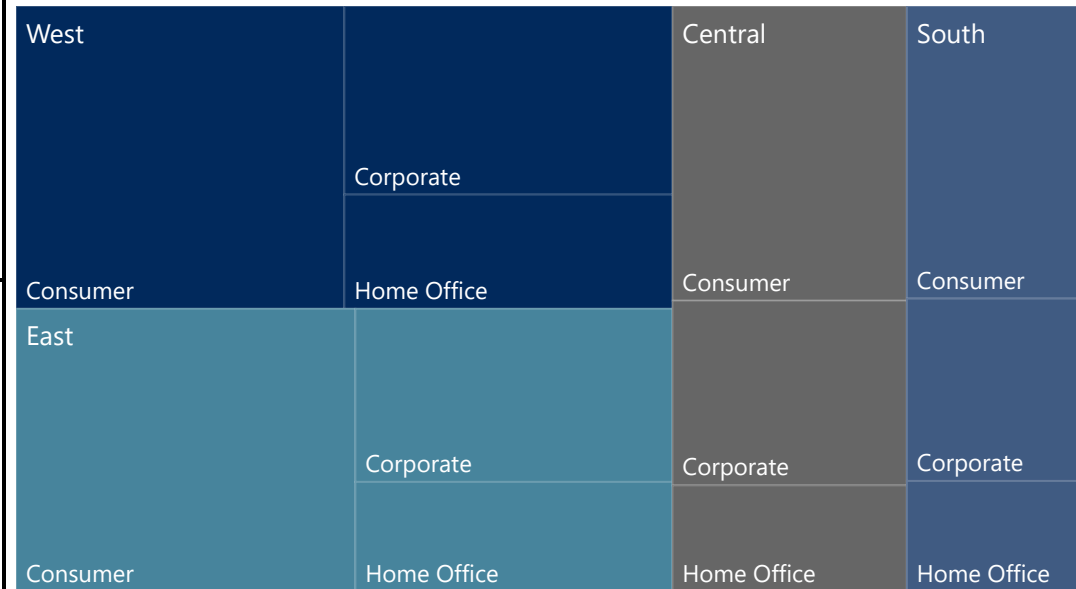
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

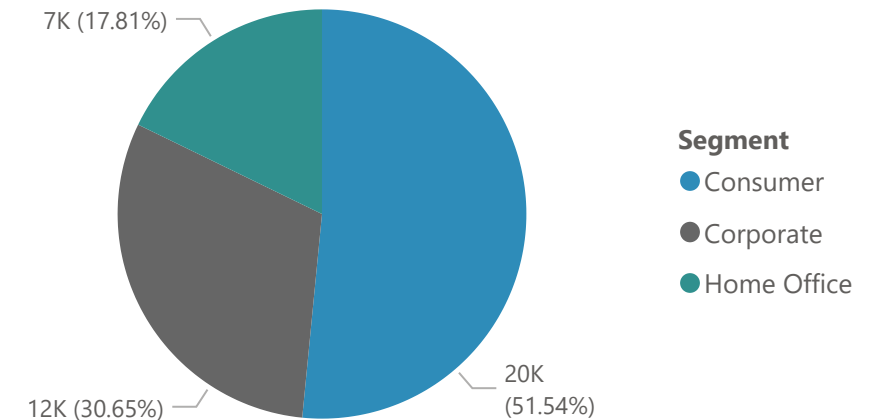
Sub-Category

- Search
- ☐ Accessories
 - ☐ Appliances
 - ☐ Art

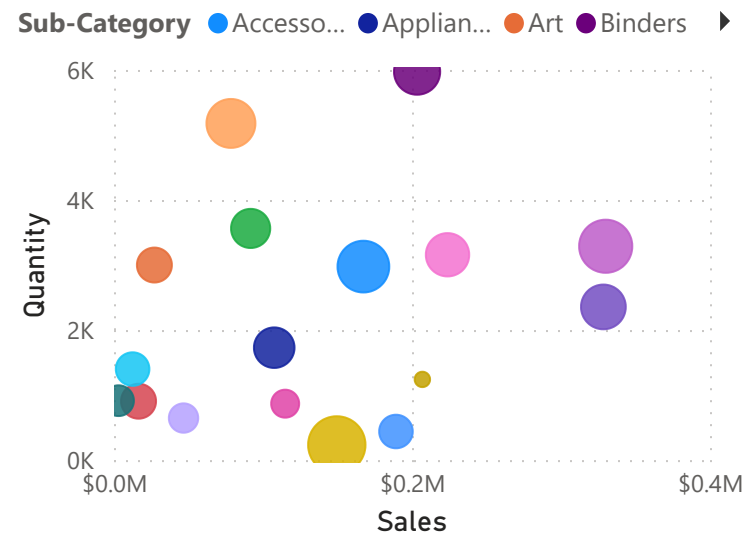
Sales and Profit by Region and Segment



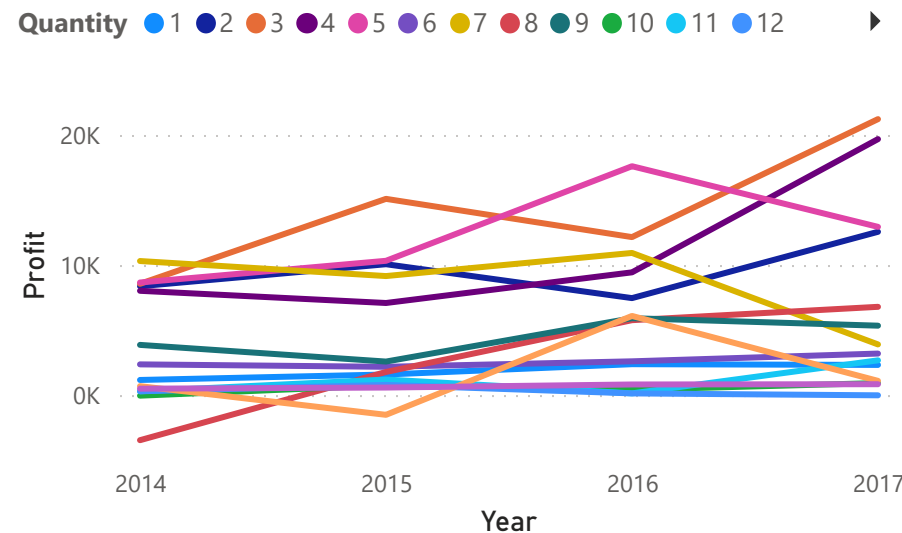
Quantity and Sales by Segment



Sales, Quantity and Profit by Sub-Category



Profit by Year and Quantity



Sales by Year and Quantity

