

# Credit Card Transaction Report

Revenue

57M

Total Interest

7.98M

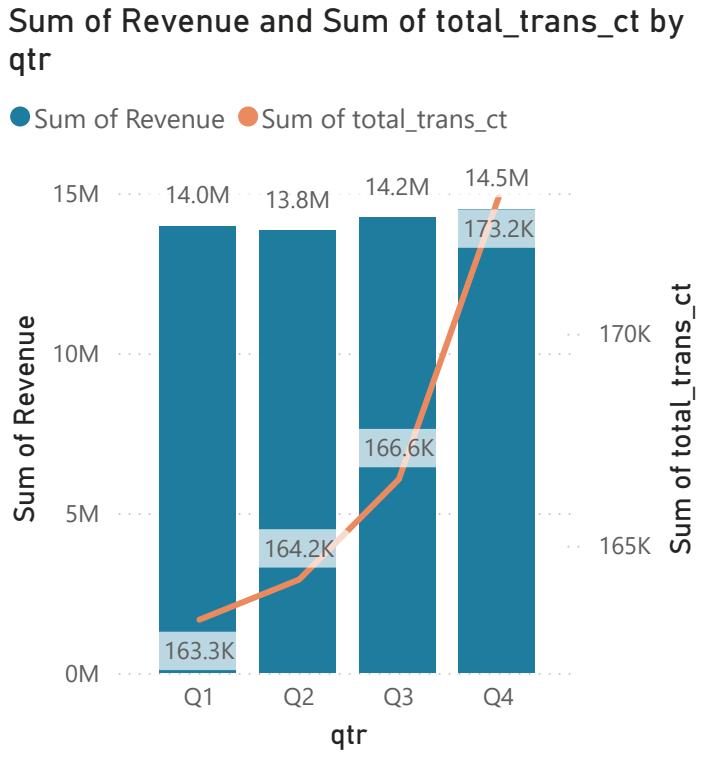
Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81



week\_start\_date

All

Gold

Silver

Blue

Platinum

Q4

Q3

Q2

Q1

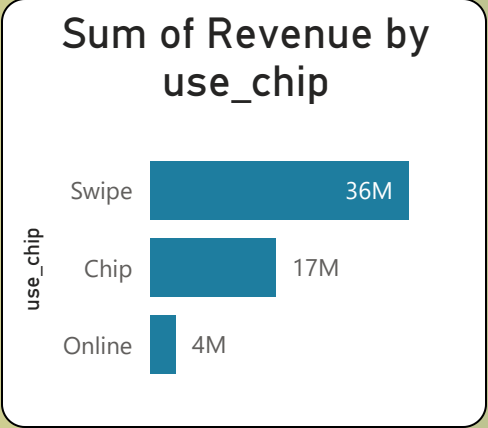
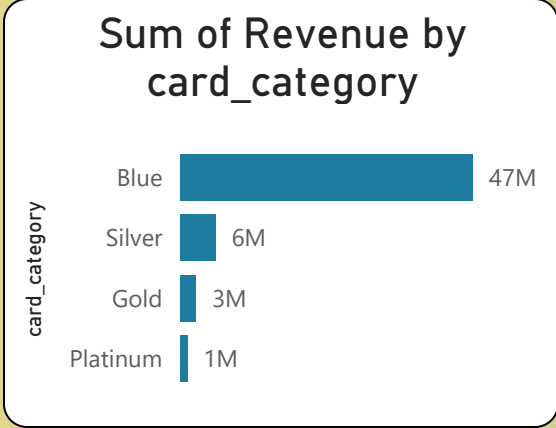
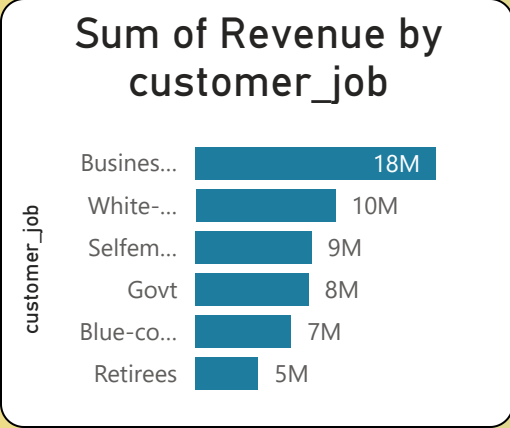
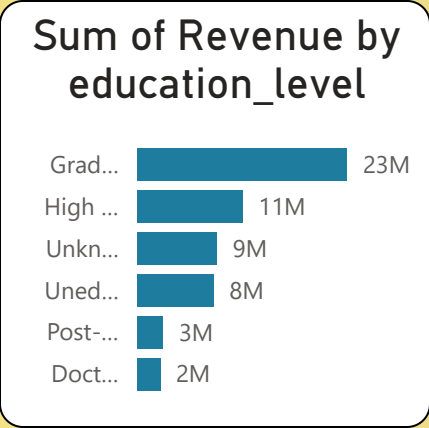
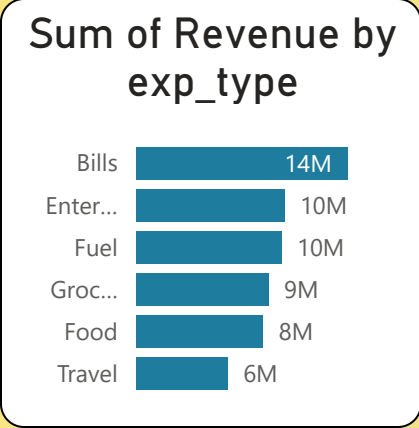
F

M

Low

Med

High



# Credit Card Customer Report

Revenue

57M

Total  
Interest

7.98M

Income

588M

CSS

3.19

Low

Med

High

week\_start\_date

All

Gold

Silver

Blue

Platinum

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
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Blue-collar	7040606	73516911	9,67,751.42
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Businessman	17697472	190350431	25,84,604.01
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Govt	8335534	90834727	11,82,230.84
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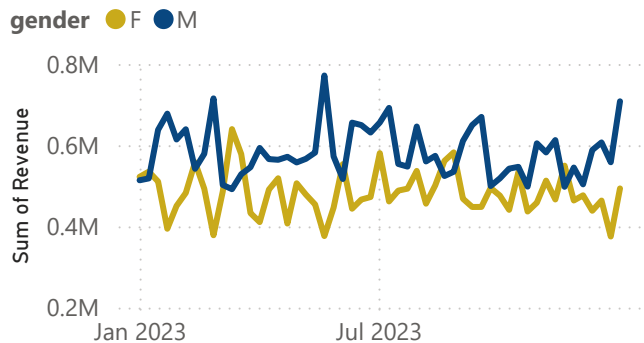
Retirees	4617448	49619308	6,41,692.22
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Selfemployeed	8542826	77659931	11,41,510.40
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White-collar	10283124	105618475	14,64,690.92
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<b>Total</b>	<b>56517011</b>	<b>587599783</b>	<b>79,82,479.81</b>
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Revenue by week



Q4

Q3

Q2

Q1

Swipe

Online

Chip

Sum of Revenue by gender

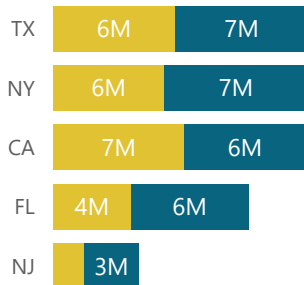
M

31M

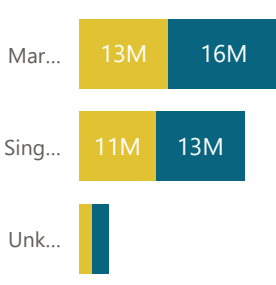
F

26M

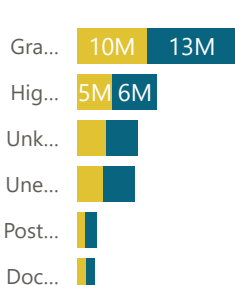
Sum of Revenue by state\_cd and gender



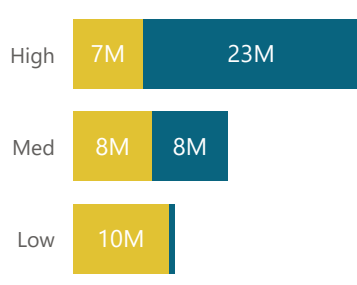
Sum of Revenue by marital\_status and gender



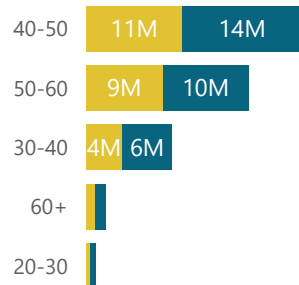
Sum of Revenue by education\_level and gender



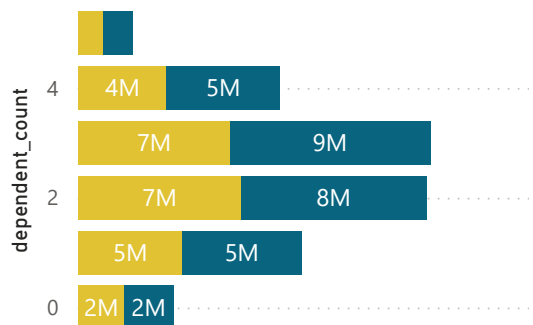
Sum of Revenue by IncomeGroup and gender



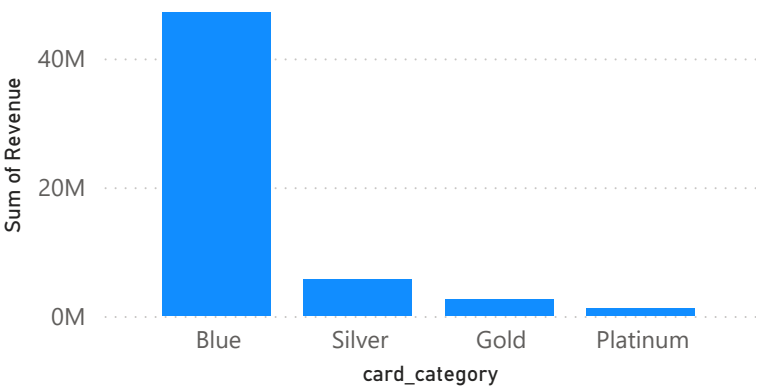
Sum of Revenue by AgeGroup and gender



Sum of Revenue by dependent\_count and gender



Sum of Revenue by card\_category



week_num	week_num2	Sum of Revenue	current_week_Revenue2	Previous_week_Revenue2	wow_revenuee
Week-1	1	1035629	10,35,629.32		
Week-2	2	1053089	10,53,088.81	10,35,629.32	1.7%
Week-3	3	1148250	11,48,249.80	10,53,088.81	9.0%
Week-4	4	1071919	10,71,919.27	11,48,249.80	-6.6%
Total		56517011	12,01,600.58	9,33,134.43	28.8%

activation_30_days	%GT Count of activation_30_days
1	57.46%
0	42.54%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Sum of total\_trans\_amt by Month and Day

