

Credit Card Transaction Report

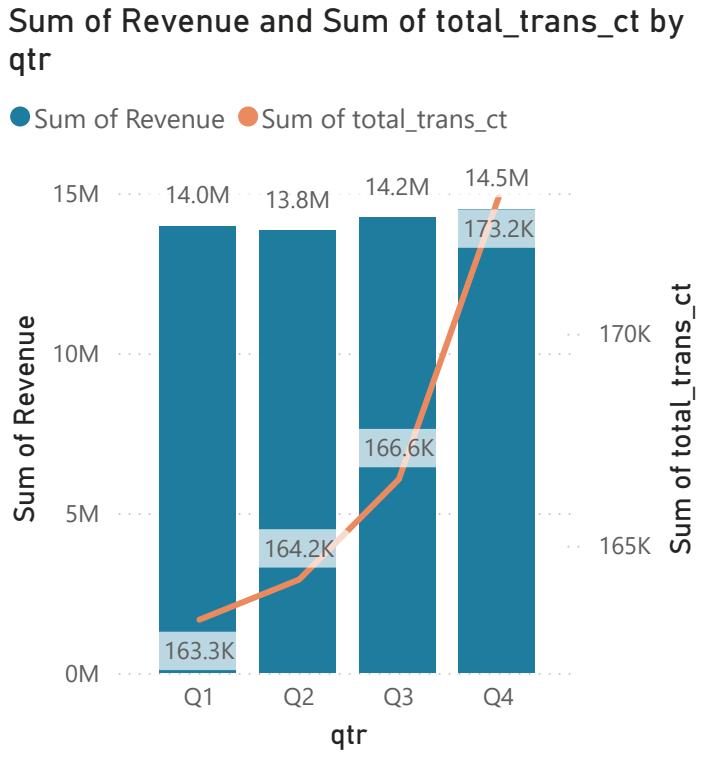
Revenue
57M

Total Interest
7.98M

Amount
46M

Count
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81



week_start_date

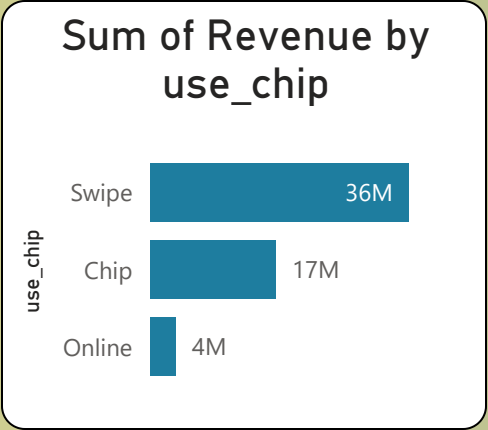
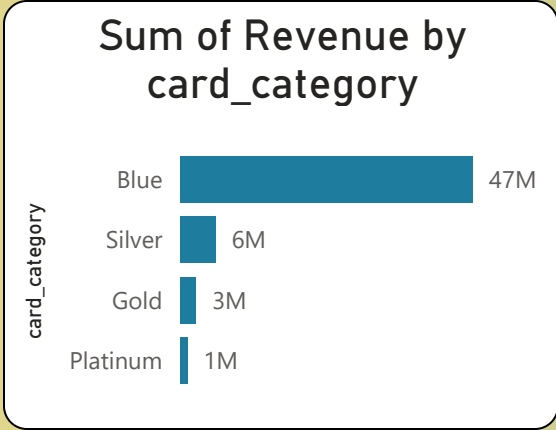
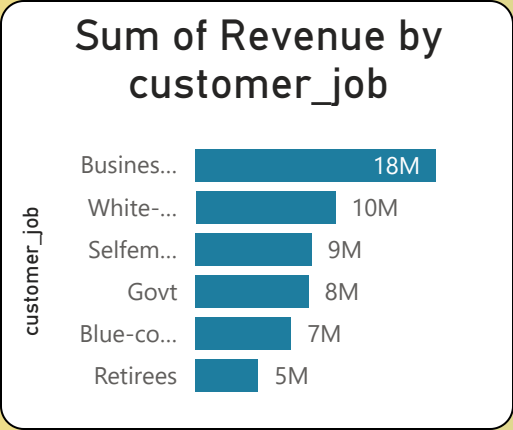
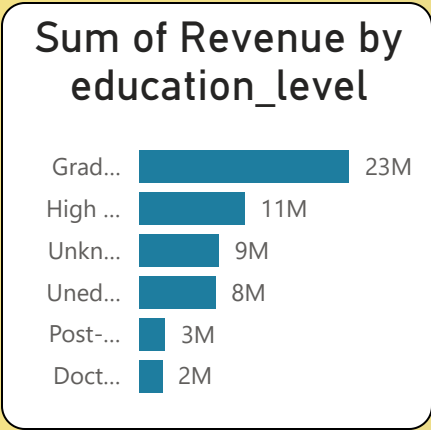
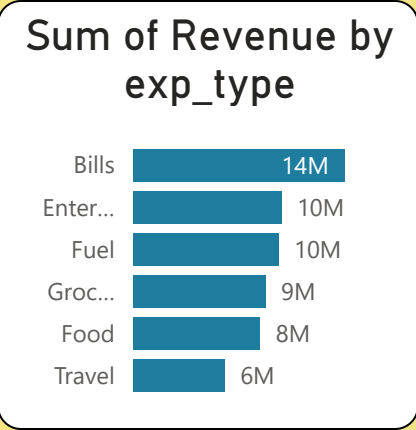
All

GoldSilverBluePlatinum

Q4Q3Q2Q1

F M

LowMedHigh



Credit Card Customer Report

Revenue

1M

Total
Interest

161.6...

Income

13M

CSS

2.72

Low

High

Med

week_start_date

All

Gold

Silver

Blue

Platinum

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
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Blue-collar	20699	228390	3,370.14
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Businessman	990562	11323562	1,40,045.03
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Govt	5418	44792	1,092.28
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White-collar	118929	1072876	17,121.60
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Total	1135608	12669620	1,61,629.05
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Revenue by week

gender ● F ● M

Sum of Revenue

Jan 2023

Jul 2023

Q4

Q3

Q2

Q1

Online

Chip

Swipe

Sum of Revenue by gender

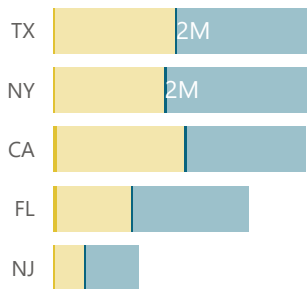
M

1M

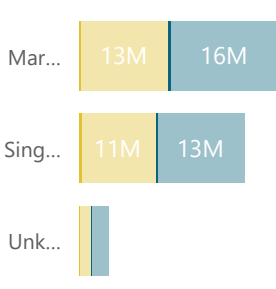
F

1M

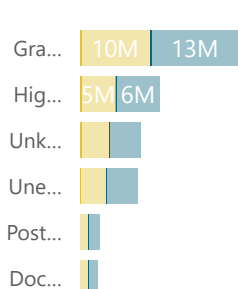
Sum of Revenue by state_cd
and gender



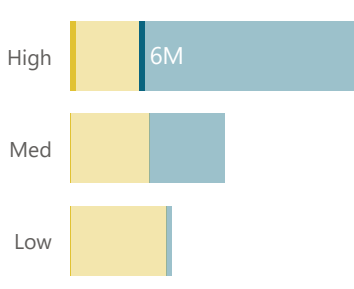
Sum of Revenue by
marital_status and gender



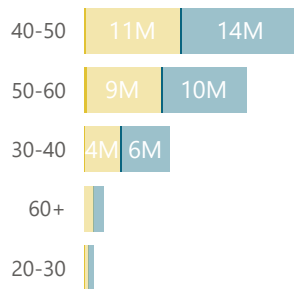
Sum of Revenue by
education_level and
gender



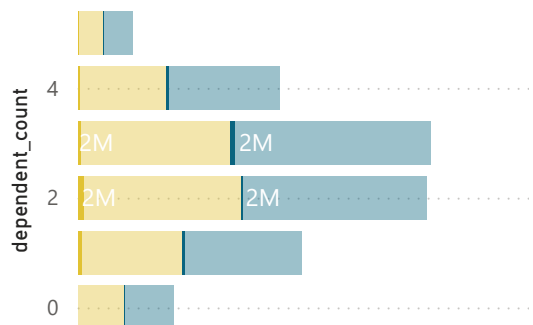
Sum of Revenue by
IncomeGroup and gender



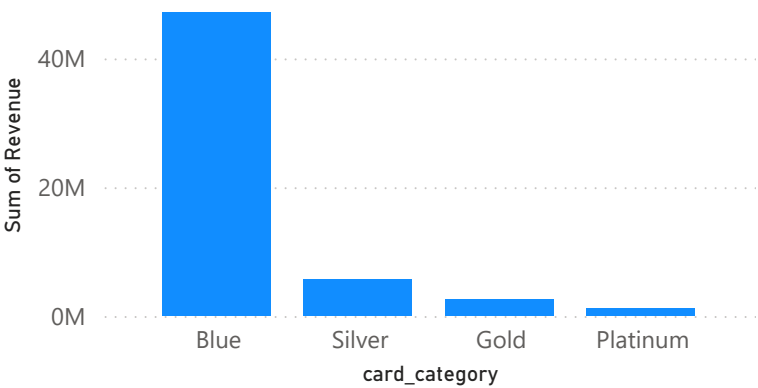
Sum of Revenue by
AgeGroup and gender



Sum of Revenue by dependent_count
and gender



Sum of Revenue by card_category



week_num	week_num2	Sum of Revenue	current_week_Revenue2	Previous_week_Revenue2	wow_revenuee
Week-1	1	1035629	10,35,629.32		
Week-2	2	1053089	10,53,088.81	10,35,629.32	1.7%
Week-3	3	1148250	11,48,249.80	10,53,088.81	9.0%
Week-4	4	1071919	10,71,919.27	11,48,249.80	-6.6%
Total		56517011	12,01,600.58	9,33,134.43	28.8%

activation_30_days	%GT Count of activation_30_days
1	57.46%
0	42.54%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Sum of total_trans_amt by Month and Day

