

GROCERY PRODUCT ANALYSIS

TOTAL SALES

₹ 1.20M



Avg Sales

140.99



Total Items

8.523K



Top Product

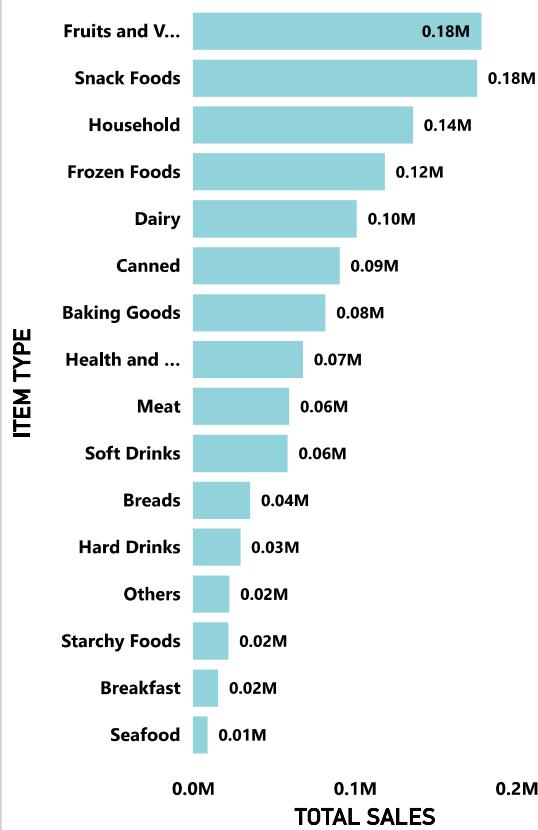
Baking Goods

Most Visible Percentage

0.33



TOTAL SALES BY ITEM TYPE



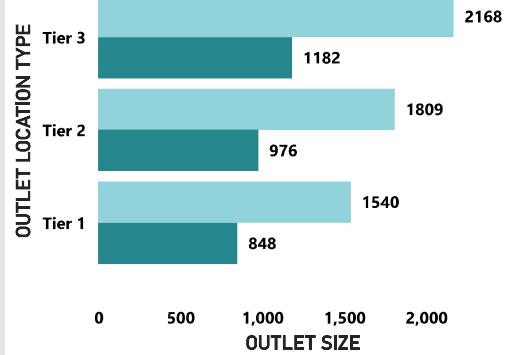
FAT CONTENT

Low Fat Regular



OUTLET SIZE BY FAT CONTENT

Low Fat Regular



Outlet Location Type

All

Item Type

All

Outlet Size

All

OUTLET ESTABLISHMENT YEAR

250K

200K

150K

100K

50K

2012

2014

2016

2018

2020

2022

OUTLET ESTABLISHMENT YEAR

OUTLET TYPE

Outlet Type

Total Sales

Avg Sales

Avg Rating

Item Visibility

▲

Grocery Store

\$152K

\$140.29

3.9

113.57

Supermarket Type1

\$788K

\$141.21

3.9

338.65

Supermarket Type2

\$131K

\$141.68

3.9

56.62

Supermarket Type3

\$131K

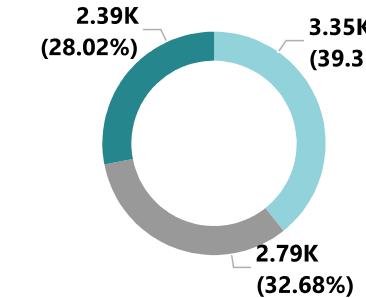
\$139.80

3.9

54.80

OUTLET SIZE

Tier 3 Tier 2 Tier 1



OUTLET SIZE WITH OUTLET LOCATION

100%

Tier 3

3.35K

Tier 2

2.79K

Tier 1

2.39K

71.3%