

GROCERY PRODUCT ANALYSIS

TOTAL SALES

₹ 1.20M



Avg Sales

140.99



Total Items

8.523K



Top Product

Baking Goods

Most Visible Percentage

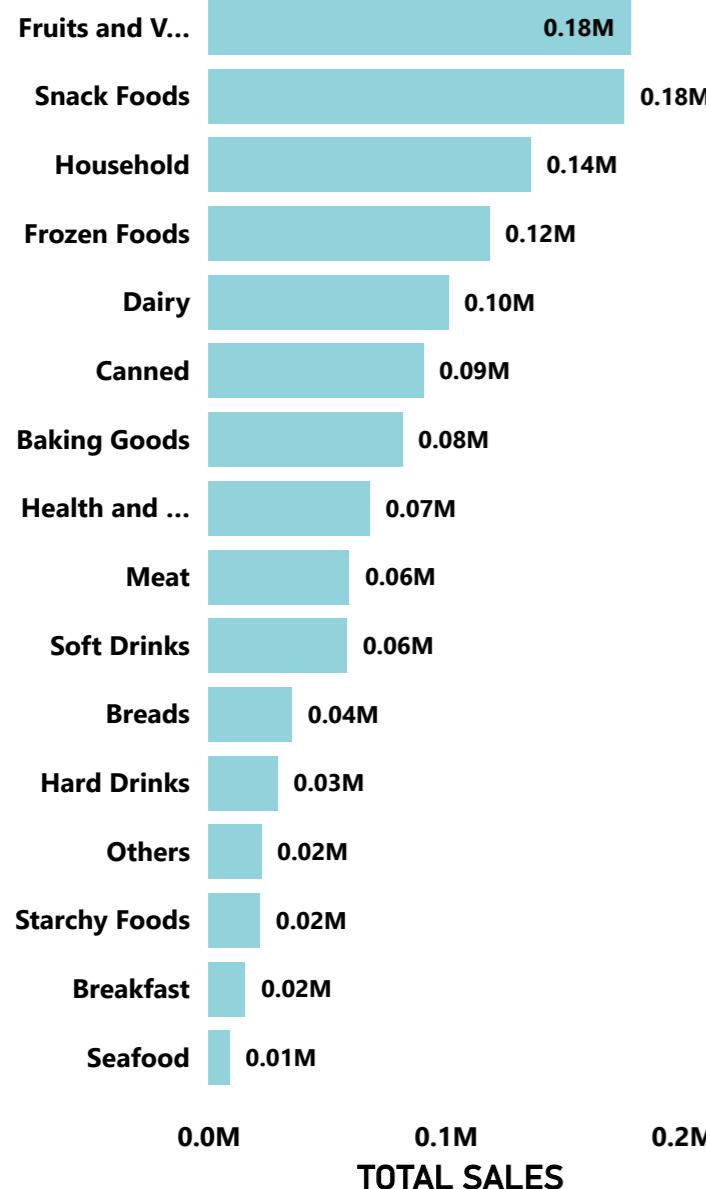
0.33

Avg Rating

3.9



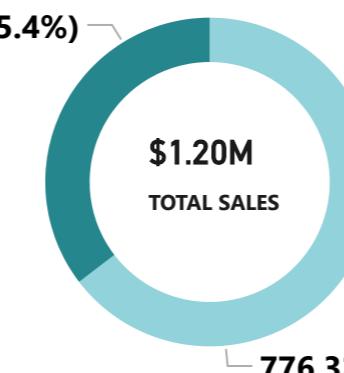
TOTAL SALES BY ITEM TYPE



FAT CONTENT

● Low Fat ● Regular

425.36K (35.4%)

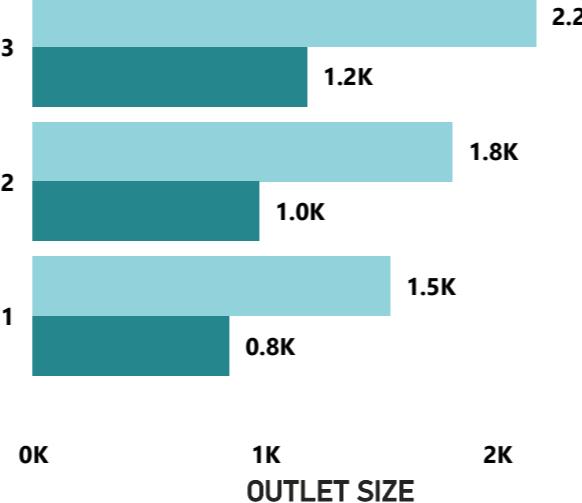


\$1.20M
TOTAL SALES

OUTLET SIZE BY FAT CONTENT

● Low Fat ● Regular

OUTLET LOCATION TYPE



Outlet Location Type

All

Item Type

All

Outlet Size

All

OUTLET ESTABLISHMENT YEAR

250K

200K

150K

100K

50K

2012

2014

2016

2018

2020

2022

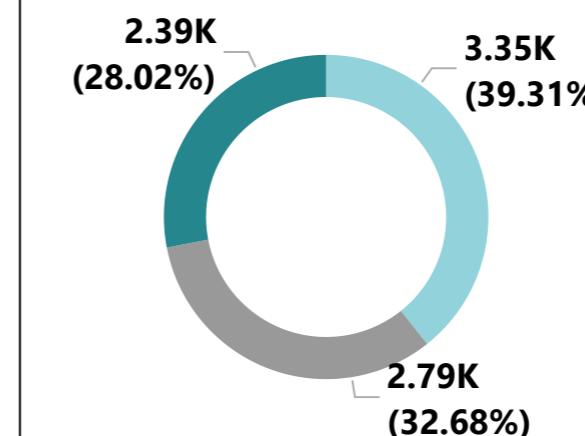
OUTLET ESTABLISHMENT YEAR

OUTLET TYPE

Outlet Type	Total Sales	Avg Sales	Avg Rating	Item Visibility
Supermarket Type1	\$788K	\$141.21	3.9	338.65
Grocery Store	\$152K	\$140.29	3.9	113.57
Supermarket Type2	\$131K	\$141.68	3.9	56.62
Supermarket Type3	\$131K	\$139.80	3.9	54.80

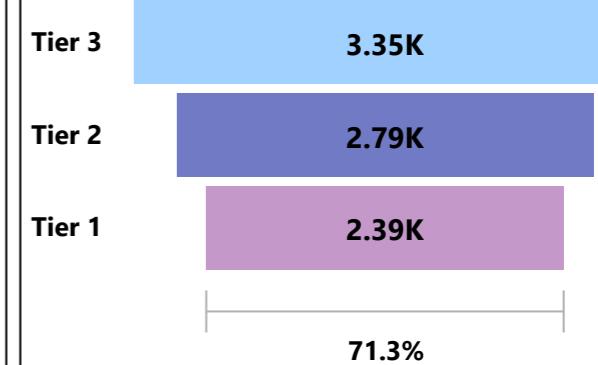
OUTLET SIZE

● Tier 3 ● Tier 2 ● Tier 1



OUTLET SIZE WITH OUTLET LOCATION

100%



71.3%