

PROJECT REPORT TEMPLATE

1.Introduction

1.1 overview

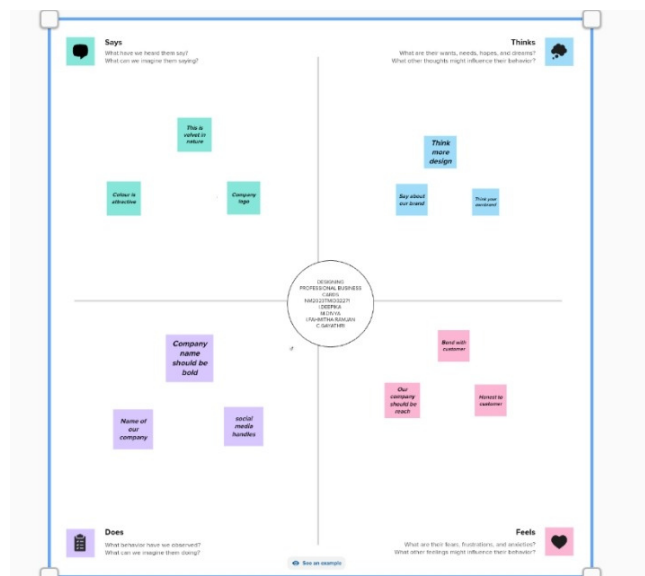
Designing professional business cards

The "**Designing professional business cards for Effective networking**" project focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connection in the business world. A well designed business card is an essential tool for networking showcasing professionalism and conveying key information succinctly our team has created the business card with the help of canva for that we have used many tools like elements fonts, text colors to create excellent business card. we download this project with the help of all these tools in canva.

1.2 Purpose

- *small and convenient
- *Affordable advertisement
- *Give a visual aid to vital networking tool
- *business cards are a vital networking tool
- *Business cards create a professional image credible
- *problem definition and design thinking

2.1 Empathy map



2.2 Ideation and brainstorming map



3.Result



4.ADVANTAGES &DISADVANTAGES

Advantages:

- *Canva is very simple to use and user friendly.*
- *canva provides social media templates.*
- *canva offers a professional look.*
- *Team access.*
- *As well as million of image.*

Disadvantage:

- *The free version is limited.*
- *unique elements can't be credited.*
- * Limited export settings.*
- **Alignment concerns.*
- *Unable to move one design to another design.*

5.Applications:

- *We create a canva account.*
- * Choose our design type.*
- * Amd we used business card templates.*
- * We uploaded our background image.*
- * We used uploading photos,and adding text ,and used to editing elements,and change fonts.*
- * Added to the women icon,flower design of corner.*
- * We created to business card.*
- *Finally we downloaded a design.*

6. Conclusion:

People in our team worked together 6o make a business card on the topic "Designing professional business card" through his, a company's advertisement can be brought to the door of the card. Canva is an essential tool for most business. It is easy to use offers a wide range of templates, it's affordable,customizable and helps business with their branding. Graphic designing can be learnt through this project.